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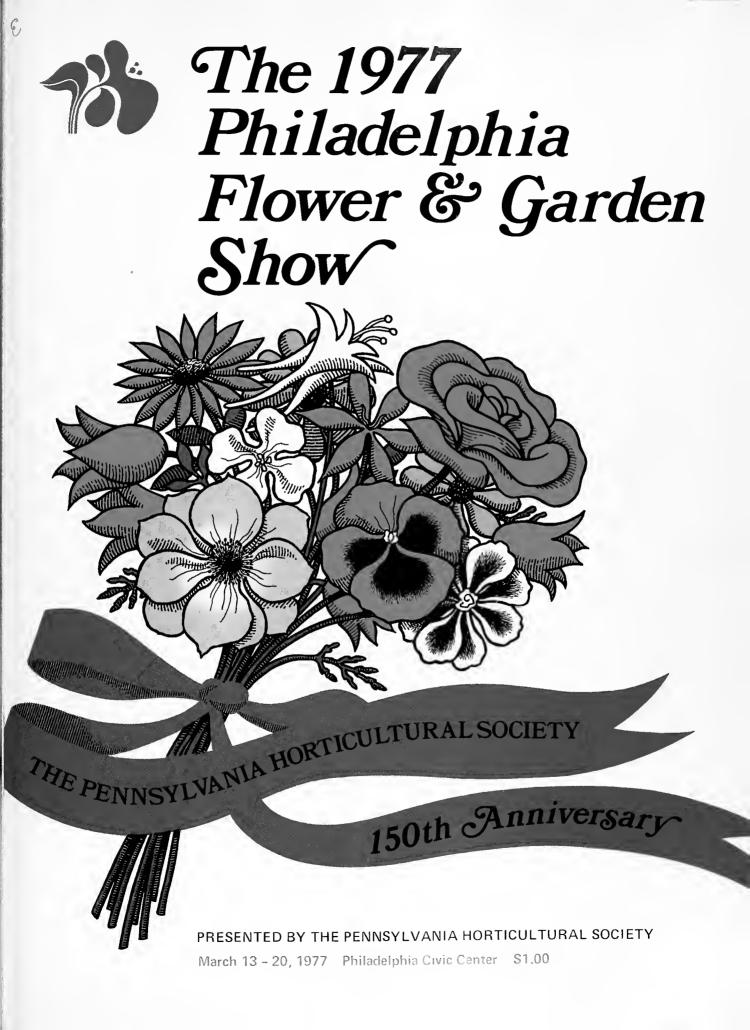


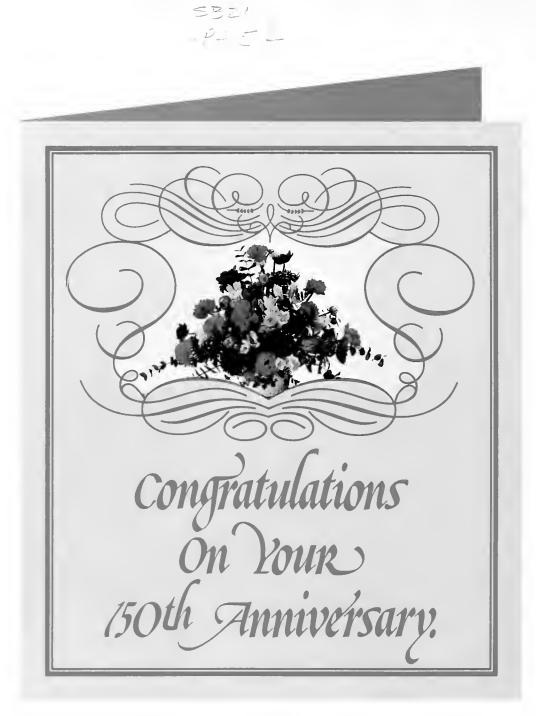


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## The 1977 Philadelphia Flower & Garden Show/

## sunday, march 13, to sunday, march 20

Sponsored and managed by

THE PENNSYLVANIA HORTICULTURAL SOCIETY

Published by The Pennsylvania Horticultural Society

Independence National Historical Park 325 Walnut Street Philadelphia, Pa. 19106 215-922-4801



## Welcome to the flower show

150th Anniversary

The poet, William Blake, has said "To create a little flower is the labor of ages."

Horticulturists have much in common with poets. They both seem to share a passion for nature's gifts and cycles. Horticulturists exercise that passion in their gardens, on their windowsills and in parks, the wilds, and wherever plants grow.

If to create a flower is a labor of ages, to create a flower show is a labor of love. Thousands of people who love plants, and who want to share that love with each other and with people who may know deeply or who may only recently have discovered the pleasure of plants, have labored for countless hours to bring you this Show.

The sponsor of this Show, The Pennsylvania Horticultural Society, is celebrating its 150th Anniversary. The Society and I, in this very special year, are proud to aid a community of horticulturists who just before the arrival of spring proclaim exuberantly their expectation and anticipation with this Show.

WELCOME and we hope this tradition will continue to be a labor of love.

> William D. MacDowell Chairman 1977 Philadelphia Flower and Garden Show



# 1977 Philadelphia flower an

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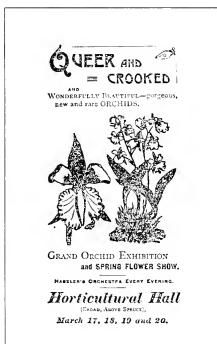
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A member was expelled from membership in the Society for exhibiting as his own, vegetables, at the Annual Exhibition, which he had not grown.

December, 1849

# Past Shows

# Flower Shows have grown from tiny spaces to major cultural productions.

Philadelphia was in on flower shows from the start. The shows evolved from modest but earnest events, through elegant fantasies for the affluent to a major cultural event attended by an everincreasing number of people each year.

The first flower show in America of any size or consequence was presented by the Pennsylvania Horticultural Society in Masonic Hall on June 6, 1829. The show was then held annually in May or June until 1832, when it was changed to September to display fruit.

That first fruit show was held for one day in a room rented at Masonic Hall for \$15. Today's show covers more than three acres; the 1976 show cost \$460,000 to mount.

Buried in the thousands of plants you are seeing, who can be sure what new and history-making introduction modestly blooms. At the 1832 PHS show, Mr. Poinsett introduced the "new Euphorbia, with bright scarlet bracteas, or floral leaves," which is now our Christmas favorite.

"There is always something new at these shows," said a pundit in 1892, as he discussed the appearance of cactus in the show the previous year: "those queer and crooked denizens of the deserts of Arizona and Mexico and other parts of the world," which almost "took the town by storm."

Revolution and evolution blended as technology slowly changed the illumination of the exhibit halls of the 1855 tents lit "with nearly 400 burners from splendid chandeliers," to modern lighting. Changed, too, is the debilitating environment where numerous visitors "often crowded the hall to excess, notwithstanding the extreme heat (1892)" to today's ultra cool, plantcentered environment.

Air-conditioning, a present day convenience, is taken for granted at the show, but the heat played havoc with aesthetics as one 1884 account noted: "The display of fruits filled all the tables and was of excellent quality. The hot weather of the first three days caused it to rot badly, but upon the whole it was a large and creditable display."

Several notions emerge after skimming the history of past shows: one is that the people who were horticulturists were generally affluent, were dedicated to horticulture and went to great lengths to follow that pursuit. You might say they were dogged in their continued





SCENE AT THE CHRYSANTHEMUM SHOW IN HORTICULTURAL HALL

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#### continued

mission. One Pennsylvania Horticultural Society Flower Show Committee wrote, a little over 134 years ago, commending the exhibitors on their flowers and fruits but sternly admonished that "a Society which does not carry its views, and carry them with ardour, beyond displays of this kind, must expect sooner or later to decline and become extinct. . . Mere displays of beautiful flowers, fine fruits and superb vegetables may at length become so uniform and so common, that the merit of producing them, like everything that is common, will be undervalued."

It's not hard to recognize some snobbery in the last part of these comments, yet in one important respect the author of those remarks was right. Flower shows must go beyond the purely decorative. And they have survived because they now serve another function. The principle purpose of the show you visit here is to combine aesthetic pleasure, recreation and education. One of the major advances in recent years has been the extensive and complete labeling of plants to familiarize the general public with all kinds of plants, common and exotic. Something else has also changed. Technology has enabled us to force plants more extensively than growers could in the past, and thus we have the added

bonus of previewing a verdant spring in early March, of seeing the glorious flowering trees, shrubs, bulbs and other plants in differing environments before nature is ready to reveal herself in the outside world.

People, however, began to campaign as far back as 1845 to have plants labeled, particularly plants not native to the area: "This portion of the exhibition might have been rendered far more entertaining and useful had every specimen been labelled, but only a few of the more prominent were so." The writer continued, grumping slightly, "Labels are prepared, but such members of the Committee as are competent to attach them are so necessarily engaged in the arrangement of the exhibition as to be unable to give it due attention."

The major reason for labeling is that people not familiar with a plant will get to know it, and if interested can note its name and check out more information at their nursery, through plant societies or through horticultural libraries.

We took delight in poring over the records of the past shows—their deficits and extravagances: "The only vegetables displayed were six eggplants by Henry A. Dreer. E. Satterthwait exhibited a large collection of pears, apples, and peaches." And they add casually that the new seedling grape, the "Empire State, the stock of which had been sold for \$4,000, was exhibited by James H. Ricketts of Newburgh, N.Y." They rhapsodized about a table setting festooned with fruits from all over the states and then concluded, one can assume glumly, that "however, no fruit at the show was considered of quality meriting the Gold Medal."

One cannot help comparisons; often it is the differences great or subtle that ignite or reinforce the enjoyment of history. We threw up our hands when we came across the following judge's comment for the table section of a show 93 years ago: "There were four competitors for decorated dinner-table designs which showed considerable taste in their arrangement, but your committee would suggest that the effect would have been better had they not been so crowded with flowers, which left but little space for the dishes and glassware." If you wandered over to the table section of today's show you might find a similar comment or one that chides the arrangers for letting the setting dominate the arrangement. What we see is that the unifying, abiding and continuous element from show to show is pleasure in horticulture. It's here to stay.

# CLIVEDEN

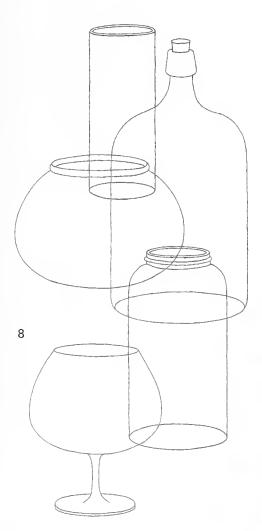
An oasis amid the bustling community of Germantown, CLIVEDEN, the pre-revolutionary country house of the Chew family for nearly two hundred years, stands on a six-acre glade of centuries-old trees. The house and furnishings have been given to the NATIONAL TRUST FOR HISTORIC PRESERVATION and is now open daily to the public from 10 A.M. to 4 P.M. (closed Christmas, Thanksgiving and New Year's Day).

1

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#### by Julie Morris

## Terrariums

Nowhere is the wonder of plants more evident than in a terrarium. The mini-environment you can create has most of the elements needed to support the mightiest tree. A terrarium is simply a plant or a collection of plants in a covered translucent container. Once planted it becomes a self-contained environment, providing the moisture, light and correct temperature needed for good plant growth.

Recent interest in terrariums has reached almost explosive proportions. The materials are easy to assemble and suitable plants are becoming easier to find all the time. My own collection of terrariums includes an old fish bowl, a gallon pickle jar, an antique water bottle, and a brandy snifter.

The requirements for a container are easily met. It should be of clear or light colored glass (plastic can be used but scratches easily). It should be deep enough to hold 2 in. of planting medium and the plants. It should have a cover. Screw-on lids, pieces of glass cut to fit, clock faces or plastic wrap all make good tops.

Once you decide on the container, it's time to think about the plants. Here are a few suggestions to keep in mind. First, consider the environment. The plants should be the kind that can tolerate humid conditions and don't need direct sunlight. Miniature and slow growing plants are best.

If you want to grow woodland plants in your terrarium, there are nurseries that specialize in wild plants for terrarium culture. Mosses, lichens, ferns, and low growing ground covers are recommended. Because they normally grow out-of-doors, woodland plants need a light and cool place to grow in your house if the terrariums are to last for more than a few months.

Plants that come from tropical and sub-tropical areas will thrive for a long time in an enclosed container. They are readily available in local greenhouses or mail order nurseries and have even recently begun to appear in 5 and 10 continued





### Terrariums continued

variety stores. However, all plants called terrarium plants may not actually be suitable. Don't buy plants with fleshy or succulent stems such as sedums or impatiens as they will quickly rot. The following are a few of the plants suitable for terrarium culture:

#### Tree-like: dwarf euonymus polyscias

Small foliage: small leaved begonias prayer plant tropical ferns -

Polystichum tsus-simense Ground covers: selaginella

dwarf creeping fig Flowering: miniature African violets miniature gloxinias (Sinningia)

Some others that will eventually get too big: dracaena episcia saxifraga - strawberry begonia Australian umbrella tree seedling finger aralia pilea - artillery plant ardisia podocarpus

After you've selected the container and the plants, start assembling the materials needed for planting. These are potting soil, aquarium charcoal, decorator moss (sheet sphagnum moss), sand or perlite, and bird gravel. Paper towels and a small artist's brush may come in handy. I also use a chopstick to help in planting and arranging the plants.

#### making the terrarium

1. Line the bottom of the container

- moss or moss you've collected, the green side against the glass. To moisten the moss, soak it in warm water then wring out thoroughly. Put 1½ in. thick layer of charcoal to keep the soil fresh and add a few pebbles or a handful of sand for drainage.
- 2. Next put in about 2 in. of potting soil mixed with some sand or perlite. This makes the medium light and norous
- 3. Add some stones or pieces of bark to create a natural woodsy landscape. Push them slightly into the soil so they are partly covered.
- 4. Put the largest plants in first. Fill in with some smaller foliage and flowering plants and then some moss.
- 5. You can make a path or simulate a pond by arranging some of the bird gravel with your paint brush.
- 6. Deciding on the right amount of water is probably the hardest part of planting a terrarium. The soil should be evenly moist but not soggy. Because there is no drainage hole, it is important not to overwater. If you do have a flood on your hands, make a wad of paper towels and soak up all the excess water. Generally, 1/2 cup of water is enough to add to a quart size container. You should see a film of water on the sides and bottom of the container but not on top of the soil.

with moistened decorator (sphagnum) 7. Once you decide that it all looks really great, wipe any stray soil from the sides of the container and put on the top. If the cover is the screwon type, only give one turn so that some fresh air can get in. If the top is glass, put a tiny piece of clay between it and the container on either side of the top. If you are using plastic wrap, make some pin holes in it.

> As long as there is moisture on the sides or top of the container you won't have to add any water. Some of my terrariums are watered only twice a year. Put your terrarium where it will be in good light or indirect sunlight. (Strong sunlight will cook it.)

Some landscape maintenance will be necessary from time to time. Every few weeks, remove the cover for a day so fresh air can circulate throughout. Dead leaves and flowers should be removed and overgrown plants trimmed.

#### reading:

Gardens Under Glass: The Miniature Greenhouse in Bottle, Bowl or Dish by Jack Kramer

Simon and Schuster, New York, 1969

Fun with Terrarium Gardening by Virginia and George A. Elbert Crown Pub., Inc., New York, 1973

#### The Terrarium Book

by Charles M. Evans and Roberta Lee Pliner

Random House, New York, 1973





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## **The Philadelphia Area Green Pages**

a bicentennial project of the Pennsylvania Horticultural Society

is available at your local bookstore for \$3.00. Or write to the Pennsylvania Horticultural Society, 325 Walnut Street, Philadelphia, Pa. 19106. We'll mail it for \$3.50 (the extra 50¢ is for mailing costs).



## plant names

The use of standardized plant names enables the same plant to be recognized the world over. Stumbling over botanical names may seem a bore, but consider how many you use without even thinking -- chrysanthemum, begonia, delphinium, forsythia, geranium.

Plants of similar characteristics are grouped together in families. Within the families, there are plants having generic or surnames like *Begonia*, for example. Each of these surnames (the genus) also has with it a specific name, denoting a distinct plant (species). So, we arrive at the Binomial System, devised by Linnaeus, simply meaning that every plant is known by two names. A third variety name may frequently be added to further describe a plant.

First or genus names may derive from Latin or other languages which describe the plant, honor ancient gods or commemorate some legend. Often, they are based on the name of the person who discovered them, or they may be used to honor someone outside the botanical field altogether. The genus *Begonia*, for example, was named for Michael Bégon, a seventeenth century governor of Canada and a patron of botany.

The second or species name is in some way descriptive of the plant, often telling you what it looks like or where it was discovered. This information gives the gardener helpful indications of the climate or cultural requirements of the plant. For example, *Begonia semperflorens* is a plant that flowers continuously while *Begonia rotundifolia* has fat round leaves.

When both the genus and species names are used, the first letter in the genus is always a capital while the first letter in the species is small (e.g. *Begonia semperflorens*).

The following list of Latin (and occasionally Greek) adjectives and their English meanings should help to unravel some of the mysteries of horticultural nomenclature.

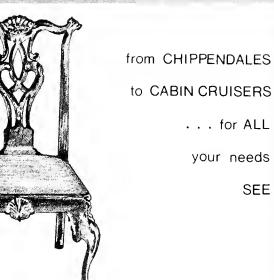
alatus - winged (branches) albidus – whitish a/bus - white alternifolius - with alternate leaves altissimus - very tall angustifolius - narrow leaves arachnoides - cobwebby ascendens - ascending-upright leaves and branches asper -- rough aurantiacous - orange aureus – golden azureus – sky blue baccatus - berrylike, fleshy, or pulpy bicolor - two colors brevifolius - short leaves caeruleus - dark blue callianthus - beautiful flowers calocarpus - beautiful fruit campanulatus - bell flowered candicans - white, clear and shiny capitatus - rounded like a head cardinalis - red carneus - flesh colored cernus - drooping, nodding citrinus - lemon yellow coccineus - scarlet columnaris - upright compactus - dense concolor - uniform color of leaf surfaces crenatus - scalloped cupressus - flattened cuspidatus - sharp tip on leaf cvaneus - blue dentatus - toothed discolor - two colors as of different leaf surfaces (top and underneath) divaricatus - spreading fastigiatus - erect, close branches floribundus - free flowing

floridus - full flowering frutescens - becoming shrubby fruticans - shrubby fruticosus - shrubby glaber - smooth glaucus - bluish-green bloom on leaves or fruit gracilis - graceful, slender griseus - gray guttatus - speckled hispidus - bristly, rough, hairy horizontalis - flat growing humilis - low growing, dwarf incanus - hoary white, grey inflorescence - flower cluster lacteus - milky white latifolious - with broad leaves *lineatus* - striped lucidus - bright, shiny luteus - vellow maculatus - speckled microphyllus - with small leaves mollis - with soft hairy pubescence multicolor - multicolored nanus – dwarf niger - black nitidus – shining niveus - snowy officinalis - applied to plants of real or supposed medicinal value palustris - of swamps paniculatus - flowers in compound racemes patens - spreading pendulus - weeping pictus - painted plenus - full praecox - early flowering procumbens - flat or trailing prostratus - prostrate, flat pubescens - hairy, downy

pumilus - dwarf purpureus - purple radicans - rooting repandens - curved, spreading repens - creeping rhytidophyllus - with wrinkled leaves roseus - rosy rubrum - red rupestris - rock loving sanguineus - blood red scandens - climbing semperflorens - everblooming sempervirens - evergreen serratus - saw-toothed sessilis - without stalk or petiole stoloniferus - creeping roots striatus - striped strictus - upright sylvaticus - of the forests tomentosa - densely wooly tortuosus - twisted undulatus - wavy variegatus - variegated versicolor - variously colored or changing color verticillatus - leaves or flowers encircling the stem verruculosus - warty villosus - soft, hairy virens - green viridis - green vulgaris – common xanthinus - yellow

#### Reading

A Gardener's Guide to Plant Names by B. Healey Scribners, New York, 1972



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472 South Gulph Road King of Prussia, Pa. 19406 Gordon F. Eadie, Chair

#### SCENIC BEAUTY

Plants, plants and more plants are featured in this bi-level rustic setting. Found between the stone walls are assorted azalea, limber pine, Sargent crab apple, hybrid rhododendron, witch hazel, silverbell, Japanese maple and pink and white dogwood, to name but a few. The upper level features taller material at different elevations while the lower level contains a sodded area bordered by the smaller shrubbery.

#### HANSEN'S GROUND COVERS

1210 Greenhill Avenue West Chester, Pa. 19380 Roland Hansen, Chair

#### GROUND COVER DISPLAY

"Know your ground cover" is a slogan that makes a good garden better. Three areas here display several ground covers of varying color, texture and habit of growth, with legends describing the proper use and purpose of each planting.

#### JUDD'S HOLLYLAN NURSERIES

516 E. Holly Avenue Pitman, N.J. 08071 William Judd, Chair

#### MOUNTAIN RETREAT

The ultimate mountain hideaway—including a cabin and authentic antique outhouse! This hillside residence is accented with a stream and all natural wildflowers, including azalea and mountain laurel.

# chibitors

#### WHITEMARSH LANDSCAPES, INC.

7 East Stenton Avenue Plymouth Meeting, Pa. Stanley Leighton, Chair

#### QUIET WATERS

A walled garden, planted with flowering crab apple trees, exbury and kerume azalea, hybrid rhododendron, American and Japanese holly, flowering bulbs and ivy ground cover. A beautiful garden; what more could be added? Water--running throughout, makes a soothing scene for the eyes and ears.

#### PERCY BROWN NURSERY INC.

Box 119E, Old River Road R.D. 3 Birdsboro, Pa. 19508 Galen L. Brown, Chair

#### NATURALIZED NATATORIUM

The problem of most swimming pools—the unsuitability of their design to a landscape—is solved here with a pool that has been designed as an integral part of the entire scene. A two-tiered cascading fountain feeds freshly-filtered water back into the pool, with a deck and walkways carrying out the natural theme through a clear epoxy paving that allows the natural color of the aggregate to show. The accompanying structure is an underground cave, man's oldest type of habitat, made modern through the use of contemporary architecture and naturalistic plantings of native plants.

#### POLY-EN GARDENS

103 Mt. Lucas Road Princeton, N.J. 08540 or c/o Whitemarsh Nurseries Plymouth Meeting, Pa. Polly Fairman, Chair

#### JAPANESE WATERFALL AND POND GARDEN

Part of the pleasure of a Japanese restaurant is the scenery. This garden is filled with Oriental favorites, including black pine, Japanese maples, and Japanese iris and ferns. Interesting rocks complement a waterfall, stream and pond for restaurant guests to enjoy during lunch or tea.

#### ROSE VALLEY NURSERIES

684 South New Middletown Road Media, Pa. 19063 Ben Palmer, Chair

#### **TERRACE GARDEN**

A meeting and resting spot all rolled into one. An elevated flagstone and red brick terrace is ornamented with borders of Pocono blueberries, William Penn barberries and bridalwreath spirea. Flowering trees behind the terrace include white dogwood and Japanese cherry, in bloom, with a background of white pine, hemlock and shade trees. Carved into the stone of the terrace is a prize-winning entry from the Pennsylvania Poetry Society, to please the mind as well as the eyes.

#### COUNTY LINE LANDSCAPE NURSERY 805 Harleysville Pike Harleysville, Pa. 19438

Harleysville, Pa. 19438 Herbert Bieberfeld, Chair

#### 1827

Space and simplicity aren't twentieth-century inventions; these qualities also described the American garden at the time of the opening of the Pennsylvania Horticultural Society. Different from its European counterpart by the use of natural plant material and simpler design, this garden is planted with dogwood, arborvitae, mountain laurel, rhodo-dendron and native azalea. Its uncluttered and airy arrangement permits strolling or just plain sitting.

#### J. FRANKLIN STYER NURSERIES

U. S. Route 1, P.O. Box 98 Concordville, Pa. 19331 Roland Taylor, Chair

#### A MOUNTAIN GLEN

A hill or mountain homesite calls for a special garden, such as this private hillside retreat. Flowering trees and evergreens are first planted, both for beauty and deep root systems that retain soil. Underplanting consists of hybrid azalea, rhododendron, drooping leucothoe and mountain laurel, all adaptable to the location, with native ferns as ground cover. Balance is achieved through open spaces and a small garden of sun-loving dwarf plants and perennials. Completing the mood is the calming sound of water dripping from the rocks above into a mountain pool, and a secluded spot to relax and enjoy it all.

#### VICK'S WILDGARDENS, INC.

Conshohocken State Road, Box 115 Gladwyne, Pa. 19035 A. F. W. Vick, Jr., Chair

THE SOUND OF WATER IN NATURE'S OWN FLORA Amid a background of pine, hemlock, rhododendron and azalea are several pools, ponds and waterfalls, one of them 20 ft. high. The scene is enhanced with birch, dogwood, and other deciduous trees, as well as native ferns and wildflowers. Indigenous rocks, mosses and lichens add the extra touch.

#### WATERLOO GARDENS, INC.

136 Lancaster Avenue Devon, Pa. 19333 Robert Jorgensen, Chair

#### SUBURBAN LIVING

Suburban life means outdoor life, especially in a breezy, plant-filled gazebo. This shelter is the focal point in an effective combination of annuals, nursery stock and container plants in a patio setting, providing an open interpretation of outdoor living with plants.



# floral exhibitors

#### ALLIED FLORISTS OF THE DELAWARE VALLEY

426 Pennsylvania Avenue Fort Washington, Pa. 19034 Robert Cullers, Chair Staged by: LeRoy Florists 96 North York Road Hatboro, Pa. 19040

#### A STROLL IN THE PARK

Walk through a garden in the company of a lovely woman and her pet, which are actually life-sized topiaries made of moss and small plants! The flowers surrounding you are fantasy flowers, large carnations made of many smaller ones. The flower arrangements in this park setting are standard arrangements that can be ordered through your local Allied Florist.

#### MR. AND MRS. FITZ EUGENE DIXON, JR.

"Erdenheim" Lafavette Hill, Pa. 19444 William H. Weber, Jr., Chair

#### PERENNIAL BORDER

A curved perennial border to grace any walk, with color and texture combinations to catch your eye. The flowers run from A to Z, including alyssum, shasta daisy, bleeding heart, candytuft, santolina, daisies, and various colors of lilium.

#### FLORISTS TRANSWORLD DELIVERY ASSOCIATION

10783 Bustleton Avenue Philadelphia, Pa. 19116 David Lautt, Chair

#### FLOWERS THE FTD WAY

18

Learn how to use a variety of flowers at home, in the office and everywhere. Also see what can be expected when you send flowers out of town-the FTD way.

#### **MUEHLMATT'S GREENHOUSES**

Old Marple Road Springfield, Pa. 19064 Theodore D. Muehlmatt, Chair

FUSCHIA There's more to this mid-summer beauty than its brilliant

### AMERICA'S FINEST **AFRICAN VIOLETS** AND GESNERIADS



- ★ SEE OUR BOOTH AT THE FLOWER SHOW
- ★ VISIT OUR FASCINATING GREENHOUSES
- ★ WRITE FOR COLOR CATALOGUE (15¢)
- ★ NEW FEATURE "LINWOOD HAROY" AZALEAS

color, as a stroll through this display proves. A closer look at the trailing and upright fuschia shows the graceful growth patterns, delicate blossoms and color combinations.

#### GEORGE ROBERTSON AND SONS, INC.

8501 Germantown Avenue Philadelphia, Pa. 19118 Bruce Robertson, Chair

#### A GARDEN PARTY

You're invited to the festivities in a tent filled with hanging baskets of flowers and decorated tent poles, tables and chairs. The colorful blue, peach and white decor is carried out in a house filled with flowers and plants, and a section of a garden with outside plantings, a fountain and a fence.

#### ROSES, INC.

1152 Haslett Road Haslett, Michigan 18840 Dean Polites, Chair Staged by: Polites Flowers 42 Garrett Road Upper Darby, Pa. 19082

#### CARNIVAL OF ROSES EVERYDAY

Who says that roses are only for formal occasions? Every type of rose grown commercially is arranged and presented here for everyday use.

#### STAR ROSES

The Conard-Pyle Company West Grove, Pa. 19390 R. J. Hutton, Chair Designed by: Ed Lindemann, PHS Horticulturist Hansen Brothers Nursery Staged by: King of Prussia, Pa.

#### ROSE GARDEN

Centered around two romantic gazebos separated by the Show's Central Feature are colorful beds of roses from around the world, featuring the 1977 All-America Award Winning Roses: First Edition, Double Delight and Prominent. These distinctive new selections are skillfully blended with traditional varieties to give a kaleidoscopic view of roses.

### LOOKING FOR THE UNUSUAL ??

TERRARIUMS TOPIARIES MINIATURE GREENHOUSES DISHGARDENS POTS PLANTED LAMPS

## WELDON NURSERY, INC.

LANDOVER & COOPERTOWN RD. BRYN MAWR, PA. 19010



### MEADOWBROOK FARM

1633 Washington Lane, Meadowbrook, Pa. 19046 Telephone (215) 887-5900

HANGING BASKETS UNUSUAL POTTED PLANT MATERIAL TOPIARIES

A visit to the Greenhouse is a rewarding experience for all plant lovers.



## CHARLES H. MUELLER

BULB SPECIALIST "World's Finest Bulbs"

Visit our spring display April 1 - May 25 More than 1,300 varieties spring-flowering bulbs in bloom. Open every day 10 to 6.

WRITE FOR FOLDER

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NEW HOPE, PA. 18938



## From Us FLOWER LOVERS To You

It's always Springtime at your Allied Florist. His proud display of the Allied Florists' symbol means that:

He loves flowers and plants, just as you do;

His is the knowledge and artistry of the true professional;

You can rely on the finest quality and service.

Look for our symbol.

#### ALLIED FLOBISTS SAY IT BEST

Visit Allied's beautiful floral exhibit and ask for our hint-packed booklet that lists 250 Allied Florists dotted throughout the Delaware Valley.



## the horticourt

The dedicated horticulturist and the novice alike can learn a lot during a tour of the horticourt. The more than 1,000 plants exhibited here throughout the week represent a wide range of experience among growers. Some have been at it for more than 50-60 years, others may have begun growing seriously only in the last year or two. Before the plants were placed in the horticourt, they were examined by a passing committee, an experience that can create anxiety in the most gifted or experienced grower as well as the first-timer. Some of the plants will be easily identified; similar ones are available at the local nursery or garden center or greenhouse. Others, for example, a rare rock garden plant, can be obtained only through exchanges among a network of dedicated gardeners. You cannot tell just by looking which plants are the most difficult to grow. Often even members of the same club or group will differ about the relative hardship in producing particular plants. One plant may be valued because it was produced on a windowsill with great effort and attention while the same plant would have been a snap to grow in greenhouse.

All of these problems are taken into consideration when the judges pass through awarding the coveted blue, red any yellow ribbons: under what conditions was the plant raised How difficult is it to produce those conditions locally? How well is the plant groomed? Plants that have been awarder blue ribbons consistently in the past may not fare we because new and different plants are competing this year any have changed the elements of competition. Entries in th horticourt are made because competitors want to share their enthusiasm about particular plants and want to test their skills against the best growers in the area. Judging is a difficult task; there are many complex elements that go into th growing, maintenance and evaluation of the plants in eac section.

## horticultural classes in the horticourt

ENTERED AND JUDGED Saturday, Tuesday and Friday March 12, 15, 17 (Exhibitor may leave plant in place during Show or change. All plants will be judged or rejudged on three days listed.)

Large cup narcissus, Carlton Large cup narcissus, Kilworth Jonquilla narcissus, Trevithian Miniature cyclamineus narcissus Hyacinth, Pink Pearl Tulip, Schoonoord Amaryllis Any named variety of hardy bulb not listed above: (a) miniature, (b) other than miniature

Containers under 8 inches: Flowering or fruiting plant(s) Foliage plant(s) Flowering or fruiting woody plant(s): (a) trained, (b) informal Containers 8 inches or over: Flowering or fruiting plant(s) Foliage plant(s) Flowering or fruiting woody plant(s)

Woody foliage plant(s)

20

Hanging container. Flowering or fruiting plant(s) Container: (a) 6 in. and under, (b) over 6 in. Hanging container. Foliage plant(s) Container: (a) 6 in. and under, (b) over 6 in. Hanging container. Specimen fern Container: (a) 6 in. and under, (b) over 6 in. Specimen plant grown under fluorescent light: (a) flowering or fruiting, (b) foliage ENTERED AND JUDGED Saturday, March 12 (Removed Tuesday, March 15) Window box **Botanical family** Miniature plant garden Terrarium Strawberry jar Specimen begonia: (a) container 6 in. and over, (b) container under 6 in. and over 3 in., (c) container 3 in, and under Specimen fern: container 8 in. or over Alpine plant raised from seed Alpine plant raised from cutting Specimen cactus Specimen succulent. Container under 6 inches: (a) flowering, (b) non-flowering Plant material trained in three dimensions: (a) topiary (plant grown from a single stem), (b) on a stuffed form, (c) multistemmed plant Herb, culinary: (a) trained, (b) informal Herb, other than culinary: (a) trained, (b) informal Specimen Orchid Class Cattleya alliance Paphiopedilum Phalaenopsis and allied Cymbidium: (a) standard, (b) miniature Any other species

Miniatures (total height 6 in., not including inflorescence; phalenopsis excluded)

#### ENTERED AND JUDGED Tuesday, March 15 (Removed Friday, March 18)

Window box

Windowsill collection

Miniature landscape

Vines or climbers: (a) ivy, (b) any other plant material

Strawberry jar over 12 in. and under 24 in. in any dimension

Specimen gesneriad

Specimen fern, container under 8 in.

Alpine cushion plant: (a) saxifraga, (b) other

- Identical plants in separate containers grown as a pair (no hanging containers): (a) flowering or fruiting, (b) foliage
- Specimen cactus. Container 6 in. or over: (a) flowering, (b) non-flowering

Plant grown in the house, container under 8 in.

Three plants of different varieties in bloom, shown in separate containers

Dwarf conifer (must be a natural dwarf not a bonsai)

#### ENTERED AND JUDGED

Friday, March 18 (Removed Sunday, March 20)

Windowsill collection

Succulent plant garden or landscape

Terrarium Espalier: (a) flowering or fruiting, (b) foliage

Geranium. Total height of plant and container: (a) less than 8 in. excluding flowers, (b) 8 in. or over

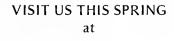
Forced herbaceous perennial

Rock garden plant

Plant(s) for terrace decoration: (a) flowering or fruiting, (b) foliage, (c) cactus

Primulas. Challenge class

Novice class: (a) flowering or fruiting, (b) foliage Plant grown in the house, container 8 in. or over



#### THE JOHN J. TYLER ARBORETUM

700 Natu Off Rour Phot

LIMA, PA. 700 Natural and Cultivated Acres Off Route 352 N. at Route 1 S. Phone (215) 566-5431

> Guided Tours, by Appointment

FAMOUS FLOWER POTS: "DELFT" "GOUDA" "LEYDEN" GRANDFATHER CLOCKS with CHIME DROSTE CHOCOLATES VERKADE'S COOKIES HOLLAND IMPORTS GLORIA DE GROOD 4732 Oxford Avenue PHILA., PA. 19124 PHONE 744-4220

BOOTHS #88 and #89



# niches in competition

A flower arrangement will draw and hold attention as surely as a painting, a piece of sculpture or a beautifully woven rug. The arrangement can be limpid or electrifying; spare or opulent. The people who compete in this section of the Show prepare for months, as an artist will prepare rough sketches, and they work under fierce pressure creating the arrangement in limited time and in a predetermined space. They choose the theme they will interpret from a number of themes, and they decide whether they will create their arrangement in the large, medium or small niche. Most of the arrangers have a highly developed sense of line, space, color and texture. It comes from practice, working with other arrangers, reading and going to Shows, the arranger's museum. We hope these niches will heighten your appreciation for the infinite variety of flowers in every setting.

notos by Edmand E



#### NICHES IN COMPETITION:

- 1. Large niche
- 2. Medium niche
- 3. Small niche

#### Sunday, March 13

- 1. Double Exposure
- Deja vu
- 3. Sea World

#### Monday, March 14

- 1. Publicity
- 2. Farmers Market
- 3. Pins and Needles

#### Tuesday, March 15

- 1. Triad
- 2. Riot of Color
- 3. Challenge Class

#### Wednesday, March 16

- 1. Curtain Call
- 2. Chock Full of Flowers
- 3. Rough and Smooth

#### Thursday, March 17

- 1. Visa
- 2. Art Museum
- 3. Fabulous

#### Friday, March 18

- 1. Pure and Simple
- 2. The Birds
- 3. Good as Gold

#### Saturday, March 19

- 1. Green on White
- 2. Orchidaceae
- 3. 3 B's (Bees, Bugs and Butterflies)

#### MINIATURE CLASSES

### Class 141 A FAVORITE PLACE (Contents made by exhibitor)

Class 142 A FAVORITE PLACE (Contents collected by exhibitor)

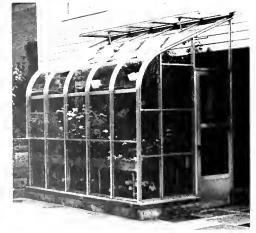


Bartram's Garden, First place: Mrs. H. B. King





Above new tree-standing glass-to-ground Camellia Note extra height



Above new lean-to glass-to-ground Camellia



Above the Window Garden

# Janco Greenhouses

"Grow Tall" in Janco's new Camellia series glass-to-ground greenhouses with extra light, extra height for growing . . . ideal for hanging baskets, ornamental citrus plants and topiary trees, as well as usual greenhouse plants. Keeping up with trends, but never forgetting the traditional, is one more reason Jancos are so popular. For more about Janco, write for our free catalog.

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Think JANCO when you think "greenhouse." Write for your FREE 48-pg. full-color catalog today!

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Zip

# tables in competition

IN PLACE FROM MARCH 13-20. JUDGED FOR OPENING; REJUDGED WEDNESDAY, MARCH 16.)



1976 Table: History Repeats Itself. First place: Villanova Garden Club

#### Table Class 132 SUNDAY BRUNCH

Garden Club of Bala Cynwyd Mrs. Walter R. Duncan, Chair

The Greenhouse Mrs. Morgan Smith, Chair

Green Countrie Garden Club Mrs. Joseph Hanson, Chair

West Chester Garden Club Mrs. Robert S. Gawthrop, Jr., Chair

Glen Valley Garden Club Mrs. R. Arenschield, Chair

Norristown Garden Club Mrs. Joseph Riemer, Co-Chair Mrs. George C. Beebe, Co-Chair

Four Counties Garden Club Mrs. H. S. Valentine, Chair

Random Garden Club Mrs. R. C. Lynch, Co-Chair Mrs. David Moran, Co-Chair

# fom sections in competition

IN PLACE FROM MARCH 13-20. JUDGED FOR OPENING; REJUDGED WEDNESDAY, MARCH 16.)



1976 Room: Room for an Heirloom. First place: Seed and Weed Garden Club

#### Room Class 131 A QUIET PLACE

Roxborough Garden Club Vera Barnes, Chair

The Country Gardeners Mrs. T. W. Liao, Chair

Old Eagle Garden Club Mrs. Fred W. Recktenwald, Chair

Valley Forge Garden Club Mrs. William M. Lemmon, Chair

The Garden Workers Mrs. W. Blakeley Chandlee, Co-Chair Mrs. T. Wistar Brown, IV, Co-Chair

Mill Creek Valley Garden Club Mrs. Charles M. Fletcher, Co-Chair Mrs. A. Carter Fergusson, Co-Chair

# gardens in competition

(IN PLACE FROM MARCH 13-20. JUDGED FOR OPENING ONLY.)

#### Garden Class 161 SMALL GARDENS ARE FUN

#### The Weeders

Mrs. Robert D. Chapman, Co-Chair Mrs. James W. Jennings, Co-Chair

#### The Planters Mrs. George J. Harding, Chair

#### Garden Class 162 GARDEN WITH A LIFT

The Gardeners Mrs. James F. Bodine, Co-Chair Mrs. Andrew W. Porter, Jr., Co-Chair

Garden Club of Wilmington Mrs. John R. S. Fisher, Co-Chair Mrs. Ford B. Draper, Co-Chair The Outdoor Gardeners Mrs. David Kaufman, Chair



1976 Section of a Garden Reflecting a Colonial Theme, First place: Rose Tree Gardeners.

THE PHILADELPHIA UNIT HERB SOCIETY OF AMERICA is once again having their regular ANNUAL HERB SALE

> Thursday, May 12, 1977 in the barn of

Mr. & Mrs. George A. Reed, Jr. Bodine Road off Route 401 Malvern, Pennsylvania 19355

Flyer plus map available on written request

SCREENED TOP SOIL \* MUSHROOM SOIL \*

SCHOOL RUNNING TRACK MIX (CINDER OR LELITE) SCREENED CLAY FOR BASEBALL FIELDS

## James McKenna

MOREHALL ROAD, MALVERN, PA. NIagara 4-3737 – NIagara 4-7830 PRICES QUOTED ON QUANTITY



Chase Rosade will be demonstrating bonsai culture on an almost continuous but unscheduled basis throughout the Show. Check your floorplan for the Rosade exhibit (almost dead center about  $2\frac{1}{2}$  in, from the top).

# demonstrations

Other demonstrations scheduled are those presented by Allied Florists and the Pennsylvania Horticultural Society. These demonstrations will be held in the auditorium behind the niche section. See A on the floor plan-extreme left about 2½ in. from the bottom of the plan.

	PHS	ALLIED FLORISTS
Sunday, March 13	10:30 AM 1:30 PM	12:00 Noon 3:00 PM
Monday through Saturday	12:00 Noon 2:30 PM 5:00 PM 7:30 PM	10:30 AM 1:00 PM 3:30 PM 6:00 PM
Sunday, March 20	10:30 AM 1:30 PM	12:00 Noon 3:00 PM

## designs for pressed plant material



- and frightened Miss Muffet Away 1

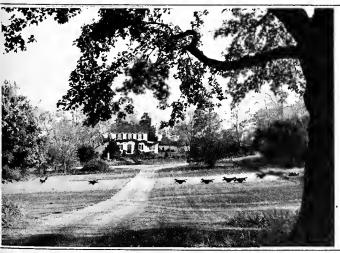
(IN PLACE FROM MARCH 13-20. JUDGED FOR OPENING ONLY.)

Class 151 VIEW FROM A WINDOW Class 152 COMPOSITION WITH AN ORIENTAL MOTIF

Class 153 DESIGN FOR A FABRIC

27

1976 Design for Pressed Plant Material: A Picture Suitable for a Child's Room, First place: Mrs. Lyle R. Tanner



#### VISIT LADEW TOPIARY GARDENS AND PLEASANT VALLEY HOUSE – MONKTON, MARYLAND

Famous throughout the world for its 14 acres of extraordinary topiary sculptures, including a series of outdoor living rooms framed by sculptured hedges, individual lifesize foxhunt, birds of paradise, seahorses and other whimsical subjects.

Pleasant Valley House contains a wide ranging collection of antiques, paintings, objects d'art, fascinating memorabilia and the architecturally renowned Oval Library and Elizabethan Room.

Open to the Public: Tuesday through Saturday 10:00 - 5:00; Sunday 12:00 - 5:00

General Admission: \$2.00 house, \$2.00 garden: \$1.00 students, 50d children; \$3.50 house and garden package; Special Group Rates For Information: Call 301-557-9466, or write 3535 Jarrettsville Pike,

Monkton, Maryland 21111 Directions: Exit 27 from Route 695 (Baltimore Beltway) 14 miles north of Towson on Route 146.



# special exhibitors

ACME MARKETS 124 North 15th Street Philadelphia, Pa. 19101 William Bradley, Chair

#### ACME EDUCATIONAL CITRUS TREE DISPLAY

Here's the story of the citrus fruits you enjoy year-round. Several groupings of trees bearing oranges, lemons, limes and grapefruits are displayed along with implements used to pick the fruit. The marketing of varieties of fruit from the tree to the store is illustrated. The overall motif is Spanish, simulating the early haciendas found near citrus groves in southeastern United States and South America.

#### FAIRMOUNT PARK COMMISSION

Memorial Hall, West Park Philadelphia, Pa. 19131 Robert C. McConnell, Chair

#### IN THE PARK

A walk-through exhibit that recreates the beauty of Fairmount Park. The display includes azalea, dogwood and rhododendron, with a waterfall adding music. A wooden bridge connects this exhibit to the Philadelphia Zoo exhibit.

#### FIRE DEPARTMENT, CITY OF PHILADELPHIA

3rd and Spring Garden Streets Philadelphia, Pa. 19123 Captain Joseph Worton, Chair

#### **18TH-CENTURY GARDEN**

Step into the past via a miniature 18th-century garden, complete with gazebo to relax and entertain colonial company. And haven't skylines come a long way from this one, painted as background?

#### MARTIN'S AQUARIUM, INC.

101 Old York Road Jenkintown, Pa. 19046 Robert Weintraub, Chair

#### AQUA-LIFE

Plants and sea creatures combine in this exhibit, with tanks of salt- and fresh-water life both swimming and growing in the water. Included in the display is a redwood bench filled with show-quality cacti and succulents from the collection.

#### NEIGHBORHOOD GARDEN ASSOCIATION

c/o Pennsylvania Horticultural Society 325 Walnut Street Philadelphia, Pa. 19106 Mrs. William P. Eckfeldt, Chair

#### FLOWER POWER IN THE CITY

Philadelphia's been going green and gorgeous ever since city dwellers discovered gardens. This entrance to a city house featuring window boxes and planted tire irons is guaranteed to spark any urbanite into a campaign to beautify their environment.

#### PENNSYLVANIA HORTICULTURAL SOCIETY COMPUTER CENTER

Jane Talarico, Horticulturist Marian Ballard, Systems Analyst and Programmer FINPAC Corporation

#### PRINTOUT FOR YOUR PLANT NEEDS

How much space do you need to grow the vegetables your

family wants? Would you like a list of specific indoor plants suited to the particular environment within your own house or apartment? What flowers should you plant to grow in your yard to give you the colors you desire? Get the answers to these and many more questions at the Pennsylvania Horticultural Society Computer Center. Are you horticulturally informed? Challenge the Datapoint computer with one of several horticultural quizzes.

### PENNSYLVANIA SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS

350 East Erie Avenue Philadelphia, Pa. 19134 Eloise G. Danenhower, Chair

#### THE PEACEABLE KINGDOM

Kindness to all living creatures, the philosophy of the Pennsylvania SPCA, is depicted in this idyllic scene straight out of the Old Testament (Isaiah 11:6). Its inhabitants are a lion and a lamb, lying harmoniously side by side, and the child who, as Isaiah said, will lead them to a world of love. The perennial "Happiness Flowers," playful puppies for adoption, are also on display.

#### PHILADELPHIA ZOOLOGICAL SOCIETY

34th Street and Girard Avenue Philadelphia, Pa. 19104 Charles W. Rogers, Jr., Chair

#### JUST FOR THE BIRDS

We can all attract flies, but how does one go about attracting birds? Many plants and shrubs do the trick, and waterfowl can even be tempted to man-made lakes and ponds. There's even a shelter for growing house plants in the summer, with plant selections that attract hummingbirds.

#### THE CITY OF PHILADELPHIA WATER DEPARTMENT

c/o Bi-Product Systems, Inc. 122 Church Street West Chester, Pa. 19380 Frank Post, Chair

#### PHILORGANIC

An organic soil conditioner developed through special operations on waste water. After turning the waste into a peatlike material, Philorganic can be used in gardens, lawns and house plantings, increasing the tilth of soil, its ability to hold moisture, and enhancing plant growth.

#### UNITED STATES DEPARTMENT OF AGRICULTURE PLANT PROTECTION AND QUARANTINE

Room 1004, Custom House Philadelphia, Pa. 19106 D. L. McCullough, Chair

#### GOTCHA-THE USDA'S TRAPPING PROGRAM

Were you punished as a child for organizing a bug collection? If so, you'll be pleased to learn that there are adults who collect for educational purposes. The USDA traps insects to determine their presence and population in a particular area, as well as to intercept new species. Several of the traps they use are displayed here, including a black light trap, gypsy moth trap, fruit fly trap and McPhail trap.



Scheepers' Superior Quality Stock Imported from Holland

They are ideal as bedding dahlias. Planted in Spring. Flower all season long. As illustrations show they have a row of outer petals and the center of the blooms are filled with tufts of petals that are tube-like, for a lovely effect. Ideal for cutting and table arrangements. For garden planting space 9 inches apart. Planted one clump to a six inch pot, they make beautiful pot specimens for decorating the patio, around the pool, close to the garden seats, etc. Average height 18-22 inches. Very little care required, just water thoroughly once a week. To assure continuous flowering, old blooms must be removed as they fade.

#### Varieties

BRIDESMAID. White, tufts lemon. HONEY. Apricot, tufts lemon. GRANATO. Orange-scarlet. GUINEA. All Yellow.

Any of above priced at: \$6.50 for 3; \$16.00 for 10; \$31.00 for 25.

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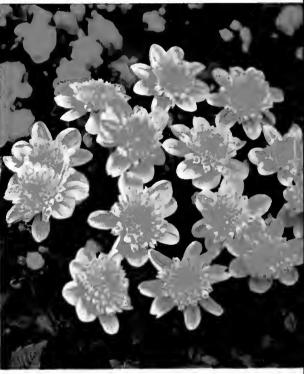
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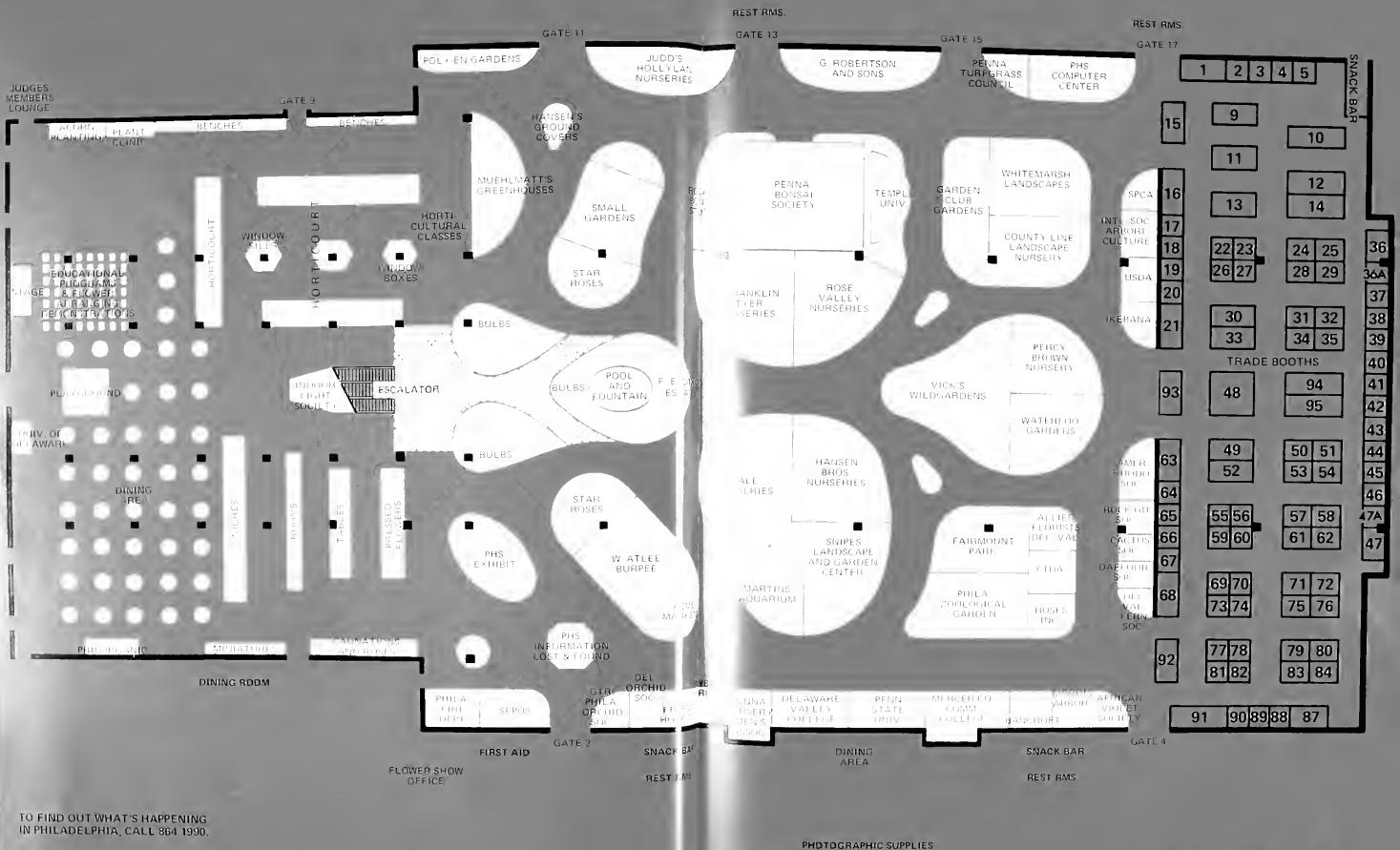
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See Exhibitor's Index on page 60.



The Plant Place T-Shirt. \$3 at our 21st & Walnut store, Springfield Mall store, Roxborough Greenhouse and the Philadelphia Flower and Garden Show at the Civic Center, March 13-20.

# plant society exhibitors

#### AFRICAN VIOLET SOCIETY

2050 E. Orleans Street Philadelphia, Pa. 19134 Tom Seiler, Chair

#### THE AFRICAN VIOLET WAY

What's to know about African violets? Plenty, as the knowledgeable African violet growers who staff this exhibit can tell you. They give ideas on propagation of the delicate flowers, answer any questions on ailing plants, and distribute "how to" sheets for propagation and joining the African Violet Society.

#### AMERICAN RHODODENDRON SOCIETY

Philadelphia and Valley Forge Chapters c/o T. Stecki Kresson-Gibbsboro Road Marlton, N.J. 08053 T. Stecki and E. Collins, Co-Chair

#### KNOWING YOUR RHODODENDRONS

From gardening novice to rhododendron enthusiast, there's always something more to learn about rhododendron. A display of the various types, from dwarf through full-size specimens, emphasizes leaf forms, color variation and individual characteristics of the rhododendron family. For your questions, members of both chapters will be available to discuss cultivation, growing techniques and disease control.

#### AMERICAN ROCK GARDEN SOCIETY

Delaware Valley Chapter 1421 Ship Road West Chester, Pa. 19380 William L. Collins, Chair

#### ROCK GARDENING IS FOR EVERYONE

Whether your garden space is a windowsill or an acre of land, you can develop a beautiful rock garden, as this display clearly shows. While the more devoted rock gardener may seek out special plants and rocks from catalogs, or even prowl around in nature's hiding spots, a novice can use plant material from a local nursery or supermarket and "shop" for rocks along the road. Gardens exhibited include a mound garden for a small outside plot and portable container gardens for those with only windowsill space, as well as photographs of large rock gardens.

#### DELAWARE ORCHID SOCIETY

105 Burning Bush Drive Newark, Delaware 19711 Peggy Cavanaugh, Chair

#### ORCHIDS AT MIDNIGHT

The stark beauty of a single orchid on black is multiplied many times in this display, which includes specimen orchid plants of various genera. There's education, too: all plants are clearly labeled and information is available on growing orchids and membership in the society.

#### DELAWARE VALLEY FERN SOCIETY

c/o Mrs. George R. Shaefer 2976 Dorman Road Broomall, Pa. 19008 Mrs. George R. Shaefer, Chair Show Designer: Ron Goldstein

#### A NINETEENTH-CENTURY PARLOR

The concepts of contemporary indoor gardening are heralded in this authentic nineteenth-century parlor. The Wardian Case, dating from 1829, evolved into the terrarium; the subsequent Victorian window gardening foreshadowed today's popularity of house plants. A fern in a jar began it all.

#### **GREATER PHILADELPHIA ORCHID SOCIETY**

1806 Earlington Road Havertown, Pa. 19083 John P. Slowik, Chair

#### A QUIET PLACE

Serenity and beauty are offered in this display of orchids and water. A fountain surrounded by orchids is fronted by a pool also surrounded by plants. The backdrop is filled with large house plants, and, once again, orchids.

#### INDOOR LIGHT GARDENING SOCIETY

OF AMERICA, INC. Philadelphia Chapter c/o Dolores C. Peck 8813 Patten Road Philadelphia, Pa. 19118 Mary Ebenbach, Chair Edgar Ebenbach and Florence Gerst, Vice-Chair

#### SHOW 'N GROW

What a bright idea—light gardens in the home. Some favorite specimens include a light garden under a stairway, in a recreation room and part of a laundry room turned into a propagation and growing center.

#### PENNSYLVANIA BONSAI SOCIETY

c/o F. Chase Rosade Box 303, Ely Road New Hope, Pa. 18938 Ralph R. Walker, Chair

#### BONSAI

If bonsai is a living art form of potted trees and plants, then this display is a gallery of these miniature trees and landscapes. The trees shown are all from private collections and are some of the finest on the East Coast.

#### PHILADELPHIA CACTUS AND SUCCULENT SOCIETY

Morris Arboretum Philadelphia, Pa. 19118 Henry Gisser, Chair

CACTI AND SUCCULENTS OF THE RAIN FOREST Escape the winter chill, if only temporarily, amid cactus continued

#### continued

and succulent plants that grow in the tropical and subtropical rain forest. Enjoy a brief vacation but don't forget to study the habit of growth and variety of form of both the epiphytic and terrestrial plants.

#### PHILADELPHIA AREA DAFFODIL SOCIETY

c/o Charles A. Gruber 124 Lincoln Terrace Norristown, Pa. 19401 Mrs. George R. Haines, Chair

#### CHANGING TIMES

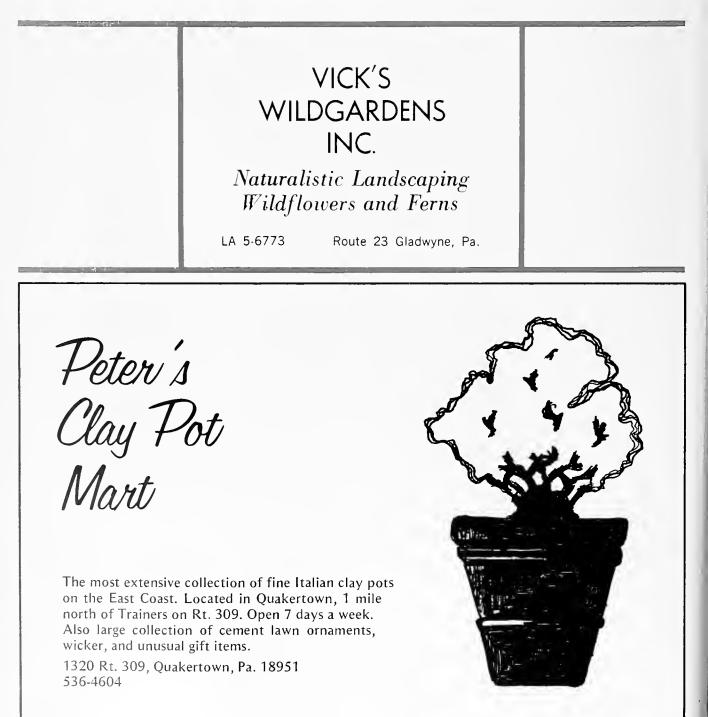
While new daffodils are introduced every year, old variations do not fade away; they become tried-and-true favorites of daffodil fanciers. Both new and old are presented in a formal setting, complimented by light and dark blue hyacinths and bright orange pansies. This colorful, and low maintenance, combination garden is readily changed for summer annuals.

#### SOUTHEASTERN PENNSYLVANIA ORCHID SOCIETY 510 Lionville Road

Downingtown, Pa. 19335 Eric E. Bittmann, Chair

#### ORCHIDS AT VICTORIA FALLS

A lavish display of orchids in a natural setting. A backdrop mural of Victoria Falls, as well as a tributary of the falls splashing water into a pool, suggests the important elements for the orchids's native environment.





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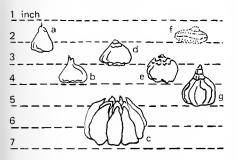


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# **Bulbs**

Botanically, bulbs are really stems. For all practical purposes, they are sort of like onions and you plant them in the fall. In the spring you get tulips, daffodils, crocuses, hyacinths, scillas, snowdrops, and lots more if you get into them and want a lot of spring joy inexpensively. Once planted, most bulbs keep coming up year after year. But it is important to keep the foliage growing until it turns brown since it is the green leaves that enable the bulb to manufacture the wherewithal to grow and form next year's flower bud.



#### A Planting-Depth Guide for Bulbs

- a Snowdrop 3 in. apart
- b Tulip 5 in. apart
- c Lily 6 in, apart
- d Scilla 3 in. apart
- e Hyacinth 6 in. apart
- f Crocus 3 in. apart
- g Narcissus 8 in. apart

You can bring brilliant color and fragrance to your indoor garden – be it just a windowsill – by forcing hardy bulbs into bloom in January and February. And don't limit your efforts to growing only the more frequently seen daffodils, tulips and hyacinths. Try the little bulbs like *Iris reticulata*, species crocus and species tulips, *muscari* and *scilla*. Always buy top quality bulbs. To force hardy bulbs, it is necessary to give them conditions similar to those in which they grow in the garden: a period of coolness and moisture for maximum root growth, followed by a gradual increase of temperature and light for blooming.

Containers may vary in size depending upon what bulbs are to be grown in them. A 7-in. bulb pan (pot) will hold only three double-nose daffodil bulbs, but the same size could hold six or more tulip bulbs or as many as a dozen scilla or muscari. While bulb pans and azalea pots are the nicest containers for forcing bulbs, they are not the only possibilities. Decorative ceramic pots, if they have a drainage hole in the bottom, can be used. Antique brown pottery salt crocks, sometimes seen at country auctions, can be converted to suitable containers by boring a hole in the bottom.

Hardy bulbs for forcing can be potted from September to late November, but daffodils and many of the small bulbs should be prepared as early as possible since they make their root growth in early autumn. Use whatever soil mix you have on hand.

Place broken pot chips over the drainage hole and add enough soil mix so that when the bulbs are placed on it, their tips will be about 1 in. below the rim of the container. Then fill in around them with soil and press it firmly into place. When potting tulip bulbs, place the flatish side of the bulb toward the outside of the pot because the lowest leaf emerges on that side of the bulb. This helps make a more attractive pot when the tulips are in bloom.

After planting, soak thoroughly and

place in a cold (but not freezing) place  $(30^{\circ}-40^{\circ} \text{ is ideal})$ . A trench in the outside garden, or a coldframe where they can be dug in and covered with sand or peat moss are both good. But if you are lucky enough to have a root cellar or some other place that stays cold, you can save yourself some work. Some people use their refrigerators. If you do, be sure to put the soaked plant in a plastic bag. Outside, in the trench, normal rainfall will provide adequate moisture, but in the root cellar, coldframe or other covered place, extra watering will be necessary from time to time.

Another simple method of storage we've heard about is keeping the pots (after planting and soaking) in a trash can with a 4-in. layer of sand on the bottom and 2 or 3 in. of sand between each layer of pots, covering the top of the can with another 4-in. layer of sand.

Examine the pots after eight or ten weeks; some of them will be filled with roots. When this has happened, bring them indoors for gentle forcing. Be sure they have sufficient moisture and place them first in a cool spot such as an unheated room or cold windowsill. After a week or ten days, they should be showing buds and some color. At this stage they need all the sun they can get, but cool nights. The cooler it is, the longer the flowers will last.

#### reading

Handbook on Bulbs by the Brooklyn Botanic Garden Brooklyn, New York, 1959 Hardy Garden Bulbs by Gertrude S. Wister Dutton, New York, 1964

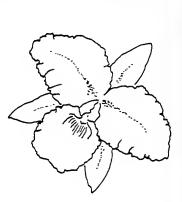
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# educational exhibitors

AWBURY ARBORETUM OF THE CITY PARKS ASSOCIATION OF PHILADELPHIA 321 South 4th Street

Philadelphia, Pa. 19106 Nancy Clarke, Chair

#### BOG GARDEN IN WINTER AND SPRING

Horror movies have transformed marshes and bogs into mysterious and exotic places. There are, however, many plant materials that succeed under these conditions, as the dried plants in winter and perennials in early spring show in this display. A slide presentation depicts the plant species suitable to the bog at Awbury, and a self-guided nature trail to the area is available to willing explorers.

#### THE BANCROFT COMMUNITY

Commissioner's Pike Mullica Hill, N.J. 08062 Serge A. Dihoff, Chair

#### JUNIPERS, SHAPE, COLOR AND FORM

A nineteenth-century landscape showing off the diversity of shape, color and form among junipers, using the maximum number while still keeping integrity in design. Adding the extra touch is a selection of bonsai material as well as appropriate nineteenth-century sculpture.

#### W. ATLEE BURPEE

300 Park Avenue Warminster, Pa. 18974 Jeanette Lowe, Chair

#### BURPEE'S RESEARCH AND DISPLAY GARDEN

The exhibit shows how the Burpee Seed Co. creates new varieties or cultivars of vegetables and flowers, especially hybrids. Ways to grow them in your garden are suggested. Here you can visit the outdoor plant breeding workshop and see exactly what hybrids are; how seeds are produced for them; learn why hybrids are usually better than average, and why you shouldn't try to save seeds from them.

Other plant breeding techniques for the development of new flowers and vegetables are also shown. Samples of some of Burpee's finest marigolds, beans, lettuce, summer squash, tomatoes and other plants are included, using the conventional linear methods as well as other space-saving techniques for growth.

#### DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE

Doylestown, Pa. 18901 John C. Mertz, Chair

#### PLANT PROPAGATION: HOW AND WHY

Why have the techniques used in plant propagation evolved? Can you do-it-yourself? Find the answers through exhibits and demonstrations, explaining how to manipulate moisture, temperature, light, and hormones during propagation. The exhibit shows how you can use materials on hand to propagate plants with the best results.

#### FRIENDS HOSPITAL

Roosevelt Boulevard and Adams Avenue Philadelphia, Pa. William S. Hall, Chair

#### 160 YEARS OF HORTICULTURAL THERAPY AT FRIENDS HOPSITAL

Horticultural therapy has changed from its earliest form as occupational activity in 1817 to its present professional status as a means to achieve therapeutic goals. Friends Hospital, the first mental institution in the United States to use horticulture as a therapeutic activity, presents the development of this therapy through graphics and audiovisuals, with examples of specific projects and how they serve the particular needs of patients.

#### IKEBANA INTERNATIONAL

Philadelphia Chapter 220 West Rittenhouse Square, Apt. 19C Philadelphia, Pa. 19103 Ruth H. Dillon, Chair

#### THE WAY OF FLOWERS

From the sixth century to present, ikebana, the art of Japanese flower arrangement, has been a popular method of decoration. An exhibit to interest the beginner as well as the ikebana expert includes authentic examples of the classical Rikka of the 15th century, the Moribana (low-bowl), introduced in 1900, the contemporary free-style of 1926, and the modern avant-garde form.Members of Ikebana International who participate are qualified by many years of study under Japanese Masters of the three dominant schools.

#### INTERNATIONAL SOCIETY OF ARBORICULTURE

Pennsylvania-Delaware Chapter 26 East Mill Road Flourtown, Pa. 19031 Edward Martin, Chair

#### TREE CARE EXHIBIT

Choosing and planting the right tree is worth the effort only when its care and maintenance is continuous. In treating a tree for Dutch elm disease, the Elm Research Institute prescribes inserting vents every six inches apart at the base, with connecting tubing attached and a pressure sprayer for forcing the chemical into the sap stream. This demonstrated method can also be used for the control of other insects. Also on display are six cavity logs showing how to treat tree cavities and wounds. Manikin treemen in proper dress show the correct tools and safety features for climbing trees.

#### MERCER COUNTY COMMUNITY COLLEGE

P.O. Box B Trenton, N.J. 08690 Matthew S. Rosen, Chair

#### A GARDEN FOR ALL SEASONS

The time-honored landscape goal, a garden for all seasons, is visually translated with the help of a coordinated assortment of herbaceous and woody plant materials. Strolling through the garden, one sees the visual centers of interest shifting anew each season.

### educational exhibitors

#### MORRIS ARBORETUM

9414 Meadowbrook Avenue Philadelphia, Pa. 19118 Paul W. Meyer, Chair

#### ARISTOCRATS FOR A SMALL SHADY GARDEN

Have a small shady area to plant and don't know what to use? The secret is selecting plant species that are in scale with the surrounding area, tolerant of shade, and attractive throughout the year. Examples that satisfy these criteria are displayed here in a well-designed landscape setting.

#### PENNSYLVANIA NURSERYMEN'S ASSOCIATION

E-1 Region Jeffrey Bieberfield, Chair County Line Landscape Nursery 805 Harleysville Pike Harleysville, Pa. 19348 Staged by: Scott Drahos Heyser Landscaping Inc. 400 North Park Avenue

Norristown, Pa. 19401

#### EXECUTIVE OFFICE ATRIUM

A woodland haven in a busy office? The potential of commercial landscape design is seen in a year-round vista in a small area for an executive office. River cobbles depict a dry stream bed, while plant material, including ground covers, shrubs and small flowering trees, are arranged on mounds of topsoil mix. The total effect is a creative blending of textures, techniques and materials.

### THE PENNSYLVANIA STATE UNIVERSITY EXTENSION SERVICE

Cooperative Extension Service The Pennsylvania State University 400 Markley Street Norristown, Pa. 19401 Professor James K. Rathmell

#### LANDSCAPING WITH SHADE LOVING PLANTS

Do shade areas present problems in your landscape? Which plants will grow in the shade? Plants adapted to shady environments are illustrated by deciduous and evergreen woody specimens as well as colorful flowering annuals and perennials. Using properly selected broadleaf material around the home and under high shade areas, the exhibit carefully blends some of the new varieties of impatiens and begonias into the total landscape plan.

Yes, shade areas can be landscaped.

#### THE PENNSYLVANIA TURFGRASS COUNCIL, INC.

20 Tyson Building University Park, Pa. 16802 Don Pakkala, Chair

#### YOUR TURFGRASS ADVISOR

Everything you always wanted to know about turfgrass and more. A photomural of turf scenes and samples of turfgrass varieties share the spotlight with an educational slide show. Local County Extension Agents and Turfgrass Council personnel will be available to answer questions and distribute Extension publications and soil test kits.

#### **ROSADE BONSAI STUDIO**

Box 303, Ely Road New Hope, Pa. 18938 F. Chase Rosade, Chair

#### A QUIET PLACE TO WORK

A total bonsai experience that includes sight and sound: exhibits and demonstrations. A Japanese garden house contains a bonsai display with a small garden outside, and an expert works on and talks about the art of these miniature trees throughout the show.

### TEMPLE UNIVERSITY OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

Department of Horticulture and Landscape Design Meetinghouse Road Ambler, Pa. 19002 Glenn Geer, Chair

#### AMAZING CAREERS

A trip through a maze-popular landscape element of the past-highlights the many career avenues in horticulture and landscape design. At each turn is an opportunity for horticulturists. The center is decorated with a colorful display where you may pause before finding your way out.

#### UNIVERSITY OF DELAWARE HORTICULTURE CLUB

c/o Dr. R. W. Lighty Room 165, Agricultural Hall University of Delaware Newark, Delaware 19711 W. Gary Smith, Chair

### A GEODESIC GARDEN VILLA: ADAM AND EVE IN 20TH CENTURY PARADISE

A well-planned landscape design doesn't just appear. This project, developed by students of landscape architecture, illustrates the process of design from the conception of an idea to the presentation of the landscape model.

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# what is fertilizer?

Fertilizers are often called plant food, but that is something of a misnomer. Plants do not eat ready-made food the way animals do. They manufacture the bulk of their own food through a process called photosynthesis, in which the green leaves combine carbon from the carbon dioxide in the air with hydrogen from the water in the soil to form carbohydrates. The energy required to break down the carbon dioxide and water into their component parts is supplied by sunlight. In a very real sense, sunlight is the most important factor in plant growth. No amount of fertilizer can replace it.

The carbohydrates formed by photosynthesis are stored in the stems, roots and seeds in the form of starch and provide all the "food" plants need. Incidentally, the carbohydrates (starches and sugar) formed in green plants by the process of photosynthesis are the basic food for all animals, including man.

So — what's fertilizer? It contains some of the elements plants need in order to transform simple carbohydrates into the more complex substances that make up the various plant tissues.

There are ten elements of major importance: oxygen, hydrogen, carbon, nitrogen, potassium, phosphorous, calcium, magnesium, sulphur, and iron. Plants get the first two, oxygen and hydrogen, from the water that they take from the soil, since these are the elements that make water  $(H_2O)$ . The third, carbon, comes from the carbon dioxide in the air and enters the plant through pores in the leaves. The other seven are absorbed in dilute solution through the roots and are what we put in the soil when we "fertilize." Note, however, that a plant cannot use extra nitrogen or potassium or phosphorous unless it is actively making carbohydrates through photosynthesis. It is photosynthesis, not the amount of fertilizer, that determines how fast a plant is growing.

There are also a dozen or more minor or trace elements (boron, man-

ganese, aluminum, copper, zinc, etc.) needed in very small amounts which are also absorbed in water through the roots. Most of these are found to a sufficient extent in water, but so-called "complete" fertilizers also contain them to be on the safe side. Virtually none remain in the soil of potted plants after several weeks of daily watering. Again, the important thing to remember is that none of these elements can help a plant that does not have enough air or water, or sunlight, or is sick, or bug-ridden, or dormant.

What's the difference between organic and inorganic or chemical fertilizer? Principally, the form and availability to the plant. The organic fertilizers - dried blood, bone meal, manure, etc. - have to be broken down into simple forms of nitrogen, potassium, phosphorous, etc., by soil microorganisms before they can be dissolved in water and taken up by the plants. The microorganisms can only function when the soil temperature exceeds 70°, and even then the process may take days or weeks. On the other hand, chemical fertilizers are manufactured in forms that can be utilized by the plants immediately.

As far as the plant is concerned, there is no difference between organic and inorganic fertilizers. No one has ever been able to differentiate between nitrogen, potassium and phosphorous from inorganic sources and the same elements from organic sources when they are at the stage at which plants can use them.

So, if you're not mixed up by now, take the advice of the Pennsylvania Horticultural Society and get yourself a box of "complete" water soluble fertilizer and use it, according to the directions, on plants that are growing actively and are in sun or very good artificial light. Note that unless under artificial light, nothing grows much from October to March. There just isn't enough sun.





# TRADE BOOTH EXHIBITORS

Booth Number	Exhibitor & Product Exhibited	Booth Number	Exhibitor & Product Exhibited	Booth Number	Exhibitor & Product Exhibited
29	A & A Bazaar	83	Computer Attractions	33	Edelweiss Gardens
	King of Prussia, PA		Philadelphia, PA		Robbinsville, NJ
	African & Spanish Crafts		Computerized Portrait		Orchids, Bromeliads,
			System		Cactus, House Plants
13	A. B. G. Company	60			
	Syosset, NY	63	Conard-Pyle Co. (Star Roses)	74	Encyclopaedia Britannica,
	Hanging Baskets & Potted				Inc.
	Plants		West Grove, PA Star Miniature Roses		(Mrs. Ann Gordon)
•••			Star Millature Hoses		Chicago, IL Encyclopaedia Britannica 3
22	American Standard Co.	36A	Cottage Crafts		(1977 Edition)
	Plantsville, CT		Malvern, PA		
	Ratchet Cut Pruning Tools		Dried Flower Arrangements,		5 0 0
~ 7			Terrarium Accessories and	68	Far Out Cactus
37	Anchor Post, Inc.		Dried Flower Bouquets		West Chester, PA Cactus & Cactus Specialties
38	Yeadon, PA Chain Link & Picket	59	County Line Landscape		Cactus & Cactus Speciarties
	Fencing	60	Nursery	58	L. A. Fetzer Greenhouses
	reneing		Harleysville, PA	50	Hartsville, PA
35	Bermas Plastics Co.		House Plants, Pottery &		Foliage Plants in Decorative
30	Long Island, NY		Plant Accessories		Containers
	Aquamatic Planters				
		44	Jim Dalton Garden House	21	Fischer Greenhouses
75	The Blue Tree	45	Company		Linwood, NJ
76	Norristown, PA		Philadelphia, PA		African Violets, Gesneriads,
	Hanging Baskets, Foliage &		Garden Houses		Azaleas, Baskets
	Flowering Plants	5	Dannon Milk Products		
			Long Island, NY	34	Floral Art
61	Brown's Miniatures		Dannon Yogurt in 14		Springfield, MA
	Cambridge, NY		Varieties, Danny Yo		Flower Arranging Supplies
	Miniatures, Candles, Honey		& Literature		
	Products & Live Bees	10		81	Floral Centerpiece Co.
		10	Decor Shoppe		Long Island City, NY
40	W. Atlee Burpee Co.		Columbus, OH Dried Flowers & Materials,		Glassblown Flower Holding
41	Doylestown, PA		Birds, Pottery, Gifts, and		Centerpieces & Gifts
42 43	Flower & Vegetable Seeds,		Sand		
43	Garden Products			36	Flower Hut
55	Capriland's Herb Farm	50	Denison's Greenhouses		Chalfont, PA Fresh Cut Flowers
55 56	Coventry, CT		Springfield, PA		
00	Herbs & Related Products		African Violets & Related	10	Found Treaton Operations
			Products	12	Ford Tractor Operations – NE District
57	Competent Home Products	18	Depot Greenery		Cohoes, NY
-	Island Heights, NJ	19	Telford, PA		Ford L & G Tractors, Push
	Kendo Scrubber & Waxer		Plants & Accessories		Mowers

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Booth		Booth		Booth	
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87	William H. Frederick, Inc. Philadelphia, PA	16	Janco Greenhouses Beltsville, MD	48	Ott's Exotic Plants, Inc.
	Contemporary Garden		Glass and Aluminum		Schwenksville, PA
	Items, Outdoor Furniture		Greenhouse		Plants & Hanging Baskets, etc.
26	Fruit Bread House Division	27	Kesslers Gems	90	Philadelphia Electric Co.
	Appl-Q Products	21	Amberson, PA	91	Philadelphia, PA
	Pottsville, PA		Rocks, Minerals, Shells,		Environmental Display
	Fruit Breads		Driftwood, Hangers,	49	The Plant Place
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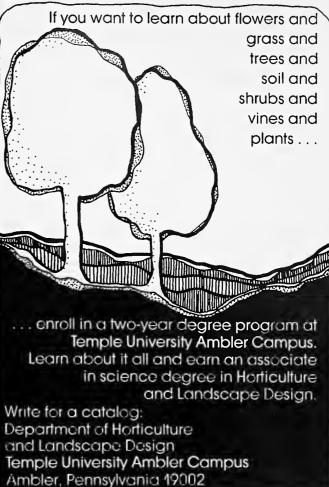
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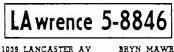


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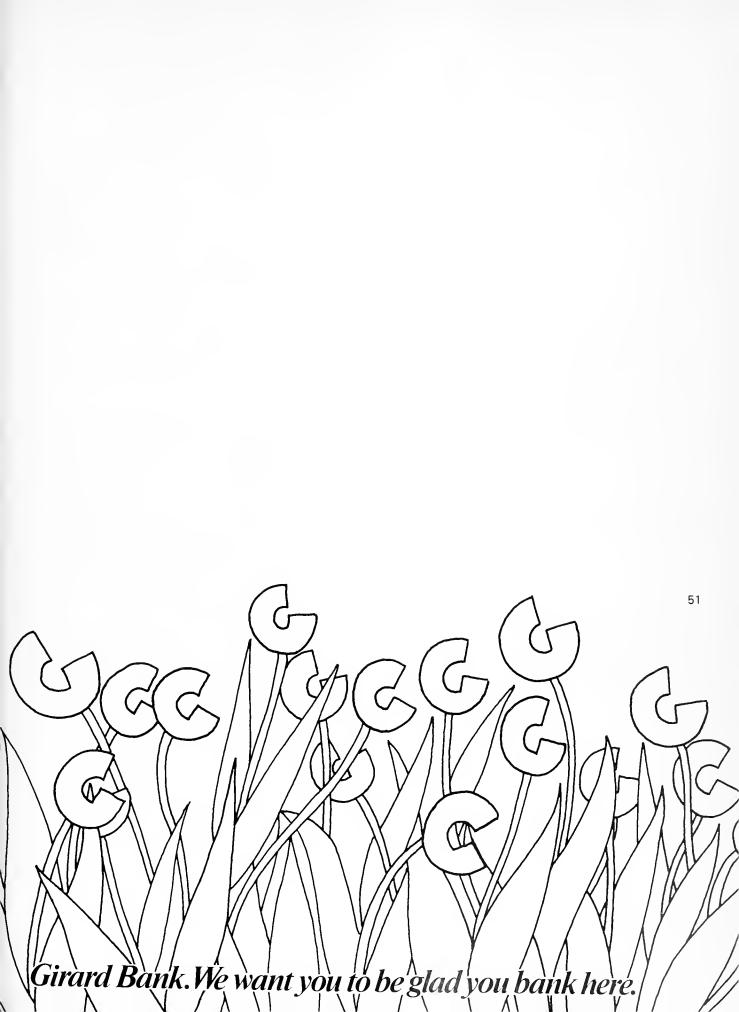
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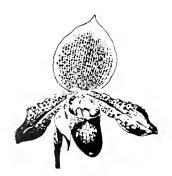
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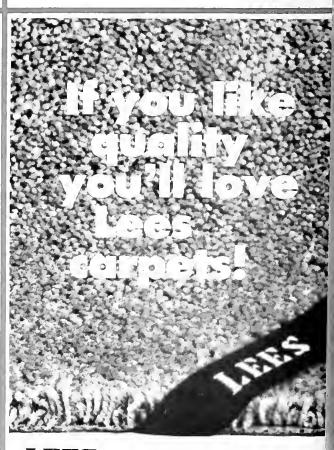


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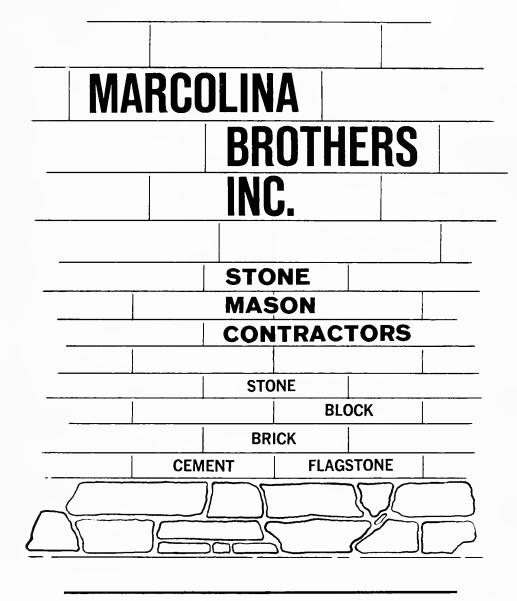
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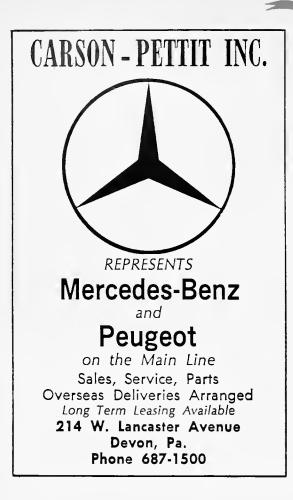
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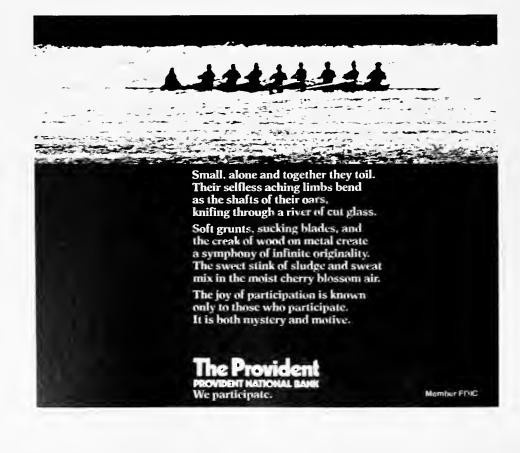


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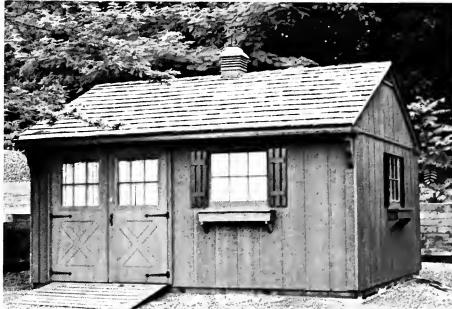


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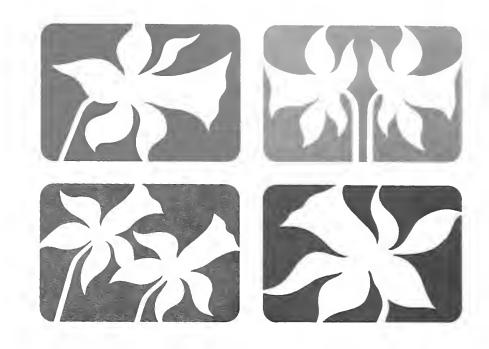
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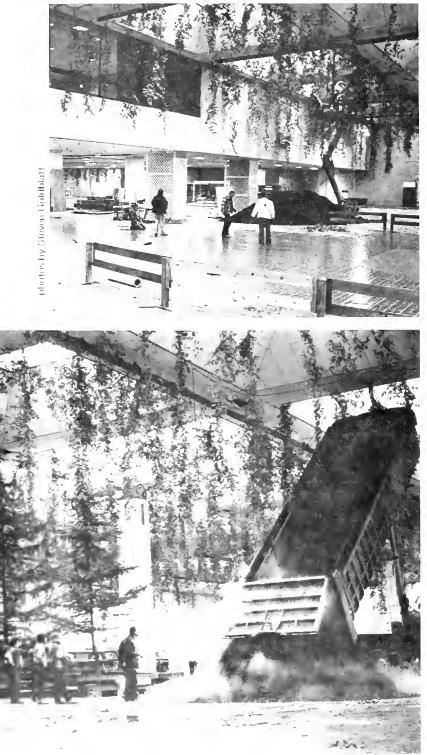
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Four hundred truckloads of gravel, rocks, sand and railroad ties arrive.

No stone is unturned.



# GETTING THE SHOW TOGETHER

# BUILDING FROM THE GROUND UP

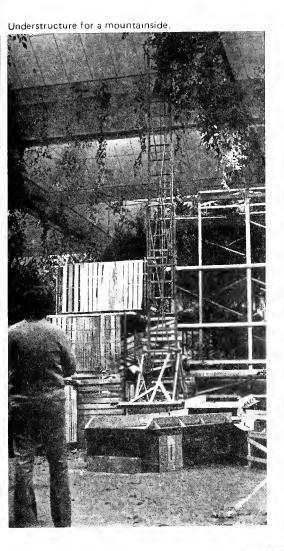
You've arrived at the Show and every stamen and pistil is in place. If only God can make trees, we have hurried them into bloom. And we can astonish at this dismal tail-end of winter with the stunning yellows, red and purples that have been determinedly nurtured into bloom.

Creation on these five acres goes back more than 14 months ago. In January 1977 the first design or floor plan was completed. It went through 13 revisions until it worked to everyone's satisfaction.

Bulbs for the more than 14,000 tulips, hyacinths and daffodils that you see spread throughout the Show were ordered from Holland in June, planted in September and moved into a greenhouse for forcing in early February.

The schedule for all of the competitive classes (arrangement and horticulture) was drawn up in April, worked over, revised and finally mailed in September.

The nurseries were moving trees indoors in November to force for the



While scaffolding is used for the larger hills, bales of straw, fruit boxes or easily-made platforms are used for the lower contours. Then, over an economical mulch, such as peat moss or wood chips, potted or bare rooted plants are bedded or sod is laid. About 18,000 sq. feet of sod and 1,000 cubic yards of mulch are used.





We're ready for our visitors.

beautiful gardens you see around you.

Beginning in January, many of the niche arrangers were meeting to practice their craft under simulated Show conditions.

On February 24 we moved into the Civic Center.

Four hundred truckloads of gravel, rocks, sand, railroad ties and trade booth materials arrived; three more vans were required just to ship the materials for the niches.

Miles of cable were laid, carrying an electrical load amounting to 30,000 kilowatt hours, enough to supply five average Philadelphia homes for a year.

Enough smilax for an entire production of *Gone with the Wind* was hung.

Almost 1,500 people have worked on this Show--horticulturists, nurserymen, carpenters, guards, ticket-takers, students, people from arboretums, colleges, universities, the City. Some because it was their job; some because plants are their life and it's the biggest thing going in plants at this time of year. Not many of us can resist it. 5

for further information contact :

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formation contact : Philadelphia SUN Day Committee International House 3701 Chestnut Street Phila., PA 19104 phone: 662-1821

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HELP US CRITEBRATE SUN WEEK \* APRIL

# "Borne" Free The delivery charges are on us, during our famous Brown Jordan 20% off sale!

Right now we're offering an opportunity to select famed Brown Jordan outdoor furniture at a 20% discount and have your selection delivered anywhere in the continental U.S. absolutely free. And the selection is wide open! That means you're free to choose from the entire BJ line . . . some 3,500 different happy combinations of style, frame, and lacing colors. Stock up now for your home at the shore (Atlantic or Pacific) or your home in the mountains (Poconos or Rockies), or your home right here. Save a fat 20% and all delivery charges.

7

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8

at **E** interest on your savings grows like (please excuse the expression) weeds.







## GERMANTOWN SAVINGS BANK



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# IT TOOK A WINE MERCHANT TO BLEND A SCOTCH THIS PLEASING TO THE PALATE.

Ever since the late 1600's, Berry Brothers & RUDD, Ltd. have affixed their personal label to some of the

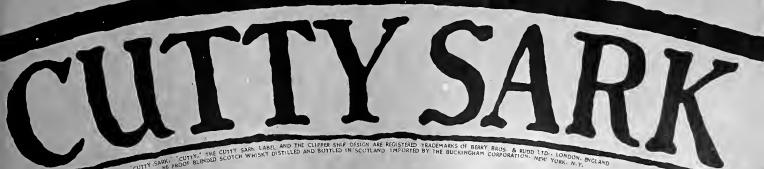


world's most expensive and pleasing potions. And their shop in London has attracted a parade of peers, poets and prime ministers to its door.

Lords tippled here.

Naturally, when Berry Brothers & Rupp created a Scotch Whisky, they blended it to meet the expectations of noble tastes. The result was Cutty Sark Scots Whisky. A Scotch of uncommon breeding and distinctive smoothness.

Today, you can obtain Culty Sark from your neighborhood spirits merchant, secure in the knowledge that it will live up to its heritage. You'd expect no less from the people who provided Napoleon III with claret, Beau Brummel with chambertin, And Lord Byron with port.



# Judging at the Show

Before the doors close for the last time on the 1978 Flower & Garden Show, the Pennsylvania Horticultural Society and various other horticultural and gardening groups will have awarded more than 1,200 ribbons and 100 prizes to exhibitors. This is unquestionably the most massive distribution of horticultural honors on the East Coast. It may well be the largest in the nation.

The logistics are impressive. Every competitive class is judged by a panel of three experts. Special awards involve as many as 12 judges. All judges must be qualified. Insofar as possible, all judges of competitive classes must come from far enough away so that they will not recognize the entries or guess the identity of the exhibitors. There must be sufficient turnover to prevent accusation of favoritism. Finding and recruiting 100 or more people who meet these criteria is a monumental task.

When the full array has been assembled, a second challenge presents itself. Each judge must be assigned to a panel, each panel must be assigned to a group of classes or exhibits, and information about the classes or exhibits must be sent to the people concerned. On the opening day the judges must be organized and deployed, each panel accompanied by a clerk to record its awards, so that when the signal is sounded, everyone is ready to go.

In this case, "going" doesn't involve much motion. What it involves is intense

concentration. Typically, a panel is faced with from two to six classes, each with seven or more entries. Within the space of two hours, the judges must consider each entry in relationship to all the others and arrive at a consensus as to which deserves the blue ribbon, the red and the yellow and how many honorable mentions there should be, if any. The rules require the judges to focus on all aspects of the entries and in most cases, to assign point scores to each aspect. The number of discriminating choices that have to be made under the pressure of a tight schedule is staggering.

Finally, the job is done (although it will be repeated on a smaller scale several times during the week). The clerks have tallied the results and placed the ribbons and awards. The Show is opened to the public, and a second round of judging begins. This time it is

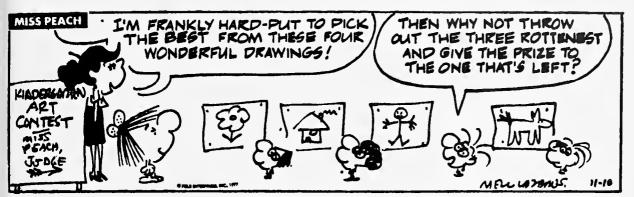
Nurseries are awarded up to 40 points for design, 15 for use of color, 20 for condition and quality of plant material, 15 for educational value and 10 for labeling.

a judging of the judges or, more accurately, a judging of their work. Blue ribbon winners can generally be expected to applaud the judging unreservedly. Those awarded red ribbons are a bit more restrained, but still generally commendatory, unless their hearts were set on blue. And so it goes, down to the also rans and their friends, who, understandably, feel the judging left something to be desired. Good sportsmanship is the order of the day, but inevitably there are a few who question the whole procedure.

Their questions are phrased in a variety of ways, but all point to a central and critical issue: How can the judges say that one entry is better than another? Isn't it just a matter of taste? Or worse, of whim?

The answer is yes and no. Yes, judging is an exercise of choice flowing from the individual judge's perceptions and values. Judges are human and taste is personal. Good judges will disagree. The same entry might well receive a blue from one panel and an honorable mention from another.

On the other hand, no, the awards are neither capricious nor meaningless. On the contrary there is a remarkable uniformity in judging. Good growers earn honors year in and year out, despite the fact that all entries are judged anonymously. The best exhibits are often so clearly superior that no one can quarrel with the awards. In short, the ribbons and prizes mean a great deal, and there is much to be learned by studying them. Careful observers will find that after a few shows their preferences will be more in accord with the judges: They will have learned to



MISS PEACH by Mell Lazarus. Courtesy of Mell Lazarus and Field Newspaper Syndicate.

identify an outstanding entry when they see one.

This brings us to the most intriguing question of all. How do the judges tell a blue ribbon entry from an honorable mention? The answer varies depending upon the kind of exhibit you are talking about. There are at least three categories with quite different standards and philosophies of judging.

The Artistic Classes. This group includes flower arrangements, niches, rooms and table settings. They are the most common and widespread area of competition in American horticulture. Virtually every flower show has some form of contest in flower arranging. Every garden club has frequent lectures and workshops on the subject. The number of books, magazine articles, demonstrations and displays almost passes belief. As a result, there are rules and standards governing every aspect of a flower arrangement and (to a lesser degree) place settings. There are schools for judges and prescribed levels of accomplishment before a judge is fully accredited. While selecting a winner still requires a discerning eye and good taste, the judge can usually point precisely to the outstanding features of one entry or the flaws in another. Insofar as possible the judging is systematic and objective.

The Horticultural Classes. These are the classes for flowering and fruiting plants, hanging baskets, terrariums, window boxes, topiary collections, bulbs, etc. They are different from the artistic classes in one major respect. Whereas you will see just as outstanding flower arrangements in other shows as in ours, you will probably not see such outstanding horticultural entries. Our horticultural classes are the most varied, and the quality of our entries is the best. That means instead of following rules and point schedules worked out by others, we must develop our own. Instead of being able to call on a ready supply of trained judges, we must locate expert growers and persuade them to try their hand at judging. Sometimes it proves impossible to find an outsider who is as skilled and knowledgeable as our own exhibitors, and there is always the problem of differing climatic conditions. As a consequence, judging in these classes is less systematic, more subjective, and somewhat less satisfactory. Nevertheless, as we accumulate experience and refine our schedules, the results are becoming more acceptable to the competitors.

General Classes. Into this category fall gardens, terraces, nursery exhibits, plant societies and educational exhibits. They are divided into four groups (educational, floral, landscape and special), each of which has its own scale of points for judging. For example, nurseries (which comprise most of the landscape group) are awarded up to 40 points for design, 15 for use of color, 20 for condition and quality of plant material, 15 for educational value and 10 for labeling. In addition, the entrants submit statements of the message their exhibits are intended to convey. The result is that each exhibit is measured, not against the others, but against a point scoring schedule that includes its own stated objective. The highest scoring entry in each group receives a Flower Show Award. The next highest receive Awards of Merit. Others receive Flower Show Trophies. The thing to remember is that all have been deemed worthy of display. This in itself is an accomplishment to be proud of.

The only exceptions to the judging procedures set forth for the General Classes are the Garden Club Gardens. There are six this year and they are judged competitively. There will be a blue ribbon given for first, a red for second, a yellow for third and a white for honorable mention.

One final point remains to be made. There is no mystery about the judging. The exhibitors are supplied with the same point score schedules as the judges. Every entrant knows exactly what the judges will be looking for and what values they will place on each feature. As far as is humanly possible, the process has been made fair and equitable. When injustices occur (as they occasionally do) we ask all concerned to remember: To err is human; to forgive, divine.



Dried flower arrangement by Katherine B. King

# a no-nonsense approach to dried flower arrangements

by Katherine B. King

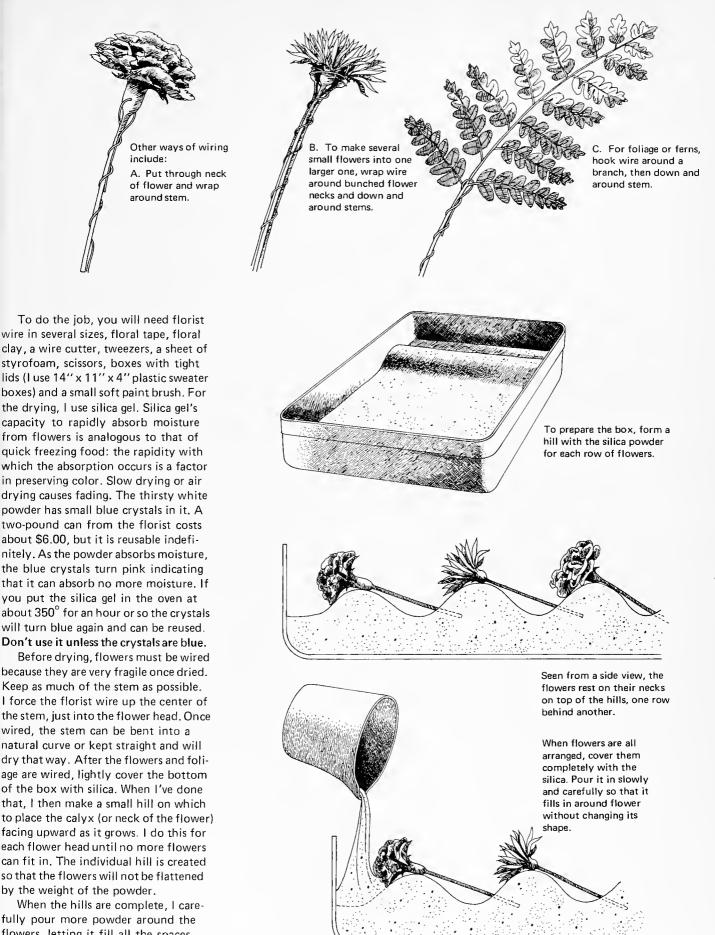
One February our wonderful local florist was featuring some very large, very yellow daffodils; red, red roses; yellow and white freesias; white ranunculas; and beautiful delphinium, all flown in from Holland. They were irresistible; I bought some. A month later they were still irresistible. And I was fortunate enough to win a blue ribbon for the bouquet at the Philadelphia Flower and Garden Show. Of course, it was in the dried flower arrangements section of the Show. In May, the same arrangement won a silver bowl for the outstanding blue ribbon winner in the Chestnut Hill Flower Show.

I first started drying flowers several years ago when I came upon a can of silica gel (commercially called Flower Dri) in a florist shop. Silica gel is a desiccant, a substance that has a great affinity for water. I took some home and began to play with it. Through trial and error I have learned to dry almost all varieties of flowers—delphiniums, anemones, euphorbias, freesias, ranunculus, tulips, lilacs, geraniums, daisies, roses, daffodils, passion flowers, clematis, chrysanthemums, zinnias, azaleas, rhododendrons, lilies-of-the-valley, lilies, gladiolus, salvias, hydrangeas. I have not been able to dry successfully gardenias, petunias or the foliage of begonias and geraniums.

One thing to bear in mind before starting is that flowers shrink when dried. So you will need more dried flowers than fresh to make a bouquet of equivalent size. Many flowers darken when dried, so you will have to experiment with color; e.g., a pink rose may turn mauve, when dried. You will often have to select a flower several shades lighter than the color you want in the final arrangement. You can only develop good colors through practice.

All flowers to be dried should be absolutely fresh whether picked from your garden or purchased at a florist's shop. It is a good idea to dry flowers in several stages; get some buds, some partially open, some fully open and some with foliage.

Insert florist wire up through the stem into the head of the flower. The stem can then be bent while the flower is still fresh.

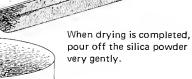


To do the job, you will need florist wire in several sizes, floral tape, floral clay, a wire cutter, tweezers, a sheet of styrofoam, scissors, boxes with tight lids (I use 14" x 11" x 4" plastic sweater boxes) and a small soft paint brush. For the drying, I use silica gel. Silica gel's capacity to rapidly absorb moisture from flowers is analogous to that of quick freezing food: the rapidity with which the absorption occurs is a factor in preserving color. Slow drying or air drying causes fading. The thirsty white powder has small blue crystals in it. A two-pound can from the florist costs about \$6.00, but it is reusable indefinitely. As the powder absorbs moisture, the blue crystals turn pink indicating that it can absorb no more moisture. If you put the silica gel in the oven at about  $350^{\circ}$  for an hour or so the crystals will turn blue again and can be reused.

Before drying, flowers must be wired because they are very fragile once dried. Keep as much of the stem as possible. I force the florist wire up the center of the stem, just into the flower head. Once wired, the stem can be bent into a natural curve or kept straight and will dry that way. After the flowers and foliage are wired, lightly cover the bottom of the box with silica. When I've done that, I then make a small hill on which to place the calyx (or neck of the flower) facing upward as it grows. I do this for each flower head until no more flowers can fit in. The individual hill is created so that the flowers will not be flattened by the weight of the powder.

fully pour more powder around the flowers, letting it fill all the spaces between. It is important to completely bury the flowers, but also to be sure continued If the box is deep enough, flat foliage like leaves and ferns can be put in another layer on top of the flowers.





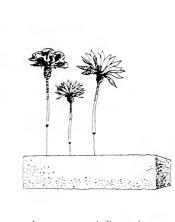
A STATE

To lengthen flowers, more wire can be added and

taped over.

forward.

When starting your arrangement, begin at the back and work



As soon as each flower is uncovered, pick it up carefully by its stem and stick it into the styrofoam for temporary safekeeping.

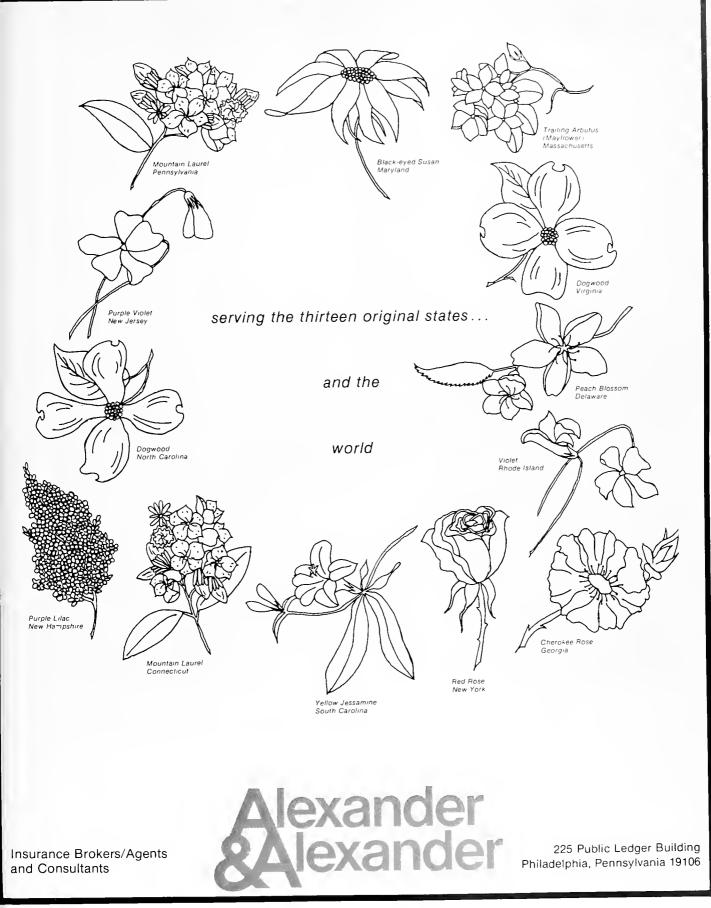
they keep their shape. Put the lid on the box. If the lid is not tight, tape (masking or scotch tape) around it and put it in some out of the way, dry place. Small, fragile flowers will take two to three days. Most other flowers will take five to seven days. When you think they may be thoroughly dried, carefully pour off a little of the powder and gently touch the petals of the first exposed flower. It if feels even slightly limp it is not dried; rebury it for a day or two. If it feels crisp it is done and all powder should be poured off. The excess powder can be tapped off. You may need to remove stubborn powder with a paint brush.

It is best to put the same type of plant material in the same box, foliage either on the bottom or the top. If both large and small flowers are put in the same box, the smaller, more quickly dried ones can be put on top after the larger ones have been buried. If the box is deep enough several layers can be put in as long as each is completely buried. The top layer can be removed in a few days and the rest left to dry.

Now that your flowers are all dried, the real fun starts. They are already wired and will, unlike fresh flowers, stay where you put them. After all powder is off, you may want to spray lightly with waterless hair spray or clear plastic. Select your container; imbed a pin point holder in floral clay in the bottom of the container; firmly anchor a piece of styrofoam cut to fill the vase. The wired flowers can be poked into the styrofoam. If you find you need more height, just add more wire. If you need less, just shorten the wired stem. Start the arrangement at the back and work from back to front so you don't knock the fragile flowers. As the arrangement begins to fill out, it helps to put the wired stems into the styrofoam with the tweezers so there is less danger of bumping the flowers already in the bouquet. Foliage can be used to hide wires. If some petal should fall off your most beautiful bloom don't be discouraged; you can easily glue it back on with Elmer's glue or Sobo glue and no one will be the wiser.

Don't be discouraged if some of your first efforts are less than perfect. Some things will dry nicely and some will not. With silica gel to play with we no longer have to think of dried arrangements in terms of pods, wheat, or dried grasses. Drying flowers is great fun -1hope you will try it.

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Last year almost 1,100 greenhouse or houseplant entries were made in the horticultural classes by 196 exhibitors; 103 of the exhibitors were new to the Show. A special competitive spirit, camaraderie and sharing develops between the Horticourt exhibitors that extends beyond the Show.

Each horticultural class or category has a personality of its own. For example, this is the first year the bulb section will be self-judged. That is, the people making the entries will judge themselves. The decision came when the exhibitors in that category persisted in their view that no one could judge the conditions and circumstances under which their plants were grown as well as they could.

If you visit this section of the Show year after year, you will find that significant horticultural trends can be noted: for example, a couple of years ago, beautifully designed terrariums were the rage; another year the skillfully and meticulously constructed topiaries were paramount. Last year plants that drew the strongest current of interest were the alpines, particularly those grown from seed.

That is not to say that any of these sections do not continue each year to draw interest, but it would be possible for scholars to extrapolate some general conclusions about horticultural interests at a given time by charting the type of entries in this section over a decade or the next 25 years.

Other exhibits that are generally popular in this section of the Show are the miniature landscapes and the challenge classes, where participants are each given the same kinds of plants or bulbs simultaneously and produce significantly different results at Show time.

This section encourages the neophyte and reaffirms the commitment of the amateur exhibitor and visitor to the Show. One of its educational benefits, and until recently unique to the Philadelphia Show, is the clear and accurate labeling of each plant. For many it is the first opportunity to encounter beautifully grown and unusual plants outside of books or pictures.



# horticultural classes in the horticourt

#### ENTERED AND JUDGED

Saturday, March 4; Tuesday, March 7; Friday, March 10 (Exhibitors can enter plants listed in this section on one or all of the dates listed.)

Forced and shown in 3-in. pot Miniature trumpet narcissus, Little Beauty

Grown and shown in 6-in. pot

Amaryllis

Forced and shown in an 8-in, bulb pan

or 8-in. azalea pot Trumpet narcissus, Golden Harvest Large cup narcissus, Armada Tazetta narcissus, Cragford Hyacinth, L'Innocence Tulip, DeWet Any named variety of hardy bulb not listed above: (a) minor or miniature, (b) narcissus, (c) hyacinth, (d) tulip, (e) mus-

cari, (f) crocus, (g) other

#### GENERAL HORTICULTURAL CLASSES

Containers under 8 inches:

Flowering or fruiting plant(s)

Herbaceous foliage plant(s)

Flowering or fruiting woody plants(s): (a) formal, (b) informal

Woody foliage plant(s): (a) formal, (b) informal

Containers 8 inches and over:

Flowering or fruiting plant(s)

Herbaceous foliage plant(s)

Flower or fruiting woody plant(s): (a) formal, (b) Informal

Woody foliage: (a) formal, (b) informal

Hanging container. Flowering or fruiting plant(s) Container: (a) 6 in. and under, (b) over 6 in.

Hanging container. Herbaceous foliage plant(s) Container: (a) 6 in. and under, (b) over 6 in.

Hanging container. Specimen fern Container: (a) 6 in. and under, (b) over 6 in.

Specimen plant grown under fluorescent light: (a) flowering or fruiting, (b) foliage

#### ENTERED AND JUDGED Saturday, March 4

(To be removed Tuesday, March 7)

Window box (rejudged on Tuesday)

Botanical family

Miniature plant garden (minimum of three plants)

Strawberry jar

Terrarium (to be removed on Friday)

Specimen begonia: (a) flowering, (b) foliage

Specimen fern: (a) hardy, (b) tender

Specimen cactus. Container under 6 in.: (a) flowering, (b) non-flowering

Specimen succulent: (a) flowering, (b) non-flowering

Plant material trained in three dimensions: (a) topiary (plant grown from a single stem), (b) on a stuffed form, (c) multistemmed plant

Rock garden plant raised from seed by the exhibitor

Rock garden plant raised from cutting by the exhibitor

Herb culinary: (a) formal, (b) informal

Herb, other than culinary: (a) formal, (b) informal

#### SPECIMEN ORCHID CLASS

To remain in place throughout the Show

Cattleya alliance

Paphiopedilum: (a) hybrid, (b) species

Phalaenopsis alliance

Vanda alliance

Odontoglossum alliance

Cymbidium: (a) standard, (b) miniature

Dendrobium Epidendrum Oncidium Any other species not listed

#### BONSAI

The bonsai will be critiqued but not judged and will remain in place throughout the Show.

#### ENTERED AND JUDGED

Tuesday, March 7 (To be removed Friday, March 10) Window box Windowsill collection (sunny)

Miniature landscape

Strawberry jar

Specimen gesneriad

Specimen begonia: (a) flowering, (b) foliage

Specimen fern: (a) hardy, (b) tender

Specimen cactus: (a) flowering, (b) non-flowering

Specimen succulent: (a) flowering, (b) non-flowering

Vines or climber(s): (a) ivy, (b) any other plant material

Rock garden cushion plant: (a) saxifraga, (b) other

Specimen bromeliad

Plant grown in the house (container under 8 in.): (a) flowering and fruiting, (b) foliage

Three plants in bloom

Identical plants in separate containers: (a) flowering or fruiting, (b) foliage

#### ENTERED AND JUDGED Friday, March 10

Windowsill collection (shady)

Succulent plant garden or landscape (containing minimum of three plants)

Cyclamen challenge class

Terrarium

Specimen begonia: (a) flowering, (b) foliage

Specimen geranium: (a) less than 8 in. excluding flowers, (b) 8 in. or over

Herbaceous perennial in bloom

Novice class: (a) flowering or fruiting, (b) foliage

Espalier: (a) flowering or fruiting, (b) foliage

Rock garden plant

Dwarf conifer

Plant grown in the house (container 8 in. or over): (a) flowering or fruiting, (b) foliage

Plants for terrace decoration (in a single container): (a) flowering or fruiting, (b) foliage, (c) cactus or succulent

Plants for terrace decoration (trained on a form) (a) flowering or fruiting, (b) foliage



# SPECIAL EXHIBITORS

#### ACME MARKETS, INC. 124 N. 15th Street Philadelphia, Pa. 19101 William G. Bradley, Chair

#### TROPICAL FRUITS OF THE AMERICAS

Baskets full of luscious tropical fruits-papayas, Persian limes, mangoes, avocados, and bananas-encourage you to make believe you're in a thriving marketplace in the sunny tropics. Fifty fruit-bearing pineapple plants are all around and just yonder is a cottage made of natural material. Look for small signs telling the history of each plant.

# CONCERNED AREA RESIDENTS FOR PRESERVATION OF TINICUM MARSH (CARP, INC.) and

LEAGUE OF WOMEN VOTERS OF DELAWARE COUNTY P.O. Box 131

Glenolden, Pa. 19036 Jean Diehl and Rosalie Peirsol, Co-Chairs

TINICUM MARSH: A TREASURE CHEST IN OUR BACKYARD

America's first national environmental center and the last tidal marsh in Pennsylvania still needs financial support in order to annex more land. The marsh plants gathered here are some you've probably passed driving on I-95. See what else you've blindly whizzed by; take a few minutes with the continuous slide show of Tinicum's treasures.

#### FAIRMOUNT PARK COMMISSION

Horticulture Division Memorial Hall, West Park Philadelphia, Pa. 19131 Robert C. McConnell and William E. Mifflin, Co-Chairs

#### THE COVERED BRIDGE

Covered bridges are getting rarer all the time, but there's one for Philadelphians to cross on the Forbidden Drive of Wissahickon Park. Hemlocks, wild daisies, ferns, white azaleas and rhododendrons make up a true-to-nature setting for a painted mural of this historic bridge in a valley declared a national historic landmark by the National Park Service.

#### MARTIN'S AQUARIUM

101 Old York Road Jenkintown, Pa. 19046 Joel Zisholtz and Robert Weintraub, Co-Chairs

#### THE QUIET WORLD BENEATH THE SEA

Meet nature's underwater handiwork which is seldom seen by terrestrial beings. Here is an extraordinary walk-through view of aquariums decorated in a natural underwater setting using native aquatic plants, driftwood, sea anemones, and corals from the world over.

#### MEADOWBROOK FARMS

Meadowbrook, Pa. 19046 J. Liddon Pennock, Jr., Chair

#### AN ARCADE OF HANGING BASKETS

The 1978 Philadelphia Flower and Garden Show's architectural centerpiece is overflowing with begonias, fuchsias, and marguerites. Topping off the arcade are containers of topiarylike plant materials.

#### THE PENNSYLVANIA SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS 350 East Erie Avenue Philadelphia, Pa. 19134

Eloise G. Danenhower, Chair

#### NOAH'S ARK ON MOUNT ARARAT

No doubt about it, Noah put some thought into the irreversible problems of animal extinction. Today, PSPCA is equally concerned with saving endangered species and preventing overpopulation. Peek through this grounded ark's porthole and find a litter of playful puppies needing a home. Hope is a dove with an olive branch and a rainbow.

#### PHILADELPHIA FIRE DEPARTMENT

Third and Spring Garden Streets Philadelphia, Pa. 19123 Captain Joseph G. Worton, Chair

#### FIREFIGHTING HISTORY COMES ALIVE

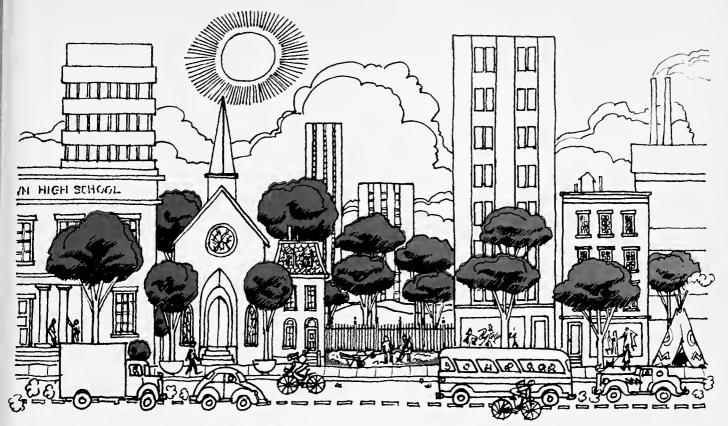
Picture yourself at Fireman's Hall amid none other than Fire King roses. Charming models of antique pumpers and a bronze statue of a fireman holding a hose that actually squirts water takes you back in time and suggests a trip to the Philadelphia Fire Department's museum.

#### ZOOLOGICAL SOCIETY OF PHILADELPHIA

34th Street and Girard Avenue Philadelphia, Pa. 19104 Charles W. Rogers, Jr., Chair

#### FROM AZALEAS TO ZEBRA FINCH

Flora and fauna were made for each other, and the Philadelphia Zoo likes to think of itself as a zoological and horticultural oasis in the big city. To illustrate its point, this exhibit brings together a trio of fascinating elements: A pair of unicorns by sculptor Henry Mitchell prance amid begonias and evergreens; finches warble in the plant-filled tropical house; and colorful ducks paddle in a pond reflecting the neighboring azaleas and rhododendrons.



# JOIN SOCIETY GROW WITH SOCIETY

The Pennsylvania Horticultural Society

#### Some Upcoming Spring Activities

Field trips to three botanic gardens in New York and Philadelphia A garden tour in Washington, D.C. Short courses in flower arranging and bonsai at our headquarters in Independence National Historical Park Garden, greenhouse and indoor garden visits in the Delaware Valley A 10-day trip to California An evening at the zoo

#### You Just Missed These Activities

Our trip to Egypt Harvest Show Holiday Show Pressed plant workshops Wreath clinic Three session container gardening course Collecting trip to Pine Barrens and much more

#### Some Other Benefits

Largest horticultural library in Delaware Valley Monthly newsletter about horticultural activities Bimonthly, 32-page, four color magazine, *Green Scene* Free ticket to Flower & Garden Show and Harvest Show Horticultural Hotline

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JOIN NOW	Detach and Return APPLICATION FOR MEMBERSHIP		
	Membership Year, Jan. 1 - Dec. 31		
	STUDENT MEMBERSHIP \$ 7.50	CONTRIBUTING MEMBERSHIP . \$ 35.00	
	ANNUAL MEMBERSHIP \$15.00	SUSTAINING MEMBERSHIP \$ 50.00	
1700	☐ FAMILY MEMBERSHIP \$20.00	LIFE MEMBERSHIP \$300.00 (one payment)	
The Pennsylvania	NAME		
Horticultural Society 325 Walnut Street	ADDRESS		
Independence National Historical Park	CITY ST	ATE ZIP	
Philadelphia, Pa. 19106	Please make checks payable to: THE PE	NNSYLVANIA HORTICULTURAL SOCIETY	

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# PLANT SOCIETY EXHIBITORS

#### AFRICAN VIOLET SOCIETY OF PHILADELPHIA

2050 East Orleans Street Philadelphia, Pa. 19134 Tom Seiler, Chair

#### GROWING STAGES

This exhibit follows the growing stages of the African violet. Society members will be on hand to answer questions and advise fellow African violet lovers.

#### AMERICAN RHODODENDRON SOCIETY

Philadelphia and Valley Forge Chapters Kresson-Gibbsboro Road Marlton, N.J. 08053 Ted Stecki and Ed Collins, Co-Chairs

#### RHODODENDRONS IN THE GARDEN

See how exotic rhododendrons and azaleas can be. The variety here ranges from dwarf to full-size specimens that might impress the rhododendron buff as well as the casual onlooker. Members of this organization are available to discuss techniques of planting, pruning, cultivation, and disease control.

#### AMERICAN ROCK GARDEN SOCIETY

Delaware Valley Chapter 1421 Ship Road West Chester, Pa. 19380 William L. Collins, Chair

#### A ROCK GARDEN

Here is a rock garden in progress, showing the stages of construction and planting. A cut-away view reveals what materials should be under and around the rocks and how to position them to the plants' advantage. Separate displays feature samples of basic building materials and plant propagation. For the landless, ARGS provides information on how to make a mini rock garden in a container.

#### DELAWARE VALLEY FERN SOCIETY

2976 Dorman Road Broomall, Pa. 19008 Mrs. George R. Shaefer, Chair

#### WHY FERNS?

Consider adding ferns to your indoor and outdoor gardens; they will add variations in size, form, and texture to your garden pattern. Planted in the correct way and in the suitable place, a fern is a permanent garden plant. We are showing you the nature of a few of the estimated 10,000 members of the fern "family."

#### GREATER PHILADELPHIA ORCHID SOCIETY

1806 Earlington Road Havertown, Pa. 19083 Carole J. DeHart and John Slowick, Co-Chair

#### LIVING WITH ORCHIDS

Orchids are among the most demanding flora you'll ever

invite home to stay. This exhibit shows how they can be grown under lights and in an attractive greenhouse. For starters, look for paphiopedilum and phalaenopsis under lights and cymbidium in the dining room.

#### HERB SOCIETY OF AMERICA

Philadelphia Unit c/o Pennsylvania Horticultural Society 325 Walnut Street Philadelphia, Pa. 19106 Mrs. Bernard W. Fox, Chair

#### HERBS ARE FOR EVERYONE EVERYWHERE

Versatile—that's herbs. They are adaptable to a contemporary or traditional setting, will thrive in shady areas as well as sunny spots. Herbs can be grown informally or trimmed into hedges and topiaries, can be large trees, shrubs or creeping mats. When space or inclination dictates, herbs can be successfully grown in pots and hanging baskets indoors and out. See if you aren't convinced that herbs are an important adjunct to landscape design as well as a tasty addition to soups and stews.

#### INDOOR LIGHT GARDENING SOCIETY

2050 East Orleans Street Philadelphia, Pa. 19134 Tom Seiler, Chair

#### INDOOR GARDENING STYLES

A darkend room with vignettes of styles of gardening under fluorescent lights make up this walk-through exhibit. It will perk up the mind as we!! as the eye.

#### PENNSYLVANIA BONSAI SOCIETY

Chase Rosade Box 303, Ely Road, R.D. 1 New Hope, Pa. 18938 Ralph R. Walker, Chair

#### BONSAI EXHIBIT

Patience, ingenuity, and creativity are the bywords of the bonsai artist. This increasingly popular form of Japanese horticulture ranges, as this dazzling display shows, from *mame* with trees that are perhaps no taller than three inches to the windswept style to the fairly large, formal, upright trees. All of these specimens come from area private collections.

#### PHILADELPHIA CACTUS AND SUCCULENT SOCIETY

Morris Arboretum 9414 Meadowbrook Avenue Philadelphia, Pa. 19118 Henry Gisser, Chair

#### CACTI AND SUCCULENTS IN THEIR NATURAL ENVIRONMENTS

Natural habitats for cacti and succulents take the stage here. Supporting roles are played in appropriate places by a wide range of environmental variables: temperature, light intensity, relative humidity, liquid water availability, to name a few.

# PH

#### PHILADELPHIA AREA DAFFODIL SOCIETY

124 Lincoln Terrace Norristown, Pa. 19401 Barbara W. Haines, Chair

#### LILLIPUTIAN LANDSCAPE

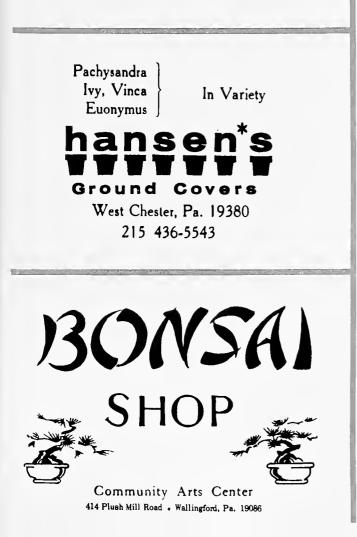
Miniature daffodils capture the imagination just as Lilliputians caught Gulliver. Shown off by dwarf evergreens and other compact, ground-hugging plants, these cheery blooms would attract admiring glances at an apartment entrance or on a terrace. As a raised bed, this diminutive landscape could be maintained with ease by a handicapped person. A host of seasonal flowering plants will keep this garden colorful.

#### SOUTHEASTERN PENNSYLVANIA ORCHID SOCIETY

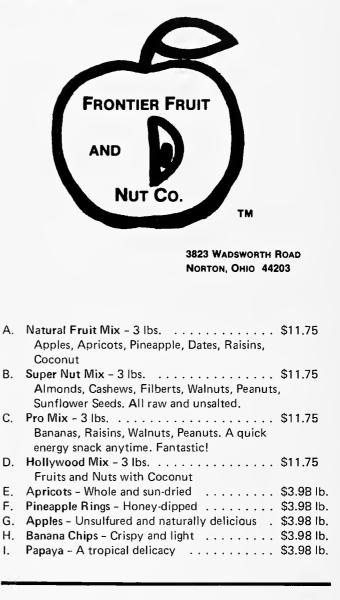
510 Lionville Road Downingtown, Pa. 19335 Eric E. Bittmann, Chair

#### BEAUTY OF THE PAST

*Ole!* Visit a cool and tranquil corner south of the border. A hacienda is the background for a burst of orchids that have long since taken over this garden. A silver stream gurgles its way through the scene.



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#### ALLIED FLORISTS OF DELAWARE VALLEY

426 Pennsylvania Avenue Fort Washington, Pa. 19034 Robert Cullers, Chair Staged by: William R. Taylor Penny Hill Flower Shop 1521 Concord Pike Wilmington, Del. 19803

#### TODAY'S FLOWER SHOP

Stop and think for a moment about a world without flowers. And then how nice it would be if bouquets and planters were part of each of our daily lives. A foray into this contemporary flower shop with a full range of services and a section of quality European merchandise makes it possible.

#### FLORISTS TRANSWORLD DELIVERY ASSOCIATION

10783 Bustleton Avenue Philadelphia, Pa. 19116 Alfred Lucchine, Chair (Alfred of the Sheraton)

#### A CAROUSEL OF FTD

Festive flowers for festival days or every day. Extra special arrangements to enhance your holiday table or quality standard bouquets for that quiet dinner for two are on the FTD carousel. What you see is what you get when you wire flowers through FTD.

# C. DEAN POLITES FLORAL COMPANY, INC. 42 Garrett Road

Upper Darby, Pa. 19082 C. Dean Polites, Chair

#### **DINNER PARTY**

This appetizing dining room conjures the splendor of the Victorian era, in part, by using authentic period pieces. A three-layered centerpiece, in proportion to the large-scale table, artfully combines Rubrum lilies, roses, and dripping green grapes. A mirror doubles our appreciation of a dried flower arrangement set against it.

#### **ROTHE-WOLTEMATE FLOWERS**

345 East Mount Airy Avenue Philadelphia, Pa. 19119

#### FLOWER SHOP OF YESTERDAY

See what a flower shop would have looked—and smelled like in the early 1900's. The flowers and plants may be familiar, but antique accents and turn-of-the-century designs should recreate the feeling of a bygone era.

#### GEORGE ROBERTSON AND SONS, INC.

8501 Germantown Avenue Philadelphia, Pa. 19118 Bruce Robertson, Chair

#### TROPICAL PARADISE

Transport yourself to this tropical paradise. Step onto an island beaming with unusual and striking tropical flowers, a smattering of orchids among them.

#### ROSES, INC.

315 Byberry Road Hatboro, Pa. 19040 Lewis D. Reininger, Chair Staged by: LeRoy's Flowers 16 North York Road Hatboro, Pa. 19040

#### ROSES, AMERICA'S FAVORITE

The new and the old are happily married here: The newest commercially available roses and a sense of days gone by in America. Antiques and memorabilia, such as a player piano and old sheet music of rose-y song, accent a sea of roses of all colors, sizes, and stages of development.

### AMERICA'S FINEST AFRICAN VIOLETS AND GESNERIADS



African Violets

Visit our greenhouses open daily and Sunday afternoon. Select from over 100 blooming cultivars.

Complete line of fluorescent light fixtures and violet accessories. New book *Our African Violet Heritage*, "growing violets our way," by Anne Tinari \$3.95.



Greenhouses located 1/2 mile west of Route 63 & 232 in Bethayres



# Now Every Day's A Field Day At Plant Place Greenhouse



Every day is a good day to save 40% and have a grand old time plant shopping at the Plant Place Greenhouse, down Seville St. at 5500 Ridge Ave., in Roxborough. (Lost? Call 487-1515.) Open 8 to 5 daily. The 21st & Walnut St. store open Mon. thru Sat., 9 to 5. Sundays, noon to 5.

# *40% Discounts, Cameraderie, Draw Plant Lovers To Roxborough*

A few short months ago the Plant Place opened its commercial greenhouse to the public, and announced a 40% across-the-board reduction on retail prices there.

Things haven't been the same since!

Any day of the week, you can find scores of Delaware Valley green-thumbers and their families browsing through the sprawling Roxborough greenhouse. It's been rumored that the much-advertised 40% figure is a conservative one, with discounts often ranging even lower. This would certainly account for the enthusiastic crowds.

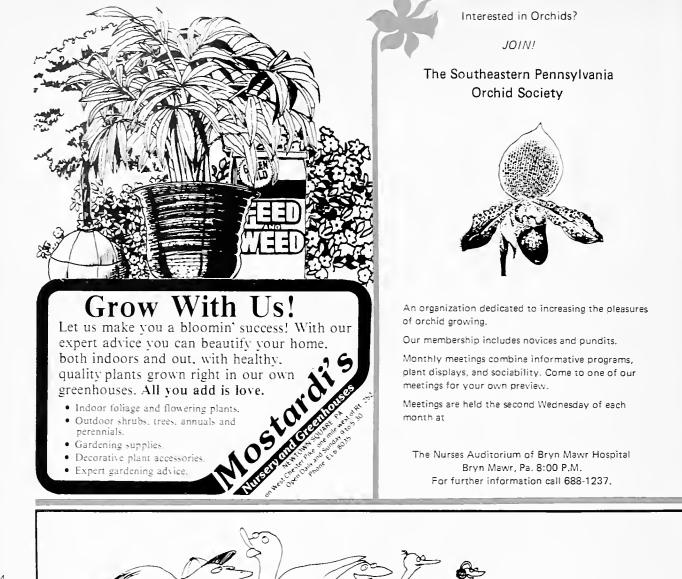
"Sometimes it feels like we're having a community get-together in the country," marveled Plant Place owner Gary McClain. "People have the best time wandering up and down the aisles, telling plant stories to perfect strangers, getting dirt on their shoes!"

For all the high-spirited informality, it's still the prospect of saving a bundle that has people coming back to the greenhouse on a regular basis. Besides the staggering inventory of plants of all sizes and descriptions, there are loads of accessories, pots, hangers, plant foods and literature.

For anyone who brings in a sickly plant, a free "outpatient" plant clinic is on hand to bring it back to health. And real bargain hunters can always save 50% on the Special of the Month!

McClain likes to feel he's made a real contribution to solving the nation's economic woes. "For us, business is great," he beams. "So much for recession! For our customers, the savings are great. So much for inflation!" It's an arrangement that suits area plant lovers just fine.

The largest Sunflower on record measured 8 feet across from petal to petal. Source: The Pinnochio Book of World Records.



BIRDS OF A FEATHER FLOCK TOGETHER

- search for rare birds at Brigantine - discover marine life forms at Shark River - collect wild, edible plants in Montgomery County - observe the effects of geologic forces at Valley Green - enjoy the tropical climate of Longwood Gardens Conservatory

EXPEDITIONS FOR EVERYONE offers all this and more to ACADEMY of NATURAL SCIENCES members and friends. For more information, call or write:

Education Department, Academy of Natural Sciences, 19th & the Parkway, Phila., PA 19103 (215) 299-1054

Contributed by the Womens' Committee of the Academy of Natural Sciences

# EDUCATIONAL EXHIBITORS

#### W. ATLEE BURPEE COMPANY

300 Park Avenue Warminster, Pa. 18974 Jeannette Lowe, Chair

#### BURPEE'S GARDEN FOR ALL AGES

Vegetable and flower gardens cultivated by gardeners at three stages of life. A child's garden can be fun as well as educational if pole beans are coaxed into wigwam forms and a sandbox is converted to a planter box. American marigolds flourish in the adult's greenhouse; outside, fine varieties of flowers and vegetables grow in conventional rows, and other methods make the best use of available space. The retiree's garden is an extension of a patio with easy-to-reach-and-carefor raised beds and containers.

#### THE BANCROFT COMMUNITY

Rt. 581, Commissioners Pike Mullica Hill, N.J. 08062 Jon R. Tullis, Chair

#### SOW IT SO IT GROWS!

Start with the right tools and techniques for building or renovating your lawn. A display of a good cross section of implements stored in a tool house in this garden area is a springboard to exhibits on seeding, patching and sodding.

#### DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE Doylestown, Pa. 18901

John C. Mertz, Chair

#### A FLOWER IS . . .

Just what is a flower? It is more than a color, more than a shape. See the delicate structure of blossoms; learn the function of each part. Discover how plants know when to bloom, how they reproduce. Representatives are on hand with information on planning a continuously blooming, glorious garden.

#### FRIENDS HOSPITAL

Roosevelt Boulevard and Adams Avenue Philadelphia, Pa. 19124 Nancy Schmale, Chair

# PLANT MATERIALS THAT PROVIDE SENSORY STIMULATION

Horticulture Therapy is an unusual and important program at Friends Hospital where plant materials provide stimulation to all five senses. Discover the benefits of activities that increase our awareness of the green world around us.

#### IKEBANA INTERNATIONAL

Philadelphia Chapter c/o Mrs. George B. Zurheide 670 Bair Road Berwyn, Pa. 19312 Mei Liao and Ellen C. Widmayer, Co-Chairs

#### FRIENDSHIP THROUGH FLOWERS

Immerse yourself in a centuries-old Japanese art form, Ikebana and its three major schools. The first, Ikenobo means Temple by the Pond; it traces its origins back to royalty and is the most formal and highly developed of the three styles. Ohara, established by a master of that name about 80 years ago, depicts, like Ikenobo, traditionally and conservatively nature's glory and reality. Sogetsu reflects Western influences and more freely interprets the general tenet that the flower arrangement must convey a sense of harmony between nature and humanity.

#### HOMELAND INDUSTRIES, INC.

271 Devoe Street Brooklyn, N.Y. 11211 Barry J. Piesner, Chair

#### HYDROPONICS/MODULEPONICS

See what gardening of the future will be like in this introduction to the use of hydroponics. An attractive display of a variety of plant material grows here in the moduleponic system: Completely automatic gardening with timing controls to regulate the supply of air, nutrients, and light. This system is designed for indoor and outdoor use.

#### INTERNATIONAL SOCIETY OF ARBORICULTURE

Pennsylvania-Delaware Chapter P.O. Box 84 Catasauqua, Pa. 18032 Edward Martin, Chair

#### TREE CARE

Protect your trees and nurse them when wounded is the message here. Trees that lean or have poor crotch formations are prone to break during heavy ice, snow and wind storms. As demonstrated here, properly installed cables can prevent that. Cavities caused by poor pruning, or a blow from a car or lightning must be treated by one of several methods shown in this exhibit. Tree-climbing tools and apparatus, including durable, rubber-soled shoes that won't damage the tree's bark, will be on display.

#### MERCER COUNTY COMMUNITY COLLEGE

P.O. Box B Trenton, N.J. 08690 Matthew Rosen, Chair

#### A GARDEN FOR THE SENSES

See, touch, taste, smell, say the plants in this exhibit. Savor the taste of peppermint and sweet birch, for example. Stroke the winged wahoo and sniff the Dutch hyacinth and star magnolia. Every garden should be so sensual.

#### MORRIS ARBORETUM

9414 Meadowbrook Avenue Philadelphia, Pa. 19118 Paul W. Meyer, Chair

#### ROOTS

Although roots are critical to a tree's life and vigor, they are probably its most neglected part. This exhibit graphically examines the functions and needs of roots as well as horticultural practices that inspire healthy root growth.

#### EDUCATIONAL EXHIBITORS continued

#### PACIFIC TROPICAL BOTANICAL GARDEN

P.O. Box 340 Lawai, Kauai, Hawaii 96765 Mrs. C. Madison Riley, Jr., Chair

#### A TROPICAL GARDEN FOR THE NATION

A potpourri of tropical flowers and fruits from this private, nonprofit organization points out some possible ethnobotanical uses. Get acquainted with this unusual garden's programs, publications, and grounds development.

#### PENNSYLVANIA HORTICULTURAL SOCIETY

325 Walnut Street Philadelphia, Pa. 19106 Ed Lindemann, Chair

#### PHS SOLAR GREENHOUSE

This new concept in greenhouse construction and maintenance with emphasis on energy conservation was designed and engineered by Jerry Olkus. Summer and winter settings show this unique greenhouse's workability and versatility. During warm weather, it's a screen room; for the length of the coldest months, it's solar heated. Graphics show the practical features of how a solar heating system works.

#### THE PENNSYLVANIA STATE UNIVERSITY

Cooperative Extension Service University Park, Pa. 16802 James K. Rathmell, Jr., Chair

#### CONTAINER GARDENING

Plants in containers have a special decorative appeal. But there's an art to matching the container to the chosen plant and then placing them in a suitable spot. Container gardening offers every gardener a chance to be creative.

#### PHILADELPHIA ELECTRIC COMPANY

4040 Chestnut Street Philadelphia, Pa. 19104 Warren E. Baumgartner, Chair

#### LAND USE UNDER TRANSMISSION LINES

We of the 20th century cannot do without electric transmission lines and this exhibit has some bright ideas about how to use the land beneath those lines. Scale models offer agricultural, nursery, and recreational alternatives, all of which are backed up by photographs and additional applications.

#### PHILADELPHIA WATER DEPARTMENT

c/o Bi-Product Systems, Inc. 122 S. Church Street West Chester, Pa. 19380 Frank Post, Chair

#### PHILORGANIC

Philorganic is an organic soil conditioner developed through special operations on waste water. After turning the waste into a peat-like material, Philorganic can be used in gardens, lawns and house plantings. It increases the tilth of the soil, its ability to hold moisture and promotes plant growth.

#### PENNSYLVANIA NURSERYMEN'S ASSOCIATION

E-1 Region Martin Brooks, Chair 235 Cherry Lane Doylestown, Pa. 18901 Staged by: Jack Roth and Gerhard Hansen Gardens of Paradise R.D. 2 Paradise, Pa.

DRY STREAM: SOLVING A DRAINAGE PROBLEM Here's a practical leap over that hurdle called poor drainage. A garden and dwarf conifers eliminate repeated erosion and flooding in a rolling plot.

#### ROSADE BONSAI STUDIO

303 Ely Road, R.D. 1 New Hope, Pa. 18938 F. Chase Rosade, Chair

#### BONSAI: FROM START TO FINISH

Some of the mysteries of bonsai may be solved for you here. Trace the juniper through its painstaking development – from cutting to pruning and wiring to potting. Watch an expert at work on a juniper in training.

# TEMPLE UNIVERSITY OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

Department of Horticulture and Landscape Design Meetinghouse Road Ambler, Pa. 19002 Glenn B. Geer, Chair

#### ORIGINS OF ORNAMENTAL PLANTS

The plants we take for granted may have come from exotic far away places. Take the Amanagowa cherry from Asia and the Blue Atlas cedar from North Africa, for example. Compare the Japanese yew with the less common English weeping yew. North America has its fair share of native plants, including the white pine and the *Magnolia grandiflora*. This display also celebrates the achievements of several plant explorers, among them the 18th century American botanist John Bartram, who exchanged plants with his English friend and colleague Peter Collinson.

# By The Fruit, You Shall Know The Tree

Acme's roots are firmly fixed in the traditions of quality, freshness, and personal service. We've been nurturing these for over 86 years; they bear fruit in the selection and value you find every time you come to Acme.

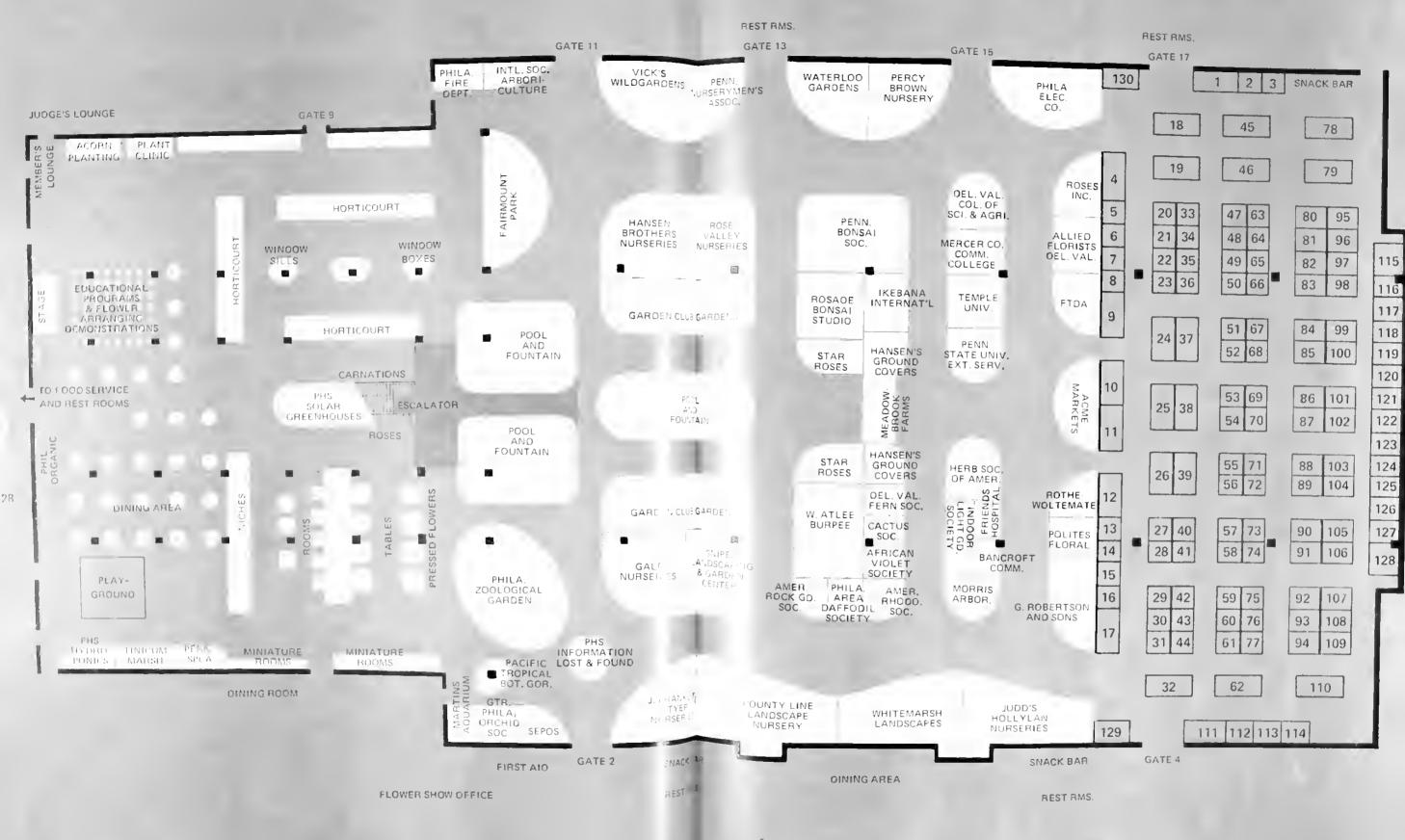
Come soon, and find the tropical fruits you saw at our Flower Show exhibit . . . and more! You'll find a tremendous variety of fine fruits and vegetables from all over the America's . . . plus a vast array of healthy, flourishing plants . . . we're a lot more than people may expect.

A great deal of personal care and commitment has gone into making Acme what we are today. Come and enjoy the fruits of a great store that's been growing greater for nearly a century!



AN AMERICAN STORES COMPANY





See Exhibitor's Index on page 56.

### ONLY GOD CAN MAKE A TREE. HOWEVER, BY USING OUR SERVICES WE CAN KEEP IT HEALTHY AND GREEN!



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COUNTY LINE LANDSCAPE NURSERY 805 Harleysville Pike Harleysville, Pa. 19438 Herbert Bieberfeld, Chair

#### DINNER AT EIGHT

Glamour comes to the garden set for a romantic evening among friends. Contemporary living calls for plenty of exposure to the outdoors, day or night, and this environment is nothing short of inviting. It's complete with a cooking grill built into the house's chimney, a trio of stepped-up decks, and a rock-ringed pool. Evergreens, birch clumps, flowering crab apple trees, dogwoods, rhododendron, azaleas, and tulips provide a rich blend of textures and colors.

#### GALE NURSERIES

School House Road, Box 264 Gwynedd, Pa. 19436 Charles H. Gale, Chair

#### MARY'S COUNTRY GARDEN

How does your garden grow, Mary? In a formal, boxwoodedged bed that is a mass of perennial flowers punctuated with some herbs and vegetables. In the spotlight is the famous Exbury azalea, one variety of a group known as Knap Hill hybrids. A gazebo suggests contemplation, relaxation, and protection.

#### HANSEN BROTHERS NURSERIES

472 S. Gulph Road King of Prussia, Pa. 19406 Gordon F. Eadie, Chair

#### LEISURELY OUTDOOR LIVING

Take a deep breath and relax on this brick and flagstone patio complete with contemporary outdoor furniture. Stewartia and styrax with an underplanting of cascading juniper and cotoneaster fill several free-form stucco planters. Overhead are staggered hanging baskets.

#### HANSEN'S GROUND COVERS

1210 Greenhill Avenue West Chester, Pa. 19380 Roland Hansen, Chair

#### SPRING RETURNS

A fragrant carpet of approximately 2,000 lilies of the valley make a sumptuous ground cover. White azalea and rhododendron add variety within the same color scheme.

#### JUDD'S HOLLYLAN NURSERIES

516 East Holly Avenue Pitman, N.J. 08071 William Judd, Chair

#### THE COUNTRY BLACKSMITH

The vigorous drama taking place inside this fiery old forge only enhances the rugged majesty of its natural surroundings. A three-tiered waterfall tumbles this way and that until it flows into a pool that forms a suitable environment for ferns and swamp hyacinths. Off to the other side, six-toeight-foot tall unusual varieties of azalea (Glacier, for example) and rhododendron soar up a steep mountainside.

#### PERCY BROWN NURSERY, INC.

Box 119 E, R.D. 3 Birdsboro, Pa. 19508 Galen L. Brown, Chair

#### A TOUCH OF OLD GRANADA

A simple but striking bit of fiery Spain can enhance a Delaware Valley garden by taking a cue from that sunny land's traditional terraced garden architecture. Plants hardy to this region-geraniums, verbenas, lantanas-smile in their hanging baskets or pots, while a fountain bubbles away.

#### ROSE VALLEY NURSERIES, INC.

684 South New Middletown Road Media, Pa. 19063 Ben Palmer, Chair

#### A TERRACE GARDEN

Practical and attractive plants that are not as popular as they might be predominate in this terrace garden. An easyto-maintain flagstone area is cushioned by cutleaf Japanese maple and Katsura trees with the yellow Exbury hybrid azaleas and Pacific Giant primulas adding a healthy dash of elegance and color.

#### SNIPES FARM AND NURSERY

U.S. Route 1 Morrisville, Pa. 19067 Joan Mathias, Chair

#### BACKYARD ENJOYMENT

The sliding glass doors of a family room open onto a patio, which almost becomes another room and acts as a transition zone between house and greenhouse. In addition, the shaded and shrubbed patio makes the family room look and feel

#### NURSERY EXHIBITORS continued

larger and airier. Privacy is not forgotten, however; retaining walls form a sense of seclusion as well as providing level changes.

#### STAR ROSES

The Conard-Pyle Company West Grove, Pa. 19390 Richard J. Hutton, Chair Designed by: Edward L. Lindemann, Staff Horticulturist Pennsylvania Horticultural Society Staged by: Hansen Brothers Nurseries, Inc. 472 South Gulph Road King of Prussia, Pa. 19406

#### ROSE GARDEN

Look at all the marvelous varieties of roses available for your garden. Charisma, the All-American Award winner, is in the limelight, but the colorful and distinctive Arizona, Double Delight, Europeana, First Edition, First Prize, and Peace may steal your heart. And don't overlook a new everblooming pink shrub called Carefree Beauty TM (Variety: Bucbi).

#### J. FRANKLIN STYER NURSERIES

U.S. Route 1, P.O. Box 98 Concordville, Pa. 19331 Roland Taylor, Chair

#### A POND GARDEN

This contemporary interpretation of a Japanese pond garden takes strollers along a path that follows the edge of the reflecting pool, passes a waterfall and ascends a slope to enter a thatched roof hut. There you may survey the carefully constructed garden of contemplation. Half-buried rocks and plants selected for their form, texture, and permanence of scale underline the esthetics of the centuries-old pond garden.

#### VICK'S WILDGARDENS, INC.

Conshohocken State Road, Box 115 Gladwyne, Pa. 19035 A. F. W. Vick, Jr., Chair

#### NATURE'S GARDEN

Haven't much yard? Here's how to spruce up a dull corner of even a small bit of property. Woodsiness of the native variety is a top priority here as indicated by the waterfall, wildflowers, and logs. Indigenous trees and shrubs include dogwood, birch, evergreen, laurel, and azalea.

#### THE WHITEMARSH NURSERIES

7 East Stenton Avenue Plymouth Meeting, Pa. 19462 Stanley M. Leighton, Chair

#### PEOPLE AND PLANTS

Plants are at home here inside and out. Flowering crab apple and pine trees, rhododendron and azalea combine for a demonstration of screen planting with a bright ground cover of ivy, juniper, and flowering bulbs. Easing the shift to the indoors and to human scale, the foyer is full of interior plants. Hanging baskets liven up the shaded dining area.

#### WATERLOO GARDENS

200 North Whitford Road Exton, Pa. 19341 Roberts LeBoutillier, Chair

#### ORIENTAL SIMPLICITY

A wandering path through this carefully crafted tea garden, with its waterfall, rock-studded pond, and irregular terrain leads you past plantings of open trees, rhododendrons, and azaleas. Hopefully, you'll find much sought-after feelings of tranquility and gain a greater sensitivity to all that nature has to offer.

### LOOKING FOR THE UNUSUAL ??

TERRARIUMS TOPIARIES MINIATURE GREENHOUSES DISHGARDENS POTS PLANTED LAMPS

# WELDON NURSERY, INC.

LANDOVER & COOPERTOWN RD. BRYN MAWR, PA. 19010

# VICK'S WILDGARDENS INC.

Naturalistic Landscaping Wildflowers and Ferns

LA 5-6773

Route 23 Gladwyne, Pa.

# ROOM SECTIONS IN COMPETITION

(IN PLACE THROUGHOUT SHOW, JUDGED FOR OPENING; REJUDGED WEDNESDAY, MARCH 8.1



1977 Room: A Quiet Place. First Place: Old Eagle Garden Club

Class 131 JOIN THE FAMILY. Section of a Family Room

The Country Garden Club of Mt. Laurel Mrs. Edward Rapkin, Chair

The Evergreens Mrs. Stewart McCracken, Chair

The Garden Workers Carol Thatcher, Chair

Green Countrie Garden Club Mrs. Maurice Waite, Co-Chair Mrs. Henry Letter, Co-Chair

Huntingdon Valley Garden Club Mrs. John Gribbel, 2nd, Co-Chair Mrs. Thomas Dolan, 4th, Co-Chair

Random Garden Club Mrs. Peter M. Saylor, Chair

Wissahickon Garden Club Mrs. James M. Stewart, Chair

Woodlea Garden Club Mrs. Jack Music, Chair

# TABLES IN COMPETITION

(IN PLACE THROUGHOUT SHOW. JUDGED FOR OPENING; REJUDGED WEDNESDAY, MARCH 8.)



1977 Table: Sunday Brunch. First Place: Random Garden Club

Class 132 WIN OR LOSE! Entertaining after a competition.

**Chestnut Hill Garden Club** Mrs. John Wright, Jr., Chair

Norristown Garden Club Mrs. Joseph P. Lynch, Chair

Four Lanes End Garden Club Mrs. Ronald Secrest, Chair

Suburban Garden Club Mrs. Nelson G. Dewey, Chair

Swarthmore Garden Club Mrs. J. B. M. Tyson, Chair

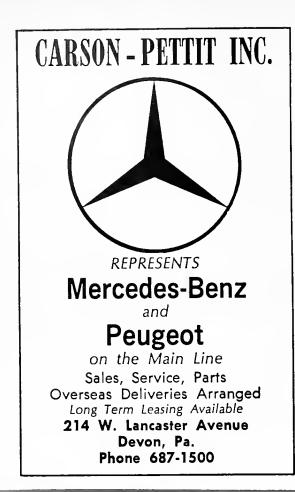
Villanova Garden Club Mrs. Kenneth Matheson, Co-Chair Mrs. James Waitneight, Co-Chair

Garden Club of Wilmington Mrs. John R. S. Fisher, Chair

Wissahickon Garden Club Mrs. Stanley W. Pearson, Jr., Chair

щ.

photos by Edmund



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# NICHES IN COMPETITION



1977. Pure and Simple. First Place: Mrs. H. Fox Coates

By the end of the Show, exhibitors will have prepared 147 arrangements for competition in the niche section. Planning for these arrangements begins months before the Show; special florists, growers and amateur gardeners are involved as collaborators to secure offbeat or hard to find flowers, branches and foliage from great distances. Materials are ordered to be flown in from as far away as Africa, Hawaii or Holland. It takes courage to plan on such long distance plants for arrangements because sometimes they arrive frozen and unusable. Or they may be held up by a strike, which once happened when some proteus was ordered from Africa. It was flown to California and reached here the morning the Show was to open. Some of the exotic plants, long favorites with arrangers, are disappearing. One arranger says the euphorbia, with its elegant curve and tiny, exquisite blossoms, so perfect for the miniature niches, is terribly risky to order from Holland since its petals are often damaged in flight and the exhibitor receives only a dry stick at Show time. Problems like these test the ingenuity and nerve of arrangers. Others happily stick to the tried and true plants and find new ways to use them. Still others collect from the finest cutting gardens throughout the summer and dry their flowers as they go along. These niche exhibitors are unusually knowledgeable about horticulture and incorporate a wide range of plant materials in the arrangements.

#### NICHES IN COMPETITION

- 1. Large
- 2. Medium
- 3. Small

#### Sunday, March 5

- 1. Alpha
- 2. Cut and Dried
- 3. Adage

#### Monday, March 6

- 1. Composite
- 2. Busman's Holiday
- 3. Boxed In

#### Tuesday, March 7

- 1. Elementary
- 2. Jubilee
- 3. Where in the World?

#### Wednesday, March 8

- 1. Cinema
- 2. Potter's Clay, Novice Class
- 3. Petits Pois

#### Thursday, March 9

- 1. Cadenza
- 2. Mille Fleurs
- 3. A Touch of Glass

#### Friday, March 10

- 1. Suspense
- 2. Take A Chance (Challenge Class)
- 3. From the Bards

#### Saturday, March 11

- 1. Savoy
- 2. Show Stopper
- 3. Omega

#### MINIATURE CLASSES

Class 141 A Summer Place (out of doors)

#### Class 142 A Summer Place (indoors)



1977. Sea World. First Place: Mrs. Charles E. Humphreys and Mrs. Harry Bach





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# GARDENS IN COMPETITION

(IN PLACE THROUGHOUT THE SHOW. JUDGED FOR OPENING ONLY.)

#### Class 161 GARDEN ON THE SQUARE

Conestoga Garden Club Mrs. Thomas J. Hamilton, Chair

Four Counties Garden Club Mrs. Johns Hopkins, Chair Mrs. Thomas Fisher, Co-Chair

#### The Garden Club of Philadelphia

Mrs. John S. Newbold, 2nd, Co-Chair Mrs. John Chew, Co-Chair Mrs. Robert E. L. Taylor, Co-Chair

Providence Garden Club of Pennsylvania Mrs. Wilson M. Brown, Jr., Chair Seed & Weed Garden Club Mrs. William Lord, Chair

Spade & Trowel Garden Club of Kennett Square Mrs. Carl E. Dengler, Chair



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1977 Garden, Garden with a Lift, First Place: Outdoor Gardeners



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## **DEMONSTRATIONS**

Horticultural, floral and bonsai demonstrations will be presented throughout the Show (near the Horticourt-see floor plan-upper left-hand corner). Flourish, a musical, will also be presented in that area. See below for times.

- Bonsai: Chase Rosade will demonstrate bonsai skills on an almost continuous but unscheduled basis at the Rosade Bonsai exhibit. (See floor plan.)
- Flourish: A musical history of the Pennsylvania Horticultural Society will be presented on Tuesday and Thursday evenings at 7:30 pm.

### DESIGNS FOR PRESSED PLANT MATERIALS

DESIGNS FOR PRESSED PLANT MATERIAL

Class 151 Monogram

**Class 152 Illustration for a Fairy Tale** 

**Class 153 Centerpiece for a Festive Occasion** 



1977 Design for Pressed Plant Material: View from a Window. First Place: Mrs. Lyle R. Tanner



	PHS	ALLIED
	(horticultural)	FLORISTS
Sunday, March 5	10:30 AM 1:30 PM	12:00 Noon 3:00 PM
Monday through Saturday	12:00 Noon	10:30 AM
March 6–11	2:30 PM	1:00 PM
	5:00 PM	3:30 PM
	7:30 PM	6:00 PM
Sunday, March 12	10:30 AM	12:00 Noon
	1:30 PM	3:00 PM



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# X

## TRADE BOOTH EXHIBITORS

#### Booth

- Number Exhibitor & Product Exhibited
  - 99 A & A Bazaar King of Prussia, PA African & Spanish Crafts
  - 46 A. B. G. Company Syosset, NY Hanging Baskets & Small Potted Plants, Flowers
  - 78 Alten's Exotic Plants Warminster, PA Plants, Pottery, etc.
  - 33 American Standard Co. Plantsville, CT Ratchet Cut Pruning Tools
- 112 Anchor Post Products, Inc.
   113 Yeadon, PA Fencing
- 23 APPL-Q Products (Fruit Bread House) Pottsville, PA 'Fruit Breads
- 66 Ashwood Boyertown, PA Potting Supplies, Forced Live Material, Corsages, Organically-grown Potted Herbs
- 100 Bermas Plastics Co., Inc. Long Island City, NY Aquamatic Planters
- Blue Tree Garden Center
   Norristown, PA Hanging Baskets, Plants, Cacti, Accessories
- 5 Boccella Precast Berlin, NJ Concrete Table and Patio Block
- 73 Brown's Miniatures Cambridge, NY Honey, Miniatures, Candles
- 120 W. Atlee Burpee Company 121 Doylestown, PA
- 122 Flower & Vegetable Seeds,
- 123 Garden Products
  - 6 Canvas Mobiles, Inc. Tallahassee, FL Canvas Mobiles
- 40 Caprilands Herb Farm
   41 Coventry, CT
   Herbs & Herb Products
- 84 Competent Home Products Island Heights, NJ Clean Machine (Kendo)

Booth				
Number	Exhibitor	&	Product	Exhibited

- 94 Computer Attractions Philadelphia, PA Computer Portraits
- 12 The Conard-Pyle Company (Star Roses) West Grove, PA Miniature Roses, Rose Bushes, Blue Hollies
- 83 Cottage Crafts Malvern, PA Terrarium Miniatures, Pressed Dried Flower Pictures, Bouquets
- 21 Creative Leather Company Merchantville, NJ Leather
- 124 Jim Dalton Garden House 125 Company
- 126 Philadelphia, PA
  - Garden House, 3M Brand Liquid Carpet
  - 3 Dannon Milk Products Philadelphia, PA Dannon Yogurt
- 79 Decor Shoppe Columbus, OH Floral Decorations and Accessories
- 55 Denison's Greenhouses Springfield, PA African Violets, Fertilizers, Insecticides
- 37 Depot Greenery Telford, PA Plants, Pottery, Dried Flowers
- 24 Edelweiss Gardens Robbinsville, NJ Orchids, House Plants, Bromeliads
- 95 Emma's Farm & Garden 96 Center Hammonton, NJ Exotic House Plants, Cacti, Ferns, Baskets
- 74 Encyclopaedia Britannica Chicago, IL Encyclopaedia Britannica III, Other Related Products
- 16 Far Out Cactus
- 17 West Chester, PA Cacti, Succulents, Planters Gardens

Booth Number	Exhibitor & Product Exhibited
127	Fencing Associates Cherry Hill, NJ Fences and Decks
35 36	Fetzer Greenhouses Hartsville, PA Foliage plants in Decorative Containers, Small Flower Arrangements in Containers
8 9	Fischer Greenhouses Linwood, NJ African Violets, Gesneriads, Azaleas
85	Floral Art Spingfield, MA Flower Arranging Supplies
31	Floral Centerpiece Co. Long Island City, NY Flower Holding Center- pieces, Gifts
115	Flower Hut Chalfont, PA Fresh Cut Flowers
93	Flowers by Dotti Milmont, PA – Cut Flowers & Plants
62	William H. Frederick, Inc. Philadelphia, PA Contemporary Garden Items, Outdoor Furniture
110	Frontier Fruit & Nut Co. Akron, OH Dried Fruits, Nuts
14	The G Boys Garden & Christmas Center Marlton, NJ House Plants
82	Glengarry Gardens, Inc. Wayne, NJ Nature's Miracle, Potting Soil
86	Gravely
87	Clemmons, NC
101	Gravely Lawn & Garden
102	Tractors & Attachments
116	Great Swamp Pottery

- 116 Great Swamp Pottery Basking Ridge, NJ Plants, Pottery, Bonsai, Sculpture
- 129 Grundy's Bryn Mawr, PA Plants, Graphics, Jewelry, Baskets

Booth Number	Exhibitor & Product Exhibited	
80 81	H & H Sales Enterprise, FL English Foil Pictures, Old English Lavender	
47 48	H & S Sales Philadelphia, PA Jewelry	
45	Haarlem Bulb Co., Inc. Grand Island, NY Flower Bulbs & China, Plants	
20	Happy Glass Philadelphia, PA Leaded Stained Glass, Stained Glass Planters	
18	Hawaiian Nurseries Brooklyn, NY Totem Pole, Ti Logs, Ginger Root	
10	Hearts-Ease Farm & Greenhouses Califon, NJ Exotic House Plants and Related Products	
30	Hickory Farms of Ohio Toledo, OH Beef Stick & Cheese	
111	Holland Imports Philadelphia, PA Holland Imports	
68	House Plants & Porch Gardens Villanova, PA House Plants & Porch Gardens Magazine	
92	International Housewares North Bay Village, FL Non-Stick Cookware, T-FAL	
88 89 103 104	Kayak Recreational Manufacturing Corp. Depew, NM Above Ground Swimming Pool	
42	Kesslers Gems Amberson, PA Sterling Silver Jewelry, Rocks, Minerals, Shells, Plant Hangers	
44	Keystone Paving Block Company, Inc. Philadelphia, PA Lockstone Paving Products	

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128	Kirkwood's Flowers Mt. Wolf, PA	15	Pot: Hin
	Cut Flowers, Dried Flowers, Helium Balloons		Han Wi
57 58	Rothe-Woltemate Flowers Philadelphia, PA Plants and Flowers	98	Sch Elyl Ger
67	Lahr's Flowers & Gifts		Fo
	Horsham, PA Retail Items Related to	59	Pe
-	Florist Business	29	The Phil
1	Lord & Burnham Irvington, NY	60	Unu Swi:
	Greenhouses	61	Akr
106	Miller's Plants Huntingdon Valley, PA	19	Fud Tina
107	House Plants Mini Handcrafts Boutique		Hur Afri
	Upper Darby, PA	27	Ton
	Handcrafted Goods from Jamaica and Around the World	28	McH Plar
2 <del>9</del>	Modern Products Company	48	Cu Tree
	Riverdale, NY French Multi Baskets	40	Phil Tree
11	Mostardi's Nursery &	49	Veg
	Greenhouses, Inc. Newtown Square, PA	50	New Gree
	Potted Plants, Hanging Plants, Pottery	114	Virç Ricl
56 71	Muehlmatt's Greenhouses		Gar
72	Springfield, PA Plants and Related Items	7	To Wall
4	J. A. Nearing Company, Inc. Laurel, MD	/	Wal
	Glass and Aluminum		Hol
	Greenhouses	75 76	Walj Walj
108 109	Ohio Dairyland Cheese Co. Akron, OH	77	Fur
	Cheeses, Meats	53	Wat
32	The Oriental House	54	Dev
	Jamaica Estates, NY Bonsai Plants and Contain-	69 70	Larg ing
	ers, Plants, Flower Pots and Accessories		Ur Dr
25	Ott's Exotic Plants, Inc.	51	Well
38	Schwenksville, PA Plants	52	Port Herl
26 39	The Plant Place	117	Wes Atla
33	Philadelphia, PA Plants		Zyli
2	Plume Orchids	43	Jud
	Maple Glen, PA Orchid Plants		Nor Pott
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	German Handmade Wooden Folkart, Toys, Clocks, Cloth Dolls, Alpine Pendants
59	The ''Plant'' Smiths Philadelphia, PA Unusual and Exotic Plants
50 51	Swiss Maid Fudge Company Akron, OH Fudge, Assorted Candies
19	Tinari Greenhouses Huntingdon Valley, PA African Violets
27 28	Tom's Garden World McKee City, NJ Plants, Pottery, Macrame, Cut Flowers
18	Tree of Concern Philadelphia, PA Tree of Concern Jewelry
19 50	Vegetable Factory, Inc. New York, NY Greenhouse
14	Virginia Travel Council Richmond, VA Gardens in Virginia and Tourist Information
7	Wallingford Rose Gardens Wallingford, PA Hollies, Mahonias, etc.
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7	Westminster Export Co., Inc. Atlanta, GA Zyliss Vise



### by Ed Lindemann and Jane Pepper

To compile this list of common plant pests we reviewed the kinds of questions we've received at the Pennsylvania Horticultural Society throughout the year on the hotline and by letter. We've listed those plant pests that people seem to have the most difficulty identifying or coping with.

Often it's hard to help people with their pest problems because they don't have enough information about the problem. We suggest you begin by observing: what does the pest look like; when is it around; is it a sucking or chewing pest (chewers leave holes in the leaves, suckers discolor the leaves); is there a residue; try to describe it. You'll probably get better help also if you can provide a sample of the affected plant. Pesticides are listed by common name.

### house plants

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HOST	PEST	CONTROL
Common on cooler habitat plants, for example, ivy, ger- anium, gardenia or kalanchoe.	Aphid. Tiny white, black, light green or yel- low sucking insects. They cluster on buds and new shoots.	Wash away with strong spray of water; spray with malathion.
Large potted plants that go out for the summer.	Earthworm. Same as those found in outdoor gardens. Look for droppings on surface of soil in pot.	Water with solution of one teaspoonful of permanganate of potash in enough water to create a deep pink colored solution.
Succulents are very suscep- tible.	Mealybug. Small white cottony looking in- sects found at nodes and in leaf axils.	Remove individual insects with a Q-tip dip- ped in alcohol. Spray with malathion.
Found on just about all house plants.	Red spider mite. Not true insect; they have four instead of three pairs of legs. Diffi- cult to see with naked eye. Look for web- bing on underside of leaf. Shake leaf over white paper. Mites that come off will create a reddish-yellow dust.	Dicofol. Once pest is controlled, bi-weekly washings will help prevent return. Keep humidity high.
Ferns and leathery leaf plants are very susceptible.	Scale. Small white or brown blister-like shield, will scrape off with fingernail. Leaves are sticky to touch.	Malathion, spray or dip.
Can be found on any container- grown plant; particularly preva- lent in plants grown under lights.	Springtail. Small fast-moving insects that come to the soil surface when plants are watered.	They feed on organic matter in the soil and do not harm plants. If squeamish, spray with malathion.

### ornamentals

HOST	PEST	CONTROL
All garden plants	Aphid. Assorted sizes and colors; suck juices from new shoots and buds. Appear from May till frost.	Isotox, malathion. Follow directions on the label.
All plants are susceptible.	Beetle, Japanese. Bronze colored with blue- black head. Appear anytime after mid- June.	Isotox, diazinon, carbaryl. Follow directions on label. (Control the same for all beetles on ornamentals.)

Dogwood, lilac and iris very susceptible.	Borer. Larvae inside stem or trunk and usually not seen until plant wilts. Look for holes in stem or trunk and "sawdust" residue. May appear at anytime.	Lindane spray or paste: Follow directions on label.
Azalea and andromeda are very susceptible.	Lacebug. Tiny 1/8-in. long, has lacey wings with brownish-black markings on the wings. Appears from mid-May on.	Isotox
Birch, holly, azalea, pine, spruce.	Leaf miner. Larvae feed on inside of leaf when they hatch. Appear in late spring and early summer.	Lindane. Follow directions on label.
Common on euonymous, hemlock, pachysandra, coton- easter and many other plants.	Scale. White or brown blister or bubble-like insects, may be hard or soft with or with- out a dark center. Usually on leaves or along stem. May appear anytime during the growing season.	Isotox, malathion. Follow directions on label. Dormant oils used on some woody plants as control in late winter. Check label.
Rhododendron and yew are common hosts.	Weevil. Black vine weevil 3/8-in. long. Black color with ribbed wings, eats margins of leaves and destroys roots. Appear from mid-June through July.	Diazinon, carbaryl, malathion or Isotox may help control.

### vegetables

HOST	PEST	CONTROL
Asparagus	Asparagus beetle. Small black beetle with three yellow squares on each wing. Lar- vae are olive green with black heads; they feed on new shoots in early spring.	Hand pick, dust tips with rotenone or carbaryl as soon as tips appear. Use malathion only after cutting season is over.
Beans: lima and snap	Mexican bean beetle. Yellow with black spots. Yellow larvae. Attacks plants throughout growing season.	Hand pick; rotenone or carbaryl (dust). Keep picking orange egg masses.
Cabbage (and related plants), brussel sprouts, broccoli, cauliflower,	Aphid. Tiny green or powdery blue insects cluster on leaves and stems at anytime during the growing season.	Carbaryl or malathion (do not use malathion within seven days of harvest).
kohlrabi	Cabbage worm and cabbage looper. Green caterpillar appears from June on.	Dust with carbaryl.
	Cabbage white maggot. Feed on roots and stems. Watch for this pest early in spring when plants are first set out.	Diazinon; follow label directions.
	Cutworm. Soft, flat caterpillars, cut stems off at ground level. Appear early when plants are first set out.	Place stiff paper collars around young plants, bury collars 1 in. into soil or use diazinon. Follow label directions.
	Flea beetle. Tiny black beetle leaves shot- gun holes in leaves. Can appear anytime during growing season.	Rotenone, wood ash or flour dust.
Carrot	<b>Carrot rust fly</b> . Maggots cause deformed carrots. Usually appear in late spring and again in late summer or early fall.	Sow seed after June 1 and harvest by early September to avoid maggots. Keep garden weed free.
Corn	<b>Corn borer</b> . Light color with small dark spots in rows. Appears early summer.	Dust tassels with carbaryl as soon as they appear; repeat at three to four intervals.
	Corn earworm. Attacks mid and late season corn.	Apply mineral oil to tassels when they first appear, or dust tassels with carbaryl at two to three day intervals until silk turns brown.

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### vegetables continued

HOST	PEST	CONTROL
Cucumber	Striped cucumber beetle. Small black beetle with yellow stripes, spreads bacterial wilt. May appear at anytime during growing season.	Dust with malathion or carbaryl. Start when plants are young.
	Squash bug.	See under squash.
	Vine borer.	See under squash.
Eggplant	Colorado potato beetle. Orange beetle with black stripes. May appear throughout the growing season.	Dust or spray with malathion or carbaryl.
	Flea beetle.	See under cabbage.
	Horn worm.	See under tomato.
Lettuce	Slug. Look for silvery trails. Damage done at night.	Place beer in shallow containers; slugs are attracted to beer and drown. Or use baits containing metaldehyde.
Melon	(Same as cucumbers)	
Onions	Onion maggot.	Diazinon
	Thrips. Suck juices from tops leaving them whitened and curled. Bulbs do not develop.	Spray with nicotine sulfate or malathion. Do not spray within one week of harvest.
	Both pests attack bulbs after they have started to grow.	
Squash	Squash bug. Small brown bug, spreads bacterial wilt.	Hand pick adults and eggs. Bugs will collect under boards or shingles placed near plants at night and can be destroyed in the morning. Spray with malathion. Remove all old vines in the fall to prevent wintering over of insects.
	Squash vine borer. Unnoticed till vine wilts. Look for hole in stem and "saw- dust" residue.	Cut bores out with a sharp knife. Try to cover damaged stem with soil to induce rerooting. Spray with methoxychlor, carbaryl or mala-
	Both may appear anytime during growing season.	thion at the end of June and beginning of July Remove old vines in the fall.
Tomato	Cut worm.	See under cabbage.
	Flea beetle.	See under eggplant.
	Horn worm. Large 3 in 4 in. green worm with red horn. Watch for in mid-summer.	Hand pick. Dust with carbaryl.

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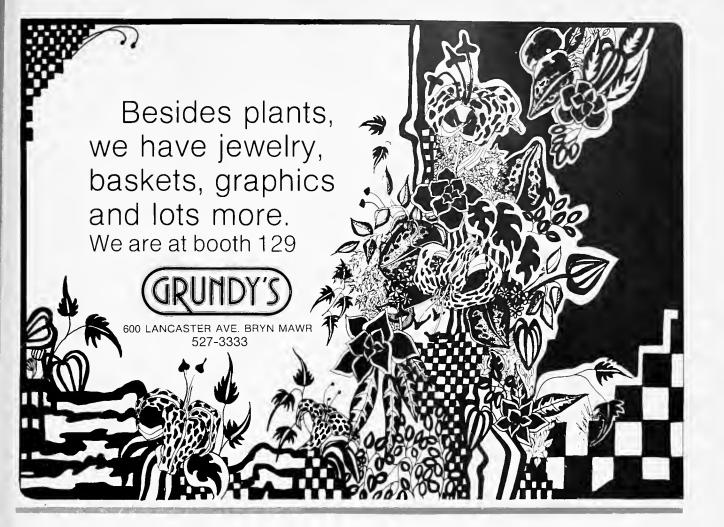
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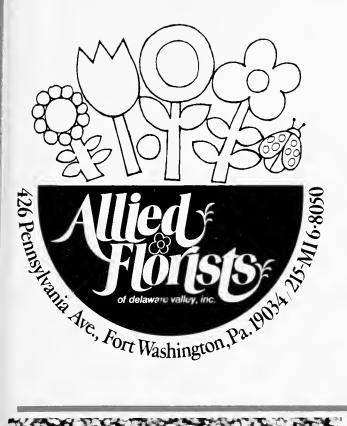
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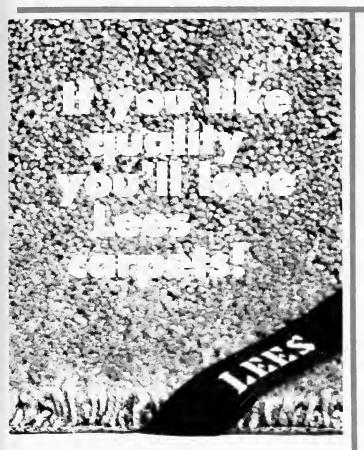
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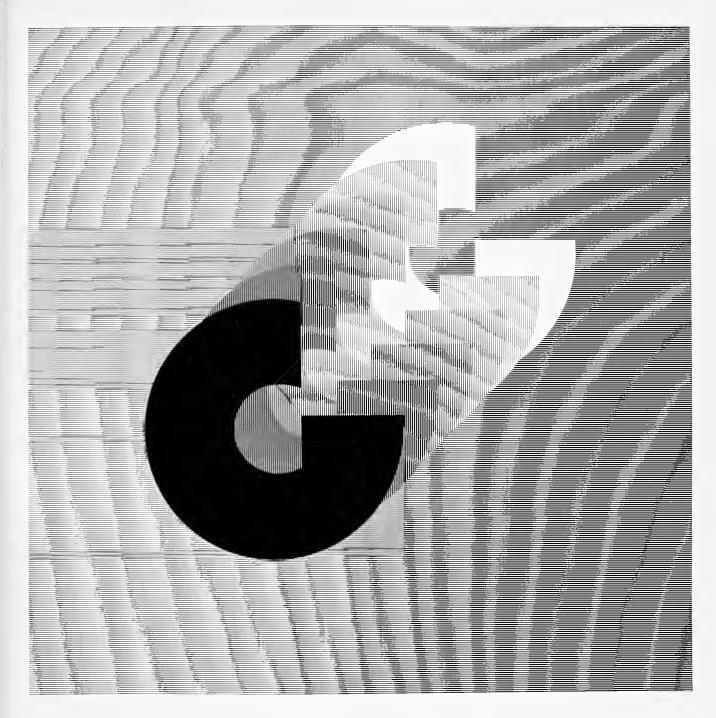
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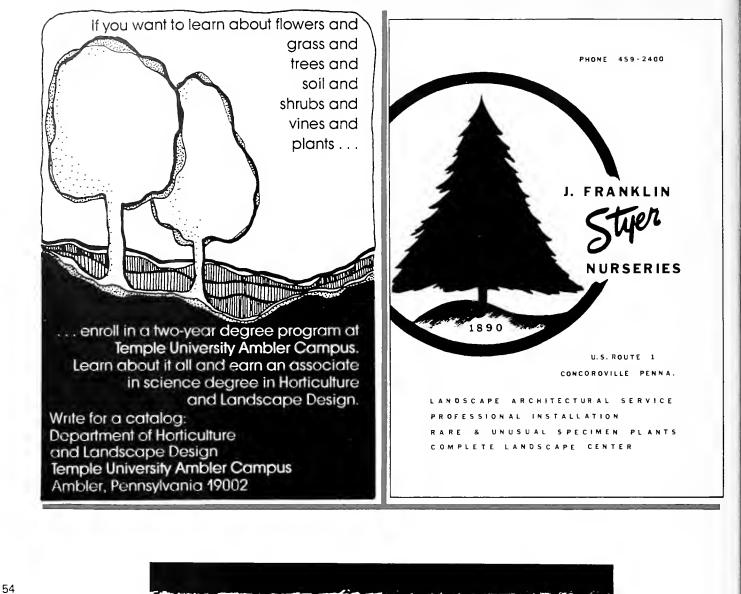
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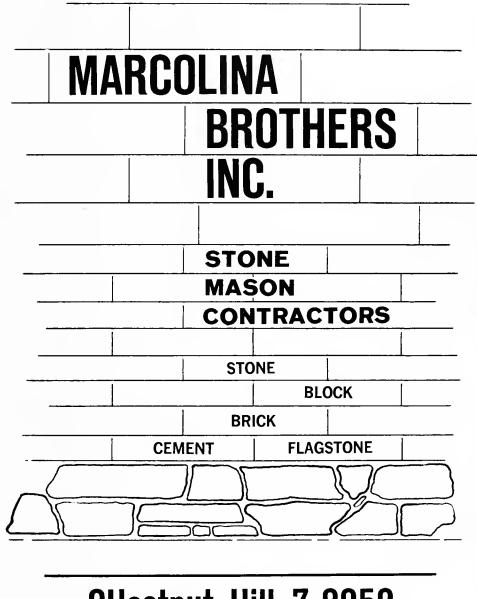
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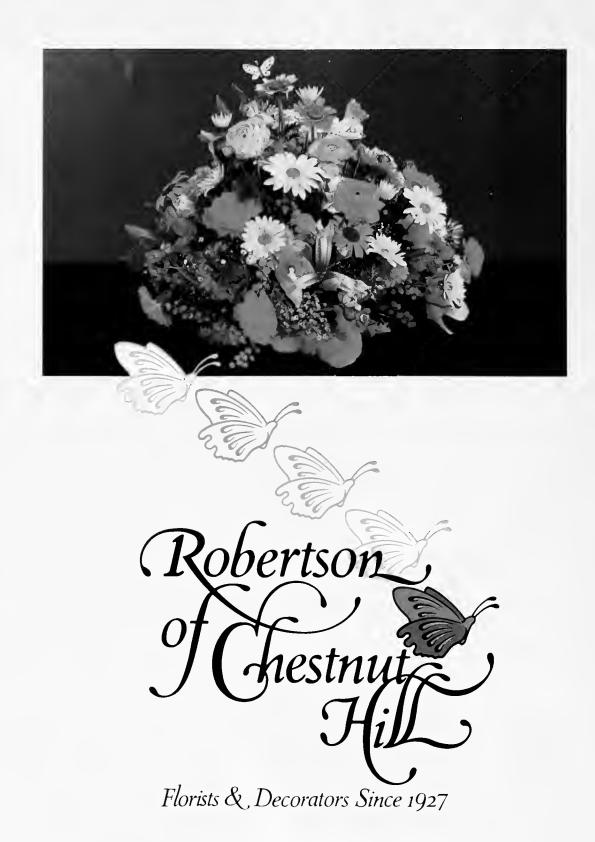
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# 1979 Philadelphia Flower and Garden Show

PRESENTED BY THE PENNSYLVANIA HORTICULTURAL SOCIETY March 18-25, 1979, Philadelphia Civic Center \$1.00

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### WELCOME TO THE SHOW!

REALER

A year before you set foot in here, planning for this Show got underway. A first meeting was held on the last day of last year's Show, when we ruthlessly examined what was good about it and what wasn't.

At that time we went to work and we kept right on working until March 5, just two weeks before this scheduled opening. Then came a platoon of trucks loaded with soil; groves of trees and acres of flowers started moving into a barren hall.

Drawings were translated into reality: territories were chalked out with care. Smilax was hung, trees and flowers, gardens, dells and wilderness all came together. People, by the hundreds worked long, long hours and they loved it. The nurserymen, the competitive class people, the educators, the plant society members and the volunteers, all are vital to the success of the Show, which is indeed—like the first crocus—the harbinger of spring in Philadelphia.

And you, our visitors, are the reason we did it. We love sharing it with you—the knowledge, the beauty, the serenity, the hustle and bustle.

We love the glint in your eye as you come down the escalator, the look on your face as you view the dazzling vista, and the way you linger around a particular exhibit. Such things make our work meaningful. Your continued patronage makes it possible. Thank you.

> Herbert W. Goodall, Jr. Chair Philadelphia Flower & Garden Show

## 1979 Philadelphia Flower and Garden Show

Sunday, March 18 to Sunday, March 25 Sponsored and managed by THE PENNSYLVANIA HORTICULTURAL SOCIETY

## 1979 PHILADELPHIA FLOWER & GARDEN

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#### Herbert W. Goodall, Jr. Chair, Philadelphia Flower & Garden Show

Throughout the year Bert Goodall presides at Show meetings, encouraging good ideas and grounding bad ones. He's a sounding board for the staff, getting involved with issues as diverse as parking and public transportation, ticket prices for the Show and publicity and advertising.

An enthusiastic horticulturist, Goodall gardens outdoors and in his greenhouse. Since PHS began to manage the Show, he's been involved with it as he says "as a basket hanger, exhibitor, chairman or vice chair."

The week before the Show, Goodall is out on the Civic Center floor during construction answering questions and helping to solve problems. He has said that the organization moves so smoothly now that if he disappeared a month before the Show it would go on without a ripple. Not so, say those who work with him; it would be akin to losing the coach and the cheerleaders at a football game.



#### Ernesta D. Ballard President, Pennsylvania Horticultural Society

Ernesta D. Ballard has exhibited in every Show since 1956. Her individual contribution has ranged from a few plants in the Horticourt one year, to a truckload in another year, from a complete educational exhibit covering 400 sq. ft. to a flower arrangement, from exquisitely grown bonsai, to group participation with her garden club in the garden class.

Ballard's nitty-gritty knowledge of what goes on at the exhibitor level expands her empathy for the problems of exhibitors and is reflected in substantial ways with directions and changes handled by many committees, e.g., the judges and awards, the problems of nomenclature, the passing committees, to name a few. Ultimately, the creative and financial success or failure of the Show is placed on her doorstep, because for the most part it is the Show that determines the fiscal operation of the Society throughout the year.

Her strongest agenda for the Show has been educational, giving the skilled growers an opportunity to share their knowledge with one another, and those new to horticulture to understand the great possibilities of horticulture, both indoor and outdoor.



## BEHIND THE SCENES



#### Sandra Crosset Ward Chair, Competitive Classes Philadelphia Flower & Garden Show

Last year Sandy Ward clocked 86 miles on her pedometer during the Show. She worked approximately 11 hours a day and packed her bags, moved into the Hilton next to the Civic Center when seven inches of snow threatened to close off the roads in the middle of the 1978 Show.

During the Show her job is definitely akin to that of an executive officer of a small corporation. She's responsible for a hefty budget, and for seeing that the people managing the horticultural classes, niches, rooms, tables and club gardens get all the backing they need to get the job done. Her negotiating skills are in solid shape. She denies there are any problems, but we know that is just the tactful reply—you can't be ultimately responsible for 1,500 entries and have it all go right.

#### John Kistler, L.A.

Designer, Philadelphia Flower & Garden Show

This is the fourth year the Flower & Garden Show has been designed by John Kistler. A landscape architect with a highly developed spatial sense, Kistler considers his major design contribution to be an unobstructed view from the entrance and the widening of the aisles to facilitate traffic flow. Kistler also says he has worked categories of exhibitors into proximity with one another to offer visitors an opportunity for easy comparisons.

Before Kistler stamps "finished" on a design it must go through a dozen or so redrafts until everyone is satisfied with his/her position in the Show.

He is responsible for ordering the trees, shrubs, flowers and grass for the major entrance features and all major parts of the Show not handled by specific nurseries or other exhibitors.

A diplomat at large, he supervises installation of the Show and guarantees that neighbors do not aesthetically impinge on one another and that everyone meets the Show's standards of consistently appropriate design.



### James P. McCarvill Manager, Philadelphia Flower & Garden Show

Jim McCarvill has managed the Flower & Garden Show for 14 years. He can reel off attendance records for the last 13 years (60,000 in 1966 to 200,000 in 1978), rumble through balance sheets, and tell to a leaf and petal what's what in the Hall at Show time.

Jim is responsible for seeing that exhibitors with their trees, mountains and tulips are moved in without a hitch, that no one violates the union rules and most of all that peace and harmony are maintained in the eye of the construction storm the week before the Show opens. Once it is opened, he fields complaints and gets them solved: a leaking exhibit, trees are drying out, a peacock has escaped from an exhibit and a truck has encountered a roadblock on the floor that was not there on the way in.

In addition, he worries about visitors' safety, security of materials at night, whether there are enough tickets, programs, places to eat and if there's enough money to pay the bills.





# Now Every Day's A Field Day At Plant Place Greenhouse



6

Every day is a good day to save 40% and have a grand old time plant shopping at the Plant Place Greenhouse, down Seville St. at 5500 Ridge Ave., in Roxborough. (Lost? Call 487-1515.) Open 8 to 5 daily. The 21st & Walnut St. store open Mon. thru Sat., 9 to 5. Sundays, noon to 5.

### *40% Discounts, Cameraderie, Draw Plant Lovers To Roxborough*

A few short months ago the Plant Place opened its commercial greenhouse to the public, and announced a 40% across-theboard reduction on retail prices there.

Things haven't been the same since!

Any day of the week, you can find scores of Delaware Valley green-thumbers and their families browsing through the sprawling Roxborough greenhouse. It's been rumored that the much-advertised 40% figure is a conservative one, with discounts often ranging even lower. This would certainly account for the enthusiastic crowds.

"Sometimes it feels like we're having a community get-together in the country," marveled Plant Place owner Gary McClain. "People have the best time wandering up and down the aisles, telling plant stories to perfect strangers, getting dirt on their shoes!"

For all the high-spirited informality, it's still the prospect of saving a bundle that has people coming back to the greenhouse on a regular basis. Besides the staggering inventory of plants of all sizes and descriptions, there are loads of accessories, pots, hangers, plant foods and literature.

For anyone who brings in a sickly plant, a free "outpatient" plant clinic is on hand to bring it back to health. And real bargain hunters can always save 50% on the Special of the Month!

McClain likes to feel he's made a real contribution to solving the nation's economic woes. "For us, business is great," he beams. "So much for recession! For our customers, the savings are great. So much for inflation!" It's an arrangement that suits area plant lovers just fine.

The largest Sunflower on record measured 8 feet across from petal to petal. Source: The Pinnochio Book of World Records.

# The more the world grows the smaller it gets.

"Local" used to be the word for freshness. But not anymore. Freshness comes to Acme from near and far... from wherever in the world the good things grow. Whether it's across the sea, across the nation, or from just the other side of a picket fence.

Too often we condemn modern technology for seeming impersonal, but the truth is, today we eat better—more interestingly—all year 'round, thanks to the super speed of transportation, controlled refrigeration, agricultural advancements and the open communication of global knowledge.

A great deal goes on behind the scenes to consistently put fresh fruit and vegetables on your table . . . and it's all a part of Acme's determination to deliver the best to what we feel are the best customers in the world.



AN AMERICAN STORES COMPANY

## Why Does the Flower & Garden Shc



Extending the Show would mean replacing every bit of plant material. The cost would have to be passed on to Show visitors and ticket costs would be astronomical.

Nurserv men, florists, arborists and all of the professionals that participate in the Show are heading into their big season around the time of the Show. Even two days added to the Show could drastically cut into their plans to get ready for public demand during the upcoming gardening seasons.



photo by Edmund B. Gilchrist, Jr



Were we to expand the Show from its present number of days, we would have to find 21 niche competitors for each additional day, plus aides and judges.

# ast Only Eight Days?

Throughout the Show, at least 120 judges come from all over the country. The major part of the judging is done on the first day, but the horticultural classes are judged three times throughout the Show. The gardens and rooms and tables are judged twice and the niche classes are judged daily.



Putting on a Flower & Garden Show that extends over four and a half acres is a year-long job that is budgeted at just under a half million dollars.

The unremitting labor lasts at least a month for many people.

Setting dates for the Show is a delicate job suited for a visionary. Setting it too early creates problems for the people transporting carefully forced plants through severe weather conditions that can easily wipe out the whole harvest of patiently nurtured plants. Setting it too late means that the brilliantly colorful plants inside the auditorium are more easily seen at that time in public gardens, the woods and visitors' own gardens. People who buy tickets would simply stay away.

So, the answer to the question—why doesn't the Show last longer—can be summed up: money, energy, time and the ephemeralness of plant material.

At present the Show actually operates for nine days—eight days for the public and one day for a special afternoon preview for members and a special evening dinner preview for patrons.

Were we to go beyond those nine days, the cost of the Show could conceivably double. The Hall is rented on a per diem basis, and the additional rental would add to expenses considerably; we do not believe there would be a substantial enough increase in attendance to warrant the additional cost.

Another expense would be that almost every plant in the Show would have to be replaced sometime after the 10th day. During the Show the more tender plants are replaced two or more times; many arrangements are replaced daily. Ticket prices would soar if all plant material had to be replaced.

Is.

Almost a bigger problem than money is people and their time and energy. At present, almost 1,000 people are directly involved in producing the Show. Many of these people are involved on a fulltime basis almost two weeks before the Show and a few days after it, some 12 or more hours a day, often without a day off between. Many are volunteers who have blocked out the precious time from their professions, families or other commitments. Many of the professional horticulturists are heading into their busy seasons directly after the Show and have to shift into gear for that activity. The problem is adrenalin just goes so far; we don't think people could sustain the pace required to push the Show beyond its present time span.

# CLIVEDEN

An oasis amid the bustling community of Germantown, CLIVEDEN, the pre-revolutionary country house of the Chew family for nearly two hundred years, stands on a six-acre glade of centuries-old trees. The house and furnishings have been acquired by the NATIONAL TRUST FOR HISTORIC PRESERVATION and is now open daily to the public from 10 A.M. to 4 P.M. (closed Christmas, Thanksgiving and New Year's Day).

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# An Urban Gardening Program

The Urban Gardening Program is a people program. It was established by Congress in 1977 to help city people learn how to grow more food in their gardens and how to use those fruits and vegetables and herbs in the most nutritious ways to feed their families.

The Pennsylvania State University/ Cooperative Extension Service Urban Gardening Program in Philadelphia was one of the first six such programs set up in 1977. The other cities in which the program was established that first year were Chicago, Detroit, Houston, Los Angeles and New York. In other words, since it was to be a pilot project in city gardening education, the six largest cities were selected for the first year. In 1978 ten more cities were added, among them Boston, Newark and Baltimore.

The program is administered by the United States Department of Agriculture through the Cooperative Extension Service and land grant colleges like Penn State. This means that whenever a question about gardening or food preservation or nutrition comes up that needs expert input the Philadelphia staff can turn directly to specialists throughout the University's Cooperative Extension system for advice and ideas. As it turns out it's been a twoway street. Philadelphia's gardeners grow a variety of minor crops that have been interesting to specialists and farmers alike as potential cash crops -Asian, Caribbean, and Latin American specialties in particular.

The Program divided the city into eight urban gardening areas: Northeast, Northwest, Southwest, North (east and west of Broad), South (east and west of Broad), and, of course, West Philadelphia. We have established a Demonstration Garden in each area where people can see new vegetable and fruit

### by Libby Goldstein

Urban Gardening Coordinator, Pennsylvania State University Cooperative Extension Service

cultivars, a variety of cultural methods from raised beds and wide-rows to various irrigation and drainage systems and garden structures from community built and used gazebos and barbecue pits to cold frames and rodent proof compost bins. A garden assistant is assigned to each area. Not only do the assistants garden at the Demonstration Gardens and conduct workshops and walking gardening seminars called "Walk Arounds" there, but they act as county agent to backyard, community and container gardeners throughout the area.

The garden assistants are the heart of the program. They meet with community gardeners, block groups, 4-H and other youth groups, churches and agencies almost daily to talk about producing, preparing and preserving fruit and vegetables in the city. They visit the hundreds of gardens developed by the Pennsylvania Horticultural Society and Philadelphia Green as well as independent community gardens to help people diagnose growing problems, grow more food in less space and generally exchange garden gossip. They often develop special written materials particularly for city gardeners, and they appear on area radio and TV shows to spread the gardening word.

#### garden phone

Everyday during the workweek and on Saturdays during the summer the assistants answer questions on the Garden Phone – 224-7870. The Garden Phone is also used by gardeners and other interested people to arrange for community meetings, workshops and other garden related educational activities.

We also publish a mostly monthly newsletter, *City Green*, which is free for the asking to any resident of Philadelphia County. *City Green* contains growing hints, recipes, articles by gardeners and by the garden assistants.

If the garden assistants are the heart of the program, the head and hands are the Grow Patrol, men and women from all over the city who coordinate community gardens in their neighborhoods, help judge City Garden Week, translate gardening materials into Spanish, help other gardeners transport free goodies for their gardens and come up with all sorts of good gardening ideas and projects for their neighborhood. Grow Patrol members participated in special workshops in pruning trees and growing small fruit conducted by Penn State specialists in the spring as well as a wine-making workshop conducted by the Philadelphia staff. This year a whole series of workshops and seminars are planned for the Grow Patrol and some are going on right now.

Penn State's Urban Gardening Program also sponsors two organic gardening clubs in Philadelphia in cooperation with Rodale Press's Organic Gardening Magazine. The Northeast Organic Gardeners have gardens at the Governor's Anti-Inflation Garden at Byberry, in backyards and even in New Jersey. Avid gardeners is an understatement. This year they are hoping to find enough land to grow some crops for sale to cooperatives and perhaps at Tailgate Markets. The Northwest Organic Gardeners have part of a community garden in Germantown as well as some ground on the Awbury Demonstration Garden. We would be glad to work with people in other parts of town who want to form organic (or not your choice) gardening clubs in their neighborhood.

#### hale and hearty

Lots of people think you have to be hale and hearty to garden especially if

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you want to grow vegetables. That's just as wrong as it can be. Some of the older people at our David Neumann Centre Demonstration Garden (6600 Bustleton Avenue) have trouble bending, but that doesn't stop them. We've built raised beds, much like greenhouse benches, right out in the garden for them, and they garden with everyone else. Once you have growing beds like these, it's no problem to adjust their height for people in wheelchairs too, and ramps into the garden make it accessible to all.

During a Garden Tour that we and the Pennsylvania Horticultural Society co-sponsored last year ten members of the Center for the Blind garden in West Philadelphia joined us. They wanted to see other people's gardens so they could decide what to grow this year. They were particularly impressed by the Chinatown Community Garden where they found fuzzy gourd, which is really fuzzy, balsam pear, a lumpy cucurbit and yard-long beans. This year we are working with the Center's staff and volunteers to translate gardening materials into Braille and linear measurements into finger widths, handspans and other tactile dimensions.

Perhaps the most challenging aspect of the program has been advising people

to turn vacant lots with little or no soil depth and tilth into productive gardens. One of the first pieces of advice is to have them contact the Pennsylvania Horticultural Society where they will get help on putting plans into action at the practical level. The Society helps with soil, fencing, cultivators, seeds, workshops, newsletters, etc. We were all aware of the social, healthful and recreational benefits of gardening, but we asked if we could really make a difference in the food budget of people who might be spending as much as 40% of their take-home pay to feed their families. It seems, at the moment, that the answer is yes. Even on community gardens where family plots are often as small as 200 sq. ft, people report substantially decreased vegetable purchases during the gardening season and the production of enough surplus to share food with neighbors and the extended family. Many people canned and froze garden produce for use during the winter and some produced enough to take them into the next gardening season. This kind of production from small gardens has come from the introduction of a variety of intensive gardening techniques and from helping people take advanatge of the city's long frost-free season. The spring garden

may actually be planted in late fall so that many green crops are ready to pick in April and May. Two main season crops can be planted too, and then in July and August fall crops follow. It takes a lot of soil improvement, but it does work, and it's very exciting.

All Urban Gardening Program activities and services are open to all residents of Philadelphia County. For more information about the program, visit the Penn State exhibit here at the Philadelphia Flower & Garden Show or call the Garden Phone -224-7870.

### southeast region county agents

### Berks County

James F. Haldeman Berks County Agricultural Center Leesport, Pa. 19533 (215) 378-1327 (8:30 to 4:30)

### Bucks County

Richard A. Bailey Neshaminy Manor Center Doylestown, Pa. 18901 (215) 343-2800 (8:30 to 4:00)

#### **Chester County**

Robert A. Powers, Jr. 235 West Market Street West Chester, Pa. 19380 (215) 696-3500 (8:30 to 4:30)

### Urban Gardening continued

Delaware County James J. McKeehen Toal Building Second & Orange Streets Media, Pa. 19063 (215) 891-2491 (9:00 to 4:30)

Lehigh County S. Glenn Ellenberger Room 604 Courthouse Allentown, Pa. 18105 (215) 434-9471, Ext. 301 (8:00 to 4:30)

#### Montgomery County Joseph H. Way 400 Markley Street Norristown, Pa. 19401 (215) 277-0574 (8:30 to 4:30)

Northampton County Charles B. Forney Route 4 Nazareth, Pa. 18064 (215) 759-6120 (8:30 to 4:00)

Philadelphia County William H. White Southeast Cor. Broad & Grange Streets Philadelphia, Pa. 19141 (215) 424-0650 (8:30 to 4:30)

#### new jersey county agents

Atlantic County Charles A. Dupras 1200 W. Harding Highway Mays Landing, N.J. 08330 (609) 625-2203 Burlington County Richard L. Washer County Office Building 49 Rancocas Road Mt. Holly, N.J. 08060 (609) 267-3300

#### Camden County

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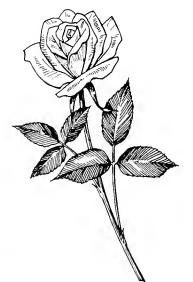
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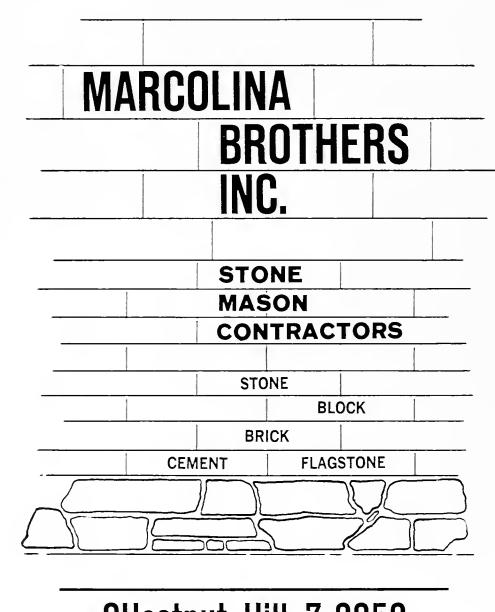
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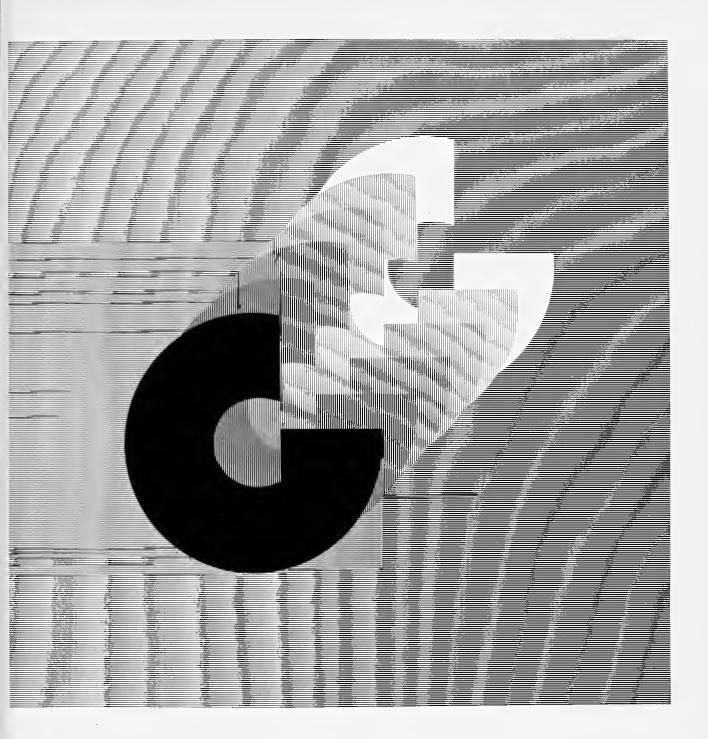
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# The Horticourt

A psychiatrist drops off his life-size unicorn topiary and returns to his practice; attache cases abound as a president of a securities firm, a lawyer, photographer, pediatrician, steel salesman all stop by to place their plants under the scrutiny of the passing committee and move on to their jobs. No longer is horticulture the province of only the affluent or the leisure class. For example, a surprisingly high number of orchid growers are in the health professions, and a survey of the exhibitors in the Horticourt would yield a healthy representation of many different professions. You don't have to stay home all day and hold your plants' leaves to be a successful horticulturist. More and more people are adding horticulture to their avocations.

The interesting thing about these horticulturists is that they are not content just to grow plants, they want the challenge of exhibiting them with their peers and competing in the process.

The blue, red. yellow and white ribbons that you see dotting the Horticourt, arrived where they are through a complex process of judging. This year for the first time you will find posted in the Horticourt some of the criteria that went into the judging of these plants. Each class has its own scale of points, which add up to 100.

For example:		
Hanging Baskets		Herbs
Cultural perfection	40	Condition
Floriferousness of		Presentation
foliage	20	(suitability of pot to
Form and symmetry	20	plant, etc.) Rarity
Color	10	Difficulty of culture
Grooming	10	Grooming
	100	

Listed below are some definitions of the criteria poste the Horticourt:

Cultural perfection: well grown, vigorous, compact (as compared to leggy), color and texture.

Design and Distinctiveness: originality, proportion an relationship to container, form, aesthetic appeal.

Grooming: pruning, no cut leaves; minimum visibl support, cleanliness of foliage and flowers, top dressing

The best judges are sought from all over the cour and throughout the week about 32 judges meticulo check and rate competitive entries in the Horticourt.

What's pleasing to the people working on getting extors in the Horticourt is that in the last two years, close 50% of the exhibitors have been new. That means we serving our purpose, which is to stimulate and create in est in the art of horticulture.



# Horticultural Classes in the Horticour

### ENTERED AND JUDGED

Saturday, March 17; Tuesday, March 20 and Friday, March 23 (Exhibitor may enter plants listed in this section on one or all of the dates listed.)

### BULB CLASSES

Miniature trumpet narcissus, Litzle Gem

Forced and shown in S-In, buib pan or S-in, azalea bot

Trumpet narcissus, Beersheba

Small cupped narcissus, Edward Buxton

Cyclamineus narcissus, February Gold Hyacinth, Delft Blue

Tulip, Peach Blossom

Amaryllis (grown and shown in a 6-in. pot)

Any named variety of hardy bulb not listed above: Minor or miniature Muscari Standard narcissus Crocus Hy acinth Other Tulio

### SENERAL HORTICULTURAL CLASSES

Containers under 8 in., one variety

Flowering or fruiting plant(s)

Herbaceous foliage plant(s)

Flowering or fruiting woody plant(s): (a) formal,
 (b) informal

Voody foliage plant(s): (a) formal, (b) informal Containers 8 in. or over, one variety

Flowering or fruiting plant(s)

Herbaceous foliage plant(s)

Flowering or fruiting woody plant(s): (a) formal,
 (b) informal

Noody foliage plant(s): (a) formal, (b) informal

Hanging container. Flowering or fruiting plant(s), one variety Container: (a) 6 in. and under, (b) over 6 in.

Hanging container. Foliage plant(s), one variety Container: (a) 6 in. and under, (b) over 6 in.

Hanging container. Specimen fern Container: (a) 6 in. and under, (b) over 6 in.

Hanging container with two or more plant varieties Container: (a) 6 in. and under, (b) over 6 in.

ENTERED AND JUDGED Saturday, March 17 To be removed Tuesday, March 20)

Window box (rejudged on Tuesday, March 20)

A collection of ten or more plants grown by one to three exhibitors

Miniature plant garden, a minimum of three species. Not to exceed 24 in. in any dimension.

Strawberry jar, not to exceed 12 in. in any dimension.

Ferrarium over 12 in. and under 24 in. in any dimension. (To remain on Tuesday, be removed on Friday)

Specimen begonia. Container 3 in. and under: (a) flowering, (b) foliage

Specimen fern. Not higher than 10 in. including container: (a) hardy, (b) tender

Specimen cactus. Container under 6 in.: (a) flowering, (b) non-flowering

Specimen succulent. Container under 6 in.: (a) flowering, (b) non-flowering

Plant material trained in three dimensions: (a) topiary (plant grown from a single stem), (b) on a stuffed form, (c) multistemmed plant

Rock garden plant raised from seed by the exhibitor

Rock garden plant from cutting; rooted and raised by the exhibitor

Herb, culinary: (a) formal, (b) informal

Herb, other than culinary: (a) formal, (b) informal

ENTERED AND JUDGED Saturday, March 17 To remain in place throughout the Show) Cattleya and Alliance Paphiopedilum: (a) hybrid, (b) species Phalaenopsis and Alliance

Vanda and Alliance

Odontoglossum and Alliance

Cymbidium: (a) standard, (b) miniature

Dendrobium: species or hybrid

Epidendrum and Alliance

Oncidium and Alliance

Miltonia and Alliance

Miniature--any species. Plant and inflorescence not to exceed 6 in.

Any other species not listed

### ENTERED AND JUDGED

Tuesday, March 20

(To be removed on Friday, March 23)

Window box (rejudging of Saturday exhibit. Changes may be made at exhibitor's discretion.)

Windowsill collection, sunny window

Miniature landscape. A naturalistic scene containing a minimum of three species. Not to exceed 24 in. in any dimension.

Strawberry jar. Over 12 in. and under 24 in. in any dimension. Specimen gesneriad.

Specimen begonia. Container over 3 in. and under 6 in.: (a) flowering, (b) foliage

Specimen fern. Over 10 in.: (a) hardy, (b) tender

Specimen cactus. Container 6 in. or over: (a) flowering, (b) non-flowering

Specimen succulent. Container 6 in. or over: (a) flowering, (b) non-flowering

Vine(s), climber(s) or creeper(s) trained on a form: (a) ivy,(b) any other plant material

Rock garden cushion plant: (a) saxifraga, (b) other

Specimen bromeliad

Plant grown in the house. Flowering or fruiting. Container: (a) 8 in. and under, (b) over 8 in.

Plant grown in the house. Foliage. Container: (a) 8 in. and under, (b) over 8 in.

Three plants in bloom, in separate containers

Identical plants in separate containers, grown as a pair. Container: (a) 6 in. and under, (b) over 6 in.

### ENTERED AND JUDGED Friday, March 23

Windowsill collection, shady window

Succulent plant garden or landscape containing a minimum of three species. Not to exceed 24 in. in any dimension.

Primula. Challenge class.

Terrarium not to exceed 12 in. in any dimension.

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### Horticultural Classes continued

- Specimen begonia. Container: 6 in. and over: (a) flowering, (b) non-flowering
- Specimen geranium. Total height of plant and container: (a) less than 8 in. (excluding flowers), (b) 8 in. or over

Herbaceous perennial in bloom

Novice class: (a) flowering or fruiting, (b) foliage (open to anyone who has never won a blue ribbon in the Horticultural classes of this Show)

Espalier: (a) flowering or fruiting, (b) foliage

- Rock garden plant in possession of grower for at least six months.
- Dwarf conifer. Must be a natural dwarf (not a bonsai). Not to exceed 15 in. in any dimension, including container.
- Plant grown in the house: flowering or fruiting. Container: (a) 8 in. and under, (b) over 8 in.
- Plant grown in the house: foliage. Container: (a) 8 in. and under, (b) over 8 in.
- Plants for terrace decoration in a single container: (a) flowering or fruiting, (b) foliage, (c) cactus or succulent, (d) collection
- Plants for terrace decoration, trained on a form: (a) flowering or fruiting, (b) foliage
- Collection of three or more plants in a single container: (a) 12 in. and under in any dimension, (b) over 12 in. in any dimension
- Cyclamen. Challenge class. One to three second year plants distributed by PHS in September, 1977.

### LOOKING FOR THE UNUSUAL ??

TERRARIUMS TOPIARIES MINIATURE GREENHOUSES DISHGARDENS POTS PLANTED LAMPS

## WELDON NURSERY, INC.

LANDOVER & COOPERTOWN RD. BRYN MAWR, PA. 19010



# Special Exhibitors

### ACME MARKETS, INC. 124 N. 15th Street Philadelphia, Pa. 19101 John W. Bergstrand, Chair

### TREASURES OF THE TROPICS

Erupting from this tropical island setting are cooling foliage and lush flowering plants worthy of this paradise. Best of all, some of these plants bear delicious fruit. Others are important to us for the synthetic products they make possible.

### **DIXON ESTATE**

665 Thomas Road Lafayette Hill, Pa. 19444 William H. Weber, Sr., Chair

### SUMMER'S SOLITUDE

As you pass through the stately Victorian gate at the rear of this quaint garden, your attention may well focus on the rambling stone wall. It is alive with such wild plants as alyssum, artemisia, candytuft and ferns, all flourishing in its nooks and crannies. The garden's two levels boast flower beds abounding with many popular perennials and annuals. Surrounding a graceful 19th century gazebo are brilliantly colored blooms mixed in with some pastels.

### FAIRMOUNT PARK

Belmont Office West River Drive Philadelphia, Pa. 19131 William E. Mifflin, Chair

### LOGAN CIRCLE

To highlight one of the four original squares of Philadelphia by duplicating a section of Logan Circle as seen in the springtime. By creating this model, using both plant material and artwork, we hope to show to the public the interrelationship between plants and structural objects in an urban area.

### INTERNATIONAL SOCIETY OF ARBORICULTURE

Pennsylvania-Delaware Chapter 26 East Mill Road Flourtown, Pa. 19031 Edward Martin, Chair

### TREE CARE

Insects may not be among your favorite things, but think how trees must feel. Here, a half dozen trees infected by different pests help tree owners identify the culprits and examine the damage they can do. Information on insect control, including spraying (as demonstrated by a mannequin), is also available. Finally, six cavity logs indicate methods for wound repairs in trees.

### MARTIN'S AQUARIUM

101 Old York Road Jenkintown, Pa. 19046 Robert Weintraub, Chair Collaborator: Arthur Poley, landscaper 325 Saw Mill Lane Horsham, Pa. 19044

### **ORIENTAL AQUATICS**

Straddling a pond and the earth is an imposing Japanese tea house filled with aquariums. The plants living both in and out of the water and the fish streaking through the pond are indigenous to the Orient. Plant kingdom representatives include cutleaf maples and evergreens; fish of the salt water variety safely swim in the tanks.

### MEADOWBROOK FARM

Meadowbrook, Pa. 19046 Daniel McKeon, Chair

### A COLLECTION OF HANGING BASKETS

Specimen plants cascade from baskets for a dramatic terminal feature in the Flower Show's center aisle. Gardenias are among them, being shown in this form for perhaps the first time. Other flowering and non-flowering plant materials include begonias, maples, and ferns.

### PHILADELPHIA FIRE DEPARTMENT

Third and Spring Garden Streets Philadelphia, Pa. 19123 Captain Charles A. Lewis, Chair

### PHOENIX

Drawing on the ancient Egyptian religion, the phoenix (the embodiment of the sun god) here rises from the ashes before a representation of the sun temple. Semicircular beds of sunny flowers flank this bird. What a dramatic springboard for a display of the symbol of immortality, used on firefighters' emblems to this day.

### ZOOLOGICAL SOCIETY OF PHILADELPHIA

34th Street and Girard Avenue Philadelphia, Pa. 19104 Charles W. Rogers, Jr., Chair

### THE PLANT ZOO

Since Pliny's Great Garden of Topiary, gardeners have trained plants of all kinds into shapes of all kinds. Bronze and stone statues of beasts stand alongside their topiary twins—living plants. Better yet, the Zoo includes a how-to display complete with plant materials, moss, and the allimportant wire.



## "Being good citizens is our business, too."

We may be a worldwide leader in insurance, employee benefits and financial services, but our homes and concerns are here. That's why we're proud to support activities that make our community better.

Public Ledger Building Independence Square Philadelphia, PA 19106 (215) 923-5300



# Plant Society Exhibitors

### AFRICAN VIOLET SOCIETY OF PHILADELPHIA

2050 East Orleans Street Philadelphia, Pa. 19134 Tom Seiler, Chair

### AFRICAN VIOLET SOCIETY

This eye-catching display of many varieties of African violets should provoke some compliments and some questions. Both are welcome in this atrium-type room, where society members stand ready and waiting.

### AMERICAN RHODODENDRON SOCIETY

Philadelphia and Valley Forge Chapters Kresson-Gibbsboro Road Marlton, N.J. 08053 Ted Stecki and Ed Collins, Co-Chairs

### RHODODENRONS IN THE GARDEN

Accept this invitation to the "world of rhododendron," as created by this society. Rhododendron buffs and the uninitiated alike should enjoy a close look at the various leaf forms, flower types, and growing habits of standard and dwarf size rhododendrons and azaleas.

### DELAWARE VALLEY FERN SOCIETY

2976 Dorman Road Broomall, Pa. 19008 Mrs. George R. Shaefer, Chair

### HOW DO YOU MAKE FERNS?

"How do you make ferns?" asked a little boy at the 1978 Flower Show. He'll know if he returns in 1979 to see this classroom/laboratory, in which the society shows how ferns reproduce.

### INDOOR LIGHT GARDENING SOCIETY

2720 Creek Road Langhorne, Pa. 19047 Florence Gerst, Chair

### UNIQUE SETTINGS FOR LIGHT GARDENS

Make your unwanted furniture and appliances into living light gardens. Look what the Indoor Light Gardening Society has done with a piano! And how about a table lamp as the basis for a light garden?

Share the fun of growing orchids. Join . . .

### THE DELAWARE ORCHID SOCIETY

Meetings are held the second Thursday of each month.

- Memberships Welcome -

For a copy of our newsletter write: Box 9414 Edgemoor, DE 19809

### PENNSYLVANIA BONSAI SOCIETY

P.O. Box 305 Spring House, Pa. 19477 R. Luther Young, Chair

### BONSAL

This educational and artistic exhibit of bonsai grown in the Delaware Valley is always a show-stopper. These dwarfed trees in carefully chosen containers range from a few inches to two feet high. Serving as accents to these majestic, trained trees are herbaceous plantings and complementary stones.

### PHILADELPHIA AREA DAFFODIL SOCIETY

1747 Edge Hill Road Abington, Pa. 19001 Mrs. George R. Haines, Chair

### "DAFFODILS, NOT ONLY YELLOW..."

Did you know there are a dozen daffodil divisions? You see ten of the twelve here in an eye-level planting set up for better browsing. Daffodils grow in a wide range of colors, not only yellow, so posters reinforce the real thing by depicting the different shapes and forms, as well as colors.

### PHILADELPHIA CACTUS AND SUCCULENT SOCIETY

83 Belair Road Warminster, Pa. 18974 Newman C. Johnson, Chair

### CACTA-MANIA

Sweeping the nation, Cacta-mania has taken root in the Philadelphia Cactus and Succulent Society. Its members are showing off their best varieties—some from germination, some full-grown—in a greenhouse setting.

### SOUTHEASTERN PENNSYLVANIA ORCHID SOCIETY

510 Lionville Road Downingtown, Pa. 19335 Honey Shattuck, Chair

### ORCHID SPLENDOR IN MAYAN RUINS

The mysteries of Mayan civilization teaming with delicate orchids are hinted at here in this lush display. The orchids and foliage have overtaken the painted ruins of a Mayan temple to such a degree that the area has become one huge and wild bouquet.

> THE PHILADELPHIA UNIT HERB SOCIETY OF AMERICA will hold ANNUAL HERB SALE

> > Thursday, May 3, 1979

Dr. & Mrs. Bryce Douglas Kimberton, Pa.

(directional signs will be posted)



Floral Exhibitors

### ALLIED FLORISTS OF DELAWARE VALLEY

426 Pennsylvania Avenue Fort Washington, Pa. 19034 Robert Cullers, Chair Staged by: Herbert Rothe Rothe-Woltemate Florists

345 East Mt. Airy Avenue Philadelphia, Pa. 19119

### ALLIED GALACTIC GARDENS

In years to come, inhabitants of the planet Earth will depend even more than today on oxygen-producing plants for survival. This futuristic flower shop, constructed of gleaming chrome and mylar, anticipates the role of the 21st century florist. Look for a huge "terra-dome" amid this green and white environment.

### FLORISTS TRANSWORLD DELIVERY ASSOCIATION

The Taylors of Penny Hill Flower Shop, Inc. 1521 Concord Pike Wilmington, Del. 19803 William R. Taylor, Chair

### AN OLD-FASHIONED LANGUAGE

Flowers speak an old-fashioned but enduring language—the language of love and beauty. Speaking elegantly, frivolously, boldly, the flower arrangements in this setting inspired by yesteryear are welcome gifts and decorations any time. Also on exhibit are house plants, some of them in bloom, available throughout the free world from the 17,000-member Florist Transworld Delivery Association.

### GEORGE ROBERTSON AND SONS, INC. 8501 Germantown Avenue Philadelphia, Pa. 19118 Bruce Robertson, Chair

### AN OLD WORLD FLOWER SHOP

Sensitively recreated is this old world flower shop. Its authentic accessories enhance the fresh and dried flowers and plants that were available to late 18th century lovers of things horticultural. Outside is the garden that keeps the shop well stocked and fragrant.

### ROSES, INC.

841 Conestoga Road Rosemont, Pa. 19010 William G. Giangiulio, Chair

### ROSES FOR EVERYONE

Who doesn't admire roses? Especially when they're massed together in tender and aromatic bouquets. There are so many varieties to choose from, so many colors and sizes. This exhibit testifies to that vibrant diversity. Roses aren't just for lovers and actresses. They're for all of us always.



## From Us FLOWER LOVERS To You

It's always Springtime at your Allied Florist. His proud display of the Allied Florists' symbol means that:

He loves flowers and plants, just as you do;

His is the knowledge and artistry of the true professional; You can rely on the finest quality and service.

Look for our symbol.

### ALLIED FLORISTS SAY IT BEST

Visit Allied's beautiful floral exhibit and ask for our hint-packed booklet that lists 250 Allied Florists dotted throughout the Delaware Valley.

# IT TOOK A WINE MERCHANT TO BLEND A SCOTCH THIS PLEASING TO THE PALATE.

Ever since the late 1600's, Berry Brothers & Rudd, Ltd. have affixed their personal label to some of the



world's most expensive and plEASing potions. And their shop in London has attracted a parade of peers, poets and prime ministers to its door.

ers & RUDD created a Scotch Whisky, they blended it to meet the expectations of noble tastes. The result was Cutty Sark Scots Whisky. A Scotch of uncommon breeding and distinctive smoothness.

Today, you can obtain Cutty Sark from your neighborhood spirits merchant, secure in the knowledge that it will live up to its heritage. You'd expect no less from the people who provided Napoleon III with claret, Beau Brummel with chambertin, and Lord Byron with port.





# **Educational Exhibitors**

### AMERICAN ROCK GARDEN SOCIETY

Delaware Valley Chapter 908 Twyckenham Road Media, Pa. 19063 Lee Morris Raden, Chair

### FERNS WEST OF THE CONTINENTAL DIVIDE

The gems of the fern kingdom, says the American Rock Garden Society, are xerophytic ferns. They thrive in dry climates, especially in the American Southwest, in rocks at considerable altitude. This circular exhibit places the plants in appropriately realistic locations, all of them arid.

### W. ATLEE BURPEE COMPANY

300 Park Avenue Warminster, Pa. 18974 Jeannette Lowe, Chair

### BURPEE'S SUN AND SHADE SUMMER GARDEN

Since nearly every yard has both sunny and shady areas, this display shows you how gardening in bright light and shadows can be beautiful and productive. The sunny areas glow with marigolds, zinnias, ageratum, and vegetables such as beans and tomatoes that need strong light. Blooming in dappled shade are begonias, coleus, and impatiens. A greenhouse completes this light spectrum, attractively integrated into the garden design and featuring chiefly annual plant material under different light conditions.

## DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE

Route 202 and New Britain Road Doylestown, Pa. 18901 Dr. John C. Mertz, Chair

### **URBAN SPRING**

A small, enclosed yard behind a row house manages to create the illusion of space while maximizing the available gardening area. The plant materials here have proven tolerant to urban environmental challenges. Information is available on how to select such hardy plants, as well as on the container culture of woody and herbaceous plants.

### FRIENDS HOSPITAL

Roosevelt Boulevard and Adams Avenue Philadelphia, Pa. 19124 Mona Dwork, Chair

### HORTICULTURAL THERAPY WITH ADOLESCENTS

The old and established horticultural therapy program at Friends Hospital is successful with people of all ages, but here adolescents are in the spotlight. And so are their projects —impressive objects made with plant materials and plants they've nurtured.

### IKEBANA INTERNATIONAL

629 Spruce Lane Villanova, Pa. 19085 Henrietta Mudrick, Chair

### JAPAN TODAY

Flower arranging in Japan, Ikebana, is usually thought of as a very traditional, stylized art form. But the centuries-old Ikebana has not been untouched by the 20th Century. The proof is in this harmonious display, which effectively combines traditional arrangements with modern interpretations against a colorful backdrop.

### LINCOLN HIGH SCHOOL

Rowland and Ryan Avenues Philadelphia, Pa. 19136 David M. Kipphut, Chair

### TECHNIQUES OF LANDSCAPE CONSTRUCTION

Small city gardens and patios can become more interesting with the proper construction techniques and a little imagination. This example brings together railroad ties, fieldstone, paving brick, slate, and other readily available materials in combinations that may start you thinking about your own backyard or deck.

### MAXWELL MANSION

412 West Chelten Avenue Philadelphia, Pa. 19144 Katie Giomi, Chair

### THE VICTORIAN PLEASURE GROUND

How might a Philadelphia family's yard have looked a century ago? This handsome display is based on what records we have (particularly horticulturist-author A. J. Downing's works) of a typical middle class home in the late 20th century. Bordered by an iron fence, the greensward sets off typical features of the period: clusters of spring annuals, flowering trees and shrubs, and decorative iron garden furniture.

### MORRIS ARBORETUM

9414 Meadowbrook Avenue Philadelphia, Pa. 19118 Jane Herrman, Chair

### FERNS: ENERGY PRODUCERS

Coal, one of our major energy sources, owes a lot to ferns and their primitive relatives. Here you may examine the process of coal formation in Pennsylvania during the Carboniferous period. Integrated into this presentation is information on the evolution of ferns and their continuing effectiveness as energy producers.

### PENNSYLVANIA NURSERYMEN'S ASSOCIATION

E-1 Region 235 Cherry Lane Doylestown, Pa: 18901 Martin Brooks, Chair Staged by: Richard P. Wolff Red Maple Nurseries 219 North Middletown Road Media, Pa. 19063

#### PROPAGATION OLD AND NEW

Cloning, propagation by tissue culture that's making headlines, is just one of the dazzling techniques demonstrated in this well-lighted greenhouse. Other methods depicted include propagation by seed, by cuttings and by grafting. You can even see an expert graft one plant to another.

### THE PENNSYLVANIA STATE UNIVERSITY

Cooperative Extension Service 400 Markley Street Norristown, Pa. 19401 James K. Rathmell, Jr., Chair

### TISSUE CULTURE – A COMMERCIAL PROPAGATING TECHNIQUE

Step by step you see what it takes to produce plants in a commercial tissue culture laboratory. You'll learn what plant materials are currently being propagated by cloning and future uses for micropropagation. This exhibit may take some of the mystery and science fiction out of cloning, but it won't diminish its wonder.

### PHILADELPHIA ELECTRIC COMPANY

4040 Chestnut Street Philadelphia, Pa. 19104 Warren E. Baumgartner, Chair

## THE PHILADELPHIA ELECTRIC COMPANY WORKING TO MAINTAIN THE ENVIRONMENT

On the banks of the Susquehanna River in southeastern Pennsylvania is Philadelphia Electric's Muddy Run hydroelectric plant. And PECO's extensive recreational area that's open to the public. Not only has this company met federal regulations by preserving land around the Muddy Run facility, it has also upgraded the area by carving out a nature trail, administering a continuous recreational program, and renting camp sites for a nominal fee. The display should give you an idea of the plant materials and animal life you'll encounter if you visit this preserve.

### PHILADELPHIA WATER DEPARTMENT

1140 Municipal Services Building
15th and J. F. Kennedy Boulevard
Philadelphia, Pa. 19107
Frank Senske, Philadelphia Water Department, and
Colleen Kelly, Bi-Products Systems, Inc., Co-Chairs

### PHILORGANIC

Philorganic, the product of waste water treatment, has proven an excellent soil conditioner in the last three years. As you see in indoor and outdoor display areas and photographic presentations, Philorganic is beneficial to flower beds, lawns, trees, and shrubs. Attention, amateur and commercial growers!

### **ROSADE BONSAI STUDIO**

303 Ely Road, R.D. 1 New Hope, Pa. 18938 F. Chase Rosade, Chair

### BONSAL IN THE GARDEN

If you've always wondered how to train and care for a bonsai tree, here is your chance to see this art demonstrated and have your questions answered by an expert instructor. Because bonsai combines the horticultural with the aesthetic, the exhibit here deals with appropriate containers, stands, and tables for the dwarf trees.

### TEMPLE UNIVERSITY OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

Department of Horticulture and Landscape Design Meetinghouse Road Ambler, Pa. 19002 Glenn B. Geer, Chair

### CONTAINER GARDENING

If you know what you're doing, even vegetables can be grown in containers. This display offers plenty of advice on just which flowering and vegetable-producing plants will do well in containers, how to choose the right pot and the appropriate soil mixture. It all adds up to a striking arrangement of greenery in containers that would brighten any deck.

## McFarland Landscape

SERVICES, INC.

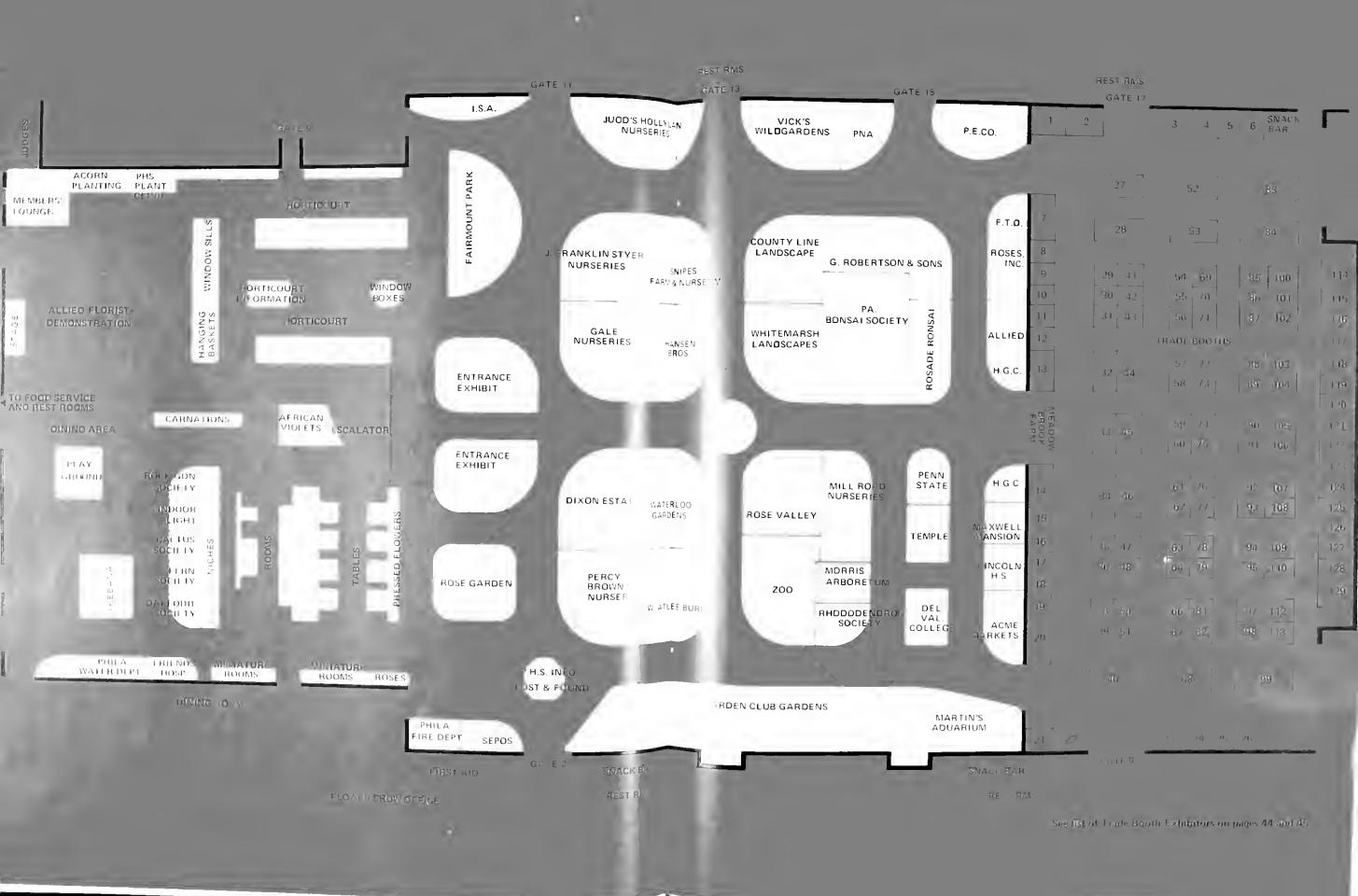
Arboriculture and Landscape Specialists

"Keep America Green"

109 EAST WALNUT LANE PHILADELPHIA, PENNSYLVANIA 19144

GE8-3970







# Nursery Exhibitors



### COUNTY LINE LANDSCAPE NURSERY 805 Harleysville Pike

Harleysville, Pa. 19438 Herbert Bieberfeld, Chair

### SUNDAY AFTERNOON

Ah, for a lazy Sunday afternoon in the backyard "living room/dining room." This extension of the house proper shows one way to make an outdoor area more interesting: constructing different levels using decorative flagstones and bricks. They're attractive, permanent, and, perhaps best of all, maintenance-free. Sundays would be well spent in this practical, functional, and relaxing area.

### GALE NURSERIES

School House Road Gwynedd, Pa. 19436 Charles H. Gale, Chair

### QUIETER DAYS

Who can resist the quaint, orderly quality of a late 19th century garden? Flowering trees, boxwood, native rhododendron, and arborvitae surround a formal flower garden of annuals and perennials. Among the bright blossoms are shasta daisies, delphiniums, hollyhocks, dusty millers, cannas, begonias, and lilies. Main Street-style, a Victorian house facade conjures further nostalic images in the background.

### HANSEN BROTHERS NURSERIES, INC.

472 S. Gulph Road King of Prussia, Pa. 19406 Frederick F. Hansen, Chair

### RHODODENDRON GARDEN

Regal rhododendrons. That's what we have here, in all their colorful splendor. Common varieties are massed to striking effect, some in the shade of popular flowering trees. This tolerance for some shade may suggest new placement possibilities to gardeners keen on rhododendrons.

### JUDD'S HOLLYLAN NURSERIES

516 East Holly Avenue Pitman, N.J. 08071 William Judd, Chair

### THE ATSION VILLAGE STATION

A century ago, whistling trains stopped for passengers at this Victorian station in the Pine Barrens. Now abandoned, the wooden station lives again, if briefly, in the Flower Show. With the help of the Indian Mills Historical Society, this exhibit merges history and horticulture. Look among the blueberry, huckleberry, and wild cranberry bushes for insecteating plants: sundew and the pitcher plant with its splendid maroon flowers.

### MILL ROAD NURSERIES, INC.

357 South Gulph Road King of Prussia, Pa. 19406 Gordon Eadie, Chair

### GROWING THROUGH THE ROOF

See a greenhouse as you've probably never seen it beforelooking through the roof, as you get a clear idea of its basic structure and growth enhancing qualities. Outside, plants are thriving, too. Among the species native to Pennsylvania are the shadblow, serviceberry, azaleas, forsythia, white flowering dogwood, weeping crab apple, and purple leaf wintercreeper. Reflecting this primarily pink and white scene is a pond.

### PERCY BROWN NURSERY, INC.

Box 119E, **R**.D. 3 Birdsboro, Pa. 19508 Galen L. Brown, Chair

### PROGRESSIVE BUT NATURAL

Imagine sitting on this elevated terrace on a sizzling July afternoon. Even more cooling than the thick plantings would be the soothing water curtain, acting as a backdrop, and the water well—instant privacy and air conditioning.

### ROSE VALLEY NURSERIES, INC.

684 South New Middletown Road Media, Pa. 19063 L. Benjamin Palmer, Chair

### CORNER ROCK GARDEN

Here's an attractive way to fill a troublesome corner. Start with height in the background, such as the Tanyosho pine and Hinoki cypress you see in this display. These and other evergreens in this garden will do well in the Philadelphia area, as they do here amid the (imported!) Delaware County rocks. Azaleas add dashes of living color.

### SNIPES FARM AND NURSERY

U.S. Route 1 Morrisville, Pa. 19607 Joan Mathias, Chair

### QUIET TIMES

The quiet times spent in a natural environment can be as cozy and relaxing as hours enjoyed before an indoor fireplace. The nearby hills and natural stone walls engulf this patio and fountain with color. In this secluded haven, the atmosphere is nothing short of romantic.

### STAR ROSES

The Conard-Pyle Company West Grove, Pa. 19390 Richard J. Hutton, Chair Designed and staged by: L. Benjamin Palmer Rose Valley Nurseries, Inc. 684 South New Middletown Road Media, Pa. 19063

### CLOSER TO ROSES

The design of this year's Flower Show rose garden allows you to walk right up to roses, check them over, and maybe even bury your nose in them. Among the roughly 400 rose bushes here arranged in three oval beds are the Christian Dior, the Queen Elizabeth and the Rosalynn Carter roses. continued

## Nursery Exhibitors continued

### J. FRANKLIN STYER NURSERIES

U.S. Route 1, P.O. Box 98 Concordville, Pa. 19331 Roland Taylor, Chair

### CONTEMPORARY

As in many contemporary homes, space is at a premium in this setting. The entrance doubles as entertainment area and garden. Water, too, cleverly plays a dual role: as a mirror that creates a feeling of greater space-multiplying the size of the gardens-and as a visual and aural pacifier. Trees provide privacy, background interest and, of course, shade. Later in the season, annuals will replace the tulips.

### VICK'S WILDGARDENS, INC.

Conshohocken State Road, Box 115 Gladwyne, Pa. 19035 Alfred F. W. Vick, Jr., Chair

### LIVING NATURALLY

The concept of natural living permeates today's thinking, but it's probably nowhere more appropriate than in garden design. This landscape scenario wraps a balconied house in a primeval environment: large trees towering over boulders, a waterfall flowing into several pools, numerous ferns, dainty wildflowers, and native shrubs.

### WHITEMARSH LANDSCAPES, INC.

7 East Stenton Avenue Plymouth Meeting, Pa. 19462 Stanley M. Leighton, Chair

### AT DAY'S END...

Yes, a tranquil glade is possible in today's whirling urban areas. Rocks, water, and plant materials suitable to this region and selected for their low-maintenance characteristics join forces to fulfill the desire to be at one with nature.

### WATERLOO GARDENS

200 North Whitford Road Exton, Pa. 19341 Roberts LeBoutillier, Chair

### TRANSITION

Careful blending of the natural and man-made surroundings makes for a harmonious transition from this surroom to the exterior garden. Celebrating the beauty of nature in this low-maintenance garden are a large topiary juniper, a threadleaf Japanese maple, azaleas, rhododendrons, and clusters of white birch and dogwood trees.



# Gardens in Competition

### Class 151 GARDENING IS OUR HOBBY

The Gardeners Mrs. Russell H. Crawford, Co-Chair Mrs. Noel J. Tyson, Co-Chair

The Garden Workers Mrs. Wm. Blakeley Chandlee, Co-Chair Mrs. David Gwinn, Co-Chair

Huntingdon Valley Garden Club Mrs. David B. Smith, Chair Mrs. Samuel L. Sagendorph, Co-Chair

Outdoor Gardeners Mrs. Carl Newman, Co-Chair Mrs. David S. Kaufman, Co-Chair

The Planters Mrs. S. W. F. Hancock, Co-Chair Mrs. Michael C. Mitchell, Co-Chair

The Weeders Mrs. Rodman E. Thompson, Jr., Chair Mrs. Robert L. Bast, Co-Chair



1978 Garden: First Place: The Garden Club of Philadelphia

# Room Sections in Competition



1978 Room: Join the Family, First Place: Wissahickon Garden Club

Class 131 TIME OFF

Bala Cynwyd Garden Club Mrs. Adolph A. Schaefer, Co-Chair Mrs. R. W. Honebrink, Co-Chair

Four Lanes End Mrs. Julio E. Vassalluzzo, Chair Audrey Secrest, Co-Chair

The Gardeners Garden Club Mrs. Nicholas Biddle, Jr., Co-Chair Mrs. H. Fairfax Leary, Co-Chair

Mill Creek Valley Garden Club Mrs. Charles M. Fletcher, Jr., Chair

Norristown Garden Club Mrs. George Yerger, Chair

Random Garden Club Mrs. Alfred C. Borie, Co-Chair Mrs. Edward W. Warwick, Co-Chair

Rose Tree Garden Club Mrs. James Gassaway, Chair

Weeders Garden Club Mrs. Mathews Williams, Chair



# Table Settings in Competition



1978 Table: Win or Lose. First Place: Swarthmore Garden Club

### **Class 132 AROUND THE WORLD**

### The Gardeners

5

Gilchrist,

B.

Edmund

ohoto by

Mrs. Charles L. Bolling, Co-Chair Mrs. William P. Davis, 3rd, Co-Chair

Maple Glen Garden Club Mrs. A. Grant Webb, 3rd, Chair

Moorestown Garden Club Mrs. Gregory C. Nicholson, Chair

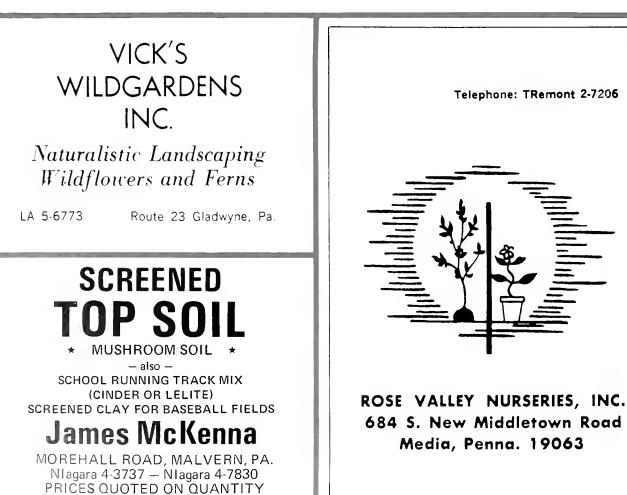
Old Eagle Garden Club Mrs. John F. Hayes, Chair

Providence Garden Club Mrs. Wilson M. Brown, Jr., Chair

Random Garden Club Mrs. James W. Hovey, Co-Chair Mrs. David Moran, Co-Chair

Seed & Weed Garden Club Mrs. Bernard T. Converse, Jr., Co-Chair Mrs. Henry H. Ziesing, Co-Chair

Spade & Trowel Garden Club of Kennett Square Mrs. Carl Dengler, Co-Chair Mrs. William Easton, Co-Chair



## "Borne" Free

## The delivery charges are on us, during our famous Brown Jordan pre-season sale!

Right now we're offering an opportunity to select famed Brown Jordan outdoor furniture at a pre-season discount and have your selection delivered anywhere in the continental U.S. absolutely free. And the selection is wide open! That means you're free to choose from the entire BJ line ... some 3,500 different happy combinations of style, frame, and lacing colors. Stock up now for your home at the shore (Atlantic or Pacific) or your home in the mountains (Poconos or Rockies), or your home right here and save all delivery charges.

## William H. Frederick

8605 Germantown Avenue, Chestnut Hill (Phila.) PA • CH 7-1668 845 Lancaster Avenue, Bryn Mawr PA • 525-7635

Visit us at Booth 68



# Niches in Competition

All year long niche arrangers forage, root, acquire, borrow and invent odds and ends of material for their exhibits for this Show. They've appeared with dried bees or praying mantises, plastic tubing from a hospital operating room, a disc from a buzz saw, a copper colander, a shuttle from an old loom, rope, fish nets, driftwood, bread and eggs.

All year long, the arrangers eye carefully and assess closely the textures, colors and dimensions of the flowers, trees, shrubs or foliage they see. For line and rhythm they are partial to the euonymous, wisteria, bittersweet, corkscrew and fastigiate willow. They use with assurance textures from the sturdy cactus to the delicate primrose or orchid.

Over the last several decades most arrangers moved from the opulent, lush mass arrangements of flowers to more spare, austere arrangements. An intermediate step has been the use of fewer flowers and foliage and a greater use of accessories. It's hard to say exactly whether this trend results from aesthetics or economics. The cost of the mass arrangements is formidable today, particularly in early spring before cutting gardens yield their product. In the old days, an accessory was often one small objet d'art.

Entry rules for the niche section sternly advise exhibitors that they may not use artificial plant material or coloring or mutiliate live plant material in their arrangements. Some arrangers even object to the growing use, some say overuse, of plastic accessories in the arrangements. The trend will not be reversed, but there may be a move toward more plant materials in the interpretation of the niche class.

Should one come to the Show each day, the range of styles, the spectrum of plant materials used would be a minicourse in arranging. Since the niches are changed daily the student of arranging would see 147 arrangements in the niche section only. Listed on page 37 are the titles of the niches to be interpreted.



1978: Cadenza. First Place: Mrs. William T. Baugh, Jr.



1978: Where in the World? First Place: Joanne Marie Hoelle

### NICHES IN COMPETITION

- 1. Large
- 2. Medium
- 3. Small

### Sunday, March 18

- 1. Geometrics. A colorful design.
- 2. Textures. A composition.
- 3. Small Wonder. A colorful, dried arrangement.

### Monday, March 19

- 1. Shapes & Spaces. A design.
- 2. Animal Kingdom. Sculptured accessory required.
- 3. Take A Card. A composition inspired by, or using one or more playing cards.

### Tuesday, March 20

1. Duet. A composition.

- 2. Leisure Time. Novice class. An interpretation suggesting a hobby.
- 3. Common Cents. A design incorporating one or more coins.

### Wednesday, March 21

- 1. On the Job. An interpretation of a business or industry.
- 2. Elegant. An arrangement. Carnations to predominate.
- 3. The Incredible Egg. A design featuring any type of egg.

### Thursday, March 22

- 1. Colorful Contrasts. A design.
- 2. Simply Beautiful. A mass

arrangement.

3. Wit and Wisdom. An interpretation of a quotation.

### Friday, March 23

- 1. Nature's Forms. A composition.
- Kitchen Korner. A design incorporating a kitchen utensil.
- 3. Sugar and Spice. A design using a spice or spices.

### Saturday and Sunday, March 24 and March 25

- Etched. A linear arrangement of dried plant material.
- 2. TV Time. Interpretation of the title of a TV program.

Class 143 An Underwater Scene

3. Orchids in Miniature.

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Class 141 Design for a Quilt

Class 142 A Mass Arrangement

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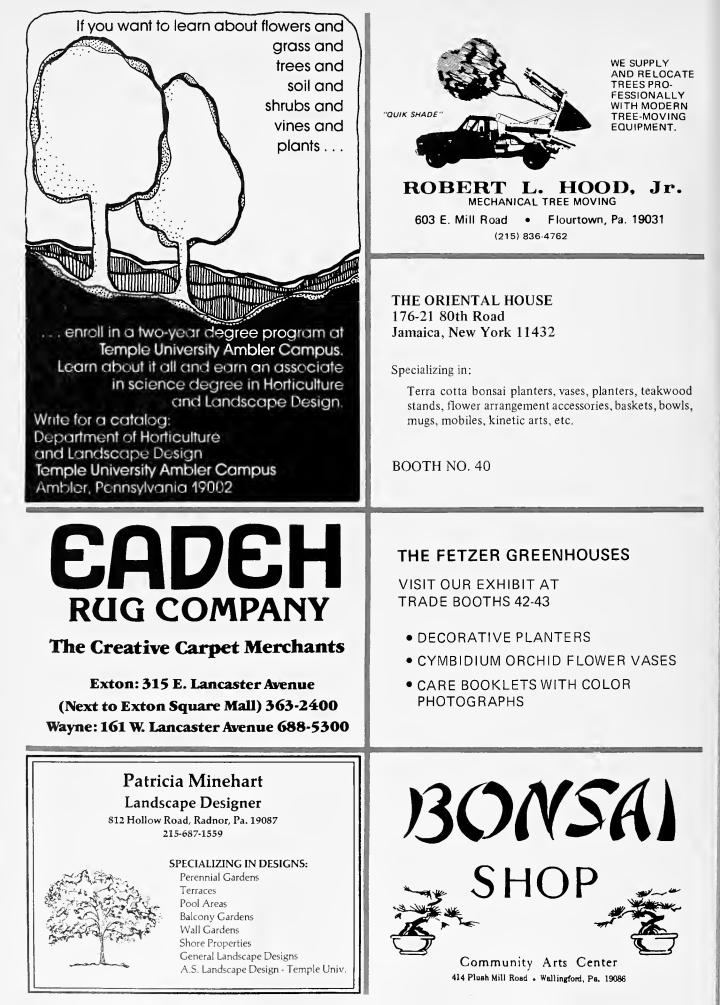
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# poisonous plants

The agricultural community – more specifically the nursery and florist portion of the industry – is increasingly damaged by a proliferation of false and misleading commentary on the subject of potential hazards from plant life. The publication of half-truths and myths works a serious disservice on the general public as well.

The following statement is reprinted with permission of the American Association of Nurserymen to place this matter in an accurate and reasonable perspective.

I've been reading a number of books, magazine articles, and press releases with some really great titles – if you're a mystery story fan. Look at these:

"Deadly Harvest"

"The Sinister Garden"

"Poison in the Backyard"

"The Deadly Dozen"

Pretty scary, aren't they! These days when mass hysteria seems almost a way of life, it takes a pretty bloodcurdling title to attract attention.

And that would be all right, perhaps, except that *these* books and articles and newspaper columns aren't mysterysuspense stories. They all deal with the same subject: some plant life that grows contains substances harmful to humans under certain conditions.

That has been true, of course, since the beginning of the world — and it is a fact that every one of us must learn at about the same time we learn to live with matches, electricity, water, strange dogs and cats, traffic in the street, medicine cabinets, table salt, and any number of other elements in our environment.

But that's not the way the subject is being approached these days. The approach taken by most of the materials presented to readers makes a very strong impression that mother nature is lurking in every dark corner waiting to pounce with her green, growing weapons of death. And, unfortunately, a normally responsible news media has let its guard down and appears more and false claims.

than anxious to print such damaging investigating the "crime"

First, let's look at the weapon: poison.

A booklet written by a physician carries this statement: "In 1967, 2,890 poisonings by plants occurred; 2,884 of these involved children under five years of age." Think of it. 2,884 little children poisoned by plants in a single year!

The problem with this kind of statement is that it is misleading. In fact, knowing that it was written for laymen, a case can be made accusing the doctor of making a *false* statement. The fact is, the word *poison* is usually interpreted by the average reader to mean *death*. What *does* it mean?

The term "poisonous plant" designates many kinds of plants as well as a wide range of poisoning effects. The effects may generally be classified as: allergies; dermatitis or skin irritation; internal poisoning caused by eating plant parts; and mechanical injury from sharp prickles, spines or thorns. That's the definition in one of the authoritative books on the subject, written by a botanist and a pediatrician, James Hardin and Jay Arena.

So that's the weapon we're talking about. Plant poisons. They can make you sneeze, itch, scratch you, and some, taken in the wrong dosage, can make you sick or even kill you.

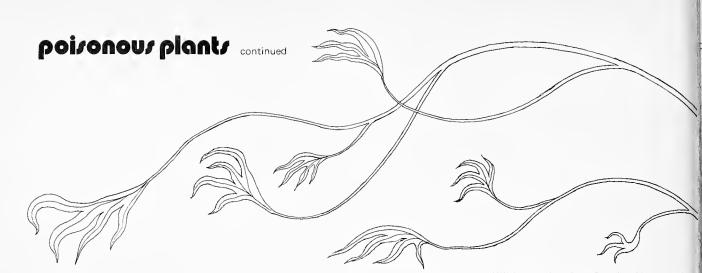
### the source of the "clues"

But we need more facts, and there seems to be just one source of information on reported cases of "poisoning" from plants. That's the National Clearinahouse for Poison Control Centers in Washington, D.C. The statistical information in the books and magazine articles and newspaper releases on the subject all comes from that Clearinghouse. It was established in 1958 as the Poison Control Division of the Food and Drug Administration's office of Product Safety to collect the experiences of the hundreds of Poison Control Centers in cities all across the country and to distribute information continued

### The Case for the Guilty Garden

by Robert F. Lederer Executive Vice President The American Association of Nurserymen





#### to them.

It's interesting to see what can happen with the kind of statistics the Clearinghouse publishes.

Look at this headline from a supposedly reputable magazine: "Poisonous Plants Grow Everywhere – Even In Your Own House. And A Surprising Number of People Have Died from Eating Them."

Or this statement from a magazine article: "Of the 13,000 victims stricken by plant poisoning last year, some fatally, 12,000 were children."

Those are very frightening statements. But let's check them against the Clearinghouse report from which the writers got their information.

53 people were hospitalized that year for suspected ingestion of harmful plants. One person died from eating a quantity of rhubarb leaves.

So, the writer who used the phrase "some of them fatally" was writing about one person. And the other writer's "surprising number of people" also turned out to be that same individual. This kind of journalism is, of course, readily accepted by the reader but in fact serves no one's best interests.

So let's look even more closely at the data that is available from the National Clearinghouse for Poison Control Centers.

Although the Control Centers were originally established to serve the medical profession, last year 86% of the calls dealing with plants came from non-medical people. Instead of answering questions from medical professionals, the greatest number of cases were inquiries by concerned parents calling for information when their child had eaten some form of plant. This is a valuable service the Control Centers provide, and the first thing a parent should do is call a physician or the Poison Control Center at the slightest suspicion that a child has eaten something "off limits."

But look what happens then. When the report of an inquiry is sent into the National Clearinghouse it goes into the computer as a reported case of ingestion, and a writer who is careless, either accidentally or intentionally, can translate that as a case of plant poisoning.

Here's an actual example. Somewhere in this country last year someone called a Poison Control Center and said, "My child has just eaten some wild blackberries! Is he in danger?" The people at the Poison Control Center probably looked in their records

You've heard about poinsettias. "Take a bite of a poinsettia leaf and you'll die."

Well, they mixed batches of homogenized poinsettia parts and force-fed the mixture in large doses to 160 laboratory rats.

## What happened? Nothing. None of the rats threw up, or stopped eating, or got unromantic or died.

and said, "No danger. They're perfectly safe." (I'm quoting the blackberry information from the Hardin and Arena book I mentioned earlier, by the way.)

So far, so good. But that call about blackberries—and two others like it are listed in the Clearinghouse report for 1970 as cases of ingestion—and blackberries are listed in their run-down of "Types of Poisoning." That's preposterous!

You think that's an isolated example? Not at all. A quick count shows at least 26 titles which don't belong on the list. "Beans," for instance. Just plain "beans!" Mulberries. Spices. That's right, a category identified as "spices." Wild strawberries. Catnip. Nutmeg is on the list, and that's not even commonly available except as a processed food.

When that kind of list is used to make a case about plant dangers, the whole business is blown out of proportion with the result that plants in general are suspected of being poisonous.

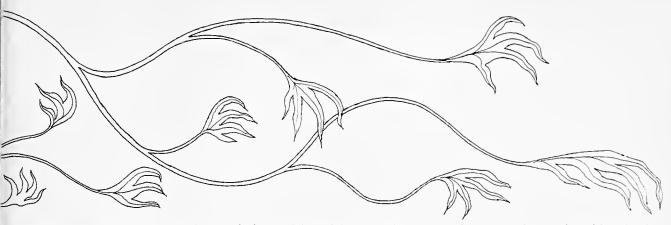
The National Clearinghouse reports a total of 4,308 cases of plant ingestion in 1970, and one-third of those were the kind of plants or products I've talked about that don't belong on a list of dangerous plants.

As I said, there were 4,308 cases reported by the Clearinghouse. 381 of them required treatment of one kind or another. That's 9% of the total, and that means 91% of the cases did not have treatment described in the report. 90 persons went to the hospital, 35 of them under five years old.

Two deaths were reported from the ingestion of plants. One of those was from an overdose of Peyote, an hallucinogenic drug that grows wild in the southwest. The other death was attributed to crab apple. Now, the medical authorities agree that crab apples, raw, in jelly, or in pies are perfectly safe and rather delicious, so we questioned the Clearinghouse on that one. Here's what they told us: "The 1970 death listed to crab apple was in error and due to a punching error." In other words, it was a clerical mistake. No death occurred. But just wait; soon you'll be reading lurid newspaper stories about the deadly crab apple which is striking down innocent victims! And when that happens, please remember it just ain't so.

#### pause for a mid-point summary

I've tried to make two points so far. One, there are a number of reckless



writers publishing frightening but false information based largely on what must be concluded to be an intentional misuse of statistics collected by the National Clearinghouse for Poison Control Centers.

Two, it's fairly easy to misuse those statistics if you want to, because the way they're put together needs some serious overhauling. I'm happy to report that, partially as a result of our investigations, the Clearinghouse is taking steps in that direction, particularly in the proper labeling of some of their charts and tables. For example, they have written to us saying, "'Type of Poisoning' on page 9 of the September-October 1971 Bulletin would be more accurately worded 'Type of product reported to be ingested'." That's good progress.

### a third point

Now there's a third point to make. It is possible (and probably more profitable) to write half-truths or folklore stories for the sake of drama. Here's a sample.

One writer said, "Rhododendron contains a poison that has shown up in honey made by bees that visited the plant." He's right as far as he went. But what he *didn't* say is that the honey had such a vile taste no one could accidentally eat the large quantity needed to be harmful.

Another one wrote: "Many people have died merely from eating steaks that have been speared on oleander twigs and roasted over a fire." The leaves and wood of the oleander are not suitable for human consumption, and people have been made ill from using their branches as skewers. Avoid doing that. But we have not been able to find any record of anyone having been fatally poisoned in this way. Our conclusion, and that of the medical authorties we have researched, is that this is an old wives' tale. It makes a spinetingling story for a certain type of writer, but there aren't facts to back it up.

### the poinsettia story

And one of the most persistent old wives' tale of them all is finally being put to rest, I think. Two scientists at the Ohio State University have published the findings from an elaborate research study they made with poinsettias. You've heard or read about poinsettias, "Take a bite of a poinsettia leaf and you'll die."

Well, Robert Stone and W. J. Collins mixed batches of homogenized poinsettia parts and force-fed the mixture in large doses to 160 laboratory rats. (They had to force-feed the stuff because poinsettias really taste awful.) What happened? Nothing. None of

the rats threw up, or stopped eating, or got unromantic, or died.

In other words, their results coincided with those of other scientific investigators who have analyzed the whole plant and found the extracts to contain common plant sterols or triterpenes—none considered commonly toxic. And they are unable to find any *authenticated* record of a person dying from eating poinsettias.

With the new research report in his hands, the Director of the Division of Hazardous Substances and Poison Control at the Food and Drug Administration's Bureau of Product Safety has said: "We concur with the investigators that large doses of homogenate of the poinsettia plant are not toxic to the rat." And he says, "... to our knowledge the ingestion of small amounts of the poinsettia plant has not presented a serious health hazard."

John M. Kingsbury, perhaps the

foremost writer on the subject, has informed Stone and Collins that he is modifying his public statements in accord with their findings about poinsettias.

And perhaps those popular writers who have a field day every Christmas season with their dire warnings about the prettiest holiday plant of them all will take a cue from the FDA and Dr. Kingsbury. I suppose it will take awhile.

### positive action

What am I saying — that we should be unconcerned about poisoning from plants, or that the general public should not be informed on the subject? Not at all.

There are plants that are hazardous if they are used improperly. Some cause allergies. Some skin rashes. Some can cause death.

Some are found in the home environment, and everyone should know them. *Most* are found in the wilderness, and anyone going on an outing should be able to identify them.

### the solution

What is needed is accurate, reasonable and factual information, free of flaming words and alarmist phrases that some seeking recognition seem to enjoy using.

I want to suggest five steps that I think must be taken as protection against the danger that exists from those plants that are harmful. But first I want to say a word about a couple of ideas that have been encouraged by the sensational literature on the subject, ideas that deserve to be rejected.

### two courses to be rejected

Now and then someone will propose that all plants identified as poisonous be outlawed and destroyed. This is just plain impractical. There is no way to continued

### poironour plants continued



eliminate all plant life that could be harmful if it were eaten in the wrong quantity or in the wrong way.

Because potato shoots or leaves can cause indigestion doesn't mean that we stop eating potatoes. The one death from plant poisoning recorded in 1969 was from eating rhubarb leaves, but that doesn't mean we should make rhubarb pie illegal.

Another suggestion has been that all plants with harmful potential be *labeled* with some kind of warning. In most cases, plants involved in reports of adverse effects are native plants that people come in contact with in the wild, and the task of labeling them is pretty ludicrous. Other reasons for not labeling have been presented, but fortunately, attempts to legislate labeling were dropped just recently—so I won't go into them here. And that brings me to the positive steps I think are so important.

And that brings me to the positive steps I think are so important.

### five protective steps

First, and this is the best rule of all. The effective way to deal with the problem of hazardous substances—any suspicious substances—is to avoid them. Just never eat anything that is unknown to you. And, as part of that rule, be sure every child in the family learns that same lesson.

Second: become familiar with the plants in your area, yard and home. Know them by name. Your retail nursery center or florist can help you identify those that could cause an adverse reation under certain circumstances, and it will be good to have the scientific name for them.

Third: if your children use any kind of seeds or fruits or stems as playthings or as skewers for meat or marshmallows, be sure you know what they are. If you're not sure, substitute them with something you recognize.

Fourth: avoid smoke from any burning substance, including plant material, unless you know exactly what it is and that it is harmless.

Fifth: in any case of suspected ingestion of an unknown substance call your doctor or the Poison Control Center. Be prepared, if at all possible, to give the name of the substance involved, and save any evidence that might help to identify it.

### in conclusion

More than 700 plants have been identified as "poisonous"; but that means anything from a mild allergy to a severe indigestion or, in isolated cases, death if the wrong part of the wrong plant is eaten in the wrong way. Hysterical shouts and impetuous, ill-advised action are not the answer. Accurate information, given to the public in a properly prepared program of education, is.

The men and women of the nursery and florist industries want every individual to be informed, so everyone can enjoy nature's bountiful growing gifts, in safety, without fear.

### For Information About Poison Control in Your Area

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Wilmington, Delaware	302-655-3389
North Jersey Newark	
Children's Hospital	201-484-8000
	Ext. 419
Beth Israel Hospital	201-923-6000
South Jersey	
Camden	609-963-8830 Ext. 351
Maryland Regional	301-528-7701
Baltimore	
Johns Hopkins Hospital University of Maryland	301-955-5000
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If these numbers are not geographically close, call your information operator and tell her/ him that you want the Poison Control Center nearest you. Your cooperative extension agent also has an up-to-date list of emergency centers.



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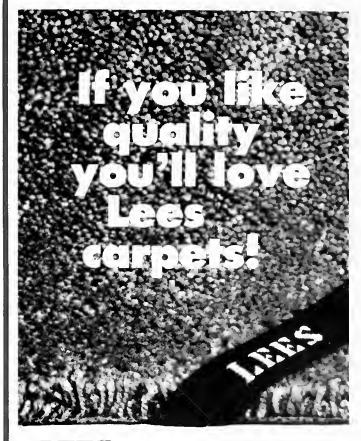
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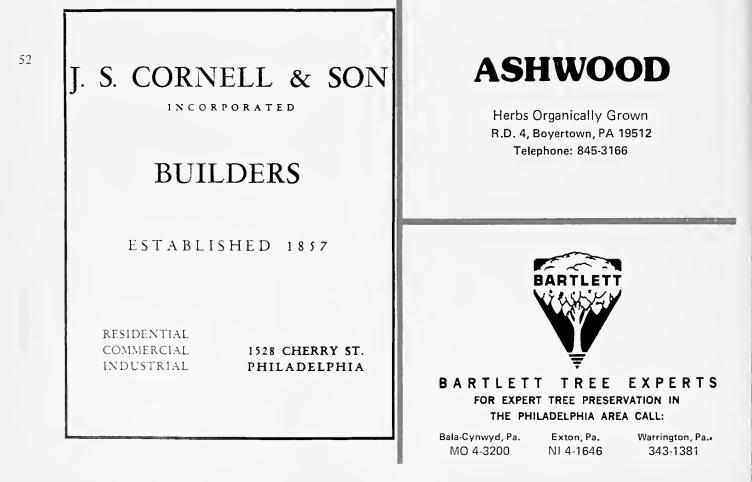
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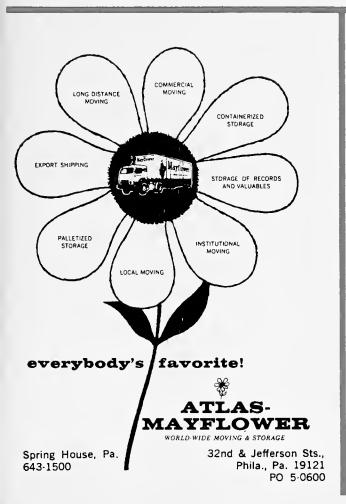


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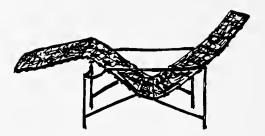
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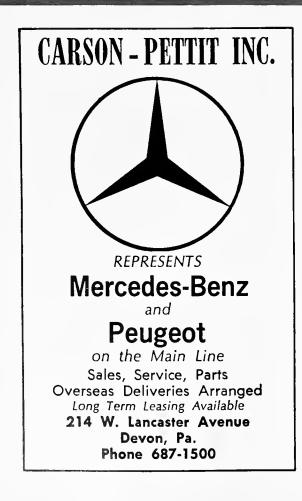








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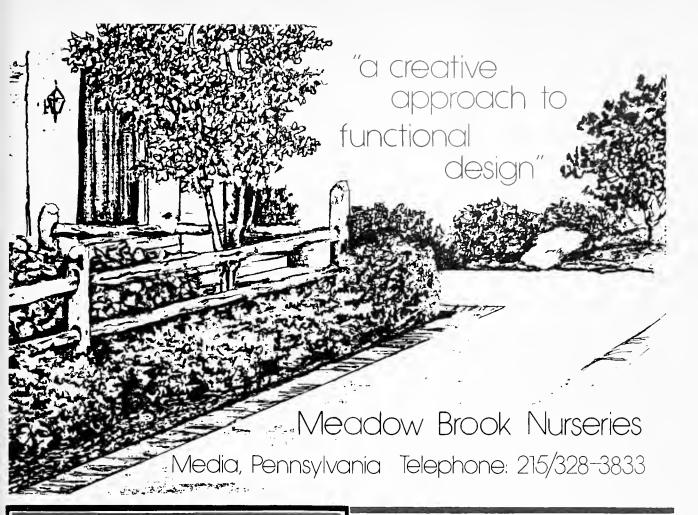
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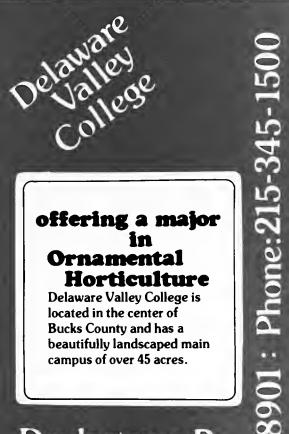
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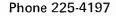
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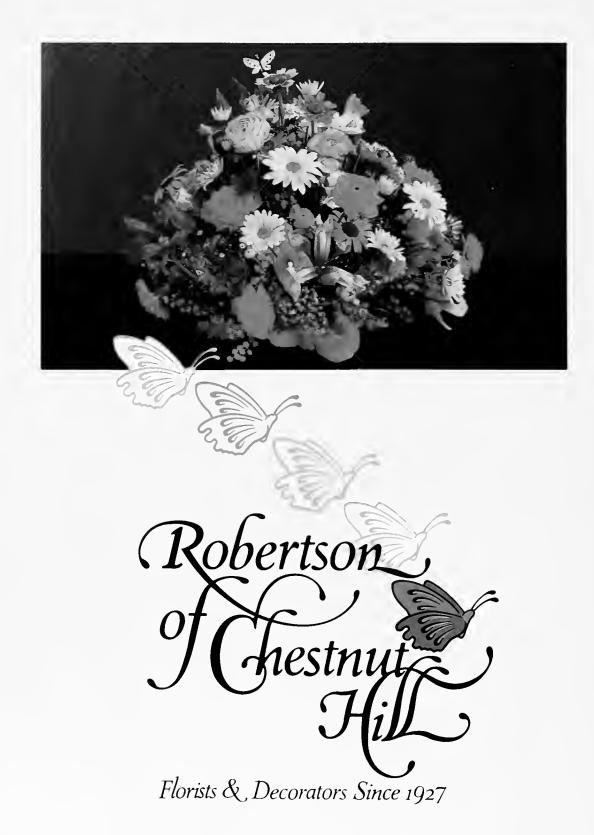
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In past years the entrance exhibit has featured one large display. This year there are four features: the floral fountain was designed and staged by Allied Florists; the topiary carousel featuring Pooh Bear and 25 other animals by the Philadelphia Zoo in cooperation with the Pennsylvania Horticultural Society. The islands of delphiniums and primulas were grown by the Lammot duPont Copeland Estate and the Challenge Gardens designed and constructed by members of four local garden clubs.

Nowhere else can you find a Flower Show like this . . . five acres under cover, crammed with the colorful wonders of the world of horticulture. And what better time to find it than in the waning days of winter.

Awaiting you are nearly 50 exhibits staged by nurseries, plant societies, educational institutions, garden clubs and other organizations. And there is the Horticourt where individuals display an amazing range of house plants. All delight the eye. They also offer opportunities to increase your knowledge of how to grow and care for green "things" of all shapes, colors and sizes.

It has taken the joint efforts of more than 1000 people—a great many of whom are volunteers—to plan, stage and conduct the day-today operation of the Show.

To workers and visitors I say thank you, on behalf of the Pennsylvania Horticultural Society.

> Herbert W. Goodall, Jr. Chair Philadelphia Flower & Garden Show

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# Two Philadelphia Flower and Garden

Good ingredients make good recipes. So it is with the Philadelphia Flower and Garden Show which for 15 years has been blessed with two wonderful ingredients—Jim McCarvill as Show Manager and Evelyn Hett as Show Secretary. After this Show both Jim and Evelyn plan to retire. To them we say a million thanks and au revoir.



# photo by Steven Goldblat

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#### JAMES P. McCARVILL, Show Manager

Almost every year a last-minute crisis falls on the shoulders of the Show Manager, One year Jim McCarvill almost had to build the Show around the remmants of the Boat Show because it was snowing too hard to move the vessels out of the Civic Center. Another year a certain nurseryman called Jim two weeks before the Show was due to open to confess that he had not forced the dogwoods he had promised for the Show's central feature. In 1969, the Show theme was "Flowers Around the World." To complete this exotic theme, the Flower Show Executive Committee asked Jim to order a mass of proteas from South Africa. The proteas were shipped from the Kirstenboch Botanic Garden to Holland, From Holland they were flown over Philadelphia to Detroit. Finally, as everyone was mourning the loss of a Show stopper, the proteas arrived in

Philadelphia just in time for the opening ceremony.

As manager, one of Jim's greatest contributions to the Philadelphia Flower and Garden Show has been the reorganization of the Show's trade booth section. After a lot of cajoling and pleading Jim finally filled 54 trade booths for his first Show in 1966. This year there will be 123 trade booths and 70 potential exhibitors on the waiting list.

When Jim became manager of the Philadelphia Flower and Garden Show in 1966, he was a veteran showman. While he barely knew the difference between a dogwood and a daffodil, he was in show biz. He had organized shows for RCA for 25 years and knew the ins and outs of tickets and programs and safety requirements. He was prepared to deal with the carpenters' and electricians' unions, the security guards and the trade booth group.

Since 1966 Jim has overseen the installation of numerous major Flower Show exhibits. He has watched the planting of hundreds of dogwoods in the Civic Center, and ordered thousands of daffodils. He has gained the love and respect of the exhibitors who return to him year after year with their problems. Among the exhibitors Jim is recognized as a masterful mediator. He is always cheerful and cooperative, but he has the knack of getting results without offending his friends.

On behalf of the 2,000,000 visitors who have attended Philadelphia Flower and Garden Shows since Jim became manager, we say thank you. We will miss your calm comments in times of last-minute crises, your tactful remonstrances and, above all, your friendly smile.

# Show Stalwarts Plan to Retire . . .

#### EVELYN HETT, Show Secretary

15 years of working on Philadelphia Flower and Garden Shows have turned Evelyn Hett into a walking encyclopedia of basic Flower Show facts. She's the one who masterminds the production of the Exhibitors' Guide and Schedule, she helps frazzled exhibitors find crucial last-minute items such as signs, rubber cement and correct scientific names.

Before the Show opens, Evelyn moves into the Civic Center with four huge vans full of staging equipment that has been in storage since the previous Show. All manner of things pour out of Evelyn's vans—plywood floors, sign stanchions, fencing, benches, and niches. From the Horticultural Society headquarters on Walnut Street, Evelyn brings 12 typewriters, a couple of desks, files, 150 clipboards for judges and clerks, 75 plexiglas trophy display boxes and a trunk full of essentials such as band-aids, paper clips,



telephone books and assignments for the hundreds of volunteers with whom she works every day of the Show. As a member of the Flower Show Horticultural Committee once said, "Evelyn brings things we haven't thought of asking for yet."

Evelyn joined the Pennsylvania Horticultural Society staff in time to help plan the 1965 Flower Show. That year the Flower Show Committee's first challenge was very basic. The old Grand Exhibition Hall had been torn down, and the new Civic Center was not open for operation. After an intensive search, the Committee settled on the First City Troop Armory as the hall for the 1965 Show. As Flower Show Secretary, Evelyn's problems had just begun. First she entered into delicate negotiations with the Captain of the City Troop concerning the removal of an old tank that occupied one end of the hall. The Captain naturally assumed that this piece of equipment, so essential to his business, would be equally valuable for Flower Show staging.

Later Evelyn discovered the Armory had only a couple of toilets to serve the anticipated 30,000 Flower Show visitors. To solve this problem Evelyn hired "three of each" Johnnies-on-the-Spot. Always considerate, she also ordered thousands of Wash'n Dri towels to make up for the lack of running water in the Armory.

Among the staff of the Pennsylvania Horticultural Society and the thousands of volunteers who have participated in Flower Shows since 1965, Evelyn will be specially remembered for her contributions to the Show's Competitive Classes. An estimated 14,000 Horticultural and Arrangement entries have passed under Evelyn's eagle eye in the last 15 years. Volunteers and staff alike are wondering who is going to remember all those details in years to come.



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- 1. Community Container Garden Project
- 2. "The Greenest Block in Town"

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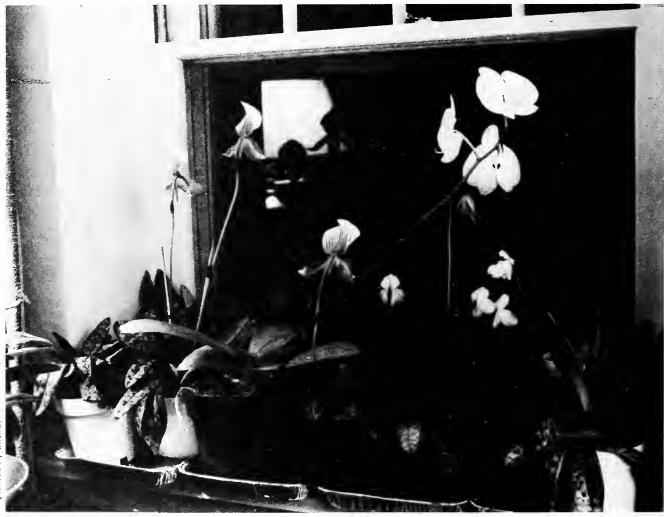


Trust Department Girard Plaza, Philadelphia, PA 19101

This 16th Century Renaissance uni, created by Orazio Fontana, is one of the priceless treasures in the Philadelphia Museum of Art: Purchased: Bloomfield Moore Collection. 9

# Growing Orchids On Your Windowsill

by L. Wilbur Zimmerman



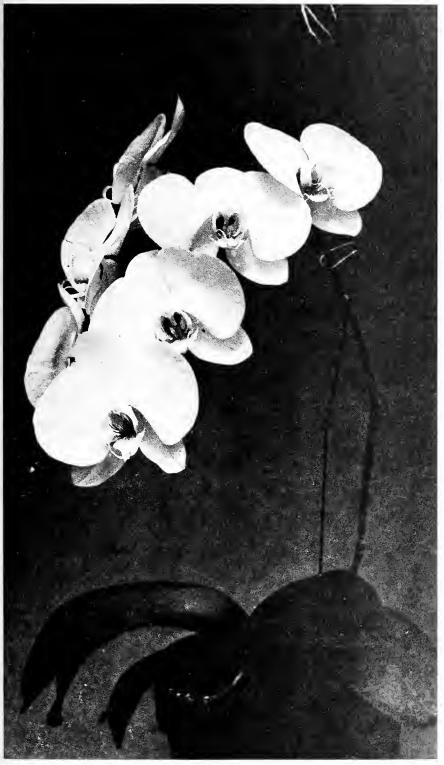
Paphiopedilum and phalenopsis orchids growing on Wilbur Zimmerman's windowsill.

The first thing to remember about growing orchids as house plants is that they are vegetative organisms, and you can learn their requirements as easily as those of any other group of plants. When I talk about growing orchids as house plants I mean growing them without the benefit of greenhouse, Wardian case or artificial light. In other words, you can handle orchids much as you would any other plants such as begonias, geraniums and streptocarpus, which are amenable to windowsill culture. The whole plan of windowsill culture for orchids, however, is predicated upon putting the plants outside during the months when the temperature does not go below  $40^{\circ}$  F.

Plant selection. Some orchid species or hybrids are easier to bring to flower than others. It is not difficult to keep the plants alive but, of course, you want flowers, and this is possible if you select the plants carefully.

The large showy cattleyas and standard cymbidiums are most difficult to bloom and should not be the first choice for a person starting to grow orchids indoors. There are exceptions, however, and fall blooming cattleyas can frequently be made to flower indoors. Having been outside under bright, but not middle of the day sunlight throughout the summer, the cattleyas' buds form in the sheath outside in late summer. Indoors they bloom easily in the fall.

Paphiopedilums and phalenopsis are the best candidates to produce flowers reliably on windowsills. As you gain confidence in your growing techniques you can, by studying the literature on habitats, find species other than those mentioned on page 13 that might prove amenable to non-greenhouse conditions.



Phalenopsis 'Elinor Shaffer,' white hybrid, long lasting

The fun is in meeting the challenge of trying some of the lesser-known species.

Light. Paphiopedilums and phalenopsis do not require as high a light level to bring them to flower as the cattleyas and cymbidiums. Be aware that while the light coming through a window is as bright as the light in a greenhouse, it is one directional and the plant only receives approximately a quarter of the overall illumination that a greenhouse provides and in addition loses much of the movement of the sun past the aperture of the window.

Even though the plant is rotated, it only receives light at any given time on the side toward the glass. Ample light is a key factor in making most orchids flower. At the same time, the leaf surface temperature at midday may reach too high a level, if placed in a bright sunny window facing south in late winter. Beyond 105°F, tissue can burn, which causes unsightly damage. It may be necessary to diffuse light inside and also to protect plants from full sun when they are outside in the summer. Either hang them in a tree that will provide dappled shade or place them in a lathe house. The latter controls light better.

Watering requires careful observation to attain skill. A higher humidity than is normally available is required. A tray about 4 in. deep filled with pebbles and water is the simplest way to partially overcome the normal dryness of house heating. Some people have said they can accelerate evaporation by heating the water in the tray with a submersion type heating unit like those used in aquariums. The potted plants should be set on wire mesh out of the water, to prevent the compost in the pots from becoming sodden. On bright days when the heat is on, water the pot and fine mist the foliage early in the day and mist again at nighttime. The misting simulates nighttime dew common to the native habitat of most tropical orchids. It's misleading to give definite times for watering; rather test with your finger well down continued

#### Growing Orchids continued

into the growing medium to determine if the plant is really dry before watering. During spring and fall when the furnace heat is not high and when it is cloudy, the plants may well be damp enough not to need water on some days. Good judgment about watering also applies when the plants are outside.

The potting material is different from that used for other house plants.

The whole plan of windowsill culture for orchids is predicated upon putting the plants outside during the months when the temperature does not go below  $40^{\circ}$  F.

The one most readily available and most widely used is a fir bark mixture. The coarser form is used for plants with thick roots and the finer kind for plants with delicate root systems. Repot at least once a year. Generally, after the plant has bloomed is a good time to repot. Orchid roots deteriorate rapidly in stale, old compost.

Fertilize regularly. Soluble fertilizer used at 1/10 the strength listed on the package and applied about once a week is a good rule of thumb. A 15-15-15 formula or similar proportion is generally satisfactory. Some people claim that to minimize the build-up of fertilizer salts in the potting material you can alternate chemical fertilizer with weak solutions of fish emulsion. Another system is to use slow release pellets of beads of fertilizer, so that a little of the nutrient will dissolve with every watering. From November 1st to March 1st the fertilizer should be cut to a quarter as much as for the balance of the year because of the shorter daylight hours (reduced photosynthesis).

A more sophisticated addition to

Lockhartia lunifera



the feeding of orchid plants is to substitute a soluble fertilizer low in nitrogen (5-10-5 or 5-15-5) from the middle of March until July 15th. The theory is that by cutting back on the nitrogen and supplying a little more phosphorous, there will be less vegetative growth and more flower production.

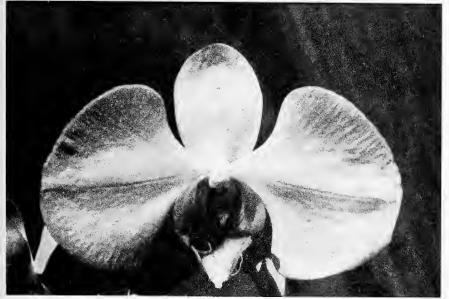
Temperatures commonly found in heated homes provide a satisfactory range. The windowsill can drop to  $55^{\circ}$  F at night and go up to  $85^{\circ}$  to  $90^{\circ}$  F during part of the day when the sun is high. the sun is high (not by the thermostat). A variation in temperature from day-time to nighttime is desirable for most orchids to bloom.

During the day fresh air can be introduced by opening a window or door for several minutes in an adjacent room; there should be no sudden direct chill on the plants themselves. Some people provide air motion within the room with a small fan, but do not direct the air stream at the plants.

Pests and diseases. Orchids are not too prone to these problems. Scale, mealy bugs, thrip and fungus are the principal things with which to contend. Fortunately they are seldom all present at one time. Ortho-Systox general purpose spray liquid (or a similar compound), diluted as the label instructs, seems to do very well. Apply an absolutely fine mist for complete coverage with the insecticide. To retard fungus, Natriphene 1:2000 or Wilson's Anti-Damp are good materials; more recently Benlate has come into use.

Virus? Throw the plant away before you contaminate other plants by handling or splashing through watering. Be ruthless about that. Slugs can be troublesome when the plants are outdoors so screen them carefully before bringing them in the fall. Metaldehyde preparations are reliable for slug control.

In summing up, we have found many orchid varieties that lend themselves to windowsill growing. Some were easier to flower than others. I suggest that you experiment with the plants that you like or plants that you have heard others



Phalenopsis 'Grace Palm'

have successfully grown.

Friends in North Jersey had a large bay window 6 ft. x 5 ft. x 18 in. deep in which they concentrated on the smaller scale orchid plants from 1 in. to 6 in. in height, exclusive of the inflorescence. They were able to raise more than 200 different orchids. Some of the interesting things that were successful with them are included at right. For many years a man in Washington continually confounded his friends, who grew orchids in greenhouses, by growing and flowering on the windowsills of his house species of orchids that most people were sure could not be made to flower without a greenhouse. I mention this to show than an observant person, who is determined, can do things in the way of orchid culture that theoretically are too difficult to achieve. I wish you success.

#### Some orchids to try on your windowsill

Many species in the following genera: Ascocentrum Doritis x Doritaenopsis Lockhartia Paphiopedilum Phalenopsis

The author and his friend in Washington have also succeeded with the following species:

Aspasia epidendroides Brassavola nodosa Epidendrum tampense alba Neofinetia falcata Oncidium pusillum Ornithocephalus bicornis Promenaea citrina Trichocentrum albo-purpureum Zygostates cornuta

L. Wilbur Zimmerman, Chairman of PHS Council, has grown orchids since 1942. He has been a certified judge for the American Orchid Society since 1955 and has judged extensively throughout the United States and Puerto Rico. He chaired the N.E. Region of A.O.S. Judging for five years. Zimmerman has made seven collecting trips for orchids to Mexico and Guatemala over the last 24 years as well as to Puerto Rico, the Virgin Islands and Jamaica.

Share the fun of growing orchids. Join . . .

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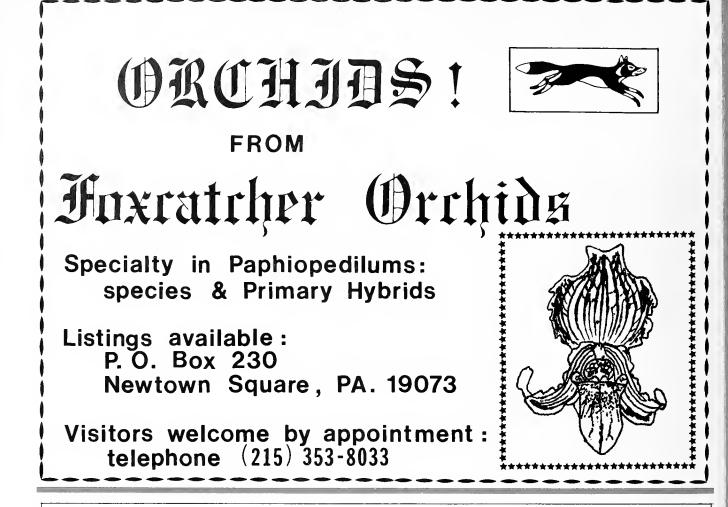
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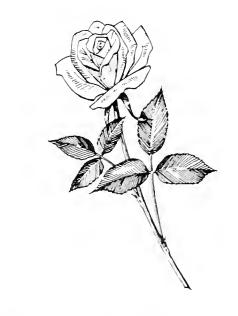


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In 1956 a new dimension was added to the Philadelphia Flower and Garden Show. For the first time, home gardeners were invited to enter plants and compete in horticultural classes.

The first year there were some 25 entries in 8 classes. Rumor has it that certain well-known horticulturists entered plants under assumed names to pad those first classes. Within a few years Philadelphia gardeners got the message. Here was a chance for them to show off their plants to someone other than their grandmothers. For others the classes provided a wonderful forum for the exchange of horticultural information. Exhibitors and visitors alike learn about new plants and new growing techniques through the plants on exhibit.

Those who made the first entries in 1956 were avid horticulturists, many of them members of specialized horticultural organizations or garden clubs. Some even had greenhouses in which to nurture their treasures. This year about 200 gardeners will enter more than 1,000 plants in the Horticourt. These exhibitors come from all over Philadelphia and the surrounding counties. Some drop their plants off en



Trim topiaries, begonias and succulents are just a few of the plants on display in the Horticourt.

route to office jobs in Philadelphia; an intensive care nurse comes off the night shift, rushes home to collect her plants and brings them to the Civic Center. A high school student is a couple of minutes late for class because he has exhibited his favorite fern or begonia. Other gardeners join forces in the suburbs and drive together into the city; one gardener navigates, the other tends the topiaries, terrariums and pots full of bulbs or foliage plants.

No two exhibitors have the same growing conditions. Many grow magnificent specimens on well-lit windowsills, some have standard greenhouses, others have little window greenhouses where space is so limited that in order to grow a wide variety of plants, they become experts in miniature species and varieties. Apartment gardeners produce many blue-ribbon winners by growing their plants under fluorescent lights. Homeowners with a preponderance of northand east-facing windows often have a cellar full of light units and flowering plants. One gardener forces bulbs in a trench in her vegetable garden, lifts them out of the ground in February and shifts and shuffles them from sunny windowsill to cool porch to get them to bloom on just the right day.

Within the 143 horticultural classes you will find an appropriate class for almost any plant you care to name. Each year the schedule changes slightly to accommodate the whims and fancies of exhibitors, but there is always a place for the exhibitor with plants that vary in size from small succulents to tremendous topiaries.

Philadelphia Flower and Garden Show standards are maintained by members of the Passing Committee who scrutinize the entries for problems such as scale, mealybug and all manner of diseases. Pots must be clean and plants correctly named.

When you get home, study the classes listed below and decide which of your plants you will enter in the Horticultural Classes in next year's Flower Show. If you are a firsttime exhibitor you might enter the Novice Class that is open to anyone who has never won a blue ribbon in the Philadelphia Flower and Garden Show Horticultural Classes. If you are a member of the Pennsylvania Horticultural Society you will automatically receive an Exhibitors' Guide and Schedule next summer. If you are not a member, call the Society (215-625-8250) and ask a member of the staff to send you a schedule.

# Horticultural Classes in the Horticourt

#### ENTERED AND JUDGED

Saturday, March 8; Tuesday, March 11 and Friday, March 14 (Exhibitor may enter plants listed in this section on one or all of the dates listed.)

#### **BULB CLASSES**

Miniature trumpet narcissus, Little Beauty

Forced and shown in 8-in. bulb pan or 8-in. azalea pot

Trumpet narcissus, Golden Harvest

Long-cupped narcissus, Scarlet O'Hara

Tazetta narcissus, Cragford Hyacinth, L'Innocence Tulip, Princess Irene Amaryllis (grown and shown in a 6-in. pot)

Any named variety of hardy bulb not listed above:

Minor or miniature Standard narcissus Hyacinth Tulip Muscari Crocus Other GENERAL HORTICULTURAL CLASSES in place throughout the show Containers under 8 in., one variety

Non-Woody Flowering or Fruiting plant(s) Non-Woody Foliage plant(s) Woody Flowering or Fruiting plant(s) Woody foliage plant(s): (a) formal, (b) informal Containers 8 in. or over, one variety

Non-Woody Flowering or Fruiting plant(s) Non-Woody Foliage plant(s) Woody Flowering or Fruiting plant(s)

Woody foliage plant(s): (a) formal, (b) informal

Hanging container. Flowering or fruiting plant(s), one variety

Container: (a) 6 in. and under, (b) over 6 in.

Hanging container. Foliage plant(s), one variety Container: (a) 6 in. and under, (b) over 6 in.

Hanging container. Specimen fern Container: (a) 6 in. and under, (b) over 6 in.

#### In addition:

ENTERED AND JUDGED Saturday, March 8 (To be removed Tuesday, March 11)

Windowsill collection, sunny window

Miniature plant garden, a minimum of three species. Not to exceed 24 in. in any dimension.

Strawberry jar, not to exceed 12 in. in any dimension.

Terrarium over 12 in. and under 24 in. in any dimension. (To remain on Tuesday, be removed on Friday)

Specimen begonia. Container 3 in. and under: (a) flowering, (b) foliage

Specimen fern. Not higher than 10 in. including container: (a) hardy, (b) tender

Specimen cactus. Container under 6 in.: (a) flowering, (b) non-flowering

Specimen succulent other than cactus. Container under 6 in.: (a) flowering, (b) non-flowering

Plant(s) Grown in Stylized Form (a) Topiary (single stemmed);(b) On a stuffed form; (c) Multistemmed; (d) Espalier

Rock Garden Plant(s)

Hardy, raised from seed by exhibitor

(a) Single Plant; (b) Pan with more than one plant

Rock Garden Plant

From cutting. Hardy, rooted and raised by exhibitor

Herb, Culinary

- (a) Formal; (b) Informal
- Herb, Other Than Culinary
  - (a) Formal; (b) Informal

Parent and Offspring

In separate containers. To be shown together.

Specimen Orchid Classes

#### ENTERED AND JUDGED

Saturday, March 8 (To remain in place throughout the Show)

Cattleya and Alliance

Paphiopedilum: (a) hybrid, (b) species Phalaenopsis and Alliance

Vanda and Alliance

Odontoglossum and Alliance

Cymbidium: (a) standard, (b) miniature

Dendrobium: species or hybrid

Epidendrum and Alliance

Oncidium and Alliance

Miltonia and Alliance

Miniature-any species. Plants and inflorescence not to exceed 6 in.

Any other species not listed

#### ENTERED AND JUDGED

Tuesday, March 11

(To be removed on Friday, March 14)

Windowsill collection, shady window

- Miniature landscape. A naturalistic scene containing a minimum of three species. Not to exceed 24 in. in any dimension.
- Strawberry jar. Over 12 in. and under 24 in. in any dimension.

Specimen gesneriad.

Specimen begonia. Container over 3 in. and under 6 in.: (a) flowering, (b) foliage

Specimen fern. Over 10 in.: (a) hardy, (b) tender

- Specimen cactus. Container 6 in. or over: (a) flowering, (b) non-flowering
- Specimen succulent other than cactus. Container 6 in. or over: (a) flowering, (b) non-flowering

Complementary plants in separate containers grown as a pair. Container: (a) flowering 6 in. and under,

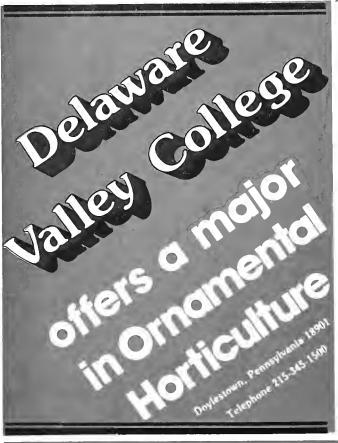
- (b) foliage 6 in. and under, (c) flowering over 6 in.,(d) foliage over 6 in.
- Rock garden plant, hardy natural cushion. (a) Saxifraga, (b) other

Specimen Bromeliad.

Plant grown in the house. Flowering or fruiting. Container: (a) 8 in. and under, (b) over 8 in.

- Plant grown in the house. Foliage. Container: (a) 8 in. and under, (b) over 8 in.
- Three plants in bloom shown in separate containers. Two square ft. of space allowed.





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#### ENTERED AND JUDGED Friday, March 14

A collection of ten or more plants

Succulent plant garden or landscape containing a minimum of three species. Not to exceed 24 in. in any dimension.

Begonia. Challenge class.

Terrarium not to exceed 12 in. in any dimension

Specimen begonia. Container: 6 in. and over: (a) flowering, (b) foliage

Specimen geranium. Total height of plant and container: (a) less than 8 in. (excluding flowers), (b) 8 in. or over

Herbaceous perennial in bloom

Novice class: (a) flowering or fruiting, (b) foliage (open to anyone who has never won a blue ribbon in the Horticultural classes of this Show)

Identical plants in separate containers grown as a pair. Container: (a) 6 in. and under, (b) over 6 in.

Rock garden plant in possession of grower for at least six months.

Dwarf conifer. Must be a natural dwarf (not a bonsai). Not to exceed 15 in. in any dimension, including container.(a) Chamaecyparis, (b) other

Plant grown in the house: flowering or fruiting. Container: (a) 8 in. and under, (b) over 8 in.

Plant grown in the house: foliage. Container: (a) 8 in. and under, (b) over 8 in.

Plant(s) for terrace decoration in a single container.Judged for decorative effect. (a) 8 in. and under,(b) over 8 in.

Collection of three or more plants in a single container: (a) 12 in. and under in any dimension, (b) over 12 in. in any dimension

Fern. Challenge class.

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Members of Ikebana International display a variety of Japanese flower arrangements to illustrate the possibilities for using this style of flower arranging in contemporary and traditional American homes.

#### MARTIN'S AQUARIUM

101 Old York Road Jenkintown, PA 19046 Robert Weintraub, Chair Collaborator: Evans Landscaping 245 Blairville Road Horsham, PA 19044

#### YOUR WORLD AND THEIRS BLENDING FLORA AND FAUNA IN A CONTEMPORARY SETTING

The inhabitants of this contemporary house have incorporated a 150-gallon saltwater tank into the wall of their living room. In the aquarium are lionfish, angelfish, African cichlids and ornamental goldfish. Trained macaws, parrots and cockatoos are in elegant cages and resting on stands in the garden.

#### MEADOWBROOK FARM

1633 Washington Lane Meadowbrook, PA 19046 Daniel McKeon, Chair

HANGING BASKETS Large, colorful hanging baskets filled with foliage and flowering plants provide a terminal feature for the central aisle.

#### PHILADELPHIA FIRE DEPARTMENT

Third & Spring Garden Streets Philadelphia, PA 19123 Captain Charles A. Lewis, Chair

#### GONE BUT NOT FORGOTTEN

The past is represented by an abandoned, antique piece of fire-fighting equipment. The present by crocus, daffodils and wild roses. Present and past are linked in an attractive, peaceful setting with a small brook and a backdrop of evergreens.

#### ZOOLOGICAL SOCIETY OF PHILADELPHIA

34th Street and Girard Avenue Philadelphia, PA 19104 Charles W. Rogers, Jr., Chair

#### WHAT'S A PLANT DOING IN A ZOO?

A life-size warthog, live tropical birds and reptiles and a group of wood ducks have moved into the Civic Center for the 1980 Flower Show. Surrounding them are habitats appropriate to the different types of animals. Tropical species are surrounded by tropical vegetation, the wood-duck pond by native azaleas and rhododendrons.

### **Exhibits by Specialized Horticultural Organizations**

#### AFRICAN VIOLET SOCIETY OF PHILADELPHIA

2050 East Orleans Street Philadelphia, PA 19134 Tom Seiler, Chair

#### AFRICAN VIOLET

African violets are still America's favorite house plant. This year the African Violet Society has designed its exhibit so you can walk through and find your favorite plant among the range of colorful plants on display.

#### AMERICAN RHODODENDRON SOCIETY

Philadelphia & Valley Forge Chapters Kresson-Gibbsboro Road Marlton, NJ 08053 Ted Stecke and Ed Collins, Co-Chairs

#### THE WORLD OF RHODODENDRONS

Rhododendrons come in all shapes and sizes, in many flower colors and leaf forms—they range from dwarfs to giants. The American Rhododendron Society's exhibit demonstrates this variety within a garden scene. Both new gardeners and rhododendron buffs will find a variety of rhododendrons for their gardens in this display.

#### AMERICAN ROCK GARDEN SOCIETY

Delaware Valley Chapter 908 Twyckenham Road Media, PA 19063 Edythe Collins, Chair

#### EASY ROCK GARDENING FOR ANY SITE

Three settings have been created to illustrate the possibilities for developing a small rock garden using readily available plants. Marsh marigolds and Japanese primulas reign in the bog garden, Jacob's ladder and fringed bleeding-heart in the shady site, dwarf conifers, drabas and saxifrages in the sunny scree. Native clematis tumble over a fence in the rear.

#### DELAWARE VALLEY FERN SOCIETY

419 Lodges Lane Elkins Park, PA 19117

#### FERNS AROUND THE WORLD

Some 12,000 species of ferns are known to exist throughout the world. Many varieties make wonderful garden plants in Pennsylvania, others are suitable for indoor decoration. In this exhibit the Delaware Valley Fern Society shows a range of ferns and identifies each with its country of origin.

#### GREATER PHILADELPHIA ORCHID SOCIETY

888 Welsh Road Maple Glen, PA 19002 Mal Decker, Chair

#### SUMMERING OUT

Orchids are often considered fragile, hard-to-grow plants requiring very special environments. In this patio these beautiful plants are integrated into a frequently used outdoor area. The plants enjoy "summering out" and their owners can appreciate these indoor plants during the winter.

#### INDOOR LIGHT GARDENING SOCIETY

OF AMERICA 217 St. Marks Square Philadelphia, PA 19104 Florence Gerst, Chair

#### A LIGHT GARDENER'S ALPHABET

With a light garden the world of the indoor gardener has endless possibilities. In a Light Gardener's Alphabet, members of the Indoor Light Garden Society demonstrate the range of genera, from *Adiantum* to *Zebrina* that will thrive under lights.

#### PENNSYLVANIA BONSAI SOCIETY

P.O. Box 305 Spring House, PA 19477 R. Luther Young, Chair

#### BONSAI

Within the planting that frames this year's bonsai exhibit are a series of niches. In each is an outstanding bonsai grown in the Delaware Valley. The major bonsai is accompanied by accessory herbaceous plantings, viewing stones, scrolls and works of art. Each bonsai and accessory is staged on a finely made wooden or bamboo stand.

#### PHILADELPHIA AREA DAFFODIL SOCIETY

124 Lincoln Terrace Norristown, PA 19083 Mrs. George R. Haines, Chair

#### **BRIGHT FORECAST**

Even with neglect, daffodils can reward the home gardener with years of bloom. The Daffodil Society's exhibit shows how these resourceful bulbs can be divided and fertilized to increase the number of blooms to brighten your spring garden.

#### PHILADELPHIA CACTUS AND SUCCULENT SOCIETY 7708 Revere Street Philadelphia, PA 19119 Newman C. Johnson, Chair

#### EVOLUTION OF CACTACEAE

Leafy, shrubby cacti with few typically cactus-like features are the most primitive members of this family. The exhibit shows the evolution to a more advanced group, the Opuntiads. Members of the most advanced sub-family are also on display—the saguaro and "old man" cacti from desert areas, those from the grasslands and the Thanksgiving and Christmas cacti from the rain forests.

#### SOUTHEASTERN PENNSYLVANIA ORCHID SOCIETY

510 Lionville Road Downingtown, PA 19355 Honey Shattuck, Chair

#### AN OFFERING OF ORCHIDS

A Buddhist temple interior, such as the one reproduced in this exhibit, was seen by Orchid Society members when they travelled to Bangkok for the 19th World Orchid Congress in 1977. In Thailand orchid blossoms are offered to the Buddha in prayer. Here a large golden Buddha is surrounded by hundreds of orchids displaying thousands of blooms.



#### ALLIED FLORISTS OF DELAWARE VALLEY

426 Pennsylvania Avenue Fort Washington, PA 19034 David Lautt, Chair Staged by: David Lautt Florists 10783 Bustleton Avenue Philadelphia, PA 19116

#### FLORAL WATERFALL

A 10-foot floral fountain greets visitors as they descend into the exhibit hall. Daffodils, lilies, anemones and roses decorate five tiers of the octagonal waterfall. Flower colors range from white to shades of yellow and rich purple into deep burgundy, highlighted with lime.

#### FLORISTS TRANSWORLD DELIVERY ASSOCIATION

16 North York Road Hatboro, PA 19041 Leroy LaBold, Chair Staged by: William Giangiulio 841 Conestoga Road Rosemont, PA 19010

#### VICTORIAN GARDEN

Victoriana is the theme of this exhibit with massive colorful arrangements set in a Victorian garden. Fountains splash in the background and the arrangements remind you of the opulence of the Victorian era.

#### FOXCATCHER ORCHIDS

P.O. Box 230 Newtown Square, PA 19073 Van Ewert, Chair

#### THE ORCHID BATH

Many orchids thrive in a warm humid atmosphere, so what better place to grow them than in the bathroom. In this special bathroom, not only the plants but also the furniture and fixtures are exotic. There's even a stained glass window to add to the charm of the bathroom you have always dreamed of.

#### GEORGE ROBERTSON AND SONS, INC.

8501 Germantown Avenue Philadelphia, PA 19118 Bruce Robertson, Chair

#### MARDI GRAS Mardi Gras is carnival time in New Orleans. This year

THE PHILADELPHIA UNIT HERB SOCIETY OF AMERICA will hold its ANNUAL HERB SALE

Thursday, May 8, 1980

Mr. & Mrs. George R. Reed Longview Farm, Malvern, Pa.

(directional signs will be posted)

Robertsons has brought Mardi Gras to the Flower Show with a multi-colored display of plants native to New Orleans and hundreds of bright flowers depicting the event.

#### ROSES, INC. 841 Conestoga Road

Rosemont, PA 19010 William G. Giangiulio, Chair

#### LIVING WITH ROSES

Roses are for everyone. They can be used extravagantly in huge arrangments for weddings and balls. At home, we can all enjoy these special flowers on a more modest scale in smaller arrangments. "Living with Roses" displays a variety of ways to incorporate roses into your life.

#### THE TAYLORS OF PENNY HILL FLOWER SHOP 1521 Concord Pike

Wilmington, DE 19803 William R. Taylor, Chair

#### SETTING FOR A GARDEN WEDDING

Having a wedding in your family this summer? Perhaps you can duplicate this elegant outdoor setting for your summer nuptials. Two mannequins hold bouquets of fresh flowers and the centerpiece on the patio table contains flowers from many corners of the world.

#### WALDOR ORCHIDS, INC.

10 East Poplar Avenue Linwood, NJ 08221 George A. Off, Chair Carillons provided by: Schulmerich Carillons, Inc. Carillon Hill Sellersville, PA 18960

#### THE BELLS OF CAPISTRANO

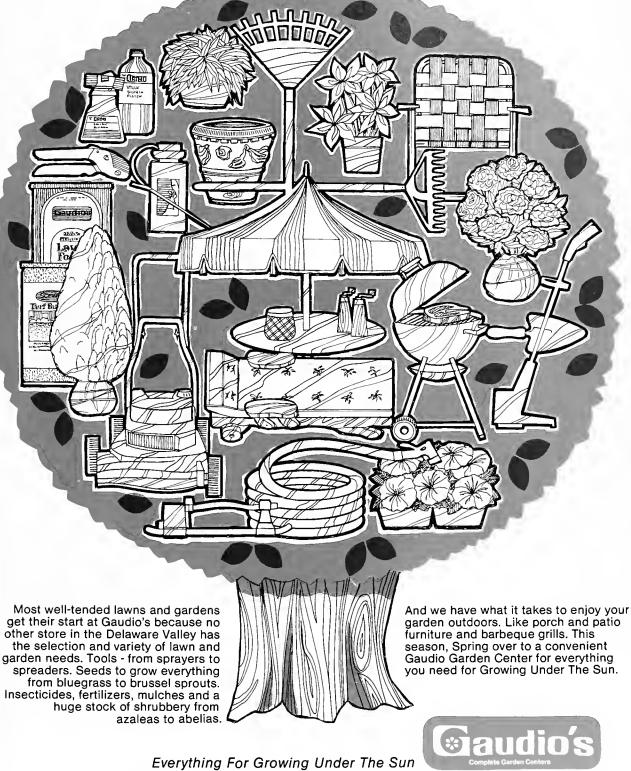
If no one told you this mission had been built last fall in New Jersey, you might believe yourself to be in the courtyard of the Old Mission of San Juan, Capistrano. The walls are covered with grape ivy and hanging geraniums to simulate the bougainvillea of the California mission. A mass of beautiful orchids hang within the courtyard and a carillon sounds from the bells in the simulated Campanario.



speare's summer cottage. Leaded windows, slate roof, terra cotta tile floor, 2 attached greenhouses, ample parking and efficiency apartment on 2nd floor. Call for additional details.

> Emlen & Co. – Huntingdon Valley office 215-947-6810

### Gaudio's, The Garden Experts From The Roots Up



AT 8 CONVENIENT DELAWARE VALLEY LOCATIONS



#### W. ATLEE BURPEE COMPANY

300 Park Avenue Warminster, PA 18974 Jeannette Lowe, Chair

#### **BURPEE'S BOUNTY GARDEN**

A garden can provide pleasure and produce year-round. Burpee's Bounty Garden is filled with varieties of vegetables that will produce late summer crops. The displays in the adjoining prep room demonstrate the wide variety of methods that can be used to preserve flowers and vegetables.

### DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE

Route 202 & New Britain Road Doylestown, PA 18901 John C. Mertz, Chair

#### FOREVER YOURS

This summer garden provides colorful materials for year-long flower arrangments. Exhibits demonstrate the methods for drying and treating flowers and foliage for permanent display.

#### **FRIENDS HOSPITAL**

Roosevelt Boulevard & Adams Avenue Philadelphia, PA 19124 Mona Dwork, Chair

HORTICULTURAL THERAPY SEEKING THE ROOTS OF LIFE AND HEALTH Horticultural therapy is an important part of the treatment program for returning patients at Friends and many other hospitals to a productive life style. Planters, containers, stationery with pressed flower designs and many other projects completed by patients are part of this display.

#### LINCOLN HIGH SCHOOL

Rowland and Ryan Avenues Philadelphia, PA 19136 David M. Kipphut, Chair

SUPPORT YOUR LOCAL PLANT Do you know how to . . . stake those perennials that flop all over their neighbors . . . guy a tree so that it has a chance to set down good roots? These and other staking techniques are demonstrated in "Support Your Local Plant."

#### MORRIS ARBORETUM

9414 Meadowbrook Avenue Philadelphia, PA 19118 Jane Herrman, Chair

#### PAGES FROM A FOREST LOG

Our trees and our climate have lots going on between them. Trees modify temperatures and reduce energy usage. The climate of past years is reflected in a tree's rings. This year the Morris Arboretum explores the important interactions between trees and climate.

#### PENNSYLVANIA DEPARTMENT OF ENVIRONMENTAL RESOURCES

Box 1467, 3rd & Reily Streets Harrisburg, PA 17120 Patrick Lantz, Chair

#### FORESTRY AFFECTING YOU

As a forest develops, its wildlife and accompanying vegetation gradually change. Three stages in the life of a forest are surrounded by trees and shrubs native to Pennsylvania. Smokey the Bear, made from natural materials, watches over this woodland scene.

#### PENNSYLVANIA NURSERYMEN'S ASSOCIATION

E-1 Region 1163 Lake Drive West Chester, PA 19380 L. B. Palmer, Chair Staged by: Rose Valley Nurseries 648 S. New Middleton Road Media, PA 19063

#### DISPLAY TERRACE

Small trees are essential features in modern home landscapes. Japanese maple, Washington hawthorn, and Siebold viburnum are among those used in this small rest area near a residence. Rhododendrons, azaleas and primulas brighten the planting beds surrounded by a Pocono fieldstone sitting wall.

#### THE PENNSYLVANIA STATE UNIVERSITY

Cooperative Extension Service Neshaminy Manor Center Doylestown, PA 18901 Richard A. Bailey, Chair

#### INTEGRATED PEST MANAGEMENT

Integrated Pest Management provides bright new alternatives to waging war on garden pests solely with a can of poison. Predators, parasites, attractants and repellents, hormones and sterilants are just a few of the terms home gardeners should become familiar with to practice sound IPM techniques.

#### PHILADELPHIA ELECTRIC COMPANY

4040 Chestnut Street Philadelphia, PA 19104 Warren E. Baumgartner, Chair

#### BETTER SAFE THAN SORRY

Are you aware of the electrical hazards you and your family may face when working around your house? Study PECO's exhibit with three house facades and the talking lineman to see if you take adequate precautions when you trim trees, use metal ladders for exterior jobs or fly your child's kite in the yard.

#### PHILADELPHIA WATER DEPARTMENT

1140 Municipal Services Building 15th & J.F. Kennedy Boulevard Philadelphia, PA 19107 Frank Senske, Philadelphia Water Department and Colleen Kelly, Bi-Products Systems, Inc., Co-Chairs

#### PHILORGANIC

Are you troubled with heavy soil? Try Philorganic, a by-product of Philadelphia's waste-water treatment plants. In this full-scale model of a living room and home garden, Philorganic is used to improve the growing conditions for both indoor and outdoor plants. Through a slide show, visitors will learn the correct way to use this important resource.

#### **ROSADE BONSAI STUDIO**

303 Ely Road, R.D. 1 New Hope, PA 18938 F. Chase Rosade, Chair

#### BONSAI IN THE GARDEN

Given a little time and patience, you too can learn to train plants. Rosade Bonsai Studio's exhibit will demonstrate how to start and maintain a bonsai. In the small work house and garden, plants in many stages of training are on display.

#### SAUL HIGH SCHOOL 7100 Henry Avenue Philadelphia, PA 19128 A. Ronald Attarian and Robert J. Hunter, Co-Chairs

SAVOR THE SEASONS WITH HERBS

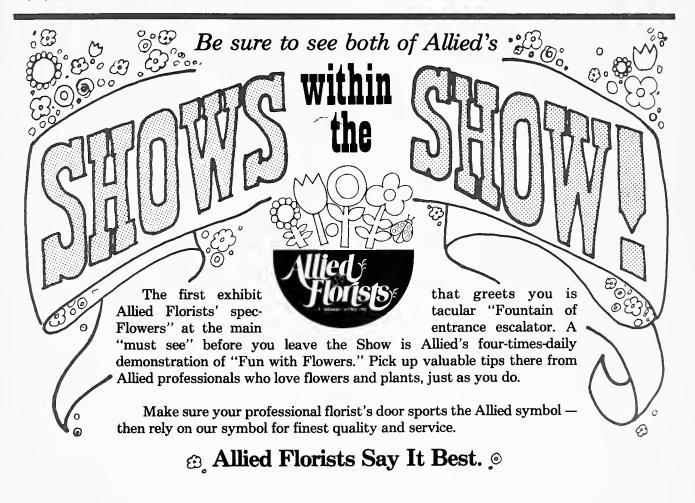
Savory for your soup, mint for your juleps, basil for your tomatoes—all these and many more herbs can be easily grown in a small urban garden. Saul High School's exhibit identifies herbs that will grow well in city gardens in the Delaware Valley.

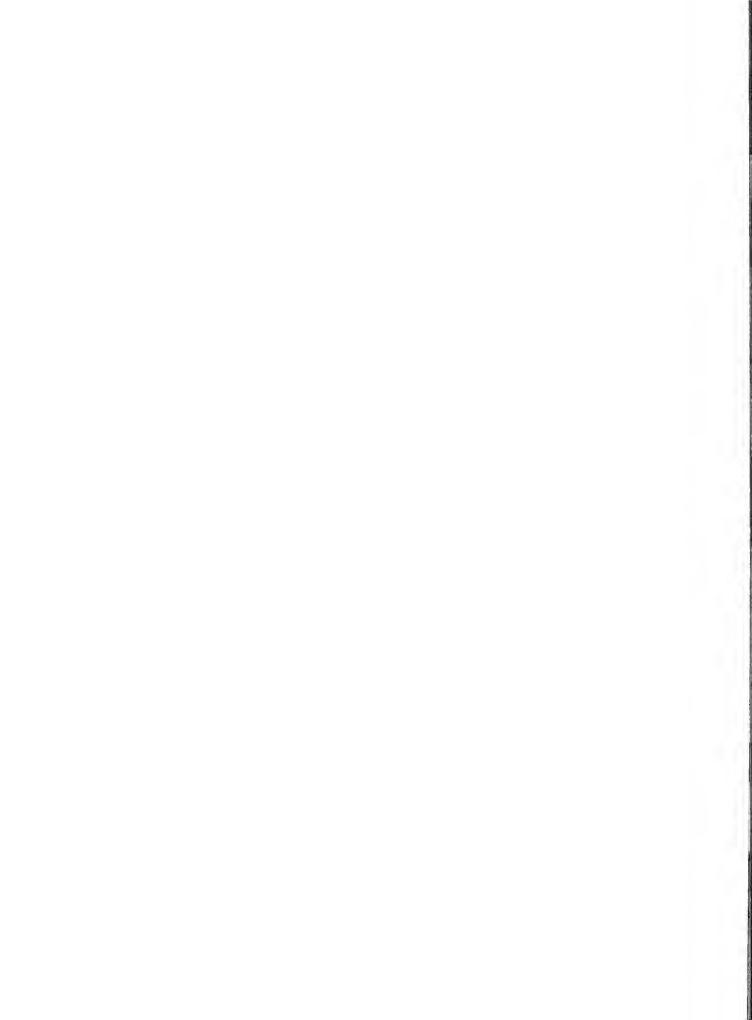
### TEMPLE UNIVERSITY OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

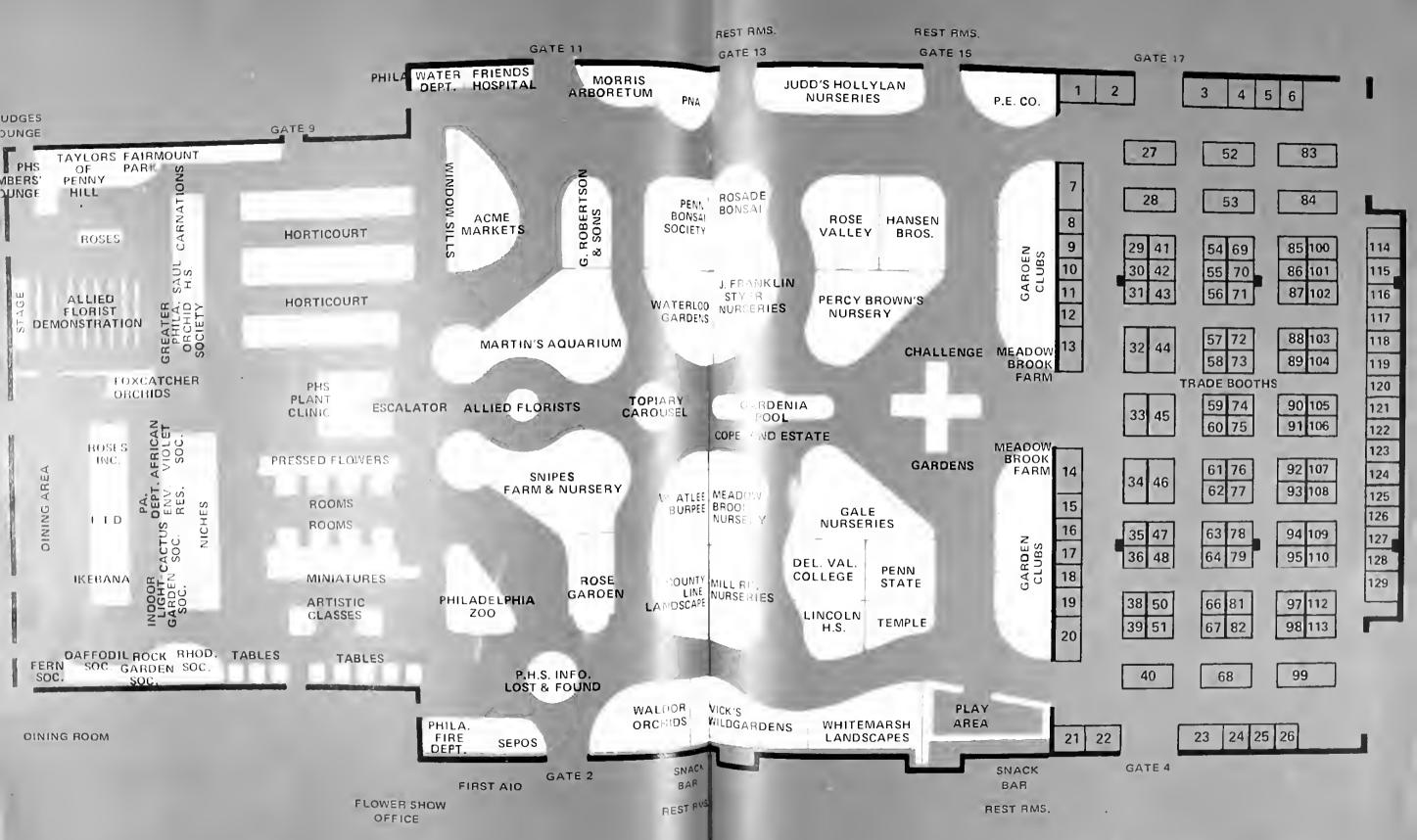
Department of Horticulture & Landscape Design Meetinghouse Road Ambler, PA 19002 Glenn B. Geer, Chair

#### COLORFUL COLEUS

Coleus is a multi-purpose plant. Plant it in your flower beds in summer, or use it as a colorful addition to your house plant display throughout the winter. Temple University's exhibit illustrates the history and cultural requirements of this popular and versatile plant.







See list of Trade Booth Exhibitors on pages 44 and 45.



#### COUNTY LINE LANDSCAPE NURSERY

805 Harleysville Pike Harleysville, PA 19438 Herbert Bieberfeld, Chair

#### CONTEMPORARY LIVING

This contemporary garden is designed for maximum use. Quiet conversations can take place beside the gently splashing fountain. In another corner a dining table is screened by three flowering dogwoods. The plants are chosen to give a feeling of close contact with nature.

#### GALE NURSERIES

School House Road Gwynedd, PA 19436 Charles H. Gale, Chair

#### PENNS TOWN

The backyard of this eighteenth century Philadelphia townhouse is complete with an outside summer kitchen and a well. The entire garden is surrounded by a strong fence to protect the produce from wandering livestock. A mixture of English boxwoods, perennials, annuals, fruits and herbs fill the geometrically shaped beds.

#### HANSEN BROTHERS NURSERIES, INC.

472 S. Gulph Road King of Prussia, PA 19406 Frederick F. Hansen, Chair

#### GETTING TO KNOW THEM BETTER

Plant hybridizers are continually working to develop new, improved cultivars of well-known plants. Amateurs and professionals seek to reintroduce old varieties not commonly used by local gardeners. Hansen Brothers displays some of these unfamiliar plants in a colorful display with many old favorites.

#### JUDD'S HOLLYLAN NURSERIES

516 East Holly Avenue Pitman, NJ 08071 William Judd, Chair

#### A NATURALIST'S RETREAT

Behind the old ivy-clad cabin is a large waterfall. In front is a swamp filled with pitcher plants and water hyacinths. A bridge crosses the swamp and on the hill behind the cabin is a mass of rhododendrons and azaleas. It's a mountain hideaway to which you might wish to retreat.

#### MEADOW BROOK NURSERIES

609 E. Baltimore Pike P.O. Box 951 Media, PA 19063 G. Kenneth Campbell, Jr. and Michael C. Neale, Co-Chairs

#### NATURE'S OWN

A large waterwheel is the central feature of this naturalistic display. Firs, spruces and pines native to Massachusetts provide a background for dogwoods, birches,

rhododendrons and azaleas. The plantings and the waterwheel invite the visitor to enjoy the peaceful setting.

### MILL ROAD NURSERIES, INC. 357 South Gulph Road

King of Prussia, PA 19406 Gordon Eadie, Chair

#### PLANT FOR A SOLAR TOMORROW

Have you considered building a greenhouse and then abandoned the idea in the face of the energy crunch? Maybe this is the greenhouse for you. The landscaping surrounding the solar greenhouse is an important feature in energy conservation.

#### PERCY BROWN NURSERY, INC.

Box 69, R.D. 3 Birdsboro, PA 19508 Galen L. Brown, Chair

#### AQUA-MOTION

Garden pools with moving water make attractive features in a backyard or an entrance court. The design for this pool, landscaped with crabapples, rhododendrons, azaleas and brightly colored bulbs, may inspire you to include a pool in your home landscape.

#### ROSE VALLEY NURSERIES, INC.

684 S. New Middleton Road Media, PA 19063 L. B. Palmer, Chair

#### CIRCULAR TERRACE FEATURE

The circular terrace in Rose Valley Nurseries' exhibit could be used either in a small garden or as a focal point for a larger area. Both the construction and plantings are designed to be easily maintained. Rhododendrons, azaleas and dogwoods are planted in front of white pines and hemlocks.

#### SNIPES FARM AND NURSERY

U.S. Route 1 Morrisville, PA 19607 Joan Mathias, Chair

#### GARDEN GEMS

The precious gems for a piece of jewelry are selected for their individual beauty and for their relationship to the total setting. Likewise, plants of different shapes, hues and textures can be brought together to create a harmonious landscape. These garden gems, strangers from afar, complement each other in this hillside garden.

#### J. FRANKLIN STYER NURSERIES

U.S. Route 1, P.O. Box 98 Concordville, PA 19331 Roland Taylor, Chair

**SECLUSION** 

This young and busy family has built a raised deck as an entertainment center and surrounded it with a secluded

garden landscaped in a style to satisfy their horticultural interests. A hot tub sunk in the deck provides a spot for relaxation. The balance of the deck can be used for dining and other activities.

#### VICK'S WILDGARDENS, INC.

Conshohocken State Road, Box 115 Gladwyne, PA 19035 Alfred F.W. Vick, Jr., Chair

### CONSERVATION OF ENERGY IN YOUR HOME AND GARDEN

10 years ago most underground structures were only considered suitable for bomb shelters. Today an underground home is an attractive proposition in order to take advantage of the constant temperature beneath the earth's surface. This below-grade home has a planted roof and looks onto a peaceful pond. Rhododendrons and a mixed planting of shrubs provide a backdrop for ferns and wildflowers.

#### WHITEMARSH LANDSCAPES, INC.

7 East Stenton Avenue Plymouth Meeting, PA 19462 Stanley M. Leighton, Chair

#### SPRING-RISE FARM

This suburban estate with its manicured garden is backed up against a wooded hollow. Two small springs feed into a larger stream. The sound of a waterfall enhances the peaceful atmosphere. Hemlock, shadblow, native rhododendrons and deciduous azaleas form a screen behind the more formal area planted with boxwoods.

#### STAR ROSES NURSERY

The Conard-Pyle Company West Grove, PA 19390 Richard J. Hutton, Chair Designed and staged by:

Muehlmatt's Greenhouses Old Marple Road Springfield, PA 19064

Theodore D. Muehlmatt, Chair

#### PHS ROSE GARDEN

Enjoy this mass planting of roses—it will be a while before you get blooms on your garden plants. Look carefully at the flower colors. You may find just the variety you want to plant in your garden next summer.

#### WATERLOO GARDENS, EXTON AND DEVON 200 North Whitford Road Exton, PA 19341

Roberts Le Boutillier, Chair

#### A GARDEN FOR THE '80s

Like the rest of us, the fuel crises is probably encouraging you to spend more time at home. Waterloo Gardens has created a garden that will be easy to maintain and fun to live in while supplying the family with the serenity so necessary in our busy lives. A new life-style for the '80s.

### GALE NURSERIES

SCHOOLHOUSE ROAD, GWYNEDD, PA. 19436 (215) 699-4714

### DISTINCTIVE • FUNCTIONAL DESIGN

#### PETERSON'S NURSERY

Route 206 between Princeton and Lawrenceville

#### Flowers

Landscaping In season Fruits & Vegetables Wicker Baskets Pottery

The area's largest selection of HANGING BASKETS

CHARLES H. GALE, REG. LANDSCAPE ARCHT. CHARLES H. GALE JR., B.S. ORN. HORT.

# 



Every day is a good day to save 40% and have a grand old time plant shopping at the Plant Place Greenhouse, down Seville St. at 5500 Ridge Ave., in Roxborough. (Lost? Call 487-1515.) Open 8 to 5 daily. The 21st & Walnut St. store open Mon. thru Sat., 9 to 5. Sundays, noon to 5.

### 40% Discounts, Cameraderie, Draw Plant Lovers To Roxborough

A few short months ago the Plant Place opened its commercial greenhouse to the public, and announced a 40% across-theboard reduction on retail prices there.

Things haven't been the same since!

Any day of the week, you can find scores of Delaware Valley green-thumbers and their families browsing through the sprawling Roxborough greenhouse. It's been rumored that the much-advertised 40%figure is a conservative one, with discounts often ranging even lower. This would certainly account for the enthusiastic crowds.

"Sometimes it feels like we're having a community get-together in the country," marveled Plant Place owner Gary McClain. "People have the best time wandering up and down the aisles, telling plant stories to perfect strangers, getting dirt on their shoes!"

For all the high-spirited informality, it's still the prospect of saving a bundle that has people coming back to the greenhouse on a regular basis. Besides the staggering inventory of plants of all sizes and descriptions, there are loads of accessories, pots, hangers, plant foods and literature.

For anyone who brings in a sickly plant, a free "outpatient" plant clinic is on hand to bring it back to health. And real bargain hunters can always save 50% on the Special of the Month!

McClain likes to feel he's made a real contribution to solving the nation's economic woes. "For us, business is great," he beams. "So much for recession! For our customers, the savings are great. So much for inflation!" It's an arrangement that suits area plant lovers just fine.

The largest Sunflower on record measured 8 feet across from petal to petal. Source: The Pinnochio Book of World Records.

GROWING TH



For the first time, there are two separate garden classes. In Class 151 four garden clubs present "As You Like It," a section of a colorful garden. Each club has created its own design and selected the plants for its entry.

Participants in Class 152, The Challenge Garden, have never

entered a garden competition in the Philadelphia Flower and Garden Show. Each club was given exactly the same number of bricks and railroad ties, the same assortment of plants and the same volume of sod and mulch. Their challenge is to come up with an attractive, imaginative and functional design.

#### CLASS 151 AS YOU LIKE IT

The Garden Club of Philadelphia Mrs. Charles W. Forbes, Chair Mrs. Richard H.R. Toland, Vice-Chair

The Garden Club of Wilmington Mrs. Charles H. Norris, Chair Mrs. Alexander Roe, Vice-Chair

Rose Tree Gardeners Mrs. James T. Loughead, Chair Mrs. John M. St. John, Vice-Chair

Wissahickon Garden Club Mrs. E. Perot Walker, Chair Mrs. Morgan R. Jones, Vice-Chair Mrs. Gerald C. Romig, Jr., Vice-Chair Mrs. David Scull, Jr., Vice-Chair

#### CLASS 152 GARDEN CHALLENGE CLASS

Greene Countrie Garden Club Mrs. William A. Colehower, Chair Mrs. Harry Bach, Co-Chair

Maple Glen Garden Club Mrs. A. Grant Webb, 3rd, Chair Mrs. Robert B. Murray, Co-Chair

Stony Brook Garden Club Mrs. John W. Flemer, Chair Mrs. Angeline F. Austin, Co-Chair

Woodland Garden Club Mrs. Edwin C. Reich, Chair Mrs. Joseph J. Boehler, Co-Chair



1979 Garden: First Place: Huntingdon Valley Garden Club

### AMERICA'S FINEST AFRICAN VIOLETS AND GESNERIADS



lischer GREENHOUSES





## **Room Sections in Competition**



979 Room: Time Off, Second Place: Four Lanes End Garden Club

#### **CLASS 131 A PLACE OF BUSINESS**

Bala-Cynwyd Garden Club Mrs. L.M. Weeks, Chair Mrs. Frank Agustino, Vice-Chair

Conestoga Garden Club Mrs. Thomas Hamilton, Chair Mrs. Thomas H. Yeakle, Vice-Chair

Four Counties Garden Club Mrs. Louis Hood, Chair

Four Lanes End Garden Club Mrs. R. Pfeilsticker, Chair Mrs. Lawrence A. Monroe, Vice-Chair

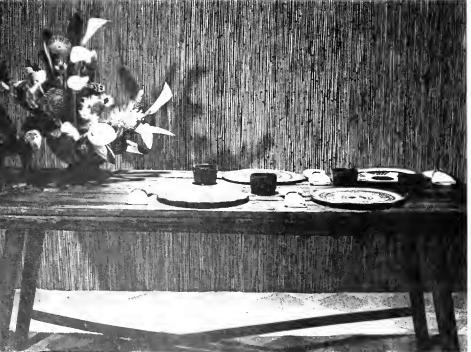
Garden Workers Mrs. McBee Butcher, Chair Mrs. Peter Jordan, Co-Chair

Moorestown Garden Club Mrs. Gregory Nicholson, Chair Mrs. John Willett, Co-Chair

Norristown Garden Club Mrs. Leigh Narducci, Chair Mrs. Jerald Fingerut, Vice-Chair

Wissahickon Garden Club Mrs. Stanley N. Pearson, Jr., Chair Mrs. Peter G. Stanley, Vice-Chair

# Table Settings in Competition



1979 Table: Around the World, Third Place: Random Garden Club

**CLASS 132 TABLE FOR TWO** 

Chestnut Hill Garden Club Mrs. Charles Leighton, Chair Mrs. Arthur Judson, 3rd, Vice-Chair

The Country Gardeners Mrs. Howard Viguers, Chair Mrs. Gabriel J. Scala, Vice-Chair

The Garden Club of Philadelphia Mrs. Henry F. Harris, Co-Chair Mrs. George Q. Nichols, Co-Chair

Greene Countrie Garden Club Mrs. Charles Humphreys, Chair Mrs. Maurice W. Waite, Jr., Vice-Chair

The Planters Mrs. John F. Arndt, Chair Mrs. Elizabeth Edmunds, Vice-Chair

Wayne Woods Garden Club Mrs. Edwin C. Thomas, Chair Mrs. Richard Spillman, Vice-Chair

West Chester Garden Club Mrs. Willard L. McEwen, Chair Mrs. Robert S. Gawthrop, Co-Chair

Wissahickon Garden Club Mrs. James M. Stewart, Chair Mrs. Robert W. Simonin, Vice-Chair

### "Borne" Free

## The delivery charges are on us, during our famous Brown Jordan pre-season sale!

Right now we're offering an opportunity to select famed Brown Jordan outdoor furniture at a pre-season discount and have your selection delivered anywhere in the continental U.S. absolutely free. And the selection is wide open! That means you're free to choose from the entire BJ line . . . some 3,500 different happy combinations of style, frame, and lacing colors. Stock up now for your home at the shore (Atlantic or Pacific) or your home in the mountains (Poconos or Rockies), or your home right here and save all delivery charges.

# William H. Frederick

8605 Germantown Avenue, Chestnut Hill (Phila.) PA • CH 7-1668 845 Lancaster Avenue, Bryn Mawr PA • 525-7635

Visit us at Booth 68



# Niches in Competition

You have always been a flower arranger-little posies in the kitchen, large vases for formal occasions-but never a niche in the Philadelphia Flower and Garden Show. Maybe the time has come, and you are not quite sure how to go about it.

If you are a member of the Pennsylvania Horticultural Society, you will automatically receive an Exhibitors' Guide and Schedule in the mail next July. If you are not a member, call the Society (215-625-8250) in the summer, and ask for a schedule to be mailed to you.

From the schedule you will see that three niche classes will be open on each of the Show days except the first and the last. That means only 21 people can compete on any given day, and you should promptly send in your entry to be sure of securing a place in your chosen class. Among the classes you will find a wide selection of themes for interpretation. There's even a class for novices who have never won a blue ribbon in the niche classes. In all but a few you will find fresh cut flowers are mandatory; no artificial plant material is permitted in any class.

Once you have mailed your entry to the Pennsylvania Horticultural Society, you may think about the design for the niche at odd moments throughout the rest of the summer. During a shore vacation you may collect driftwood, by the roadside you may gather seedpods, in your garden there may be blossoms suitable for drying. Your design may not be set, but summer is the time to gather bits and pieces before the landscape turns barren and wintry.

In early fall you will be invited to a flower arranging symposium at the Pennsylvania Horticultural Society. Here the stars of the niche world—those who have won ribbons, cups and certificates in past shows—will discuss this business of preparing a niche for the Philadelphia Flower and Garden Show. One arranger may show you how to insert the background without wrinkles and gaps and tears, another may discuss the lowdown on lighting.

#### NICHES IN COMPETITION

- 1. Large
- 2. Medium
- 3. Small

#### Sunday, March 9

- 1. Juxtapose. A composition using unexpected combinations.
- 2. Candlesticks. A dried arrangement incorporating candlestick(s).
- 3. Sculpture. A design using succulents.

#### Monday, March 10

- 1. Quote-Unquote. An interpretation.
- 2. Market Place. A composition of fruit and/or vegetables.
- 3. Measure for Measure. A composition incorporating a measuring device.

#### Tuesday, March 11

- 1. Color Chorus. An arrangement stressing color.
- Holidays. Novice Class. Open to those who have never won a blue ribbon in the niche classes.
- 3. Geology. A design.

#### Wednesday, March 12

- 1. Signs of Spring. An arrangement of natural materials.
- Objects Trouvés. A composition incorporating one or more found objects.
- 3. Top it Off. Challenge Class. Arrangement to be staged on a pedestal provided by PHS.

#### Thursday, March 13

- 1. Angles and Curves. A composition.
- 2. Profusion. A mass arrangement of flowers and foliage.

Later in the winter you will probably wish to participate in a series of workshops in an arranger's home, where exhibitors bring their trial arrangements for friendly critique. The first time you may be too shy to show your arrangement in public. Later you will realize that niche arrangers are competitive, but they are also very supportive of less experienced exhibitors.

Finally the Philadelphia Flower and Garden Show is upon you and it's your turn to compete. The day before the competition you will pick up your fresh flowers, including plenty of extras in case of disasters. The day of the competition you will leave your house in a flurry with a car full of vases, accessories, flowers, pinholders and a basket full of curious objects to cover every (or so you thought) foreseeable problem.

By 7:15 a.m. your niche will have been vacated by the previous day's exhibitor. First you will install the background, the vase, the driftwood and finally the flowers. You will have practiced this design over and over again during the winter but the allotted time will seem hardly sufficient.

By 9:15 a.m. you will be ready to face the first hurdle, the passers who decide if your arrangement meets the standards of the Philadelphia Flower and Garden Show. Passers play an important role because once they have put a small red "p" (pass) on your card, the judges are obliged to judge your arrangement. Now all you can do is to pace the floor until the judges reach your niche to consider how well you have interpreted the message of the class to the public, as well as traditional points of niche design such as line, height, color and balance.

There's a good chance that, no matter what the verdict on your arrangement, you will probably return the following year to compete in the niche section of the Philadelphia Flower and Garden Show. Some of the old-time niche arrangers started on a whim at the urging of a friend 20 years ago, and they still cannot kick the habit.

3. In the Mood. An interpretation of a state of mind.

#### Friday, March 14

- 1. Discovery. An arrangement to suggest an invention.
- 2. Flora and Fauna. A composition.
- 3. Line Drawing. A design.

#### Saturday and Sunday,

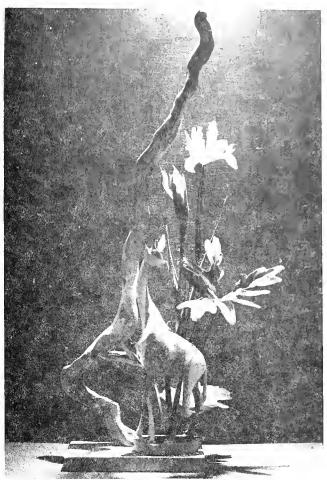
#### March 15 and March 16

- Simplicity. A composition of dried plant material.
- 2. Bottles and Beauty. An arrangement with one or more bottles incorporated into the design.
- 3. Flourish. A design of orchids.

#### Saturday, March 8 through Tuesday, March 11

Free Form — a design staged on a column provided by PHS.



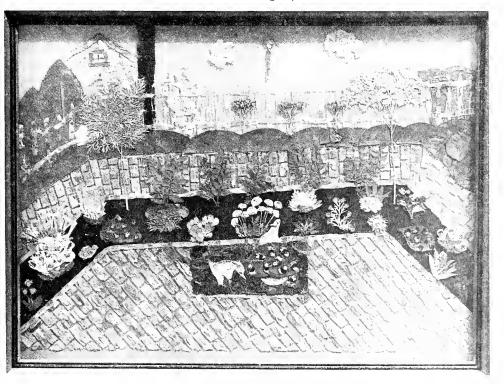


1979: Etched, First Place: Mrs. Charles Barwise

1979: On the Job, First Place: Mrs. M. A. Cramer, Jr.

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John P. Zastowney won second prize with his "View from a Window."



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"Summers at the Shore" - Pitney and Hotchkiss's entry in the 1978 Philadelphia Flower and Garden Show miniature class.

# on a small scale

Many of the entries in the miniature class in the Philadelphia Flower and Garden Show are done by two people working as a team. In our case Jane Hotchkiss does the construction and I do the planting. Both members of the Garden Club of Somerset Hills, New lersey, lane and I fell into this happy partnership by accident. In 1976 our garden club had, as usual, committed its members to entering the 1976 New York City Bryant Park Flower Show, As president of our club, Jane was concerned by the lack of entries in the show, and persuaded me to help her build a New York townhouse backvard for the miniature class. At that time I had no experience in either constructing or landscaping a miniature, and Jane had only made miniature furniture as part

of a garden club project. This first attempt, however, introduced us to a wonderful new hobby. Subsequently, a miniaturist from Philadelphia, who had seen our entry in the Bryant Park Flower Show, invited us to exhibit in the 1977 Philadelphia Flower and Garden Show.

In landscaping our miniatures for the Philadelphia Flower and Garden Show, I try to make the plantings complement the rooms, buildings and generally enhance the whole scene. In addition, the plants must add dimension and appear to be the real thing. The plants we use are not, in most cases,

In accordance with the rules for the Philadelphia Flower and Garden Show miniature class these scenes are 40 in. wide, 18 in. deep and 30 to 40 in. high.

#### by Kathy Pitney

just a small version of a known and recognizable tree or shrub, but plants whose leaf sizes are approximately onetwelfth the leaf size of the tree or shrub being simulated. One inch equals one foot in the miniaturist's scale. Besides leaf size, the plants' growth habit must be similar to that of the plants being duplicated. That is not to say that a clump of birches and its simulation, an aralia plant for example, must be similar in every way. But the aralia plant must convey to the viewer at least the idea of a clump of birch trees.

When doing an entry for this class, Jane and I start with a floor plan and a sketch of the overall view. We decide on the architectural feature and then draw up a landscape plan to complement it. Next we build the planting continued

#### Landscaping continued

box. It must be shaped to fit snugly against the architectural feature and fill the whole planting area. The depth of the box may vary from 3 in. to 6 in. We drill drainage holes in the bottom— 1/8 in. in diameter and about 6 in. apart. The box must be waterproofed; we use at least three coats of polyurethane.

For drainage, we use pieces of styrofoam, which are lighter than potsherds. Then we fill the box with ordinary soil from the greenhouse bench. The fine soil desired in the final display can be added as topsoil if and where soil will show.

#### summers at the shore

In planting "Summers at the Shore" (photos 1 & 2), we placed the small simulated redwood frames around the vegetable garden. We added the picket fence, made of coffee stirrers, and delineated the path from the bottom of the porch steps with slate chips.

The first planting, along the rear of the box, is important not only to cover the box but to carry the eye to the background. In "Summers at the Shore," plants in this bed included a crape-myrtle, some junipers and a succulent monanthes. We then placed six Kingsville box as the porch foundation planting. Kingsville box reminds me of rhododendron and laurel.

Planting the vegetable garden for this miniature created a special challenge because we wanted it to resemble my summer vegetable garden. The tomatoes on the extreme left are actually a pilea that resembles the tomato plant in foliage color (yellowishgreen) and in growth habit. It is planted in small gauge wire which resembles tomato cages.

The tomatoes posed a problem until Jane thought of the red rose hips growing on a fence along the golf course. We compromised a bit on the rule that

#### Airplant turned out to be animal hair that is sold as a plant.

everything must be rooted; we glued the rose hips on the plant at the last minute.

We suggested broccoli by the tips of a miniature basil I have in the greenhouse. I made  $\frac{1}{2}$  in. tip cuttings and rooted them in sand before transplanting them into the redwood frame. Cabbages and cauliflowers were evoked by rows of small sedums—each rosette cut, rooted and transplanted into its row. Nature cooperated by producing a sport of *Sedum nevii* that was pure white—a perfect cauliflower, self-blanched.

For the feathery foliage of carrots, we first used something called airplant. Tracking its botanical name proved difficult. It turned out to be an animal hair that is sold as a plant. We subsequently found that Irish moss (*Selaginella kraussiana brownii*) could be trimmed down into rows that resemble carrot tops.

The center box in the vegetable garden was designed as a melon patch or a sprawl of squash. The plants are so similar that the interpretation would be up to the viewer. A very small-leafed ficus (*Ficus pumila* 'Quercifolia') grows in a mound, has leaves similar in shape to melon or squash leaves and sends out tendrils that defy containment. One rooted stem of "string of pearls" (*Senecio rowleyanus*), planted and woven into the ficus runners, looked just like green melons or unripe squash.

We tackled the ground cover or lawn simulation last. We had used baby's tears (*Helxine soleirolii*), but were not satisfied that its growth habit was compact or flat enough for this purpose.



Close-up of vegetable garden in "Summers at the Shore."

Cinderella – Pitney and Hotchkiss exhibit in the 1979 Philadelphia Flower and Garden Show miniature class "Tales of Childhood."



We decided to try to grow a real lawn. The first sowing was leftover seed from our outdoor garden lawns. The grass was too coarse and became more so when trimmed. I finally solved the problem with a small tin of putting green grass seed given to me by the greenskeeper at the golf course. The lawn has been re-sown occasionally, but a small flat of back-up grass sown 18 months ago is still in excellent shape.

Additional plants in "Summers at the Shore" were in hanging baskets on the porch. These were dried ferns and flowers. We have found it almost impossible to maintain rooted plants in <sup>3</sup>/<sub>4</sub>-in, clay pots or in wire baskets lined with sphagnum moss because they cannot be kept moist under display conditions. When we need color we dry tiny leaves and flowers throughout the year to use in small containers. One basket is full of common knotweed, the other with tiny fern. We are still looking, but have found that few plants have flowers in scale. Those with tiny flowers, such as baby's breath, have leaves that are much too large for our purposes.

The last thing we added after we set

"Summers at the Shore" up for display were tiny pebbles on the paths. Needless to say, they do not travel well. The pebbles are bird seed, baked to kill the germinating potential. If even one seed does manage to grow, it is definitely out of scale.

#### tales of childhood

Different challenges presented themselves in our 1979 Flower & Garden Show entry. The category was "Tales of Childhood" and Jane was enthusiastic about the idea of Cinderella, complete with a ballroom facade, twirling dancers and a working fountain (photo 3). A formal garden was needed to complement the ballroom. From this exhibit we learned that trimmed and clipped plants are more difficult to simulate than an informal setting.

The espaliers on the terrace we trained from several small-leafed shrubs. One of these is *Cotoneaster microphyllus thymifolius*, which we used as a V-shaped cordon below the terrace. On either side of the doors the espalier had to be in small planters, posing a watering problem. I had collected and dried a tiny flowered statice (*Limon*-

*ium tataricum)* from a site on a recent visit to Turkey. It lent itself to the espalier form of supports and produced a wonderful delicate tracery against the white walls in the moonlight.

The two Versailles boxes, either side of the base of the terrace, called for topiary, but all the "tree" stock I had on hand defied such precise trimming. Jane suggested ping pong balls on an orange stick. The balls were filled from a hole the diameter of an orange stick with coarse sand. Small holes were poked all over the remainder of the ball. Cuttings of Sedum nevii, dipped in rooting hormone and inserted in the ball, rooted and made a trim, neat topiary. I must caution you about this kind of horticulture: it is time consuming. It took more than 50 cuttings to cover the ping pong ball, and they require daily mistings of water and a regular light foliage feeding, as they are not in soil.

The hedges bordering the paths are seedlings of *Asparagus myersii*. The

This is the fourth consecutive year that Kathy Pitney and Jane Hotchkiss have competed in the miniature class of the Philadelphia Flower and Garden Show.

#### Landscaping continued

solution for ground cover in Cinderella was nertera, a compact dark green, flatgrowing herb.

### maintenance of miniature landscapes

Maintaining the miniature landscape can be a problem. If plants that grow in a sunny window are used, year-long maintenance may consist simply of watering, pruning and occasional feeding. Our planter boxes, removed from the display, benefit from the ideal growing conditions of my greenhouse in winter and a semi-shaded outside location when New Jersey weather permits. Some plants grow very rapidly and require constant cutting back or even replacement.

The following list of plants only scratches the surface of possibilities. Most we have used because they immediately suggested the kinds of plants we wanted to simulate.

#### **Ground Covers**

grass Nertera granadensis Sagina subulata Helexine soleirolii Mentha requienii Lysimachia minutissima

#### Shrubs

Buxus microphylla 'Kingsville' Chamaecyparis pisifera Chamaecyparis obtusa 'Nana' Juniperus virginiana 'Burkii' Monanthes Pilea microphylla muscosa Calluna vulgaris 'Dainty Bess,' 'Mrs. Ronald Gray'

#### Trees

Polyscias fruticosa Myrtus communis Chamaecyparis Juniperus Tsuga canadensis Serissa Cotoneaster microphyllus thymifolius

#### Vegetables

Sedum nevii Sedum dasyphyllum Sedum lineare Ocimum basilicum Mentha Selaginella kraussiana 'Brownii' Pilea microphylla Ficus pumila 'Quercifolia'



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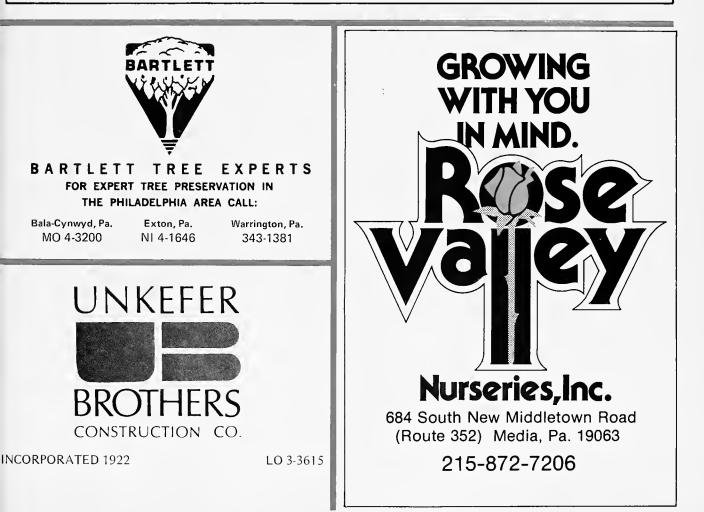


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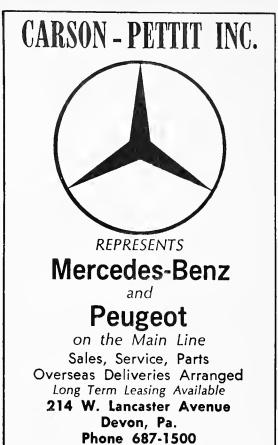


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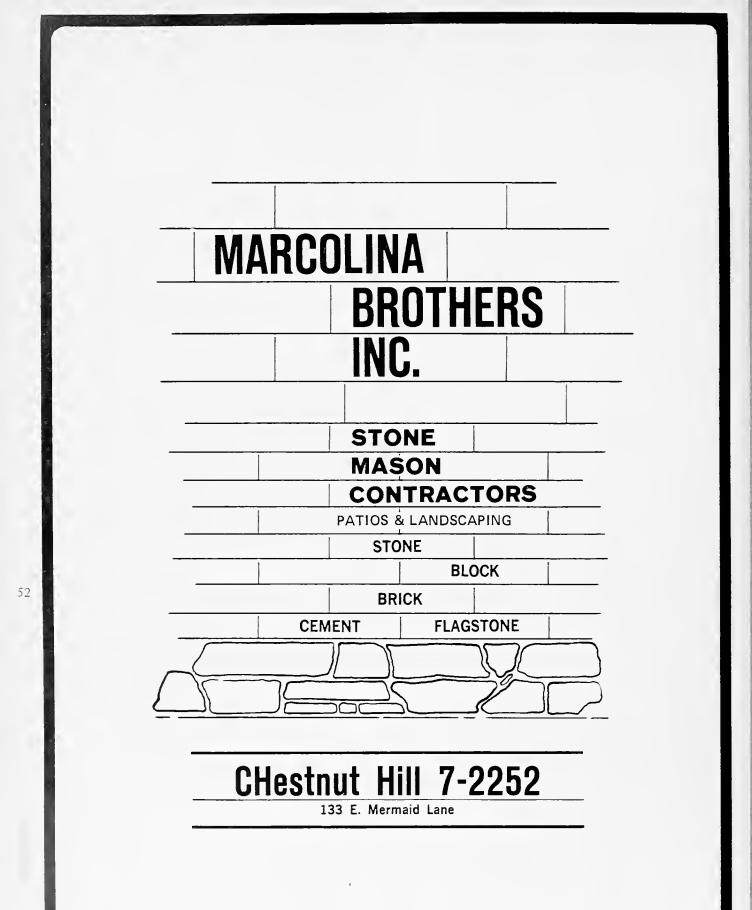


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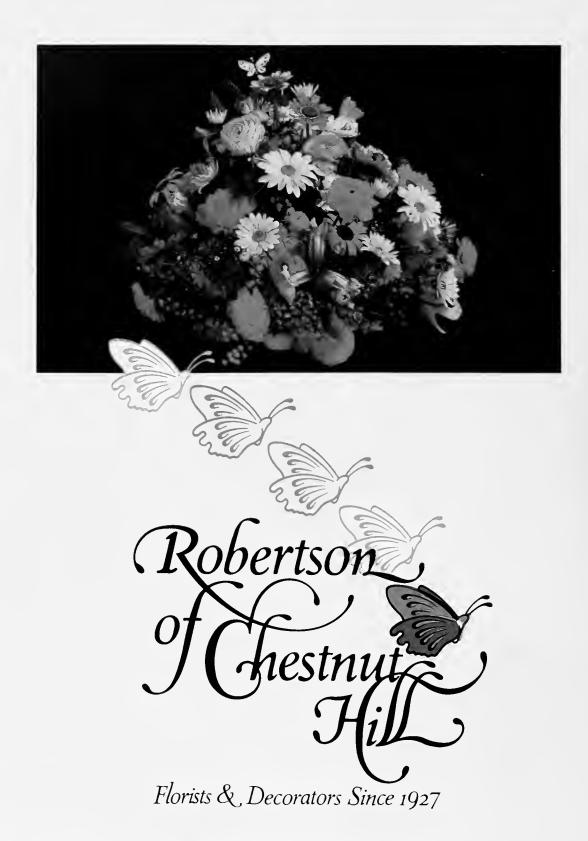


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#### 1981 PHILADELPHIA FLOWER SHOW





#### WELCOME TO THE SHOW!

This Flower Show is Philadelphia's very special harbinger of spring. It is the city's most important horticultural event of the year.

I would like to emphasize a few of the unique features of this Show.

The majority of the plants are forced and forced with everincreasing skill that ensures their perfection for the March Show dates.

Another accomplishment has been the Competitive Classes. Ernesta Ballard started these in 1958 and has established standards that have constantly improved the horticultural excellence of the Show. Over 1,000 entries to the Horticourt are accepted after careful screening.

And then there is the tremendous enthusiasm and dedication of over 1,000 volunteers. Money could not achieve this extraordinary effort.

I just wish that you could watch the actual process of setting up the Show from its beginning with over four and one half acres of empty space. The floor is first marked off according to the final Show plan and smilax is hung to soften the overhead structure. Trucks arrive with rocks, earth and building materials. Larger trees and background planting is placed and definition of the individual exhibits takes place. Buildings, walls and pathways are constructed. Finally come the great variety of forced blooming plants which are carefully placed to create the final effect.

It all seems to happen spontaneously but that is not so. The direction and skillful coordination come from our talented professional staff, commercial horticulturists and committee members who work together so well.

I thank the exhibitors, those that enter the Competitive Classes, the volunteers, those that operate trade booths and all the rest who make this such an outstanding Flower Show.

As you descend the stairs from a dormant early March the sight before you is breathtaking.

Court F. Trevel

Robert W. Preucel, M.D. Chair Philadelphia Flower Show

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# **Behind Those Green Scenes**

## Through rain, sleet and snow . . . the Show must go on

Doubt that the sky is blue or that grass is green; doubt that the sun will rise but never doubt that the Flower Show will open.

Staging a major flower show amidst the Ides of March requires that everyone keep their eyes on the weather situation. Often snow and cold present real problems for those moving flowering plants that have been forced in greenhouses with temperatures of 60 to 70 degrees.

Through rain, sleet and snow

Only through extreme precautions, such as covering plants with plastic and pre-heating trucks or cars, are exhibitors able to safeguard their plants from the freezing weather. One year everyone was disheartened as the turf arrived dried out with a wheaty color because all of the sod along the east coast had been buried under snow for weeks. Some suggested spraying it with a green dye material used on golf courses. others suggested waiting. Those who urged waiting emerged as the wise for after a few days the grass began to revive and turn green.

Last year 17 truckloads of mulch arrived from upstate Pennsylvania still frozen. With the aid of flamethrowers the mounds were defrosted and the Show preparatior remained on schedule. Landscape nurserymen have had their own temperature traumas, as heaters fail in greenhouses spoiling their prize plants right before the show.

Exhibitors have been stranded in Philadelphia during storms, often finding refuge at a nearby hotel. One year sleeping bags were camped on the office floor at PHS headquarters for several gallant workers.

In 1978 after seven inches of snow fell, horticulturists, landscapers, nursery workers, and arrangers tucked their watering can: under their arms. climbed into carefully warmed vehicles and started driving. Some were on the road for as long as four hours. For many there was no thought of turning back. One exhibitor drove up from McLean, Virginia with a birdbath. It took three hours to go 20 miles. She backtracked to Washington, DC to take a train instead: at the station the porter dropped the clay birdbath shattering it into a thousand pieces. She promised to arrive with a replacement birdbath the next day and she did.

Weather can provide problems ir

the opposite extreme. If a sudden burst of spring weather arrives early, sometimes temperatures soar to 70 degrees and our problem shifts to keeping the Civic Center cool enough to house so many perishable plants through these brief "heatwaves."

But despite the unpredictability of Mother Nature, the Flower Show family always weathers the storm, warms up to the occasion and the Show goes on.

#### Eliminating lake leaks, maintaining moisture and other ''water sports''

Each year the Flower Show family is up to its ears in water maintenance problems, or sometimes just plain up to their knees in water. Rather us than the Flower Show visitors.

This year it was decided to bring in 6,000 gallons of water to produce the entrance lily pond and the main feature, a Pennsylvania canal. Conquering the challenges from birdbaths to waterfalls in previous years gave us confidence to proceed.

Technical aspects of how to construct a poly-lined body of water aren't difficult but one still has to anticipate the leaks. Armed with a

Luminating take teaks, maintaining moisture...and other "water sports" patching kit, wading boots, a snorkel mask and a Zamboni machine which vacuums water from the floor, the staff has saved many a visitor from soggy socks. Fast reflexes and good preparation have proven invaluable when things get leaky!

Eliminating lake leaks, maintaining

One year a supply truck ran over a water outlet and suddenly "old faithful" gushed high into the air. But each morning before the show opens a crew of horticulture students from W. B. Saul High School of Agricultural Sciences mop up those unexpected spills.

Visitors who enjoy the Flower Show's waterfalls, unique garden pools and babbling brooks may not realize that these bodies of water are critical in maintaining the humidity in the high ceilinged, heated hall. To prevent waste all water is recirculated and reused within each exhibit. The concrete floor of the Civic Center acts like a sponge and sucks up moisture. Plants dry quickly, particularly the ferns and topiaries. Plants must be misted three and four times daily. Cacti and succulents are easiest to care for, because they generally don't need much water. The "hose down'' takes place early in the morning and late in the evening

when there are no crowds. Many exhibitors have incorporated water into their displays to overcome the lack of moisture. So many, in fact, that one year a flock of confused ducks from the Zoo's exhibit were able to "vacation" in another exhibitbathing under the waterfall. They weren't charged rent and no one complained so all was just ducky ... and they were rescued in a large fishing net and returned before the end of the Show. In short, water serves practical as well as aesthetic functions at the Flower Show.

The lilies in that practical, as well as aesthetic pond at the entrance are getting special attention. Not only is the water maintained at 80 degrees—because the blooms would close if it were chillier, not only do underwater pumps help prevent the growth of algae, but there is also a hot tub heater at work there. So the lilies will keep their blooms open and relaxed for the entire Show.

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They come in all shapes, sizes and colors . . . both the plants and exhibitors who enter the Horticourt classes. A wide range of experience among gardeners can be witnessed in the Horticourt, from dedicated horticulturists who have been at it for more than 50 years to the plant lover who may have begun growing seriously only in the past year or two. Professions vary, from the woman doctor to the retired bank officer; from the high school garden enthusiast to the prolific hobbyist with a wheelbarrow of entries. Well tended plants come from urban windowsills and suburban greenhouses. Over 1,200 entries are judged each year.

Before the plants are placed in the Horticourt they are examined by a "passing" committee. In regulation size pots, with correct botanical names, these "insectfree" plants then await the judges' review. Some of the plants are easily identified and readily available at local nurseries, garden centers or greenhouses. Others—for example a rare rock garden plant—can only be obtained through exchanges among a network of dedicated gardeners.

Judges base their decisions on such factors as the

plant's cultural perfection or appearance, its distinctiveness and how it is groomed. Plants that have won consistently may not necessarily fare well again because new and different plants are always being entered and this changes the elements of the competition.

Horticourt competitors want to share their enthusiasm about particular plants and want to test their skill against the best growers in the area. If you would like to stick in your green thumb and pull out a plum in next year's competition, send in the attached coupon requesting a 1982 Show schedule. These schedules will be printed in the summer and mailed in early fall. You can also brush up on growing and grooming tips at the workshops sponsored by the Pennsylvania Horticultural Society year round. Another valuable resource if you are considering exhibiting, is the PHS library, a 14,000 volume collection of horticultural books available to everyone at 325 Walnut Street. Please use the blank page at the back of this book to note the classes you wish to enter in next year's show.

To: Flower Show Secretary Pennsylvania Horticultural Society, 325 Walnu	ut Streat Philadelphia PA 19106
l am interested in hearing more about exhibiting	-
Please send me one copy of the 1982 Philadelphia	Flower Show Exhibitors' Schedule
Name	Phone No.
Address	
Address	

Lee M. Raden

Lee M. Raden continues his active interest in growing some of the more exotic alpines from seed.

# GROWING PLANTS FROM SEEDS

One of the things that particularly fascinates me is the "cast-inbronze" statements we make in writing about our hobby. In January 1973 I wrote an article on seeds in the *Green Scene* and in reading it over I feel that many of the things that I said are still valid, but I have changed my mind about some techniques in seed handling.

Why grow plants from seed in the first place when it is so easy to buy plants at your local nursery, get them from your best friends, steal them from your enemies, or just hack them apart and divide them? The answer to these questions is easy. Absolutely no form of gardening brings greater pleasure than growing your plants from seed. There is a magic in growing plants from seed, and part of the magic is water. A completely dry seed is in suspended animation, and water recharges it and starts a wonderful chemistry. Molecules of water begin to penetrate the outer

coat of the seed, and when this water content reaches somewhere in the neighborhod of 8% of its total bulk the seed will begin to stir. When the water content reaches 12% germination and growth begin Once this germination and growth begin then we are in a do-or-die situation. If we do not water the little seedlings properly they will slowly burn up their food reserves and die. Therefore, rule number one is: once you start watering the seeds they must never be allowed to dry.

When do we sow the seed? We sow the seed when we get it. If it's seed for vegetables, or annuals for the garden, we generally order them for the proper time for sowing. If we get the seed before it should be sown, it should be kept in some type of waterproof container such as a jar. However, if it's seed that must be stratified or chilled, it is best kept in the refrigerator, in a jar, until sowing.

I don't use sterilized soil. It doesn't occur in nature and, quite frankly, the average gardener or horticulturist does not need it. The real super secret is a light, porous, extremely well-drained medium; a medium that allows good oxygen retention, water drainage and has a rich nutrient base. Such a medium is needed for the seedling roots to spread and feed. A good seed soil mixture is composed of  $\frac{1}{3}$  to  $\frac{1}{2}$ stream sand and the balance a mixture of garden soil and compost. A major change in my thinking since 1973 is that I never incorporate peat of any kind in my seed pans. Seeds of the Ericaceae, and their seedling plants, do not need peat. Peat retains too much water and is a major cause of damping-off. I am assuming that we all have a source of compost; if you do not, then go out into the woods, get permission from the owner, and use some of that marvelous hardwood forest duff for your compost, but use compost.

In blending the above-mentioned soil mixture it should not be tamped or crushed. It should be aerated by throwing it up in the air; never screen the mix. Gently pour into the seed pans using a broad trowel. In place of tamping, shake the pan gently to obtain a level surface. Now sow your seed as uniformly as possible on the top of this mixture. If the seed is large, very carefully cover it with some coarse stream sand. If the seed is fine, mulch the top lightly with 1/8 inch stone chips or aquarium gravel. Water thoroughly from the top using a fine nozzle. That is how nature pushes the seed into the soil.

Now a constant vigil must be kept. The seed pans must never be allowed to dry out and they should be stored someplace out of the sunlight, but in a light area. I never cover seed pans with newspaper, polyethylene or glass because proper air circulation is important and in a closed atmosphere with 100% humidity it's asking for trouble. When the seed germinates in a highly humid atmosphere "damping-off" is usually what happens.

When germination occurs the plants must be moved to much

stronger light, preferably to sunlight, for part of the day. Good ventilation is now all-important, and we must make sure that we have these last two factors in balance or plants will stretch from lack of light and you will never have strong seedlings, or they will damp-off. In my own experience, if your watering schedule and light and air circulation are correct, then your reward is an astounding growth of the seedlings.

Many experts say that when the first true leaves appear the seedlings should be pricked out. I never prick out plants at this stage. I let them fight their way in the container to the bursting point.

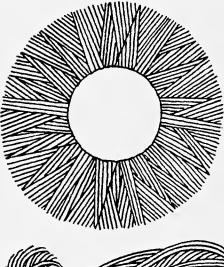
After this initial transplanting, give the plants about a week to recover. They will let you know their vigor is renewed by their color and general appearance. If you just took the seedlings directly from the seed pan to flats, or directly into the ground, fine, but let's be smart. Modify that garden soil or soil in seedling flats with sand. In our Delaware Valley soil I have found that it generally must be lightened considerably. If you will work sand into the soil and transplant on a day that is cloudy, you will find that there will be very little transplant shock if the plants are amply watered-in. Watering continues to be all-important until the plants are fully grown; and if you have proper drainage through the addition of sand, you cannot overwater or sour the soil. A top dressing of stone chips is as good for roses as it is for conifers or for very fine alpine plants. You will be keeping the neck of the plants dry, the soil will be cool, and there will be no soil spattering in the event of a thunderstorm.

From an expense viewpoint there is nothing cheaper than water. All plants need it for growth and the absorption of nutrients from the soil. You cannot over-water if you have proper drainage.

Fertilizers—use one with a low nitrogen content and cut the recommended manufacturer's dosage in half if the seedlings are healthy the halved dosage will be ample.

Happy gardening. 🗖

Reprinted from Green Scene • July 1976 There is a magic in growing plants from seed, and part of the magic is water. A completely dry seed is in suspended animation, and water recharges it and starts a wonderful chemistry.





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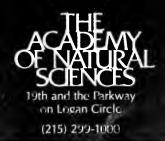


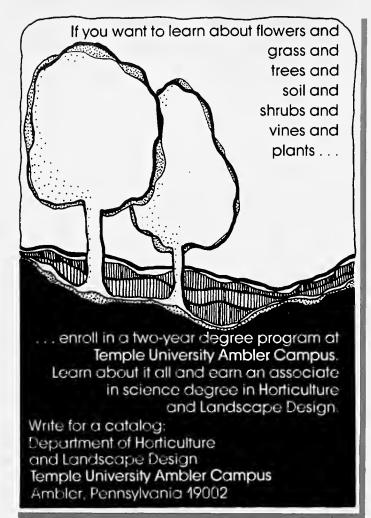


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Happy passengers are about to step aboard this quaint Pennsylvania canal barge, bedecked with flowers for a delightful summer evening party. Floral garlands guide them up the gangplank into a paradise of vibrant summer colors. Bright, cascading floral fountains of color trail from the barge's corners, while vividlycolored summer flower arrangements, enhanced by soft fireflies of candlelight, decorate the waiting tables.

#### AMERICAN RHODODENDRON SOCIETY

Philadelphia & Valley Forge Chapters Kresson-Gibbsboro Road Marlton, NJ 08053 T. Stecki & G. Fredericks, Co-Chairs

THE WORLD OF RHODODENDRONS

This exotic display of rhododendrons and azaleas emphasizes the various types and varieties of this genus. Dwarfs through full-size plants enable the layman and rhododendron buff to learn about the "World of Rhododendrons." Members of both chapters are on hand to discuss the techniques of planting, pruning, cultivation and disease control.

#### AMERICAN ROCK GARDEN SOCIETY

Delaware Valley Chapter 709 Malin Road Newtown Square, PA 19073 Missy Galloway, Chair

ROCK GARDENING IN A SMALL AREA

Enjoy this table-top replica, in miniature, of an existing rock garden suitable for a small urban or suburban

area, or as a separate area in a larger garden, which could be reproduced on level ground with local materials. Low, medium and high maintenance alternative plant lists are also shown.

#### PERCY BROWN NURSERY, INC.

Old River Road, R. D. 3 Birdsboro, PA 19508 Percy Brown, Chair

#### WOODSIDE GARDEN

A highlight of this woody scene is the seedling varieties of mountian laurel. The backdrop of azaleas, dogwood, rhododendron and laurel looks down over water in several conditions—cascading, flowing gently and in a pool with a nearby trail path. Both evergreens and flowering trees make up a remarkable variety of color and greenery in this display.

#### W. ATLEE BURPEE COMPANY

Fordhook Farms Doylestown, PA 18901 Jeannette Lowe, Chair

#### BURPEE'S SALAD BOWL

The variety of salad items that can be grown to tempt appetites is seemingly endless. Many kinds of greens and herbs are featured here in a contemporary, semicircular arrangment of planter boxes around a "bowl" patio. Additional salad vegetables grow in a more traditional garden area. A marigold garden adds cheerful color, also supplies petals for a gourmet touch to salads and other dishes. "Burpee's Salad Bowl" integrates planting areas and methods with a patio into a unified design displaying a wealth of salad material. Varieties are coded to show their prime season of growth and use.

#### **CHILDHOOD FRIENDS**

399 Port Royal Avenue Philadelphia, PA 19128 Betsy Caesar, Chair

#### CHILDHOOD ESTATES

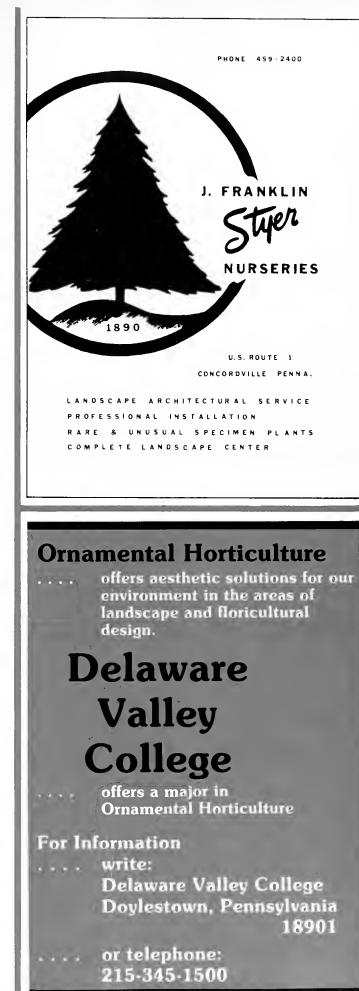
... an address with all the important amenities. It's a house or it's rigging for a ship. It's a place to hide away or a place to see and be seen. It's a place to swing quietly and watch the world go by. It's a place to dig and shape a fantasy landscape. Plantings are scaled to the size of the master and mistress, and are chosen to suit their discriminating tastes.

#### **COUNTY LINE LANDSCAPE NURSERY**

805 Harleysville Pike Harleysville, PA 19438 Herbert Bieberfeld, Chair

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> Pennsylvania Nurserymen's Association, Inc. Harrisburg, Pennsylvania

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# GALE NURSERIES

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DISTINCTIVE • FUNCTIONAL DESIGN

CHARLES H. GALE, REG. LANDSCAPE ARCHT. CHARLES H. GALE JR., B.S. ORN. HORT.



**Exhibitors** listed alphabetically County Line cont'd. from p. 13

setting is no easy task. Through the use of appropriate plantings, uncomplicated construction and freeform paths, an ordinary backyard is transformed into a woodland retreat. By preserving this natural woodland, a happy blend of the old and new is created.

#### DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE

Route 202 & New Britain Road Doylestown, PA 18901 John Mertz, Chair

KINDERGARDENING

Kids can have green thumbs too! Projects to delight and instruct youngsters about the wonderful world of plants are presented in a classroom setting. Hopefully our ideas will be adopted as classroom learning experiences and open the door to a life-long curiosity about plants.

#### **DELAWARE VALLEY FERN SOCIETY**

419 Lodges Lane Elkins Park, PA 19117 Henrietta Adkins, Chair

ALL IN THE FAMILY—Boston Ferns

Fitting into the Flower Show theme of a turn-of-thecentury canal town. here is a Bostonian family of ferns in a family setting. The side of a house has a Boston rocker, hanging baskets of Boston ferns, wicker basket of Boston ferns and window box of Boston ferns. Yard landscaping consists of boulders and Boston ferns. This well-integrated exhibit truly keeps things "All In The Family"!

#### ERDENHEIM FARM

Lafayette Hill. PA 19444 William Weber Jr. Chair

#### SPRING BANK

Spring Bank is a rock country setting that displays a weathered colonial springhouse in the side of a bank that is overgrown with summer flowers and cascading trees.

#### FAIRMOUNT PARK

Belmont Office West River Drive Philadelphia, PA 19131 William E. Mifflin, Chair

#### SPRING MEADOW

This meadow illustrates plants and land forms that are found in various areas of Fairmount Park. Open grassland, woodland and wetland contrast with the formal areas of the Park. The plantings are naturalistic, some wild, some cultivated. This mosaic provides a subtly aesthetic and ecological habitat, a habitat that acts as a refuge for both wild life and city dwellers.

#### FLORISTS TRANSWORLD DELIVERY ASSOCIATION

Staged by: Leroy's Flowers 16 North York Road Hatboro, PA 19041 Leroy LaBold, Chair

#### RURAL AMERICAN NICHES

Using a series of niches, the Florists Transworld Delivery Association shows a variety of flower arrangements, each one representing a different portion of rural America. Florists throughout the Delaware Valley participate in this colorful exhibit.

#### FOXCATCHER ORCHIDS

P. O. Box 373 Newtown Square, PA 19073 Van Ewert, Chair

ORCHID SOLARIUM

This orchid solarium, powered by a passive solar heating system, demonstrates that a greenhouse-type structure, properly designed and using passive solar heat, can be a useful and totally practical addition to any home. Use of low maintenance materials for the physical portions allows the home-owner maximum enjoyment with minimum time spent in the upkeep of the solarium. A small fountain and drip waterfall add to the peaceful effect created in this tropical plant environment. A dry river flows through the solarium, the river created out of bonded aggregate to give the appearance of being wet. Many different types of orchids beautify and complete the display.

#### FRIENDS HOSPITAL

Roosevelt Boulevard & Adams Avenue Philadelphia, PA 19124 Mona Dwork, Chair

#### HELPFUL HERBS

From the illustrations by charts, plants and craft projects, the visitor can see how herbs and spices can be used in a horticultural therapy program. Wild ginger and sassafras root, raspberry and strawberry leaf teas are only a few of the many unusual, natural items used in this display.

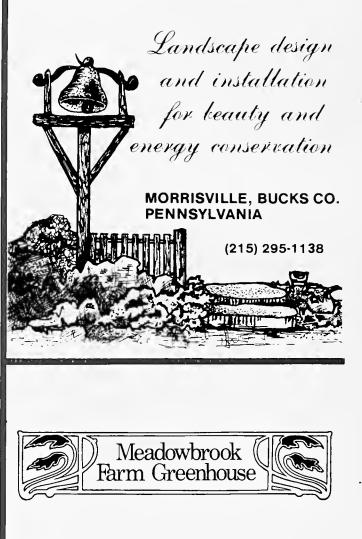
#### GALE NURSERIES

School House Road, Box 264 Gwynedd, PA 19436 Charles H. Gale, Chair

#### MEMORIES

This step back in time takes us to the turn of the century, when holiday entertainment was truly and

# SNIPES FARM & NURSERY



## MEADOWBROOK FARM

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- A free ticket to the Harvest Show
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- Our monthly activity newsletter
- A free plant each year
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- Trips to private and public gardens, even PHSsponsored trips abroad
- Seminars, clinics and special-interest workshops
- Use of our horticultural library—

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**Sun Company** is pleased to be a part of the Philadelphia Flower Show. Our job is energy finding it, producing it, getting it to where it can help communities like this grow and prosper. We're proud to be at the show and part of helping to make it happen.





Finlandia has a clean, icy character you just don't find in other vodka.

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ITTALA



lavishly enjoyed. The old Pennsylvania canal town was proud to offer an attractive bandstand, surrounded by colorful gardens and trees. Its presentations of marching bands and string ensembles became cherished memories for bygone listeners.

#### **GREATER PHILADELPHIA ORCHID SOCIETY**

888 Welsh Road Maple Glen, PA 19002 Mal Decker, Chair

#### ORCHIDS

A display of the variety of orchids grown by members of the society showing the various forms, colors and sizes available to orchid enthusiast, be they professional or amateur.

#### PETER HELLBERG CO.

332 North Main Street Chalfont, PA 18914 Herman Hellberg, Chair Staged by: Mike and Kim Walton The Depot Greenery Telford, PA 18969

#### THE AMERICAN-GROWN CARNATION

This small greenhouse connected to a retail shop shelters an exhibit showing the great versatility of the American-grown carnation. Various settings accentuate the wide range of color and beauty of this most popular flower.

#### IKEBANA INTERNATIONAL-PHILADELPHIA CHAPTER

320 Harding Avenue Milmont Park, PA 19003 Bernice Makin, Chair

THE BEAUTY OF NATURE THROUGH IKEBANA

Translated, lkebana means living flowers. The Japanese call flower arranging Ikebana. Before you are examples of this fine and delicate art. In this sense the term flower refers to not only the blossom, but all parts of the plant.

#### INTERGREEN, INC.

511 West Courtland Street Philadelphia, PA 19140 Howard Roberts, Chair

#### INTERIOR LANDSCAPE IDEAS

The use of plants in business, institutional, hotel and retail locations is ever increasing and the Philadelphia Flower Show is the perfect showcase for interior landscape design ideas. A commercial setting, as much as any other, is enhanced by the integration of greenery and flowers into the overall design.

continued on p. 24



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Jane G. Pepper, PHS Executive Director, confers with Robert W. Preucel, Flower Show Chair, and Kaysi Miller, Publicity Director.

# Image: With the second seco

#### A "Peppery" Production

There are over 1,500 volunteers. PHS staff members and exhibitors who form the cast of thousands that make each Show such a huge success . . . the extra effort of each participating garden club. our major exhibitors and the coordinated teamwork are all vital to the final production.

Leading this year's effort is **Jane G. Pepper**, the new Executive Director of the Pennsylvania Horticultural Society and the Philadelphia Flower Show.

Jane arrived from Scotland 13 years ago. never intending to stay in the United States. About the same time she settled and married here she started nurturing an interest in her home garden into a professional career. All Jane's horticultural training has been in America. first at the Ambler Campus. Temple University, and then at the University of Delaware where she studied the management of horticultural institutions through the Longwood Program of graduate studies. Her first job in the horticultural field was Secretary to the Campus Arboretum Association of Haverford College. For a couple of years she has authored a weekly horticultural column in the Main Line Times and News of Delaware County.

Jane's first involvement with the Show was as a volunteer when she helped Ed Lindemann in the Horticourt and served on the Show's passing committee. In 1979 she joined the PHS staff as Public Information Coordinator and became Manager of the Flower Show in April 1980.

As Flower Show Executive Director, Jane plans and manages the Show budget, oversees the trade exhibitors, the advertising, ticket sales, parking and other visitor services. Working with contractors and exhibitors throughout the year, she guarantees a smooth day-to-day operation at the Show.

#### Vital Volunteers

A small staff assists Jane but a majority of the Flower Show's energy comes from the countless numbers of hard working volunteers who participate each year. These unsung heroes provide the enthusiasm, talent and the willing spirit that produces each year's Show. Directing many of the volunteers are **Mary Hyndman** and **Louise Harrity**, Chair and Vice-Chair of the 1981 Competitive Classes.

Chairing the Competitive Classes requires thousands of hours a year of diplomacy. physical stamina and administrative foresight. One year such a volunteer clocked 60 miles on her pedometer as she walked through the Civic Center during setup. Mary and Louise work closely with the chair of each class. arranging workshops before the Show. ensuring a full complement of entries, and staging the exhibits.



#### **Directing the Design**

As Flower Show Designer, Ed Lindemann is the mastermind behind the Show's floor plan. Eighteen months before this year's Show Lindemann was meeting with the Flower Show Executive Committee to set a theme, recruiting major exhibitors and designing the layout for the 4.5 acre production. Smooth traffic flow is his highest concern when designing the floor plan. He attempts to ease long lines and crowded aisles while offering visitors a chance to examine the intricate details of each exhibit.

It takes two working days to convert his detailed sketch into a life-size chalk drawing covering over 175,000 square feet of floor space. These chalk lines guide nurserymen and volunteers as they assemble their exhibits and transform the bleak, empty hall into a mountain of blooming bulbs, babbling brooks and other splendor.

Before joining PHS, Lindemann

earned a bachelor of science in ornamental horticulture at Delaware Valley College of Science and Agriculture and worked as a landscape designer.

Ed works year round on the Show coordinating the plans and requirements of the landscape exhibitors and competitive classes. He is also the PHS Horticulturist answering horticultural questions. He supervises the planning and maintenance of the Society's 18th-Century Garden, greenhouse, and the ground floor exhibits. A lecturer, graphic designer and writer, he also conducts a "Child's Garden" segment on Captain Noah's Channel 6 (WPVI) TV show.

During the week-long Flower Show he is concerned with everything from a shipment that arrives 1,000 daffodils short to an occasional wilted tree.

#### Managing the Maintenance

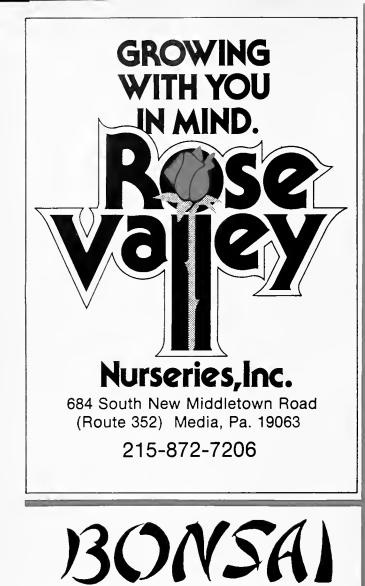
**Carol Sclafani** has served as the Floor Manager at the Flower

the Floor Manager at the Flower Show for the last two years. Getting the staging props in and out of the Civic Center is her task. During the Show, she and a crew of 20 students from Saul High School do the general maintenance so essential to providing an orderly, immaculate Show. Carol loves to work with these enthusiastic students at the Flower Show. The crew's chores are endless and everchanging making their job an exciting challenge.

Carol has a bachelor's degree in plant science from the University of Delaware. During the rest of the year she works with Philadelphia Green, the community gardening program of the Pennsylvania Horticultural Society and with their new garden preservation program. She also runs the Junior Flower Show, is Floor Manager for the Society's fall Harvest Show, and provides indoor gardening education for teachers in the Philadelphia School system. ■









414 Plush Mill Road - Wallingford, Pa. 19086



JUST MINUTES FROM THE CIVIC CENTER

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#### Exhibitors listed alphabetically cont'd. from p. 19

#### JUDD'S HOLLYLAN NURSERIES 516 East Holly Avenue

Pitman, NJ 08071 William Judd, Chair

#### THE OLD COUNTRY CHURCHYARD

A long forgotten area in the Pine Barrens retains memories of several lifetimes amidst the ruins of a burned-out church and neglected graveyard. This churchyard, though forsaken by man, shows that nature can transform a cemetery into a picture of beauty and serenity.

#### LILYPONS GARDENS

Lilypons, MD 21717 Keith Folsom. Chair In cooperation with the Pennsylvania Horticultural Society

#### GARDEN POOLS

Water lilies take center stage here in their aestheticallybalanced setting. The pastel shades of the water lilies are eye-catching, yet visually quiet enough not to detract from the peacefulness that the water lends to the landscape.

#### LINCOLN HIGH SCHOOL

Rowland and Ryan Avenues Philadelphia, PA 19136 David M. Kipphut, Chair

WE PROMISE YOU A ROSE GARDEN

Proper methods for planting, pruning, fertilizing and training rose bushes for the home gardener.

#### MARTIN'S AQUARIUM

101 Old York Road Jenkintown, PA 19046 Robert Weintraub, Chair

#### UNDERWATER WORLD

Each aquarium on this L-shaped wall is carefully aquascaped with aquatic plants. You see here more than 50 varieties of fresh water and salt water reef fish from Lagos, Bangkok, Philippines. Hawaii, Hong Kong, Shanghai. Peru, Brazil, Florida, the Red Sea and the Great Barrier Reef in Australia. Also here are giant parrots, cockatiels. cockatoos and macaw parrots. For the herpetologist, there are non-poisonous snakes and lizards, including Bengal-Monitors and old-world Jacksonian chameleons.

#### MEADOWBROOK FARM

1633 Washington Lane Meadowbrook, PA 19046 John Story, Chair

#### HANGING BASKETS

Hanging baskets and still more hanging baskets—their myriad colors charm the eye as they hang in and around garden gazebos. Charm begonias, browallias, verbena, lantana, impatiens and other festive flowers make this garden scene as pretty as—and worthy of—a picture.

# CITY GARDENS CONTEST

Home And Community Gardens

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Pennsylvania Horticultural Society 325 Walnut St. Philadelphia Pa. 19106 (625-8250)

For Information Call Before May 15

CITY GARDENS CONTEST ENTRY BLANK

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MAIL TO: CITY GARDENS CONTEST PENNSYLVANIA HORTICULTURAL SOCIETY 325 Walnut Street, Philadelphia, PA 19106

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I/We want to enter the following category (ies):

GARDENS (Circle one class)

- 1. Individual Vegetable Garden
- 2. Community Vegetable Garden
- 3. Individual Flower Garden
- 4. Community Flower Garden

GARDEN BLOCKS (Circle one class)

- 1. Community Container Garden Project
- 2. "The Greenest Block in Town"

**DEADLINE JUNE 10** 



Two separate garden classes are offered in this year's Show. In Class 151 "A Thing of Beauty" there are six garden clubs competing with their own interpretation of a section of a colorful garden. All have been provided with a background of tall evergreens. Participants in Class 152, The Challenge Garden have been asked to design a colorful garden for a townhouse. The gardens are to be enjoyed from both the outside and inside. Garden clubs in class 152 have all been provided with the same materials, an equal number of bricks, the same assortment of plants and the same volume of sod and mulch. Their challenge is to come up with an attractive, imaginative and functional design.



1980 Garden Competition: First Place: Rose Tree Gardeners

CLASS 151 "A THING OF BEAUTY ...." Four Counties Garden Club Mrs. A. M. Peterson. Chair Mrs. Hubert R. Peck, Jr., Vice-Chair

The Garden Workers Mrs. Paul C. A. Heintz, Chair Mrs. Francis R. Strawbridge, 3rd, Vice-Chair

The Gardeners Mrs. Walter T. Long, Chair Mrs. Howard York, Vice-Chair

Maple Glen Garden Club Mrs. James H. Hopkins, Chair Mrs. Robert Murray, Co-Chair

Seed and Weed Garden Club Mrs. Howard C. McCall, Chair Mrs. Howard Steel, Co-Chair Mrs. Kirkley R. Williams, Co-Chair Mrs. William H. Lord, Co-Chair

The Weeders Mrs. Edmund Thayer, Jr., Coordinator

CLASS 152 GARDEN CHALLENGE CLASS Garden Club of Trenton Mrs. W. P. Newbold, Chair

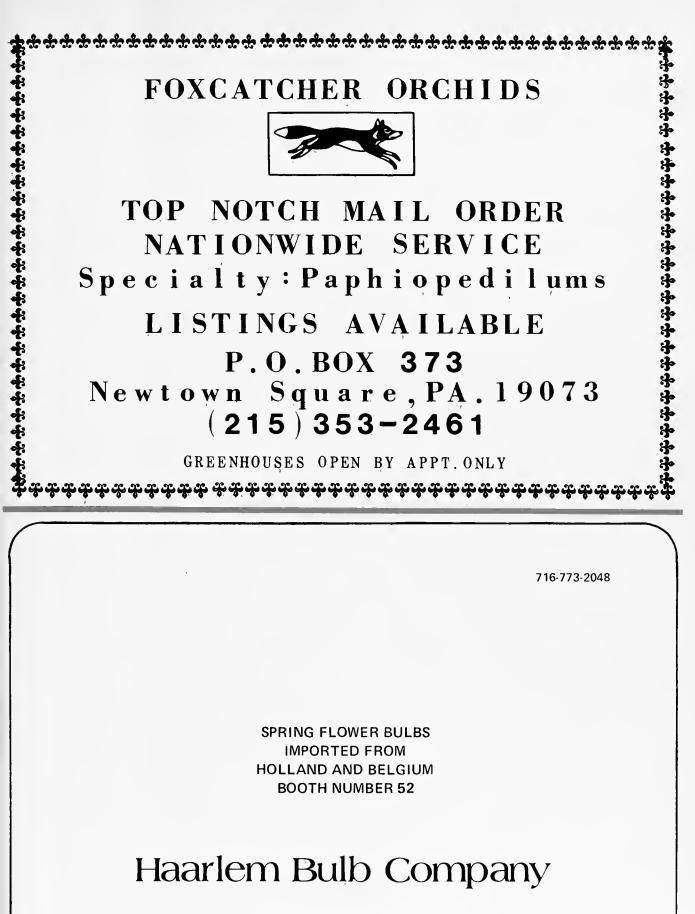
Mill Creek Valley Garden Club Mrs. C. F. West, Jr., Chair

Powelton Pruners Harriet Gosnell, Co-Chair Jean Byall, Co-Chair

Valley Garden Club Mrs. F. G. Brown, Chair

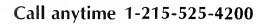


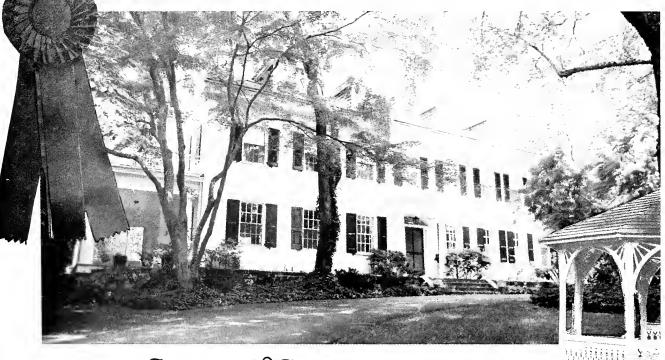
1980 Challenge Garden: First Place: Stoney Brook Garden Club



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# MAIN LINE BLUE RIBBON WINNERS





# Crozer & Crozer Real Estate



# **Room Sections in Competition**

CLASS 131 GREETING A GUEST Four Lanes End Garden Club Mrs. Robert Pfeilsticker, Chair Mrs. Lawrence A. Monroe, Vice-Chair

The Garden Club of Philadelphia Mrs. George Nichols, Chair

The Garden Club of Wilmington Mrs. Alexander Roe, Chair Mrs. Charles P. Schutt, Vice-Chair

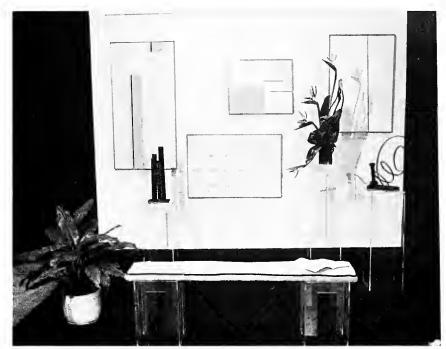
The Gardeners Mrs. H. Fairfax Leary, Chair Mrs. Nicholas Biddle, Jr., Vice-Chair

Greene Countrie Garden Club Mrs. Peter Funke, Chair Mrs. Harvey Bartle, Vice-Chair

Huntingdon Valley Garden Club Mrs. Angus Brenner, Chair

Providence Garden Club Mrs. George S. Thorbahn, Chair Mrs. Thomas F. Pessel, Vice-Chair

Random Garden Club Mrs. James Hovey, Chair Mrs. Charles Landreth, Vice-Chair



1980 Room: First Place: Bala-Cynwyd Garden Club

# Table Settings in Competition

CLASS 132 WHEN YOU ARE ENTERTAINING The Evergreens Mrs. Stewart McCracken, Chair Mrs. J. Bartow McCall, Vice-Chair

The Garden Workers Mrs. Frederick C. Haab, Chair Mrs. Wilfred Coleman, Vice-Chair

The Greenhouse Garden Club Mrs. John Chapin, 3rd, Chair Mrs. W. S. Post, 3rd, Vice-Chair

Moorestown Garden Club Mrs. Russell N. Fairbanks, Chair Mrs. K. T. Haupt, Vice-Chair

Norristown Garden Club Mrs. Gerald Corso, Chair Mrs. Joseph Lynch, Vice-Chair

Outdoor Gardeners Mrs. Leonard Mollencof, Chair Mrs. William Feeley, Vice-Chair

Rose Tree Gardeners Mrs. William R. Bates, Chair Mrs. J. Robert Twombly, Vice-Chair

Suburban Garden Club Mrs. Eldred Mundth, Chair Mrs. Nelson Dewey, Vice-Chair



1980 Table: Second Place: The Garden Club of Philadelphia



Class 141 Bouquets for Four Seasons. Four in one frame. Class 142 Depict One Letter of the Alphabet



Birds, Bees, Bugs and Butterflies: Second Place: Jeanne V. Griffith

Class 143 Folklore or Fantasy Class 144 An Old Fashioned Garden



Design for an 8 in. x 10 in. Greeting Card: First Place: Theresa Phillips

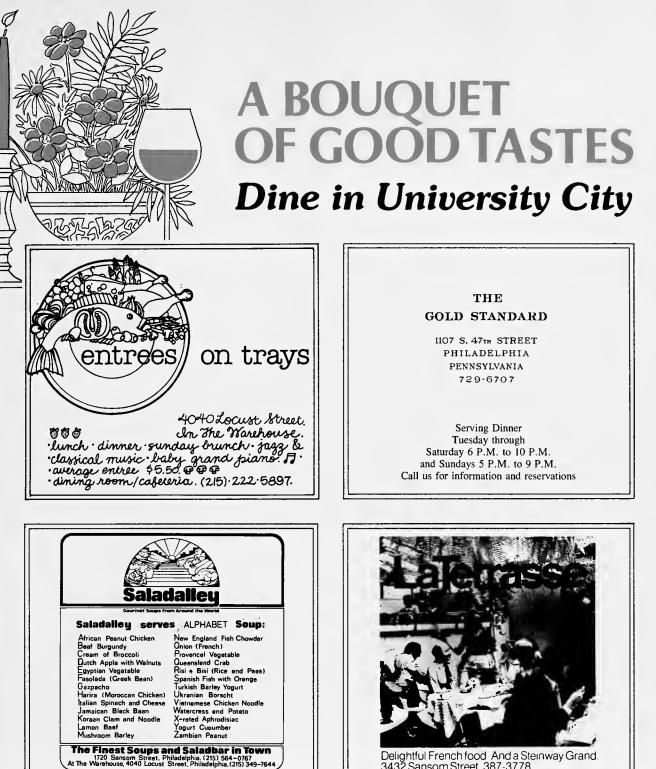
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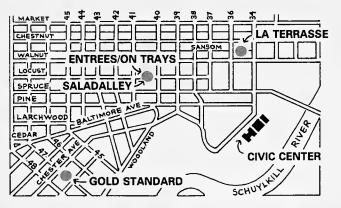
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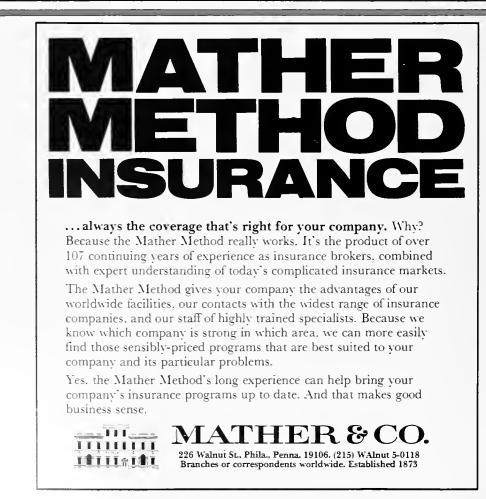
31



Save this page for your next West Philadelphia Dining Experience.



#### 8615 GERMANTOWN AVE., CHESTNUT HILL - PHILA., PA. 19118 (215) 247-7600





"A unique combination of materials along with good design is what will win you a blue ribbon," states Barbara Cramer, Chair of this year's Flower Show Niche Classes and twice a blue ribbon winner in last year's Show. The large variety of materials—from plastic and steel to coal and gladiolus—increases possibilities for niche builders, "though I prefer natural materials myself. And one needn't use *lots* of flowers," Cramer says. "I suppose I'm a bit of a rebel in these respects."

Mrs. Cramer emphasizes that whatever materials are used, the principles of design—proportion, balance, rhythm, dominance, scale and contrast—should guide their arrangement. "A dash of the unexpected also helps," she observes. "A winning niche is one with a totally fresh approach to things."

After size, choice of *line* is the first consideration in building a niche, followed by container, accessories, color (the simpler and fewer flowers the better), background (contrasting yet neutral) and finallyusually while setting up at the Show—dramatic lighting. Part of the adventure of building a niche lies in pulling it together at the last minute.

What distinguishes niches from other floral creations is that they are three-dimensional works which are intended to be viewed from one side only. "It's rather like a stage setting on which the drama of the arrangement is played out. It should give a boom to the judges."

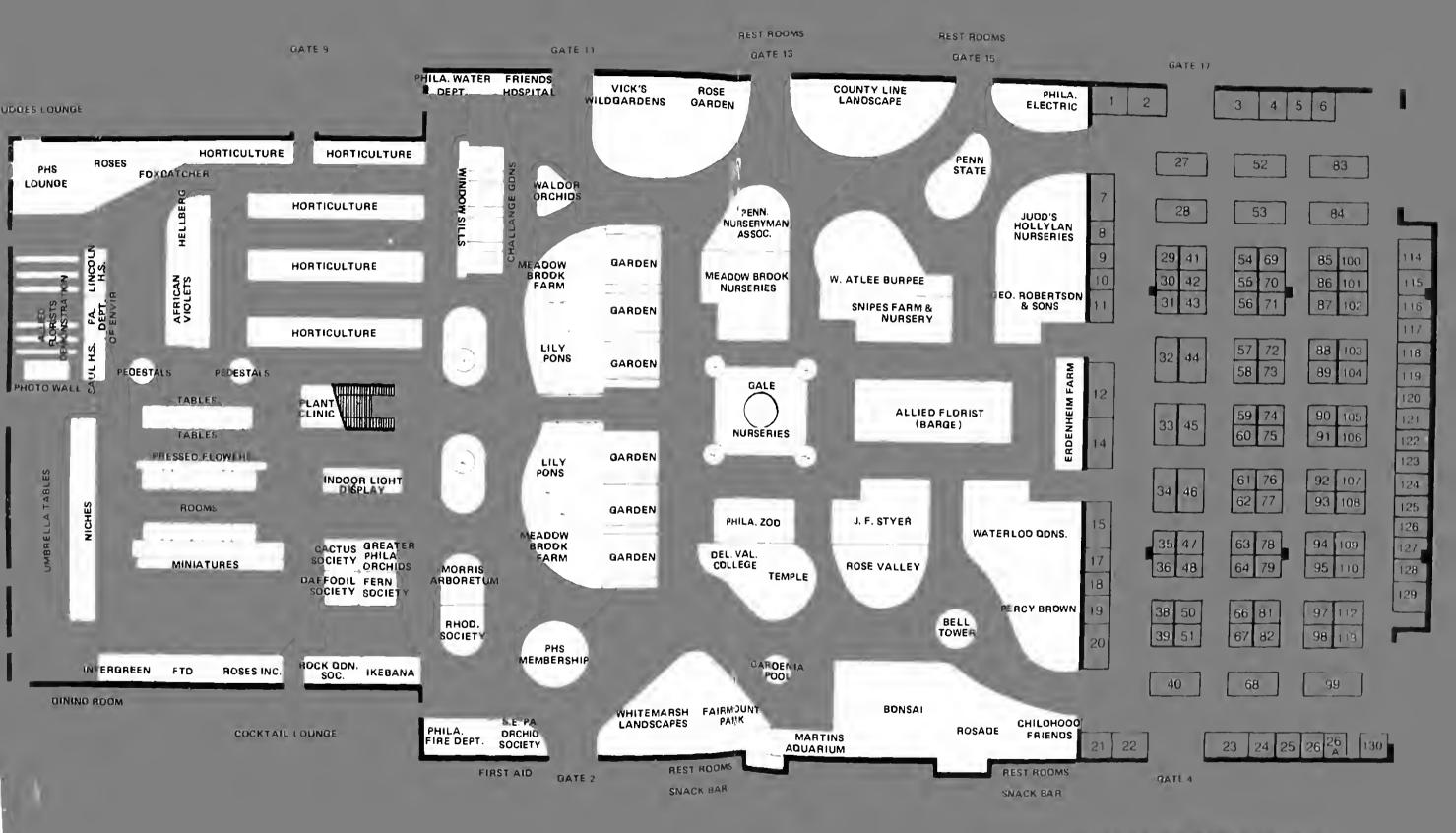
Mrs. Cramer belongs to Providence Garden Club, a member of the Garden Club of America.

If you wish to receive an Exhibitor's Guide and Schedule to compete in next year's Show, fill in the coupon on page 7 or call the Pennsylvania Horticultural Society at (215) 625-8250 and it will be mailed to you in the fall. You can also become a PHS member and attend flower arranging symposiums in advance of the Show.



1980 Niches : First Place : "Quote Unquote, An Interpretation" Barbara Cramer





See list of frada Booth Exhibitors on pages 64 and 65 See Visitors Information on page 49



LILLY PULITZER OF BRYN MAWR, INC. 24 N. Merion Ave., Bryn Mawr, PA 19010 (215) 525-8350 Your own Flower Show in a reversible Lilly pocketbook White, yellow, shocking green, or navy—\$16.00



Exhibitors listed alphabetically cont'd. from p. 24

#### MEADOW BROOK NURSERIES INC.

PO Box 951 Media, PA 19063 G. Kenneth Campbell, Jr. and Michael C. Neale, Co-Chairs

#### APOTHECARY, A REFLECTION

From the Indian medicine man to the pharmacist of yesteryear, man's healing tradition has never been far away from nature. Although the growth of the modernday pharmacist has led to the demise of the apothecary, man's consciousness of nature and a desire to return to a more natural way of life have helped revive the apothecary for a brief moment and a reflection of the past.

#### **MORRIS ARBORETUM**

9414 Meadowbrook Avenue Philadelphia, PA 19118 Jeffrey R. Clark, Chair

#### THE ECOLOGY OF POLLINATION

The dependence of flowering plants on living and nonliving elements of their environment to achieve pollination is considerable. Background information on basic flower structure and the reproductive function is presented. The co-evolution of plants and their animal pollinators is only one of several varieties of pollination strategies possible. Manipulation of those strategies by human beings is a further element in this exhibit.

#### PENNSYLVANIA BONSAI SOCIETY

PO Box 112 120 Pine Tree Road Radnor, PA 19087 Ralph Walker & Frederic S. Ballard, Co-Chairs

#### BONSAI

Within the planting that frames this year's bonsai exhibit are a series of niches. In each is an outstanding bonsai grown in the Delaware Valley. The major bonsai are accompanied by accessory herbaceous plantings, viewing stones, scrolls and works of art. Each bonsai and accessory is staged on a finely made wooden or bamboo stand.

#### PENNSYLVANIA DEPARTMENT OF ENVIRONMENTAL RESOURCES

Box 1467, 3rd & Reily Streets Harrisburg, PA 17120 Patrick Lantz, Chair

EARLY PENNSYLVANIA LOG RAFTING

The many uses for the logs with which early Pennsylvania rafts were made are illustrated in this display of Pennsylvania flora, fauna and a scale model log raft. The hillside background is covered with white pine, hemlock and oaks. Log rafting was common on many Pennsylvania rivers, but was particuarly prevalent on the Susquehanna.

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# Bonsai in the House

#### by Ernesta and Fred Ballard

For more than twenty years we have lived with plants. We share our bedroom with a 6-foot areca palm; our living room with a gardenia, two figs, another large palm and a number of smaller species; our hall with a 6-foot fig, a 5-foot schefflera, more palms, a podocarpus, a climbing fern, a tree fern, a Chinese-evergreen, an ancient aspidistra, and assorted others; our dining room with a medinilla, a weeping podocarpus, still another large palm, an araucaria tree, and again a miscellany of smaller plants, often changed to suit the season.

There are plants in the study, kitchen, cellar and offices. Many of them have lived with us for ten or fifteen years. So when we speak of indoor bonsai we mean bonsai living in spaces where people can live comfortably twenty-four hours a day. We exclude all special environments such as glass-roofed sunporches, recessed windows with interior glass and window greenhouses. As far as horticultural literature is concerned, there is no such topic as indoor bonsai. Those who want to grow dwarf potted trees indoors year-round have to read standard bonsai texts for aesthetics and training techniques and indoor gardening texts for horticultural information and practice. Even after this preparation there is much trial and error, with the results dependent on the particular conditions in which the plants must live in the house.

#### **Climate Differences**

The reason why there is no comprehensive treatise on indoor bonsai is that the word "indoors" covers a vast range of conditionsfrom an unheated bungalow in southern Florida to a 70° apartment in Boston. At the southern end of this range it is possible to grow a tremendous variety of plants indoors. At the northern end the indoor conditions are tolerable for relatively few species. When friends tell you what they grow in their houses, don't assume that you can do the same unless there are comparable conditions for the vital factors of plant growth-light, temperature (especially the low temperature at night) and atmospheric humidity.

When a bonsai fancier follows his natural instincts by collecting a specimen in the wild, putting it in a pot and bringing it into his house, he is, for practical purposes, moving

E.B

Gilchrist,

Fig 1. Jade plant (Crassula argentea).

it from one climate to another. The same is true when he buys a plant grown in a sunny greenhouse and settles it on his windowsill. Indeed, any plant indoors has been moved to an unnatural climate.

The effect that such a change in climate will have on a plant is roughly proportional to the difference between its native habitat and the artificial environment to which it has been transported. Since the climate indoors generally resembles the tropics and subtropics, at least as to temperature, plants from these regions will usually perform better in the house than natives of the northern temperate zone.

However, when it comes to predictions for individual species, there are no guidelines but experience. You cannot determine in advance whether the charming shrub seen growing in the Everglades can be acclimated to a New England dwelling, although it is a reasonably good bet that if the plant does not appear in any of the more complete texts on house plants, it has been tested and found wanting.

The reasons why some species survive moving into the house better than others are interesting. If you want to learn more about them, visit a good horticultural library and consult Plant Geography Upon a Physiological Basis by A. F. W. Schimper, published in 1903. It is still the best statement of why a five-needle pine or a trident maple from the cool-temperate areas of the world won't grow successfully on a windowsill. Dr. Schimper tells us that the life of a plant is made up of thousands of separate actions, each performed within its own range of temperatures, and that the critical temperatures for different functions differ by only a degree or



Fig. 2. Araucaria bidwillii.

so in "equable climates," but by many degrees in colder regions. This explains in a general way why tropical plants can be grown at uniformly high temperatures, while plants of the North, where there are sharp temperature differences between summer and winter and even between day and night, need alternate highs and lows, with the lows often below freezing. It also explains why the low temperature is critical in indoor gardening.

#### Plants to Grow

What does this mean in practice? For long-term success with bonsai in the house you cannot use the traditional favorites of the Japanese, such as the pines, maples, spruces and beeches, that are native to the colder reaches. Choose a plant that will grow indoors, whether or not that plant appears in the Japanese bonsai texts. For example, one of the toughest of all house plants, capable of enduring high heat, low humidity and poor illumination, is the jade plant (Crassula argentea). For growing in the house, it can scarcely be beaten, but can you make a bonsai out of it?

The answer depends on your concept of bonsai. If all that will

satisfy you are faithful reproductions of the plants displayed at bonsai exhibitions in Japan, you will not take kindly to a jade plant. But, on the other hand, if your idea of bonsai encompasses any woody plant trained to a decorative shape and planted in a complementary container, you may find that the jade plant has much to offer. Figure 1 shows what can be done with it.

Once you have accepted the notion of a jade plant. so manifestly a native of South Africa, planted in a container so manifestly made in Japan, you are on your way to developing house plant bonsai.

Bonsai can be grown in more ornamental containers indoors than out. Figure 2 shows our Australian araucaria, A. bidwillii, in a blue and white porcelain pot from China. The free form shape. precarious balance, and fragile container would be out of place in a garden, but they make a striking decoration in the dining room.

It is often easier to treat tropical plants as large bonsai rather than small ones, because the leaves tend to be big and the internodal spaces long. The araucaria in figure 2 stands nearly 5 feet tall. We also have an American wonder lemon (*Citrus limon* 'Ponderosa') at least 6 feet in height and 4 feet across too big for many houses, but very satisfactory if there is the space.

At the other end of the scale, we are just learning how to grow diminutive tropical bonsai under artificial illumination. For example, the normal distance from the base of the petiole to the end of the leaf in a schefflera (*Brassaia actinophylla*) grown indoors is about 30 inches. But we have one growing in a kitchen light unit for which the corresponding dimension is 3 inches, a tenfold reduction in scale. The trick is to grow the plant in continued



Fig. 3 Olive (Olea europaea).



Fig. 4. Pomegranate (Punica granatum).

a very small container no more than 6 inches below the lights, to pinch the growing tip frequently, and to cut off any leaf that exceeds the desired size. The same general treatment has succeeded with various ficus, pittosporum (*P*. tobira), finger-aralia (*Dizygotheca elegantissima*) and indoor-oak (*Nicodemia diversifolia*). We expect it will work with many other plants from mild climates.

One of the challenges of working with tropical material is to capture the feel of the trees in their native habitat, which is often quite different from the feel of temperatezone dwellers. Figure 3 shows a specimen of *Olea europaea* in which we have tried to capture this distinctive habit of growth.

If you are set on reproducing traditional Japanese bonsai indoors, try junipers and cypresses: San Jose juniper (Juniperus chinensis 'San Jose') and Monterey and Arizona cypresses (Cupressus macrocarpa, C. arizonica) have done well for us. Also, if you can lower the night temperature below 65°, you may



Fig. 5. Sago-palm (Cycas revoluta).

have success with pomegranates, such as the specimen shown in figure 4. From the warmer regions of Japan and other parts of Asia there are plants such as the sagopalm (Cycas revoluta) and yew podocarpus (P. macrophyllus), which the Japanese grow as bonsai. These are adaptable indoors, too. Figure 5 shows an example of the former.

Since the growing conditions in the particular house are important, it may be helpful to note that in our own home the night temperatures in winter normally drop below 65°, sometimes as low as 62°. Except when the sun is on the plants, the day temperatures rarely exceed 68°. The house is noticeably cooler than most apartments, and consequently more humid, even though there is no humidifier. This enables us to grow the sometimes difficult gardenia (G. jasminoides). The coolness and humidity help prevent the premature dropping of flower buds, which is one of the common problems in growing this plant indoors. All the bonsai pictured in

this article have spent at least one winter in our house. Most of them spend every winter there.

#### Adaptation of Bonsai

Some years ago the authors collaborated on a book called The Art of Training Plants.\* It described a wide variety of decorative plants and showed how all of them reflected to a considerable degree the philosophy and technique of bonsai. Our view today is essentially the same-bonsai principles should not be confined to the reproduction of classic styles, but should be used to create new forms in tune with contemporary American concepts of art. Particularly is this true indoors, where plants should be elegant and ornamental.

No one should undertake to shape trees and woody plants, indoors or out, without a thorough grounding in traditional bonsai. However, we hope that readers will go further and produce American styles as typical of our culture as the conventional styles are typical of the Japanese way of living. The noted Japanese grower, Kyuzo Murata, in PLANTS & GARDENS (Vol. 31, No. 4), stated that the final goal of creating bonsai is to create a feeling of Wabi (a feeling of quiet, dignified simplicity associated with a place) or Sabi (a feeling of simplicity and guietness associated with something that is old and used over and over again). The feeling of Wabi or Sabi, he said, is something almost stoic which eventually leads to Zen Buddhism. We look forward to the day when American growers will find in their creations attributes that mean as much to us as Wabi and Sabi mean to Mr. Murata. This development may well begin with bonsai in the house.

Reprinted with permission from Brooklyn Botanic Gardens Record Plants and Gardens November 1976.

Ernesta D. Ballard was the President and Director of the Pennsylvania Horticultural Society 1963-1980. Fred Ballard is a practicing Philadelphia attorney.

\*ed.—now available as a soft cover edition in the Everyday Handbook Series, published by Barnes & Noble, a division of Harper & Row.



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cont'd. from p. 37

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PROPAGATION

Three important aspects of the cultivation and continued on p 45



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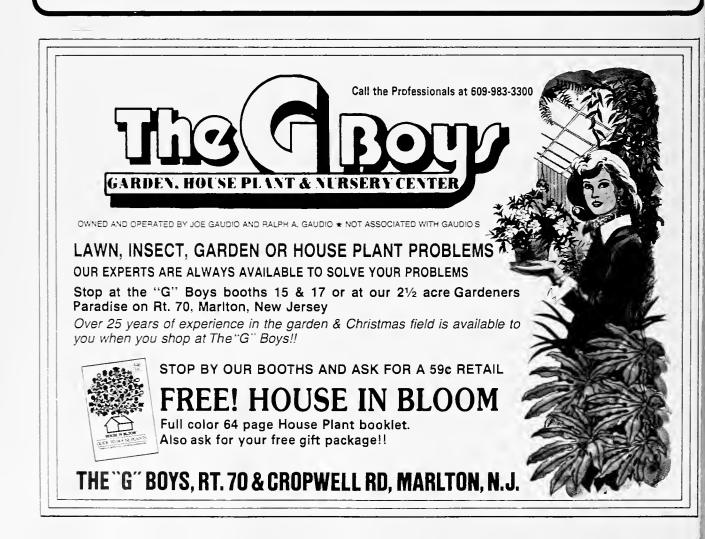
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3rd & Spring Garden Streets Philadelphia, PA 19123 Charles A. Lewis, Chair

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A restful interlude in a firehouse garden at the turn of the century is depicted with a blend of roses, begonias and shrubs. Roses border the fences and walk, while begonias surround a gaily decorated gazebo. The theme is also apparent from the strains of the gay nineties tunes on the player piano.

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1140 Municipal Services Building 15th & J. F. Kennedy Boulevard Philadelphia, PA 19107 Frank Senske, Chair

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PHILLY PHLOWERS

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continued on p. 46



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303 Ely Road, RD 1 New Hope, PA 18938 F. Chase Rosade, Chair

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684 S. New Middletown Road Media, PA 19063 Wayne R. Norton & John J. Blandy, Co-Chairs

A MODERN GLIMPSE INTO THE PAST

This Victorian pinwheel garden scene emphasizes some of the principles utilized in planting a home in the mid continued on p. 53



Turner Construction Company, Philadelphia, was responsible for the construction of the above buildings in Radnor, Pennsylvania. The buildings were built for the Sun Company and its Real Estate Subsidiary, Radnor Corporation. Clockwise from the center: Sun Company Corporate Headquarters, Two Radnor Corporate Center, Three Radnor Corporate Center and Four Radnor Corporate Center.

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### HORTICULTURAL DEMONSTRATIONS

Pennsylvania Horticultural Society staff will be available at the **Plant Clinic** (below the escalator) throughout the Show to answer your horticultural questions. Demonstrations on gardening techniques by PHS members and staff will be held every day through Saturday, March 14 at 3:30 p.m. and 7 p.m.

**Flower arranging classes** presented by Allied Florists (near International Cafeteria) at 10:30 a.m., 1:00, 3:30 and 6:00 p.m. daily, and 12 noon and 3 p.m. on Sundays. They offer practical tips on "How to Use Flowers in the Home," "Keeping Flowers," "Plant Care," "Your Own Arrangements," and "How Your Professional Florists Can Serve You."

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The Civic Center DINING ROOM serves full course meals, cafeteria style. It is open from 11 a.m. to 4:30 p.m. The COCKTAIL LOUNGE, adjacent to the dining room, is open from noon until 8 p.m. The INTERNATIONAL CAFETERIA is open from 11 a.m. until 8 p.m. SNACK BARS will be in operation, also pizza, ice cream and funnel cake stands.

### WHEELCHAIRS AND STROLLERS

Wheelchairs and strollers are available at the entrance level of the show. They may be rented for \$4.00 each. It is difficult to reserve wheelchairs and guarantee them, so it is best for people who need them to come in the late afternoon and evening.

### BEST TIME TO COME

The best time to see the show is in the late afternoon or early evening because that is when it is least crowded.

#### **ADVANCE GROUP TICKET SALES**

Next year save time, money and effort by ordening advance sale tickets. Sign up for the PHS mailing list for advance group tickets for the 1982 Show by calling PHS at 215-625-8250, or writing: Advance Group Sales, Pennsylvania Horticultural Society, 325 Walnut Street, Philadelphia, PA 19106. You can order a minimum of 10 adult tickets for a reduced per ticket price and have them mailed directly to you next year.

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Exhibitors listed alphabetically Rose Valley cont'd, from p. 46

to late 18th century using plants that are respectively both rare and available today. This is a dramatic illustration of what an outlying display bed can do for a home, rather than emphasizing foundation plantings with annuals and perennials crammed into available space. This creatively designed display bed draws more people out from the inside and inspires gardeners to create outlying beds of shrubs and trees along with herbaceous beds.

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### SCHULMERICH CARILLONS, INC.

Carillon Hill Sellersville, PA 18960 Walton A. Nuce, Chair Staged in cooperation with the Pennsylvania Horticultural Society

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U.S. Route 1 Morrisville, PA 19607 Inge Snipes, Chair

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4976 Pennway Street Philadelphia, PA 19124 Leonard Lassin , Chair

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### J. FRANKLIN STYER NURSERIES

US Route 1, PO Box 98 Concordville, PA 19331 Roland Taylor, Chair

FAR EAST GARDEN SHOP

This Pennsylvania canal town residence has been renovated to become a landscape center specializing in plants and materials from the Far East. The sales area offers a wide variety of dwarf evergreens and trees as well as bonsai specimens and flowering plants. Gardens have been planted at the entrance to demonstrate the proper use of plants and sculpture.

### SUN COMPANY

100 Matsonford Road Radnor, PA 19087 Tilly Cammarota, Chair

WELCOME TO SPRING

Welcoming visitors to the 1981 Philadelphia Flower Show, the Sun Company exhibit features a trio of gaily colored hot air balloons sailing high above the escalators at the main entrance. The gondolas are overflowing with flowering plants. In an enchanting atmosphere, visitors descend to the main floor of the Show as if they are disembarking from a magical voyage on the balloons.

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Department of Horticulture & Landscape Design Meetinghouse Road Ambler, PA 19002 Glenn B. Geer, Chair

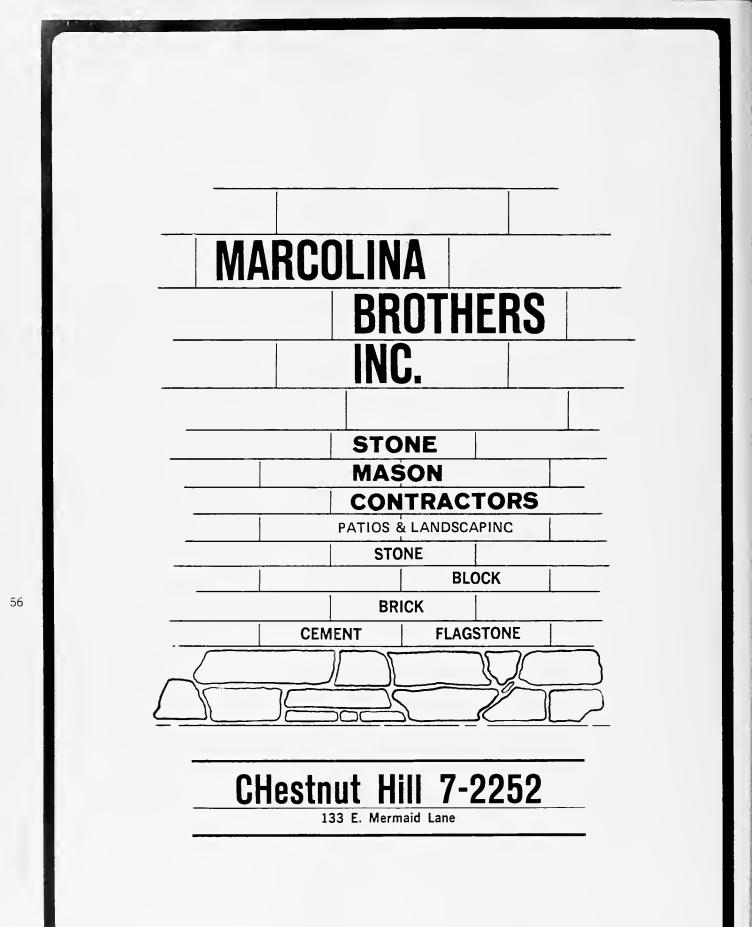
### FROM PLAN TO PLANT

The exhibit shows the thought process necessary in designing a landscape. A site is analyzed for its inherent characteristics, measured and drawn to scale like a map. The purpose for which the site is to be used is outlined by listing appropriate structures and activities. Ideas are gathered and the space is designed through a number of sketches. The cost of the landscape is figured and then the plan is executed. The example used in the exhibit is a small sitting area located at the back of a house paved with flagstone and surrounded by abelia, hypericum and willow-leaved cotoneaster.



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The dwelling represented was originally used as a locktender's home. The portion of the lock shown includes spillway and tow path. Perennial plants and flowering bulbs are used to add color to a woodsy backdrop. New plant introductions have been added over the years to the existing riverside landscape.

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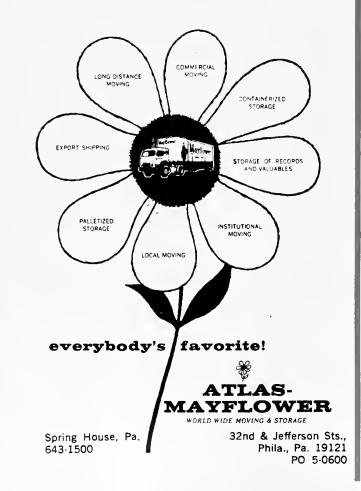
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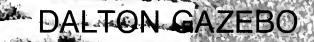
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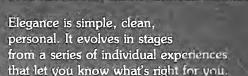


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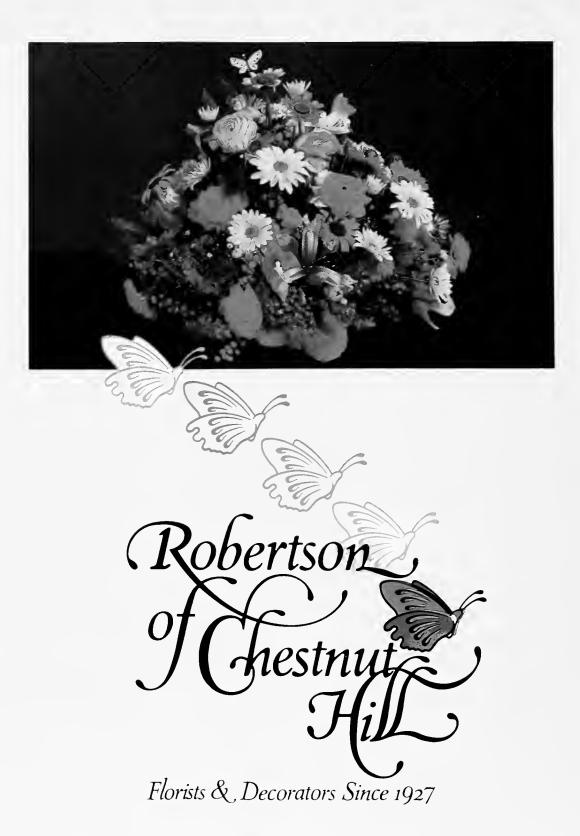




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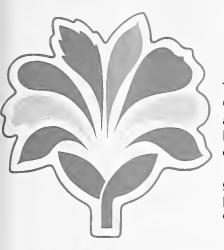
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2

### **1982** Philadelphia Flower

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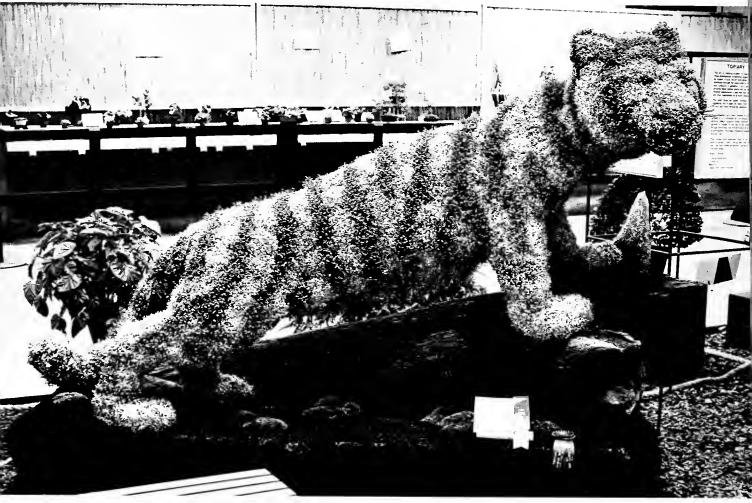


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See Page 39 for Visitors' Information: details on Garden Cafe, food services. and demonstrations schedule.





Clark Ott, of Ott's Exotic Plants. Schwenksville, created this fearsome 600-lb. topiary tiger, ironically striped with two species of baby's tears, a light and a dark for contrast. He tickled the fancy of many a visitor and won the Best of Day three times at the 1981 Show.

The keynote of the horticultural classes is diversity. Entries are as eclectic as a 600 pound topiary tiger or a delicate alpine plant in a one inch pot. An entry in the 80 or so classes, with numerous subdivisions, may range from a windowsill collection of 35 plants to a terrarium holding equally as many plants in one container, to a miniature landscape or garden with several microclimates.

The breadth and cultural level of the entries in this division contribute toward making this one of the finest plant exhibits in the country. Ranked as amateurs, the entrants are usually intensely committed horticulturists, mostly specialists but sometimes generalists, who delight in the challenge of growing and grooming plants. They may enter 100 plants or they may enter one plant. The exhibitors are meticulous, treating their plants with as much care as they would a newborn in an incubator. One woman imported her own water to leave for her very fine, blue ribbon maidenhair and button ferns, so great was her concern that they not be affected by minerals from urban water supplies.



Every entry in the Horticourt is checked by the "passing committee" to see if it meets Show standards.

Spring arrives in the Horticourt when specialists enter all manner of bulbs in competition.

Getting the plants to the show often requires arrangements as elaborate as transporting a priceless piece of art to a museum. People have devised hammocks in trucks or vans in which to lay a large plant for a journey. Plants have arrived through snowstorms (yes, in March) and concerned exhibitors have set the cars to warming long before they have swallowed the last of their early morning coffee.

When the plants arrive at the site, they are inspected by a team with the eye of a customs officer. If there is a sign of disease or insect pests, no continued



# The Horticultural Classes



ico anes made kiroliky, myrte and rosematy comeito the Flower Show in all shapes and sizes.



A collection of begonias won first prize in the 1981 Flower Show.

mercy is given. Out the plant goes. The grooming even after plants are passed is somewhat obsessive. Vacuum cleaners, dust cloths, pincers, pliers, clippers, and whatever ingenious devices are needed to bring plants to the peak of perfection are rolled out, borrowed, and collected.

Nomenclature for the plants is a serious business. Names are checked and rechecked months before the Show. They are checked again using the resources of taxonomists, plant societies and some very heavy books. This effort is for the visitors to the Show more than for the exhibitors. The care behind naming plants is to intrigue and interest people so that they can find the plants they like when they leave and they can also research the cultural information to care for the plants appropriately.

The horticultural class area of the Show has its cycles of interest and trends. For awhile terrariums were the rage, later interest shifted to miniature gardens or landscapes. Lately the trend seems to be toward the fascinating topiary plants in shapes of animals, furniture or other objects. It's fun to wonder what will emerge next to engage the taste of the exhibitors and the public.

All of the plants in the horticultural section are judged before the Show opens, again on Tuesday and finally on Friday. People may leave their plants in or they may enter new ones. They are rejudged in competition with the new entries if they are left in. Judging is an important part of the Show. Occasionally a grower may feel he or she has been misjudged. It is that subjective quality that gives the Show its passionate intensity and makes horticulturists such interesting people to know. 7

THE

HORTICULTURE IN THE DELAWARE VALLEY

# DO YOU KNOW

What a garden trifid is

# **CAN YOU TELL**

A gypsy moth caterpillar from an eastern tent caterpillar

## HAVE YOU EVER GROWN

Arugula, tobacco, cotton, peanuts, okra

# Our readers know ...

# **GREEN SCENE HAS THESE ANSWERS AND MORE**

Green Scene is a magazine about gardening in and around the Delaware Valley. Our writers are the professionals and the finest amateur gardeners in the area. Green Scene is considered one of the best gardening magazines around for the home gardener.

We publish stories about indoor and outdoor plants, large plants and small and what happens in gardens in the summer, fall, winter, spring.

Green Scene is published six times a year, in rich color. If you are a member of the Pennsylvania Horticultural Society, it's free (see page 17); individual subscriptions \$7.50. It's a nice gift for a gardening friend.

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customer.

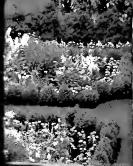
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For each garden in this class a team of four to eight people worked on design going as far back as last May. And the garden designers do not feel they have enough time to do the job the way they wanted to. They designed on paper, drew up plant lists and planned accessories. Then came the test. Wherever there was a sizeable basement, the area of the planned garden was chalked off. A chair might be an azalea bush; a laundry basket a tree; a basketball a small shrub. For final set-up at the Show a team of 20 to 25 people pitched in.

The purpose of the class is to give

visitors to the Show an idea of the great variety of plants available and of the infinite ways space can be used in small gardens, even in the city. These gardens are only 18 ft. x 22 ft. and can be translated into larger spaces since they are only a segment of what is possible.

Why do garden clubs go to the trouble and expense of entering the Show. "Because," says Gainor Miller, chair of the class, "it's competitive and therefore exhilarating. It's also a team project and working together and exchanging information is satisfying and stimulating.

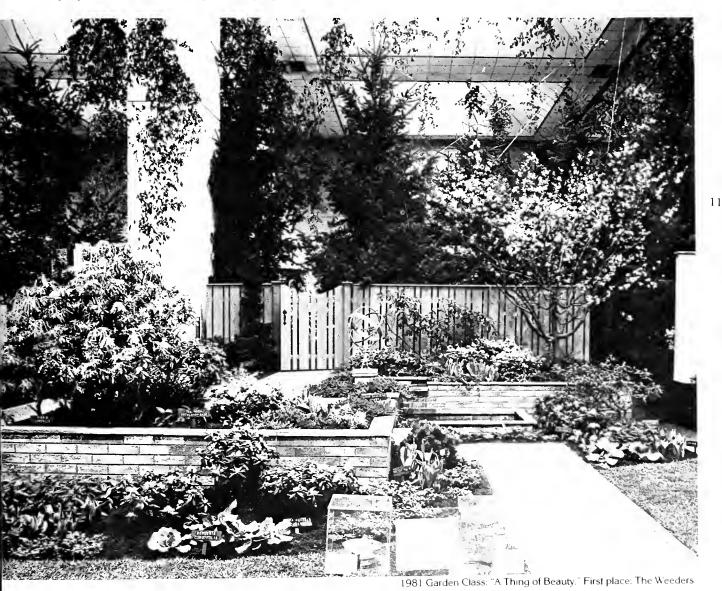
1982 CLASS 151 WITH A SENSE OF PRESENT PLEASURE -A GARDEN FOR TODAY

Huntingdon Valley Garden Club Mrs. Thomas Dolan, IV, Chair Mrs. Charles Sullivan, Vice-Chair

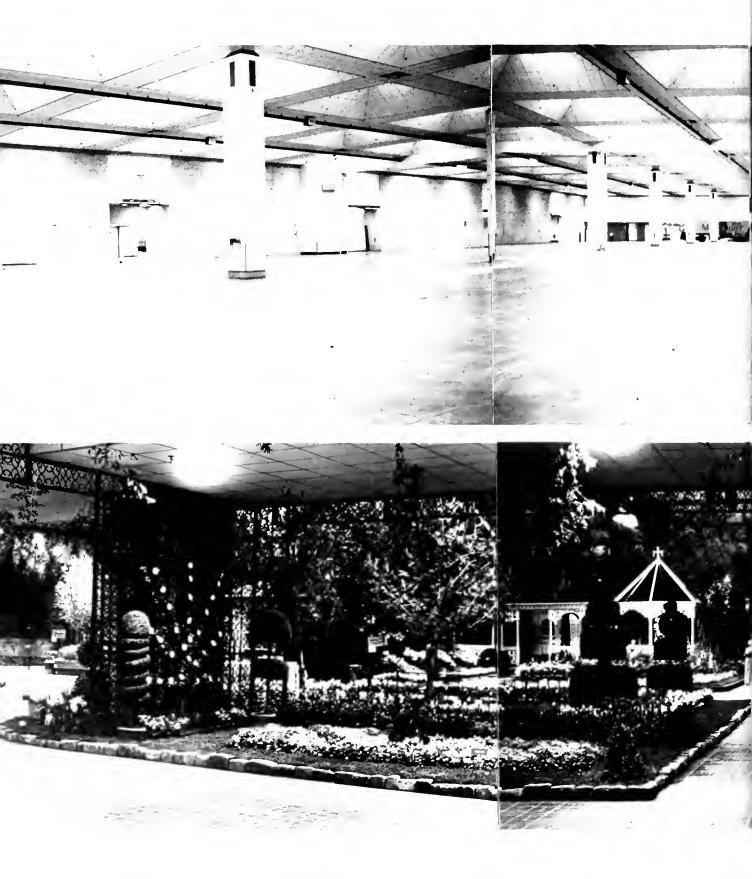
The Outdoor Gardeners Mrs. Philip M. Gresh, Co-Chair Mrs. Edward Breuninger, Co-Chair

The Planters Mrs. S. F. Arndt, Chair

Wissahickon Garden Club Mrs. Morgan R. Jones, Chair







# Before and After

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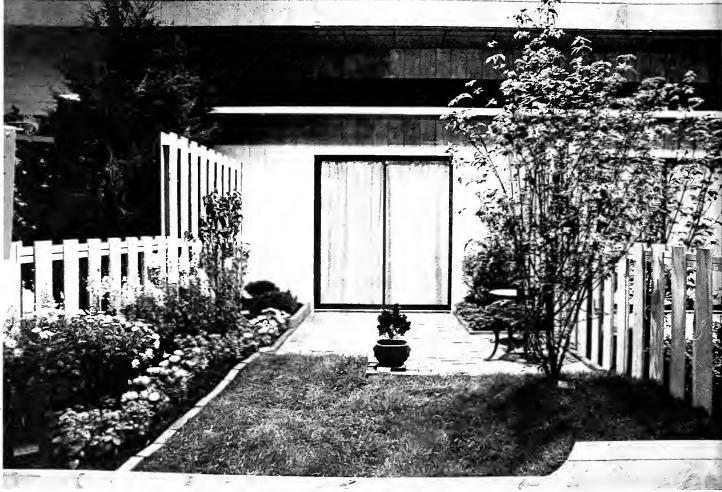
"I just wish that you could watch the actual process of setting up the Show from its beginning with over four and one half acres of empty space. The floor is first marked off according to the final Show plan and smilax is hung to soften the overhead structure. Trucks arrive with rocks, earth and building materials. Larger trees and background planting are placed and definition of the individual exhibits takes place. Buildings, walls and pathways are constructed. Finally come the great variety of forced blooming plants which are carefully placed to create the final effect.

It all seems to happen spontaneously but that is not so. The direction and skillful coordination come from our talented professional staff, commercial horticulturists and committee members who work together so well."

> Robert W. Preucel Chair, Philadelphia Flower Show







1981 Garden Challenge Class: A colorful garden for a townhouse. First Place: Valley Garden Club

The garden challenge class is always oversubscribed. This is the third year the class has been in the Show and each year we've limited each year's competition to four gardens.

14

The challenge gardens are a marvelous training ground for clubs entering the Show. The gardeners grapple with fitting a specific quantity of plants into a specified space. Each club entering this class has been given the same plants and design specifications to work with. Their results must be aesthetically pleasing and practical.

Visitors to the Show can take ideas from these gardens. which may represent some nook in their own garden. These small gardens are often appealing because they are somewhat more readily duplicated than the larger, more sophisticated and more ambitious gardens shown elsewhere in the Show.

Each club was instructed to show the corner of a walled garden. The quarter of the circle was to have sides of a triangle measuring 20 ft. long x 6 ft. high. Identical plants and construction materials were provided to each club by the Pennsylvania Horticultural Society.

The competing clubs have not exhibited in the garden class of the Philadelphia Flower Show during the last 10 years.

#### 1982 CLASS 152 A CORNER OF A WALLED GARDEN

Chestnut Hill Garden Club Mrs. William H. Rorer, Ill, Chair

Suburban Garden Club Mrs. John J. McElroy, III, Chair Mrs. Thomas S. Stewart, Vice-Chair

#### Village Gardeners

Mrs. Richard Cryer, Chair Mrs. Herbert J. Leimbach, Vice-Chair

Wayne Woods Garden Club Mrs. Robert Carson, Chair Mrs. John Edwards, Vice-Chair

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Producer of the Philadelphia Flower Show

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# Niches Classes

- 1. Large
- 2. Medium
- 3. Small

### Sunday, March 7

- 1. Tomorrow. An abstract design
- 2. Yesterday. A dried arrangement
- 3. Today. A contemporary composition

### Monday, March 8

- 1. Motion. A rhythmic design
- Culinary Arts. An arrangement of fruits and/or vegetables. Flowers permitted.
- 3. Hang It All. A mobile

#### Tuesday, March 9

- 1. The Buten Museum Challenge
- 2. The Buten Museum Challenge
- 3. The Buten Museum Challenge

#### Wednesday, March 10

- 1. Weather Forecast. An interpretation
- 2. Line Design. A composition
- 3. Petites Fleurs. An arrangement

#### Thursday, March 11

- 1. Madison Avenue. An interpretation of an advertisement
- 2. Perfection. A mass arrangement
- 3. Surprise. A design in an unusual container



Travelogue. A niche arrangement - "Kyoto, Japan" - by Bobette Leidner

### Friday, March 12

- 1. Emotion. An interpretation
- 2. Sporting Chance. Novice class
- 3. Best Seller. An interpretation of
- a book

#### Saturday, March 13

- 1. Winning Combination. A colorful design
- 2. Beauty and the Beast. A composition
- 3. Pewter Perfect. A design of succulents and pewter

# The Miniature Arrangement Class

A new mini addition to the arrangement classes. Entries will not exceed 5 inches in any direction.

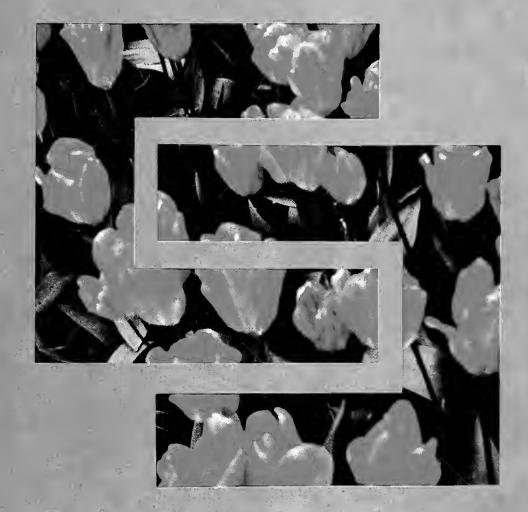
Sunday, March 7 through Sunday, March 14

Rhythm. A design of dried plant material

Miniature Masterpiece. A mass arrangement of dried plant material.

18

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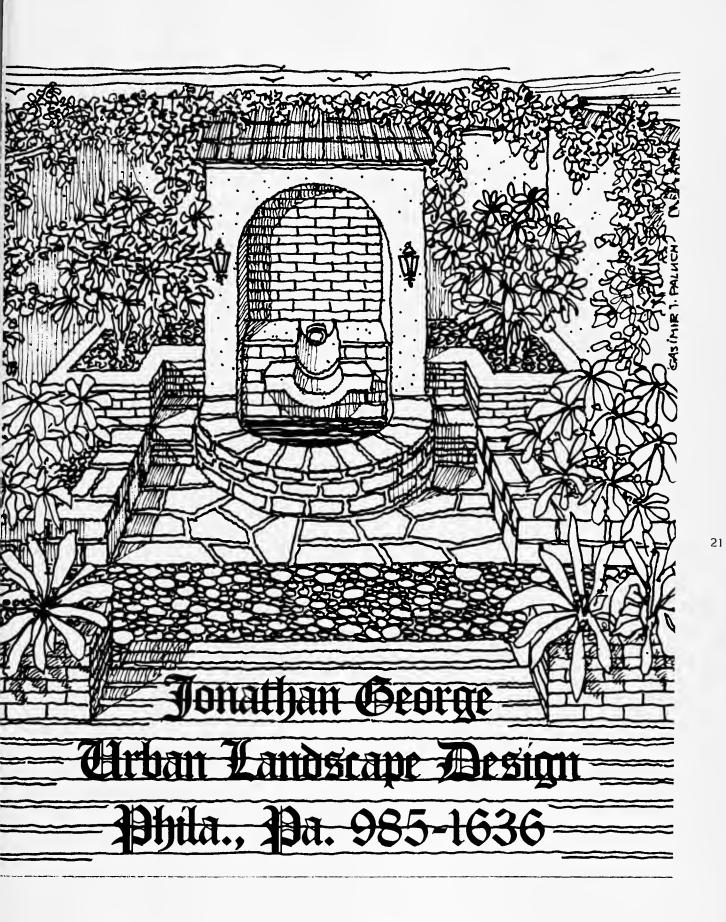
The following year, he and his son, Kris, (who holds the world hot air balloon distance record), piloted the first balloon to fly across the North American continent. Now, Maxie is preparing for the ultimate adventure: a 10-day, 20,000 mile flight around the globe.

What the Andersons will try next is anyone's guess. But one thing is certain. Whenever these two daring, unpredictable balloonists get together, they do something very predictable. They pour themselves a glass of their favorite Scotch, Cutty Sark. And they start planning the newest mission impossible.

following of leaders.

Maxie and Kris Anderson

The Scotch with a





# Pedestals

### Large

Sunday, March 7 & Monday, March 8 Flight. A design Tuesday, March 9 through Thursday, March 11 Accent on Industry. An interpretation

Friday, March 12 through Sunday, March 14 Anything Goes. A composition

#### Medium

Sunday, March 7 & Monday, March 8 Forms and Flowers. An arrangement Tuesday, March 9 through Thursday,

March 11 Fun with Foliage. An arrangement Friday, March 12 through Sunday,

March 14 Branching Out. A design

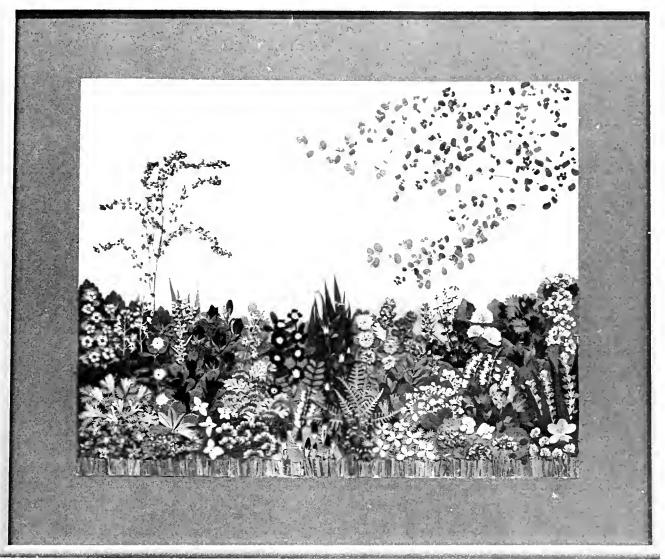
#### y, March 8 rangement Thursday,

Robin Lippincott's arrangement in the 1981 Pedestal Class won acclaim from the judges.





# Designs for Pressed Plant Materials



<sup>1981</sup> Designs for Pressed Plant Material: "An Old-Fashioned Garden." First place: Mary M. Nichols

All you have to do is look at the pressed plant materials class to know that you cannot do that kind of work and be impatient. Every part of the design is assembled from many tiny pieces, patiently pressed, disassembled and reassembled according to the artist's preference.

Katharine King, who is both an arranger and designer of pressed plant material, says that doing pressed plant designs is a marvelous outlet for the imagination. "It's like painting, except instead of using oils and water colors, you are using flowers, leaves, and other sections of a plant."

Their colors, shapes and textures suggest some of the ways they can be used. "In flower arranging," says King, "the flowers are generally used as they are. When you are doing a pressed plant design you can create plants that don't exist from parts of existing plants. An extraordinary imagination creates a tree or cow or city from a few blossoms, sticks and foliage."

King was responsible for having Princess Grace judge the class at the 1976 Philadelphia Flower Show. Princess Grace is an enthusiastic pressed plant designer who has exhibited and sold her work through Parisian galleries, and whose interest led to an invitation to design bed linens and towels for Springmaid.

1982 CLASS 141 A SCENE – PENN'S WOODS circa 1682 CLASS 142 A MAY BASKET CLASS 143 DECORATE A MIRROR CLASS 144 A BOOKPLATE FOR A CHILD'S BOOK





Holiday. A Celebration - "Grandmother's House on July 4th" - by Mr. and Mrs. F. Hamilton Goug

Because several skills are involved, exhibitors working in the miniature rooms often work in teams. Someone must know how to design and how to construct both the landscapes and the interior structures used, as well as have the imagination to mimic plants from nature in miniature.

The Liliputian plantings must complement the rooms and buildings and generally enhance the whole scene.

The plants are not just a small version of a known and recognizable tree or shrub, but plants whose leaf sizes are approximately one-twelfth the leaf size of the tree or shrub being simulated. On the miniaturists' scale, one inch equals one foot. In addition to leaf size, the plants' growth habit must be similar to that of the plants being duplicated. That is not to say that a clump of birches and its simulation, an aralia plant for example, must be similar in every way. But the aralia plant must convey to the viewer at least the idea of a clump of birch trees.

The creativity of the people entering these classes is unlimited. In previous years exhibitors have used baby's tears for groundcover, bird seed for pebbles and have created espaliers using ping-pong balls on orange sticks. It took more than 50 cuttings of *Sedum nevii* to cover each ping-pong ball.

This class is a remarkable opportunity to play out fantasies for those who have always wanted to but never created a stage, architectural or landscape design. It's not just the exhibitors who get carried away with their ideas. The long lines of visitors in these areas are evidence that the classes strike their imaginations with equal passion.

1982 CLASS 133 PENNSYLVANIA THEN AND NOW – INSIDE CLASS 134 PENNSYLVANIA THEN AND NOW – OUTSIDE

# CITY GARDENS CONTEST

# Home And Community Gardens

48 m

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# **CITY GARDENS CONTEST**

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- GARDENS (Circle one class)
- 1. Individual Vegetable Garden
- 2. Community Vegetable Garden
- 3. Individual Flower Garden
- 4. Community Flower Garden
- 5. Individual Container Gardens

GARDEN BLOCKS (Circle one class) 1. Window Boxes Sidewalk Urns

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Greeting A Guest - "Roger Tory Peterson" - by Garden Club of Wilmington

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Moorestown Garden Club Mrs. K. E. Haupt, Co-Chair Mrs. Russell Fairbanks, Co-Chair

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West Chester Garden Club Mrs. Willard L. McEwan, Chair Mrs. John F. Daley, Jr., Vice-Chair





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6523 Woodland Ave. Medinger, Russell - Florist 8430 Germantown Ave. Midvale Florist 3700 Midvale Ave Midvale at The Marriott City Line & Monument Aves. Muller, Society Hill Florist Walnut at 8th St Munk's Flowers & Fruit Baskets 5736 Rising Sun Ave. Pappas Flowers 1617 J. F. Kennedy Blvd. Paris Flower Shop 1331 W. Olney Ave Pennock Florist, Inc. 1620 Walnut St. Perrello's Flower Shop 2537 S. Broad St. Peters' Petals 815 Christian St. Plumeria Originals 12041 Bustleton Ave. Pontarelli Flowers 8912 Frankford Ave. Presidential Flowers City Line Ave. **Oueen Village Florist** 618 S. 2nd St. Reliable Flower Shop 1621 Point Breeze Ave Ridgeway Flower Shoppe 2111 W. Oxford St. Robert Mitchell Florist Broad & Walnut Sts. Robertson, Geo & Sons 8501 Germantown Ave. **Rothe-Woltemate Florists** 7148 Germantown Ave. Scott Florists 5722 Frankford Ave. Schmidt, Otto A. Halstead & Solly Ave. Siderio & Sons, Inc. 6450 Haverford Ave. Something Different...in Flowers 399 Leverington St. Stein Your Florist 7059 Frankford Ave. Stein Your Florist 223 N. Front St. 19135 Strang, Andrew H., Inc. 325 Cherry St. Thompson Flowers 3233 Ridge Ave. Torresdate Flower Shop 742-4951 7806 Frankford Ave. 924-7575 Wanjek, Emma 2537 W. Lehigh Ave. 742-8624 Wanner's Flowers, Inc. 1901 Cottman Ave. 676-0707 Zavalis Florists 50 W. Chelten Ave. 336-1151 BUCKS COUNTY 843-7779 Clair's Flower Shop, Inc. 308 W. Callowhill St. 271-1800 Perkasie

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Doylestown Flowers & Gifts 729-6000 15 Clemens Bd. Dovlestown Edgely Florist 247-6677 224 Edgely Ave Levittown 438-3300 Edward's Greenhouses 1016 3rd Ave. 664-7700 Croydon **Fireside Flowers** 924-5715 1025 Second St. Pike Richboro 745-4386 The Flower Shoppe 567-0456 Bensalem Plaza Cornwells Heights Frederick's Flowers & Gifts 548-2727 Rts. 113 & 309 Souderton 546-8848 Gemini Flowers 'n' Gifts 467-6415 2731 Hulmeville Rd. Cornwells Heights Georgette Flower Shop 922-0549 2568 Bristol Pike Cornwells Heights 677-5444 Holland Flower Shop 644 2nd St. Pike 333-3900 Southampton Langhome Gardens Flower Shoppe 477-9481 2040 E. Lincoln Hwy. Langhome 925-0484 Line Lexington Plant & Flower Shop Rt. 309 & Hilltown Pk. 334-5799 Line Lexington Lyndell Flower Shop 236-1016 Rt. 383, N.W. of Downingtown Lyndell 546-1100 Martier's Florist 1014 Bridge Rd. 242-6000 Bensalem Michael Rose Shoppe 247-0832 1204 Buck Rd. Feasterville 289-0939 The Momisville Florist 745-6234 509 W. Bridge St. Morrisville Rhodes Flower Shop 476-1380 103 S. State St. Newtown 483-1202 Randall-Morris Florists 39 W. State St. 338-7100 Dovlestown **Richboro Florist** 338-7100 872 Second St. Pike Richboro 923-1540 Rosemore Flower Shop 981 W. County Line Rd. 228-3025 Warminster Schmidt's Flowers 338-5990 Otter & Maple Sts Bristol 229-4897 Slater's Flower Shop 358 W. Trenton Rd. 725-7500 Morrisville Sprig & Twig Shop 843-2064 General's Commissary Washington Crossing Tropic-Ardens, Inc. 32 S. 9th St. 257-4653 Quakertown

	540 W. Street Rd.	
348-2666	Warminster	672-3050
	Windsor Florist	
	1576 Haines Rd.	
945-6191	Levittown	946-3640
	CHESTER COUNTY	
	Anne's Flower Shop	
788-4604	311 E. Lincoln Hwy.	
	Coatesville	384-5045
	Coatesville Flower Shop	0010010
355-3066	334 E. Main St.	
	Coatesville	384-2677
	Del's Flower Shop	0012011
638-4567	3464 E. Lincoln Hwy.	
	Thorndale	384-4117
	Halladay Florist	
723-9865	29 S. Church St.	
	West Chester	696-5200
	Kift's Flower Shop	
638-3340	320 S. High St.	
	West Chester	696-9393
	Matlack Florist	
639-1114	315 N. Chester Rd.	
	West Chester	431-3077
	McDonough's Greenhouses	401 0011
355-4282	51 Ruthland Ave.	
e		644-2340
	Malvern McDonough's Flower Shop	044-2040
757-2161		
op	52 W. Lancaster Ave.	269-0402
	Downingtown	205-0402
822-1279	Pennypacker & Son Florist	
	699 Gay St.	933-8831
	Phoenixville	933-6031
942-2473	Van Cleve's Flowers	
042 2410	600 Embreeville Rd.	0040000
	Downingtown	384-3898
639-8068	Waterloo Gardens	
000 0000	136 Lancaster Ave.	000 0000
	Devon	293-0800
322-7861	Waterloo Gardens	
0221001	200 N. Whitford Rd.	
	Exton	363-0800
295-2611	DELAWARE COUNTY	
200 2011	Adelberger Florist	
	Conestoga & Wayne	
968-4252	Wayne	688-0431
300-4232	Alvin's Flower Shop	000 0 10 1
	Lawrence Park Shopping Ctr.	
345-9511	Broomall	356-7300
343-3311	Aston Florist	000.000
	3-B E. Dutton Mill Rd.	
364-0600	Aston	497-1433
304-0000	Blair's Florist	401 1400
	Concord Rd, & Pancoast Ave.	
672-5995	Aston	494-1033
012-0990	Callaway Florist	404 1000
	Dutton Mill Rd. & Sheppard St.	
700 0461		872-1949
788-0451	Brookhaven Carroll, Bill — Florist	072-1345
700 0700	1 S. Chester Pike	586-7474
736-0788	Glenolden Genelika Elewette	300-1414
	Carroll's Flowers	
	Cedar Ave. & MacDade Blvd.	583-6100
493-5104	Darby	363-6100
	Cowan's of Wayne	
	195 W. Lancaster Ave.	000 5150
536-5365	Wayne	688-5150

Warminster Tree House



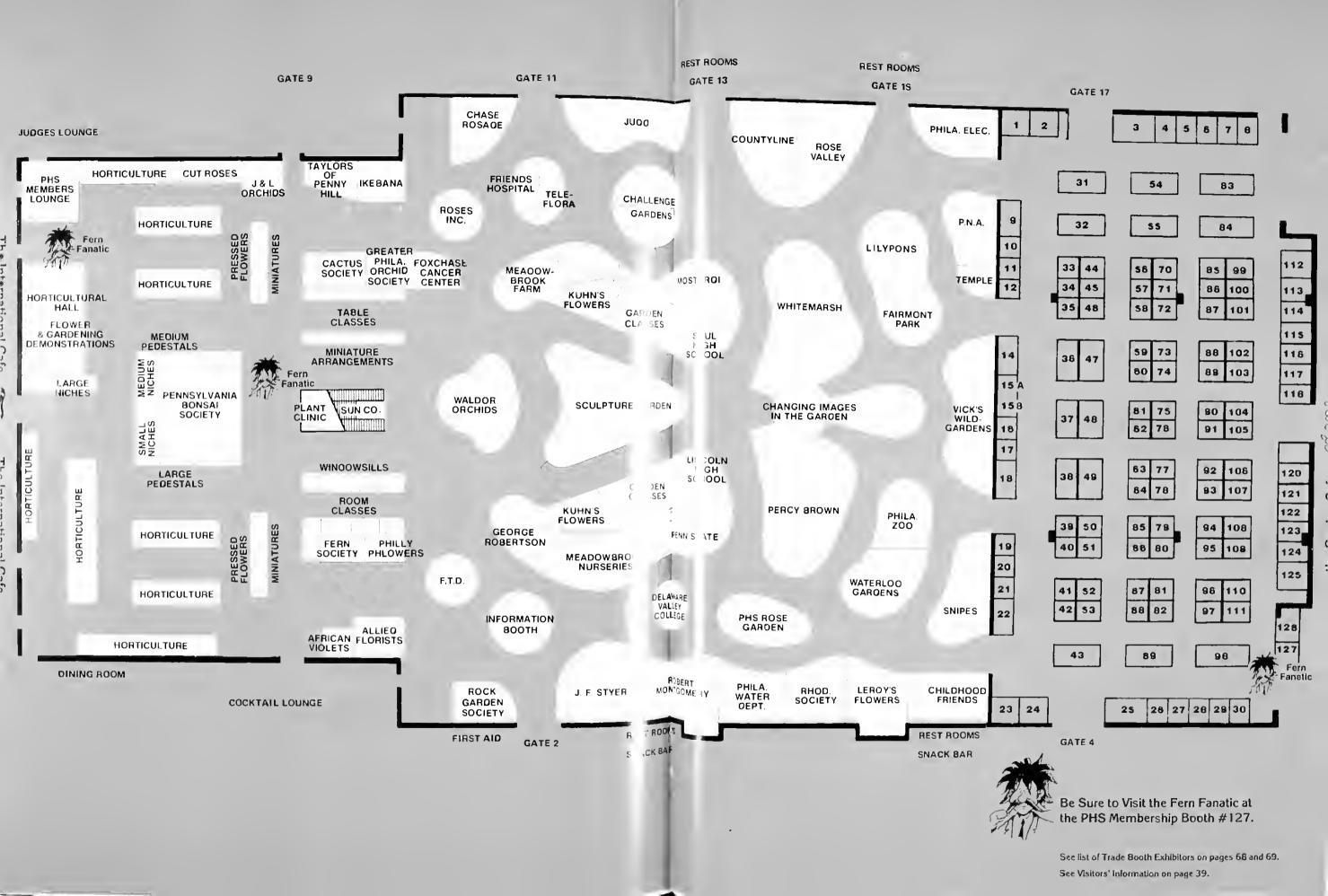


Cown, L.P. — Flowers & Gifts 2725 W. Chester Pike	
Broomall Edgemont Flower Shop	353-1200
934 Providence Road Media Flowers by Bill	566-6227
Conestoga & Garrett Rds. Rosemont	525-4121
Janik's Florist 201 N. Springfield Rd. Clifton Heights	284-7834
Lansdowne Floral Shop 25 N. Lansdowne Ave.	
Lansdowne Manoa Flowers 4 N. Manoa Rd.	623-3640
Havertown	449-4588
Mielcarek's Flowers & Gitt Shop 2805 Chichester Ave. Boothwyn	494-3117
Mostardi's Nursery & Greenhouses 4033 West Ghester Pike	, Inc.
Newtown Square Newtown Square Flower Shop 12 Clyde St.	356-8035
Newtown Square Polites, Dean — Flowers	356-5511
42 Garrett Rd. Upper Darby Polites, Dean — Flowers	352-1717
443 Baltimore Pike Stoney Creek Ctr.	
Springfield Polites, Lee — Flowers	544-1121
4300 Woodland Ave. Drexel Hill Ridley Park Florists	259-5700
13 E. Hinckley Ave. Ridley Park	521-3366
Swisher's Flower Shop 792 Garrett Rd. Upper Darby	352-3696
Whitey Frank's Florist W. Chester Pk. & Eagle Rd.	440.0044
Havertown MONTGOMERY COUNTY	449-2244
Albrecht's Flowers	667-2800
Ambler Flower Shop 107 Butler Pike	0.40.0007
Ambler Azelia's Flowers Colonial Shopping Ctr., Ridge Pk.	646-0507
Eagleville Baldwin Flowers	539-9417
115 Fayette St. Conshohocken Blatt, Joe — Florist	828-0651
"The Yorktown" Elkins Park Blatt, Joe — Florist	885-2931
"The Benson East" Jenkintown	885-2931
Bryn Mawr Flower Shop 928 Lancaster Ave. Bryn Mawr	527-6515
Catanese, Anna — Flower Shop 321 DeKalb St.	327 0010
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625 Bethlehem Pike Erdenheim Crouthamel Flower Shop	242-8880
20 W. Chestnut St. Souderton	723-2267
Depot Greenery Telford R.R. Station Telford	723-8800
Dominick's Flowers 200 Limekiln Pike	004 5045
Glenside Dresher Flower Shop Dreshertown Plaze, Limekiln Pk.	884-5945
Dresher The Flower Shop Bethlehem Pike	643-3888
Spring House Fort Washington Garden Mart	646-8550
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1738 Rockwell Rd. Abington	884-7700
Geriuardi, Joseph — Florist 410 E. Fornance St. Norristown	272-0156
Hague Brothers 201 Roberts Ave.	828-0630
Conshohocken Jenkintown Flower Shop (Fox's) 419 Cedar St.	
Jenkintown Johnson's Flowers City Line & Merion Aves.	884-1106
Merion	667-4163

Kealer's Flowers     Harkel's Guess     201 Farca       North Hills     884-3109     Anticle Farca       Wildow Grove     659-9200     Mallaide St       Kremy's Flower & Plant Shop     699-7008     Maple Shaw       Remy's Flower & Plant Shop     699-7008     Maple Shaw       Kremy's Flower & Plant Shop     699-7008     Maple Shaw       Statistic Shaw     242-9000     Burlington       Statistic Shaw     649-1167     Palmyra       Statistic Shaw     649-1167     Shawers Shaw       Adaley     Makerson     Shawerson       McGavey & Walsh Flowers     Shawerson     Milaide Shawerson       Statistic Shawerson     Shawerson     Shawerson       McGavey & Walsh Flowers     Shawerson     Shawerson       Statistic Shawerson     Shawerson     Shawerson       Statistic Shawerson     Shawerson     Shawerson       Machaerson     Shawerson     Shawerson       Statistic Shawerson     Shawerson     Shawerson       Machaerson     Shawerson     Shawerson       Machaerson     Shawerson     Sh				
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220 Devisville Rd.     Millade Showe     659 4200     Delra n       Willow Grove     659 4200     Delra n     Millade Showe       Kremy's Flower & Plant Shop     699 700     Maple Shaw     19 E. Wood       Kremy's Flower & Plant Shop     699 700     Maple Shaw     Maple Shaw       Kremy's Flowers & Plant Shop     699 700     Maple Shaw     Maple Shaw       Kremy's Flowers     655 -2389     Moorestow     Moorestow       25 E. Mann     649 1187     Pairwra     Rephelso       365 W. Lancaster Ave.     649 1187     Pairwra     Rephelso       16 N. York Rd.     644 1187     Pairwra     Tool Shaw       2771 Jenkindown Rd.     886 4200     Millade Shaw     White, Bob       28 Jal Grywd /     664 5416     Mt. Holly       Muller's Flowers     699 4892     Camden       271 Jenkintown Rd.     886 4200     Ambassad       283 Dia St.     1520 ML E.     Ambassad       293 Main St.     1520 ML E.     Baila Grywd /     Alco Floral       273 Jord York Rd.     884 40241     Brooklawn       294 Pines Shop     Comdeline     844 4024     Brooklawn       196 Devisit     723 8264     Berlin     Camdeline       270 Horsham Rd.     Grosklawn     Cooklawn     Stalde		North Hills	884-3109	Bordentow
Willow Grove659-9200DelranKremy's Flower & Plant ShopMapte SharRt. 202Gwynedd Valley699-7008Kremy's Flower & Plant Shop699-7008Hansdale869-7008King of Prussia242-9200Lansdale Florist855-3289Jeff Ys Flowers649-1187Haverford649-1187Leff Dy's Flowers649-1187Haverford649-1187Haverford649-1187Leff Dy's Flowers644-648Ta N. York Rd.674-0450Hilder's Flowers684-5416Muller's Flowers684-5416Muller's Flowers684-5416Muller's Flowers684-5416Muller's Flowers684-5416Muller's Flowers69-4892Camber Jack74 White, BobJenkintown Rd.675-1059Camden675-1059Jenkintown Rd.675-1059Jenkintown Rd.723-8264Bala Cynwyd /884-2200North Wales Flowers884-2212Atco Floral74 White, BobJenkintown Rd.723-8264Souderton R.R. Station723-8264Brin The Plant Crossing723-8264Peroy Yetch279-926Souderton R.R. Station723-8264Pering Guden Conter300Souderton R.R. Station723-8264Brin The Plant Crossing723-8264Pering Chain826-8389Hundrade Bir Bir Station279-926Cher Hill828-8396Hoer Station72				
Rt. 202     Gwyned Valley     699 7008     Maple Shaz       Kreng's Flower & Plant Shop     699 7008     Maesy, Wull       HON Guyned Valley     699 7008     Maesy, Wull       King of Prussia     242-9200     Burlington       Landale Florist     855 -3289     Moorestow       Stit W. Lancaster Ave.     649-1167     Pairwar       Haverford     649-1167     Pairwar       Leftry's Flowers     674-0450     Stunset Gar       2771 Jenkintown Rd.     674-0450     Wt. Laurel       Luskin & Katona Florists     2002 sunset Gar     Sunset Gar       2771 Jenkintown Rd.     686-4200     Ambassadt       North Wales Flowers     686-4200     Ambassadt       Staton Rd.     675-1059     Canden       Adsley     886-4200     Ambassadt       North Wales Flowers     675-1059     Canden       37 Old York Rd.     844-021     Brooklawn       190 Run Garden Conter     70 Work Rd.     1186 Yorks       307 Horsham Rd.     675-1059     Canden       191 Run Carden Conter     70 Works Rd.     219 S. Atla       207 Horsham Rd.     723-8264     Bedrin       191 Rottab PR.     279-9925     Stratord       708 ouderton R. Station     723-82040     Pones Pair			659-9200	Delran
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109	201 Farnsworth Ave. Bordentown
	Lansing's Flowers Millside Shopping Ctr.
200	Delran
	Maple Shade Gardens 19 E. Woodlawn Ave,
800	Maple Shade Measy, William
200	402 Jones Ave.
200	Burlington Moorestown Flower Shoppe
289	25 E. Main St. Moorestown
	Parker's Flower Shop
187	602 Parry Ave. Palmyra
	Repheels of Mt. Laurel 3701 Church Rd,
450	Mt. Laurel
	Sunset Gardens Florist 1002 Sunset Rd.
369	Burlington White, Bob — Flower Shop
	248 Pine St.
416	Mt. Holly
200	CAMDEN COUNTY
	Ambassador Florist
892	1520 Mt. Ephraim Ave. Camden
	Atco Floral Gardens 74 White Horse Pike
122	Atco
	Brooklawn Flower Shop 600 Browning Lane
241	Brooklawn Bumble Bee Florist
	1186 Yorkshire Sq., Fairview
059	Camden C & J Florist
264	Route 73 Berlin
204	Candlelite Florist
826	219 S. Atlantic Ave. Stratford
	Chew Florist 45 S. Black Horse Pike
896	Blackwood
	Clover Florist, Inc. 4137 Mariton Pk.
066	Pennsauken Cook's Florist
	815 N. Black Horse Pk.
992	Runnemede Flower Box
550	5614 Lexington Ave. Pennsauken
550	The Flower Place
050	Ellisburg Shopping Center Cherry Hill
	Flowers I Love 505 Route 70 East
910	Cherry Hill
24	Jackel, C. — Flowers 711 N. 27th St.
108	Camden Kenmac Flowers
	700 Hadden Ave.
940	Collingswood Leigh Florist
484	400 Amherst Rd. Audubon
<i>b.</i> • 0	Lyric Floral Shoppe
821	6305 Westfield Ave. Pennsauken
	Oak Lynne Flower Shop 300 White Horse Pk.
438	Oaklyn
	Sansone Florist 8 Black Horse Pk.
	Bellmawr Smith, L. Gerald — Florist
	31 E. Kings Hwy.
051	Haddonfield Thoirs, James M., Inc. Cherry Hill Mall
	Cherry Hill Mall Cherry Hill
200	Wirth Florist
040	22 S. Centre St. Merchantville
840	Wolfrum's Flowers Transboro Rd.
	Berlin
635	Woodlynne Floral Gardens 1614 Ferry Ave.
635	Woodynne
656	CUMBERLAND COUNTY
	Anton's Florist R.D. 1, Harding Hwy.
114	Vineland
	Flowers by Venditti 1276 Pennsylvania Ave.
681	Vineland

	Gates Floral Gardens	
209 2020	Newport-Millville Rd. Newport	447-4471
298-3020	Lagerholm Florist & Greenhouses	
	1528 E. Elmer Rd.	
764-1375	Vineland Old Mill Florist	691-0962
	667 S. Delsea Drive	
779-7777	Vineland	691-3827
	Terminal Florists	
386-0068	3017 S.E. Boulevard S. Vineland	692-8628
300-000		
	GLOUCESTER COUNTY	
234-0660	Bill's Floral Shoppe 674 N. Broad St.	
	Woodbury	845-0418
829-0440	Gale Miller's Flowers	
	103 Black Horse Pike Williamstown	629-6133
234-0444	George & Son	0250150
201 0111	1530 S. Delaware St.	
	Paulsboro Grove Floral Shop	423-0317
386-1806	780 Delsea Dr., Westville	
	Deptford	845-2287
267-2700	Mary Jane Florist	
	210 Station Ave. Westville	456-3620
	TO STANCE	
	MERCER COUNTY	
966-0595	Belyung Florist	
500-0555	534 Emmett Ave. Trenton	392-6111
	Eppolito Florist	
767-7167	475 Princeton Ave.	000 4407
	Trenton Flower Originals by Tess	393-4137
456-2942	478 Hamilton Ave.	
	Trenton	394-2242
541-5224	Graziano, Anthony — Florist	
041-0224	540 S. Clinton Ave. Trenton	393-3964
-	Hamilton Florist	
768-0045	1215 Hamilton Ave.	500 C 466
	Trenton Lawrence Road Florist & Greenho	586-6466 uses
784-2255	1365 Lawrence Rd.	
	Lawrenceville	882-6345
227-0106	The Plant Pavilion Pennington Shopping Ctr.	
LEI UIUU	Pennington Shopping Git.	737-0414
	Ribsam's Flowers	
662-6000	100 Lee Ave.	005 6005
	Trenton Simcox's Flowers	695-6225
931-7193	2615 Hamilton Ave.	
,	Trenton	587-8280
662-9398	OCEAN COUNTY	
	Jan's Flower Fashions	
	49 Main St.	758-7680
429-3666	New Egypt	730-7000
	SALEM COUNTY	
795-3800	Garden of Eden Flower Shop	
	1 Broad & Main St. Penns Grove	299-1337
963-0007	Tice's Florist & Gifts	200 100.
	West Front St.	
954 6160	Elmer	358-2687
854-6150	DELAWARE	
	NEW CASTLE COUNTY	
547-1090	Andre's Florist Shop	
	512 E. 35th St. Wilmington	762-6485
662-3394	Belak, A Florist	
	832 Philadelphia Pk.	700 55
858-0117	Wilmington	762-5000
	Brandywine Flowers 1303 Veale Rd.	
	Wilmington	478-6231
931-4082	The Daisy Klosk	
	Concord Mall Wilmington	478-1377
429-0428	Hooten Florist	
	2615 Market St.	
663-4560	Wilmington	762-3778
000 4000	House of Flowers, Inc. 1240 E. 16th St.	
	Wilmington	658-7123
663-0535	Marker's University Florist	
	Chestnut Hill Plaza	731-1233
767-0105	Newark Marker's University Florist	10111200
	148 E. Main St.	707 0
962-8200	Newark Red Mill Florist & Greenhouse	737-3176
002 0200	Red Mill Flonst & Greenhouse 1250 Kirkwood Hwy.	
	Newark	737-3270
	The Taylors of Penny Hill Flower	Shop
607 1004	2123 Concord Pk. Wilmington	655-5591
697-1234	Walker's Florist & Greenhouses	
	Old Lancester Pk. & School Rd.	000 5005
825-2658	Hockessin	239-5333







on the Boardwalk at Ocean City & Wildwood

# and at THE PHILADELPHIA FLOWER SHOW

We have four rental trailers available for Fund Raising Activities.

Frank Wilmer R.D. #2 Schwenksville, Pa. 19473 1-287-8089 or 1-287-6420

Best Wishes for the most successful show ever.



### Visitors' Information

HORTICULTURAL HALL (Near the International Cafe) Gardening demonstrations by Pennsylvania Horticultural Society staff daily, Monday through Saturday, 12:30 & 2:30 pm, and on Sunday, March 7, 12:00 noon & 3:00 pm.

Flower Arranging demonstrations daily by Allied Florists at 10:30 am, 1:00, 3:30, 6:00 pm and Sundays at 12:00 noon and 3:00 pm. Florists will offer practical tips on "How to Use Flowers in the Home," "Keeping Flowers," "Plant Care," "Your Own Arrangements," and "How Your Professional Florists Can Serve You."

### PLANT CLINIC

Pennsylvania Horticultural Society staff will be available at the Plant Clinic (below the escalator) during the Show to answer your horticultural questions.

### EATING FACILITIES

New at the 1982 PHILADELPHIA FLOWER SHOW is the Garden Cafe, a new lunching area in Pennsylvania Hall adjacent to the trade booths. The Civic Center DINING ROOM serves full course meals, cafeteria style. It is open from 11 am to 4:30 pm. The COCKTAIL LOUNGE, adjacent to the dining room, is open from noon until 8 pm. The INTERNATIONAL CAFE is open from 11 am until 8 pm. SNACK BARS will be in operation, also pizza, ice cream and funnel cake stands.

### WHEELCHAIRS AND STROLLERS

Wheelchairs and strollers are available at the entrance level of the Show. They may be rented for \$4.00 each. It is difficult to reserve wheelchairs and guarantee them, so it is best for people who need them to come in the late afternoon and evening.

### **BEST TIME TO COME**

The best time to see the Show is in the late afternoon or early evening when it is least crowded.

### ADVANCE GROUP TICKET SALES

Next year save time, money and effort by ordering advance sale tickets. Sign up for the PHS mailing list for advance group tickets for the 1983 Show by calling PHS at 215-625-8250, or writing Advance Group Sales, Pennsylvania Horticultural Society, 325 Walnut Street, Philadelphia, PA 19106. You can order a minimum of 10 adult tickets for a reduced per ticket price and have them mailed directly to you next year.

### PHILADELPHIA CONVENTION AND VISITORS BUREAU BOOTH

A new addition to this year's Flower Show is the tourist information booth located at the top of the escalators where you can find out about hotel accommodations, transportation schedules, visitor attractions, and local restaurants to nourish you on your way home from the Show.

### PHS MEMBERSHIP BOOTHS

The Pennsylvania Horticultural Society invites you to become a member of the Society that produces the Philadelphia Flower Show. Stop today for membership information at the PHS membership booth on the main floor, at the plant clinic and at the Fern Fanatic's booth in the trade booth area. Terrific membership premiums are available if you join PHS during your visit at the Flower Show.

### VISIT TRADE BOOTH EXHIBITORS

A variety of 126 exhibits offer bromeliads, bulbs, patio furniture, tractors, greenhouses, books, ferns and fuchsias and hundreds of other horticultural goodies. Kodak film available at Booth 29.

### FOOD AND BEVERAGE AVAILABLE

in the International Cafe and the Garden Cafe. See floor plan.

# Meet me at The Garden.

The Garden, 1617 Spruce Street, Philadelphia. Call 546-4455 for reservations.







We specialize in the finest quality shredded top soil in the area. Prepared to perfection for greenhouses, landscapers and home owners.

Inside storage makes year around delivery possible.

DAVID P. GREGER SR. Top Soil Supplier

(215) 699-5781 24 hrs.



### AFRICAN VIOLET SOCIETY OF PHILADELPHIA

2050 East Orleans Street Philadelphia, PA 19134 Tom Seiler, Chair

AFRICAN VIOLETS

This outstanding collection of America's favorite indoor flowering plant, the African violet, offers educational information on rooting and the care of your plants. As you walk through the display you can observe the wide range of violets available today.

### ALLIED FLORISTS OF DELAWARE VALLEY

12 Cavalier Drive Ambler, PA 19002 Robert W. Cullers, Chair Staged by: Bill McCready House of Flowers 1800 Lovering Avenue Wilmington, DE 19808

### SPRINGTIME IN MOTION: A FLORAL CELEBRATION

Spring's rebirth of life and color catches the eye with moving floral arrangements presenting an ever-changing panorama. Beautiful flowers and luxurious green plants give a prelude to early spring. Soft pussy willow, graceful forsythia, topiary bunnies and springtime harbingers are applauded by a rainbow fountain.

### AMERICAN RHODODENDRON SOCIETY

Philadelphia & Valley Forge Chapters Kresson-Gibbsboro Road Marlton, NJ 08053 T. Stecki & G. Fredericks, Co-Chairs

WHAT YOU ALWAYS WANTED TO KNOW ABOUT RHODODENDRONS

This exhibit introduces visitors to various types and varieties of the genus rhododendron in a landscape scene. Answers are available to cultural questions including how to plant, prune, fertilize, and control disease problems.

### AMERICAN ROCK GARDEN SOCIETY

Delaware Valley Chapter 536 Dogwood Place Newtown Square, PA 19073 John S. Kistler, Chair

### ROCK GARDENING AROUND A TERRACE

Today many people have less time and space to enjoy gardening. Rock gardening, with its small-scale plants, can ease these problems. View this scree garden with dwarf conifers, diminutive plants and bulbs under a large conifer. A woodland rock garden extends into a meadow garden. The raised beds act as a transition from building to garden.

continued on p. 42

### FRONTIER FRUIT & NUT CO.®

BOOTH NO. 98

Cheltenham Square, Philadelphia, Pa. King of Prussia Mall, King of Prussia, Pa. Oxford Valley Mall, Langhorne, Pa. York Mall, York, Pa. Eastpoint Mall, Baltimore, Md. Harrisburg East Mall, Harrisburg, Pa.

### DRIED FRUIT

Apricots – Whole and sun-dr	ried	
\$4.98 lb	lbs.	\$
Banana <mark>Chips</mark> — Crisp, light,	sweet	
\$3.98 lb	_ Ibs.	\$
Papaya — An exotic delight		
\$3.98 lb	_ Ibs.	\$
Pineapple — Honey-dipped		
\$3.98 lb	_lbs.	\$
MIXES — All come in 3-lb. p	backages	
All Fruit — Pineapple, apple: peaches, pears & prunes	s, dates, r	aisins, apricots,

41

\$11.75 pkg. \_\_\_\_\_ pkgs. \$\_\_\_\_\_

Hollywood Mix – Raisins, apricots, dates, pineapple, bananas, with nuts, seeds and coconut

\$11.75 pkg. \_\_\_\_\_ pkgs. \$ \_\_\_\_\_

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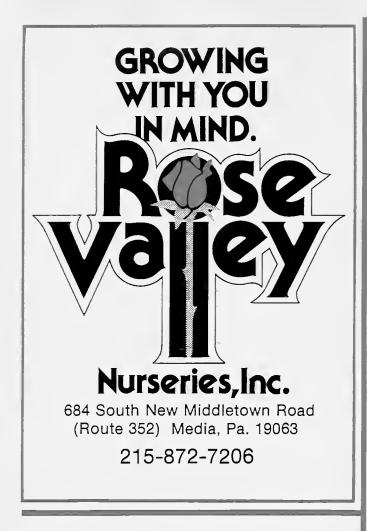
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Enclose \$2.00 per ea. 3 lbs. for shipping.





### Naturalistic Landscaping Wildflowers and Ferns

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Route 23 Gladwyne, Pa.



#### PERCY BROWN NURSERY, INC. Old River Road, R.D. 3 Birdsboro, PA 19508 Galen and Nevin Brown, Co-Chairs

### SEVENTEEN STRAWBERRY STREET CIRCA 1982

Many of the homes built in the era of William Penn are still in existence today. "Seventeen Strawberry Street Circa 1982" portrays how a mythical segment of an original property from "Penn's Greene Countrie Towne" might look with the house and garden reflecting the influence of contemporary trends in architecture, landscape architecture, and lifestyles of today. (Be sure to visit Seventeen Strawberry Street Circa 1682, staged by Whitemarsh Landscapes, Inc.)

### CHILDHOOD FRIENDS

399 Port Royal Avenue Philadelphia, PA 19128 Betsy Caesar, Chair

ROOM TO GROW

A play area designed to promote the development of physical skills and support social interaction in an environment that is safe and aesthetically pleasing. There's room for little sprouts to grow with their feet firmly planted in sand. They'll run all over your garden unless you give them room to grow.

### COUNTY LINE LANDSCAPE NURSERY 805 Harleysville Pike

Harleysville, PA 19438 Herbert Bieberfeld, Chair

A GARDEN FOR YOU

French doors leading to an inviting brick patio offer a return to realistic approaches in home landscaping and outdoor living using available, affordable, quality plants. These easily manageable construction techniques integrate simplicity with beauty.

#### DELAWARE VALLEY COLLEGE OF SCIENCE AND AGRICULTURE

Route 202 & New Britain Road Doylestown, PA 18901 John D. Martin, Chair

### BULBS FOR ALL SEASONS

"Bulbs For All Seasons" demonstrates planting and forcing methods, bulb culture and care, and some of the many uses of bulbs, both in and around the home all year 'round. True bulbs, as well as corms, tubers and rhizomes are featured in the exhibit.

### DELAWARE VALLEY FERN SOCIETY

412 West Chelten Avenue Philadelphia, PA 19144 Kate Giorni, Chair

FERN "ROOTS"

This grouping of lush ferns represent those native to another country–Costa Rica. House ferns that are favor-

ites in American homes are exhibited here in a natural setting. Like people, some of these ferns have lost their native origins, their "roots." This exhibit portrays these fern species from their native land growing on a mountain hillside.

#### FAIRMOUNT PARK

Fairmount Park Commission, Memorial Hall Philadelphia, PA 19131 William E. Mifflin, Chair

SPRING BREEZE IN FAIRMOUNT

A "Spring Breeze in Fairmount" portrays a garden of the Early Republic Period (1782-1832). This time period has been referred to as the transplanted English Landscape Garden era. It was a time of gardens with vistas, stately trees, meandering water courses, all of casual but calculated design. Many unique areas similar to this exhibit may be found in Fairmount Park today.

### FLORISTS TRANSWORLD DELIVERY ASSOCIATION

Staged by: Flowers by Bill Conestoga Rd. and Garrett Ave. Rosemont, PA 19010 Bill Giangiulio, Chair

### PEEKS AT HISTORY

Assorted flower arrangements presented in eight niches by members of the Florists Transworld Delivery Association (FTD) will grace the Show with color, beauty, and unique arrangements for Penn's Greene Countrie Towne Show theme.

#### FOX CHASE CANCER CENTER

7701 Burholme Avenue Philadelphia, PA 19111 David Bennett, Chair

USING PLANTS IN CANCER THERAPY AND RESEARCH

Plants play an important role in cancer treatment. In this exhibit the Fox Chase Cancer Center features some of the plants used to produce drugs for cancer treatment and those used to study growth processes and cell development.

### FRIENDS HOSPITAL

Roosevelt Boulevard & Adams Avenue Philadelphia, PA 19124 Mona D. Gold, Chair

GREEN AND GROWING - HORTICULTURE THERAPY

Visitors can walk through a model of the horticulture therapy program at Friends Hospital. A small greenhouse and potting shed will be used to display patients' projects done in horticulture therapy.

continued on p. 44

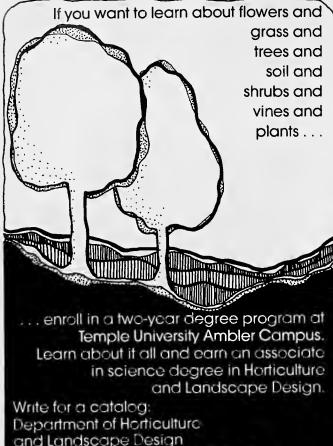


### PHILADELPHIA'S "COMPLETE" EQUIPMENT COMPANY

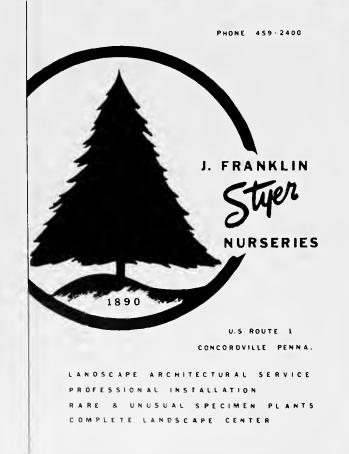
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Department of Horticulturo and Landscape Design Temple University Ambler Campus Ambler, Pennsylvania 19002





listed alphabetically cont'd. from p. 43

**GREATER PHILADELPHIA ORCHID SOCIETY** 888 Welsh Road Maple Glen, PA 19002 Ted Plume, Chair

Exhibitors

SOME THINGS NEVER CHANGE

A family of the future from the 21st century enjoys orchid growing at home. Even though the surroundings change, orchid growing remains relatively unchanged. Time, measured by man is but a fleeting moment compared to the time plants have been on this planet. Man can only hope to understand the environment from which plants come and adapt his world to accommodate them.

### IKEBANA INTERNATIONAL-PHILADELPHIA CHAPTER

RD #2, Box 110 Sewell, NJ 08080 Lorraine Toji, Chair

IKEBANA - A LIVING ART

The purpose of the lkebana International exhibit is to present a visual introduction to lkebana, its history and its evolution as an art form. Arrangements varying from traditional to modern in the five schools represented in the Philadelphia Chapter are used to illustrate the theme: lkebana – A Living Art.

### **J&L ORCHIDS**

20 Sherwood Road Easton, CT 06612 Marguerite Webb, Chair

Richardson Conservatory Courtesy of: China and Garden The Greenhouse Center Rt. 70, Racetrack Circle Cherry Hill, NJ 08034

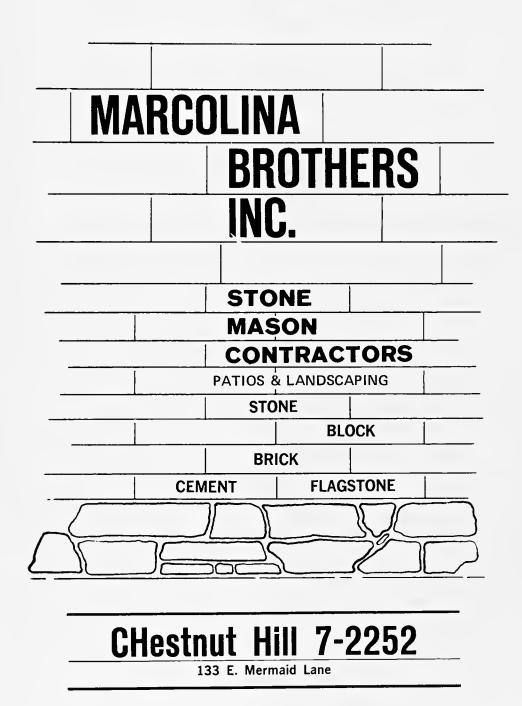
MINIATURE ORCHIDS

A collection of miniature orchids perfect for windowsills, indoor light units and home greenhouses is staged in an elegant English conservatory.

continued on p. 46



44

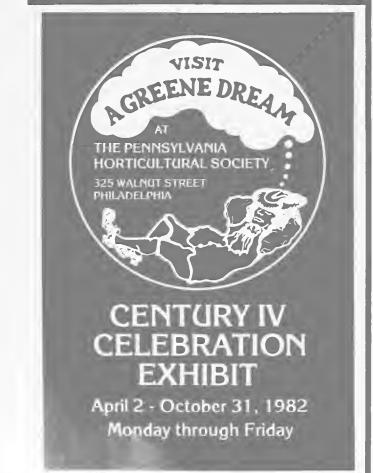


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### JUDD'S HOLLYLAN NURSERIES

516 East Holly Avenue Pitman, NJ 08071 William Judd, Chair

SUMMERS PAST ALONG THE WISSAHICKON

Vacations spent in this quiet place many years ago are now only a memory. Time and decay have taken their toll until only the remnants remain of happier times along the peaceful Wissahickon. Fallen trees and native plants leave a wilder, but still beautiful, spot where birds and forest animals now make their home. A waterfall and slowly meandering brook wind their way to the creek below.

### KUHN'S FLOWERS

6100 North 5th Street Philadelphia, PA 19120 Kenneth Elliott, Chair

PENN'S PEACEFUL RETREAT

Peaceful are the flowers cultivated in this garden gazebo ready for use in the home. Two period arrangements of flowers from the same garden present a feeling of tranquility, peacefulness, and solitude within this garden retreat. See how to use a garden and its bounty to bring these feelings within the home.

### LEROY'S FLOWERS

16 North York Road Hatboro, PA 19040 Leroy LaBold, Chair

HATBOROUGH - PART OF PENN'S 1682 PURCHASE

Hatborough – The Crooked Billet Inn was built in 1705 by John Dawson, a feltmaker and original settler of Hatboro, for whose trade the town was named. The Inn was used as a hotel and a public house during the Revolution. General Washington mentions having stopped there on his way from Valley Forge to Trenton. Enjoy the garden and the look of the Inn during this historic period.

### LILYPONS GARDENS

Lilypons, MD 21717 Keith Folsom, Chair

INSTANT LANDSCAPE - JUST ADD WATER

Bring to life your landscape, just add water. Watch colorful goldfish dart beneath the lilypads and brilliantly colored waterlily flowers. Inhale the enticing lily perfume, enjoy the mesmerizing water ripplings, the reflections of the sky. All these unique accents of a garden pool can enhance your home landscape.

### LINCOLN HIGH SCHOOL

Rowland and Ryan Avenues Philadelphia, PA 19136 David M. Kipphut, Chair

TO PRUNE OR NOT TO PRUNE

Learn when to prune your azaleas and your maple trees. Examine the tools to use and the pruning techniques. This exhibit provides an education for pruning ornamental woody trees and shrubs.

### MEADOWBROOK FARM

1633 Washington Lane Meadowbrook, PA 19046 John W. Story, Chair

POTPOURRI OF CONTAINER GROWN PLANTS IN A GARDEN SETTING

This exhibit features a lath gazebo for storing indoor plants or terrace specimens during the warm months. The plants are an assortment of both green and flowering hanging baskets, as well as specimens trained as standards and topiaries, combined with an assortment of garden accessories.

### MEADOW BROOK NURSERIES, INC.

609 East Baltimore Pike P.O. Box 951 Media, PA 19063 G. Kenneth Campbell, Chair

A PENNSYLVANIA PHENOMENON

A sight uncommon in many areas, the covered bridge remains a Pennsylvania phenomenon. Unlike massive bridge spans of today, covered bridges preserved nature's tranquility. The serenity of the brook is highlighted by the natural backdrop of deciduous trees, native flowering shrubs and evergreens.

### ROBERT MONTGOMERY LANDSCAPE NURSERY

Box 67-C, Rt. 113 Chester Springs, PA 19425 Robert Montgomery, Chair

### ATWOOD'S EDGE

Witness the harmony of a newly built house with its natural elements: a wooded hillside, rock, stone, a stream. Here the site has been developed along with the building. Stones have been gathered to build the sun room wall, the stream dammed and diverted to create a small waterfall, and a deck constructed to bridge the stream. Native and cultivated plants enhance the feeling of elegant serenity.

### MOSTARDI'S NURSERY AND GREENHOUSES, INC.

4033 West Chester Pike Newtown Square, PA 19073 Stephen L. Mostardi, Chair

### THE COLOR ROOM

Seasonal flowering plants enliven a plant room, an important accent area of a home. This room is designed to be enjoyed from both inside and outside the house with landscaped patio serving as an extension of the room for outdoor activities.

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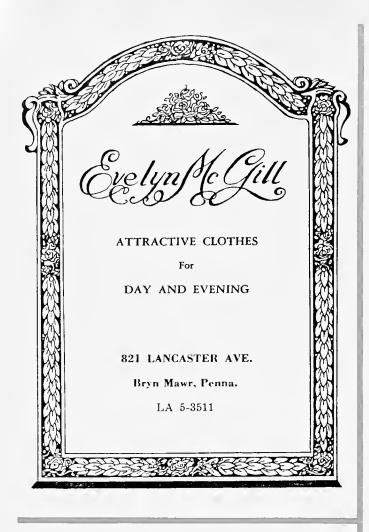


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Exhibitors listed alphabetically cont'd, from p. 47

### PENNSYLVANIA BONSAI SOCIETY

Box 112, 120 Pine Tree Road Radnor, PA 19087 Fredric S. Ballard, Chase Rosade, and Ralph R. Walker, Co-Chairs

A series of niches, dramatically lighted, feature some of the best examples of Bonsai in this area. Deciduous and evergreen trees, some as old as 150 years, are displayed on stands. Accent plants, small trees, rare viewing stones and Japanese scrolls provide balance to the individual displays. Mame Bonsai (trees under six inches in height) in tiny decorative pots are an added attraction.

#### PENNSYLVANIA DEPARTMENT OF ENVIRONMENTAL RESOURCES Box 1467, 3rd & Reily Streets Harrisburg, PA 17120 Patrick Lantz, Chair

AN EARLY PENNSYLVANIA SAWMILL

In colonial America no community could be called selfsufficient without at least one sawmill. In Pennsylvania's forest areas sawmills were built on streams and rivers, also used to transport logs to and from the mill. This replica of an early Pennsylvania "up and down" sawmill has a functional water wheel at one end and is filled with authentic tools. Many species of trees, shrubs, and wildflowers common to the forests of Pennsylvania surround the mill.

### PENNSYLVANIA HORTICULTURAL SOCIETY ROSE GARDEN

325 Walnut Street Philadelphia, PA 19106 Star Roses donated by: The Conard-Pyle Company West Grove, PA 19390

### ROSE REFLECTIONS

This contemporary rose garden setting features a multitude of varieties suitable to the home garden. Hybrid tea roses include First Prize, Garden Party and Tropicana. First Edition and French Lace are among the floribundas displayed. Miniatures such as Bo-Peep, Starina, and Pixie Delight complete the setting.

### THE PENNSYLVANIA HORTICULTURAL SOCIETY SCULPTURE GARDEN

325 Walnut Street Philadelphia, PA 19106 Sculpture by: Jim Lloyd 2000 S. College Avenue Philadelphia, PA 19121

Plants donated by The Conard-Pyle Company, West Grove, PA 19390

CONTEMPORARY CONTEMPLATION

A setting in the year 2000 depicts a sculpture garden on a weekend country retreat far away from the fast pace of

the weekday business world of the city. The garden is designed to induce tranquil relaxation. The undulating lawn has been molded to provide pockets and pedestals for sculpture placed to be viewed from various vantage points. Favorite plants are featured in new varieties available for futuristic gardeners. A comfortable pavilion cantilevered over a pool with sculpted fountain provides the perfect place for contemporary contemplation.

### PENNSYLVANIA NURSERYMEN'S ASSOCIATION, INC.

234 State Street Harrisburg, PA 17101 Staged by: Harris M. Bieberfeld Box 458 Green Lane, PA 18054

COLONIAL GARDEN UPDATE

Herbs, fruit trees and vegetables fill rustic colonial raised beds accented by hedges, flowering shrubs and antiquestyle brickwork. Contemporary angles maximize this garden's efficiency and privacy. Harmonious colors and contrasting textures enhance this historic perspective of gardening in colonial times.

### PENNSYLVANIA STATE UNIVERSITY

Neshaminy Manor Center Doylestown, PA 18901 Richard A. Bailey, Chair

### ACCENT ON ANNUALS

Throughout the growing season annual flowers add an array of colors to the garden. Here annuals take advantage of their many textures, sizes, forms and colors in both the foliage and flowers. The background of evergreen and woody plants helps to impart a degree of permanence to this exhibit.

### THE PHILADELPHIA CACTUS AND SUCCULENT SOCIETY

3 Rockridge Road, Castle Rock Newtown Square, PA 19073 William D'Angelo, Chair

### OUR SPINY FRIENDS AND THEIR KIN

The Philadelphia Cactus and Succulent Society exhibit illustrates the range of types of succulents available. Desert, grassland and epiphytic plants of various forms from a variety of habitats are shown in their natural environs.

### PHILADELPHIA ELECTRIC COMPANY

4040 Chestnut Street Philadelphia, PA 19104 Warren E. Baumgartner, Chair

UTILIZATION OF RENEWABLE ENERGY SOURCES -THE SUN

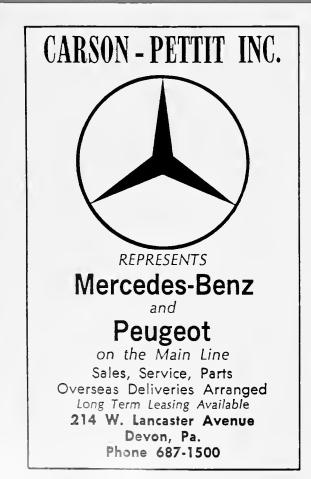
View three methods of solar heating based on Philadelphia Electric's ongoing research in solar energy. A

continued on p. 50



### Ornamental Horticulture at Delaware Valley College

For additional information write: Director or Admissions Delaware Valley College Doylestown, Pennsylvania 18901 Or call: 215/ 345-1500



50



Trombe wall with vents at top and bottom and covered by an exterior glazing supplies supplemental heating to the living space. The greenhouse absorbs solar radiation during the winter. The solar collectors located on the roof are used for heating the domestic hot water supply.

Exhibitors

listed alphabetically

cont'd. from p. 49

### PHILADELPHIA WATER DEPARTMENT

1140 Municipal Services Building 15th & J. F. Kennedy Boulevard Philadelphia, PA 19107 Dianne D. Garvey, Chair

PHILORGANIC

From this educational exhibit visitors will see how composted products are used on a large scale in horticulture, agriculture, and land reclamation. In the house and yard scene the visitor will identify Philorganic products and gather information on the Philadelphia Water Department's ongoing recycling programs.

### PHILLY PHLOWERS

2050 E. Orleans Street Philadelphia, PA 19134 Tom Seiler, Chair

PHILLY PHLOWERS

Observe a minor miracle of year-round gardening. This exhibit demonstrates ways to convert a room in your home or your basement into a greenhouse through the use of fluorescent light.

### GEORGE ROBERTSON AND SONS, INC.

8501 Germantown Avenue Philadelphia, PA 19118 Bruce Robertson, Chair

#### PICNIC FANTASY

Imagine the most secluded, peaceful, unspoiled setting possible, trees, fems, flowers, water, solitude. Add a table with floral decorations, topiary forms and greenery of different types. This make-believe setting provides the backdrop for that very special encounter. The intent is not of realism, but rather a natural setting using a variety of horticulture to create pure fantasy.

#### ROSADE BONSAI STUDIO

303 Ely Road, RD 1 New Hope, PA 18938 Lynn J. Porter, Chair

**BONSAI WORKHOUSE** 

A Japanese style workhouse, where bonsai are created, maintained and then placed in a garden setting to be viewed and enjoyed. Working bonsai demonstrations will take place each day during the Show.

continued on p. 52



... has been our tradition for nine decades. Back then our work was done by hand, wheelbarrows or mule. And Star Roses were greenhouse grown from cuttings instead of outdoors on today's hardy, vigorous rootstocks.

Today we are abreast of the times innovating many practices and methods and automating wherever possible. With all the modern methods we still rely on many "green fingers" and the constant, personal care which bring you Star Roses and other Star Quality plants your parents and grandparents only dreamed about.

When we began growing and selling other hardy ornamental plants our goal stayed the same—to give you the best quality for your money.

And when it comes to the introduction of new and exciting kinds of roses and hardy ornamentals, we are guided by the same goals and beliefs. From the world's most popular rose, Peace, to one of the most stunning of the newer roses, PARADISE<sup>™</sup> (variety: Wezeip), to a whole new world of hollies, the hardy Blue Hollies, we have done our best to bring you the best.

STAR QUALITY...

available at your favorite garden center.



THE CONARD-PYLE CO. West Grove, PA 19390

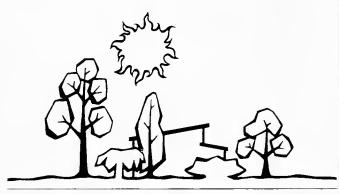
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### Seventeen Strawberry Street Circa 1982

### presented by



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### CREATIVE LANDSCAPE DESIGN LANDSCAPE CONTRACTORS • NURSERYMEN

### BAUMANN DETECTIVE AGENCY

52

1442 SOUTH BROAD STREET PHILADELPHIA, PA 19146 334-0303



### Exhibitors listed alphabetically cont'd. from p. 50

### ROSES, INC.

Lewis Reiniger, Chair Staged by: Randall-Morris Florists 39 West State Street Doylestown, PA 18901

### ROSES FOR PENN'S PARTY

Roses, Inc. promotes the thought of using cut roses inside and out by offering a brilliant range of colors and varieties of cut roses in this party design.

### ROSE VALLEY NURSERIES, INC.

684 S. New Middletown Road Media, PA 19063 Wayne R. Norton and John J. Blandy, Co-Chairs

STIMULATE THE SENSES – A GARDEN ENTRANCE TO COME HOME TO

This garden walk is an exciting passage to a pool surrounded with color. Planting beds of daylilies frame the gate. Special plants include an espaliered cedar, a delight in form and texture. Fragrances and exicting textures offer a lingering memory as you start your day and a subtle uplift at evening's end.

W. B. SAUL HIGH SCHOOL 7100 Henry Avenue Philadelphia, PA 19128 Robert J. Hunter, Chair

### FOOD FOR AMERICA

"Food For America" depicts life on Saul Annex, a visitation farm, with landscaped barnyard, farm animals, field crops, fruits and vegetables. Agriculture is the leading industry in the nation and the second largest industry in the state of Pennsylvania. Food and fiber production must expand to meet the needs generated by population growth and foreign demands. Saul demonstrates why a dependable supply of skilled workers is essential to the agricultural economy in our state and nation.

### SNIPES FARM & NURSERY

US Rt. 1 at Route 13 Morrisville, PA 19067 Robert W. Thomas, Chair

### PRIDE OF BUCKS COUNTY

"Pride of Bucks County" harmonizes a contemporary garden with the ruins of a century-old Bucks County bam wall. Surrounding the inner garden are informal plantings that thrive in Bucks County. The dominant color note is sounded by red tulips, named "Pride of Bucks" in honor of Bucks County, Pennsylvania.

### J. FRANKLIN STYER NURSERIES

US Route 1, P.O. Box 98 Concordville, PA 19331 Roland Taylor, Chair LOOKING BACK

LOOKING BACK

Looking from the early settler's home toward Pennsyl-

As Philadelphia enters Century IV, Sun Company is pleased to be at the Philadelphia Flower Show and proud to be a part of this traditional Philadelphia welcome to Spring.



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vania's rolling, forested hills, spring is colorful with dogwood, mountain laurel, and native azaleas. Today's owner has preserved a nostalgic view of the springhouse and pasture adding additional color with plantings of perennials and bulbs.

### SUN COMPANY

100 Matsonford Road Radnor,PA 19087 Tilly Cammarota, Chair

### WELCOME TO SPRING

The Sun Company exhibit, above the escalators of the main entrance, greets visitors headed for springtime at the Philadelphia Flower Show. As they descend to the main floor of the Show they will see an enormous flower basket complete with butterflies in motion.

### THE TAYLORS OF PENNY HILL

2123 Concord Pike Wilmington, DE 19803 William R. Taylor, Chair

### COUNTRY KITCHEN

Let flowers, plants and dried materials brighten your kitchen. They add color and warmth to make it a creative, fun place to prepare and enjoy your meals. The display shows how plants provide a warm, hospitable atmosphere for family and friends.

### TELEFLORA

Joseph Genuardi, Chair Staged by: Joseph Genuardi Florists, Inc. 410 East Fornance Street Norristown, PA 19401

TELEFLORA – THE PULSEBEAT OF FLOWERS-BY-WIRE

The exhibit depicts Teleflora as the heart of the flowers-bywire industry. Contemporary and trend-setting styles are available worldwide as well as next door for the sophisticated flower lover.

### TEMPLE UNIVERSITY OF THE COMMONWEALTH SYSTEM OF HIGHER EDUCATION

Department of Horticulture & Landscape Design Meetinghouse Road Ambler, PA 19002 Glenn B. Geer, Chair

### WATERWISE GARDENING

"Waterwise Gardening" presents ideas that you can use to conserve water during dry weather. The exhibit explains why water is important to plants and presents the "how" and "when" of watering your plants. An informed resourceful gardener can be successful in spite of adverse conditions.

continued on p. 56

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### TERCENTENARY GARDENS COLLABORATIVE

9414 Meadowbrook Avenue Philadelphia, PA 19118 Exhibit Coordinator: Morris Arboretum of the University of Pennsylvania Elizabeth D. Hume, Chair

CHANGING IMAGES OF THE GARDEN: 300 YEARS OF HORTICULTURE IN THE DELAWARE VALLEY

Visitors enter a conservatory anchoring three gardens depicting the changing images of three centuries of gardening in the Philadelphia area. The view from the conservatory evokes the tranquil mood of early garden styles and moves to more contemporary garden designs.

In the first century function was the key word. Settlers brought plants from their native lands and used them with American plants for food and medicine. In the second century, gardens became omamental and recreational, elaborately designed with the latest plant introductions from abroad. In the third century, the modern and contemporary period, plants are blended for form and function.

**Tercentenary Gardens Collaborative** Participating Institutions Academy of Natural Sciences Ambler Campus, Temple University, Dept. Horticulture & Landscape Design Appleford Association Awbury Arboretum The Arboretum of the Barnes Foundation Bartram's Garden/The John Bartram Association Bowman's Hill Wildflower Preserve Brandywine Conservancy/Brandywine River Museum Chanticleer Delaware Valley College of Science & Agriculture Fairmount Park Horticultural Center & Japanese House Gardens of Independence National Historical Park Haverford College Arboretum Henry Foundation for Botanical Research Longwood Gardens Longwood Graduate Program, University of Delaware Meadowbrook Farm The Morris Arboretum of the University of Pennsylvania Nemours/The Nemours Foundation Pennsbury Manor/Pennsylvania Historic & Museum Commission The Pennsylvania Horticultural Society Philadelphia Committee, Garden Club of America Philadelphia Zoological Garden The Arthur Hoyt Scott Foundation, Swarthmore College Swiss Pines/The Bartschi Foundation John J. Tyler Arboretum Wallingford Rose Garden Winterthur Museum & Gardens Wyck/The Wyck Association Exhibit installation and plants by: Gale Nurseries School House Road, Box 264 Gwvnedd, PA 19436 Charles H. and Chuck Gale

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VICK'S WILDGARDENS, INC.

Conshohocken State Road, Box 115 Gladwyne, PA 19035 Albert F. W. Vick, Jr., Chair

PENN'S WOODS 1682

A scene of the "way it was" in 1682 when William Penn arrived in this area. A cascading waterfall and pool is featured among the wildflowers, ferns and shrubs where Penn first encountered the Indians who resided here.

#### WALDOR ORCHIDS, INC.

10 East Poplar Avenue Linwood, NJ 08221 George A. Off, Chair

**BEYOND THE FALLING WATER** 

A mystic tropic lagoon as you pass by the falls, breathtaking orchids growing on gnarled trees and tucked in driftwood as it would appear in nature – truly an orchid wonderland.

### WATERLOO GARDENS

200 North Whitford Road Exton, PA 19341 Roberts LeBoutillier, Chair

#### A COUNTRY GARDEN

The remains of an old Chester County barn provide a natural setting for this restful patio garden. Beds of colorful flowers and terra cotta containers enhance the beauty of this setting. The redwood arbor and the rustic flagstone create a tranquil area for entertaining and outdoor living. Yesterday's creations have been changed for today and are ready for the use of tomorrow.

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#### WHITEMARSH LANDSCAPES, INC.

7 East Stenton Avenue Plymouth Meeting, PA 19462 Stanley M. Leighton, Chair

#### SEVENTEEN STRAWBERRY STREET CIRCA 1682

This residence and garden have been restored to give the impression of antiquity. The garden design follows functional lines as it may have been planted originally. Although modem plant hybrids have been used, the overall effect could have existed here 300 years ago. Early Philadelphians brought European plants and ideas with them and their influence is still present in our modern gardens. (Be sure to visit Seventeen Strawberry Street Circa 1982, staged by Percy Brown Nursery.)

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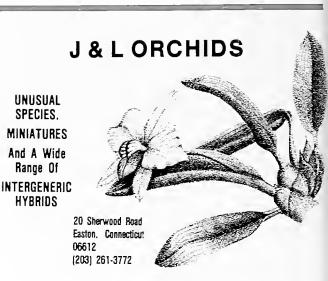
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# The Joys and Terrors of Exhibiting in the Philadelphia Flower Show

#### by Peggy Bowditch

On a sunny day in mid-February, Patter Peterson, Mary Schwartz and I carried 80 plants into my dining room to do a practice run for our entry in the Sunny Windowsill class at the 1981 Flower Show. Potting soil spills and is ground into the rug as we try out different plants, arranging then rearranging them on a mock windowsill. We can't take too long as Patter and Mary must be able to get their plants home before the temperature drops late in the afternoon. Finally weariness rather than complete satisfaction settles all issues. The three of us have grown the 80 plants and today we've culled them for 40 to use in the exhibit. Someone snaps a picture while another makes a detailed drawing of just what goes where on the windowsill. As we'll have only two hours to set up at the Show these visual aids will be great time-savers. We make final plans as to who will type the plant list, who will make the labels for each plant, bring a ladder, hooks and fishing line for the hanging baskets. We remembered the extra potting soil and top dressing and extra pots and plants in case there's a disaster on the way in. Of course all plants will be groomed with damaged or dying leaves carefully removed and pots spotless.

Entering the Flower Show had been easy. Six months earlier we had merely signed up to fill one of six spaces in Class 320. It was described in the schedule as "Windowsill. Compatible plant material suitable for fall, winter and spring growing in a sunny window." As we'd all worked on various windowsill entries over the years, we were considered "old hands." But then you age quickly in Flower Show competition. We knew the rules and knew that all plants we might use in the March 1981 Show had to be in our care by December 1, 1980. Our plan was to show a collection of succulents, and we had lots of rathernice ones. Many had been in our last Flower Show exhibit in 1979 and had grown and improved with age. It is less chancy and not so nerve-wracking to use plants you've grown for at



Echeveria setosa used in the exhibit

least a year and know will survive the winter in your particular growing conditions. We did make one buying trip in the fall to look for some special new plants and pick up a few extras to hold in reserve. Not all plants, even the relatively tough succulents do well in a Philadelphia winter when the sun is weak and the days are short. Lack of light caused my red-edged echeverias to lose their color so they were whisked off the windowsill and put under my fluorescent plant lights to recover their former glory. We hoped a few plants might be in bloom, and we attempted to time the flowers for the Show. Plants were moved from cool to warmer spots to hurry'the flowers along but to no avail. Luckily our exhibit never depended on flowers as the succulents have lovely foliage colors that are quite decorative.

#### bugged by bugs

Some very tense days came when two of us discovered mealybug infestations. Affected plants were isolated but succulents are difficult to treat as many are harmed by the standard insecticides. We attacked with alcohol on Q-tips and wiped out the mealybugs. As soon as that outbreak was under control some aphids appeared and several affected plants had to be discarded.

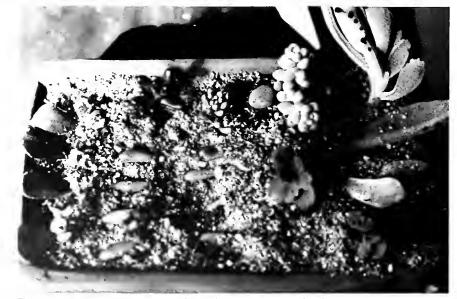
During the winter we examined the many instruction sheets sent to exhibitors by the Pennsylvania Horticultural Society. Windowsill entrants are required to write a statement of intent describing for the judges and public just what they are attempting to do.

continued

EXHIBITORS' INTENT WE HAVE GROWN SUCCULENTS (INCLUDING CACTI) ON SUNNY WINDOWSILLS AND UNDER FLUORESCENT PLANT LIGHTS. THESE SUCCULENTS ARE FROM SEVERAL PLANT FAMI-LIES AND SHOW DIFFERENCES IN FORM AND TEXTURE. THE LEAF AND STEM CUTTINGS IN THE BOX ILLUSTRATE METH-ODS OF PROPAGATION.



The Sunny Windowsill entry of Bowditch, Peterson and Schwartz in the 1981 Flower Show.



The cutting box shows propagation of succulents using both leaf and stem cuttings.

Part of our stated intent was to list the different plant families represented in our collection. After some research we found our specimens were from 10 separate plant families. We also thought it would be fun, interesting and educational to show different

methods of propagating succulents by featuring a cutting box with both leaf and stem cuttings. My own cuttings ordinarily take root obligingly in utilitarian containers. I didn't feel, however, that we should feature those recycled aluminum foil pans and milk JUDGES' COMMENTS

SMASHING PLANT MATERIAL – POTS SPOTLESS AND ARTISTI-CALLY GROUPED. PLANTS COMPATIBLE AND IN EXCEL-LENT CONDITION. LABELING ESPECIALLY GOOD.

cartons in the Flower Show. But a lucky stop at a plant shop turned up a shallow rectangular clay container perfect for cuttings and handsome as well.

In the 1981 Show the Sunny Windowsill entries were to be in the Show from Tuesday until Friday. All too quickly that Tuesday was upon us and I arose at 4:30 A.M. Having packed my plants into cartons the night before, I rechecked them against my list of what I was supposed to bring. I ate breakfast listening to the weather forecast and noted the temperature on our outdoor thermometer. Luckily it was not cold enough to require more than a light covering for the plants. I warmed up the car so they wouldn't be chilled en route. Then the car was packed with the cartons wedged in tightly so that nothing could slide around. Is there anything more nerve-wracking than the sounds of sliding cartons and toppling plants as you are braking and turning on the highway?

It was 6:15 as I drove off, leaving a dark house. My husband and children got their own breakfasts and walked to trains and trolleys the week of the Show. As I left, dawn was breaking and the traffic was moving well and I opted for the Expressway route to town. I detoured to Center City to pick up a friend who could be trusted to take care of my other Flower Show entries while I was busy at the windowsill. We arrived at the Civic Center and unloaded the car. I was relieved to see that Patter and Mary had made it in safely with their plants and supplies. We moved all our things into the windowsill staging area. Our space was being emptied of its previous entry, but by 7:30 we began to set up. The allotted two hours flew by as we placed the plants according to plan. Patter and Mary, more artistic than I, stepped back from time to time to look at the overall effect and we rearranged a bit. Next labels went in; we checked to be sure that the numbers corresponded to the names on our botanical listing sheet. Finally top dressing was added so that soil surfaces could be covered with a fine gravel called traction grit.

When we finished a member of the

Passing Committee checked to see that our entry met the requirements of the class, that our plant names were correct and that the plants were free of bugs. After passing, we packed up extra plants and supplies and took a long look at the competition. Several were awfully good.

At 10 o'clock the judges swept in with their retinue of clerks and rope holders. For an hour they moved up and down, looking at the windowsills and conversed in hushed tones. I find this process too tension-producing and headed down to the commercial part of the Show to do some browsing. When I returned I found the judges were still at it. Then suddenly they walked off, having awarded our windowsill the coveted blue ribbon. Over the years we've worked on windowsills that have been rewarded with every color ribbon but blue. What a thrill at long last and how excited we were.

Peggy Bowditch is an instructor in the Horticultural Department at Temple University, a teacher in several adult education programs and a garden club lecturer. She is a frequent exhibitor at the Philadelphia Flower Show.

#### plant list

### for windowsill exhibit

- AIZOACEAE (Carpetweed Family)
- 1. Rhombophyllum nelii (elkhorns)
- Titanopsis fulleri
- APOCYNACEAE (Dogbane Family) 3. Pachypodium lamieri
- (Madagascar palm)
- ASCLEPIADACEAE (Milkweed Family) 4. Huernia sp.
- CACTACEAE (Cactus Family)
- 5. Cleistocactus jujuyensis
- 6. Echinocactus grusonii (barrel cactus)
- 7. Mammillaria elegans
- 8. Mammillaria elongata
- (golden-star cactus) 9. Notocactus leninghausii
- 10. Opuntia linguiformis 'Maverick'
- COMPOSITAE (Sunflower Family)
- 11. Senecio haworthii (cocoon plant)

#### CRASSULACEAE (Orpine Family)

- 12. Adromischus cristatus
- 15. Crassula argentea 'Minima'
- 16. Crassula cultrata
- 17. Crassula falcata
- 18. Crassula justi-corderoyi
- 19. Crassula lycopodiodes (watch chain)
- 20. Crassula mesmebriantheopsis

- 21. Crassula sarcocaulis
- 22. Crassula schmidtii
- 23. Crassula turgida
- 24. Echeveria agavoides
- 25. Echeveria elegans
- 26. Echeveria hybrid(s)
- 27. Echeveria nodulosa
- 28. Echeveria 'Paul Bunyan'
- 29. Echeveria 'Pixie'
- 30. Echeveria setosa
- 31. Echeveria shaviana
- 32. Monanthes elegans
- 33. Sedum hybrid
- 34. Sedum x rubrotinctum 'Aurora'
- EUPHORBIACEAE (Spurge Family)
- 35. Euphorbia fimbriata
- 36. Euphorbia submammillaris 'Pfersdorfii'
- 37. Euphorbia trigona (African milk tree)
- GERIANIACEAE (Geranium Family)
- 38. Pelargonium dasycaule
- 39. Pelargonium echinatum (cactus geranium)
- LILIACEAE (Lily Family)
- 40. Haworthia cooperi
- 41. Haworthia eilyae
- PORTULACACEAE (Purslane Family)
- 42. Anacampseros rufescens

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"Sometimes it feels like we're having a community get-together in the country," marveled Plant Place owner Gary McClain. "People have the best time wandering up and down the aisles, telling plant stories to perfect strangers, getting dirt on their shoes!"

For all the high-spirited informality, it's still the prospect of saving a bundle that has people coming back to the greenhouse on a regular basis. Besides the staggering inventory of plants of all sizes and descriptions, there are loads of accessories, pots, hangers, plant foods and literature.

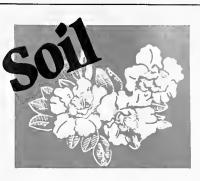
For anyone who brings in a sickly plant, a free "outpatient" plant clinic is on hand to bring it back to health. And real bargain hunters can always save 50% on the Special of the Month!

McClain likes to feel he's made a real contribution to solving the nation's economic woes. "For us, business is great," he beams. "So much for recession! For our customers, the savings are great. So much for inflation!" It's an arrangement that suits area plant lovers just fine.

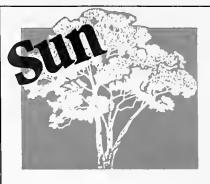
The largest Sunflower on record measured 8 feet across from petal to petal. Source: The Pinnochio Book of World Records.



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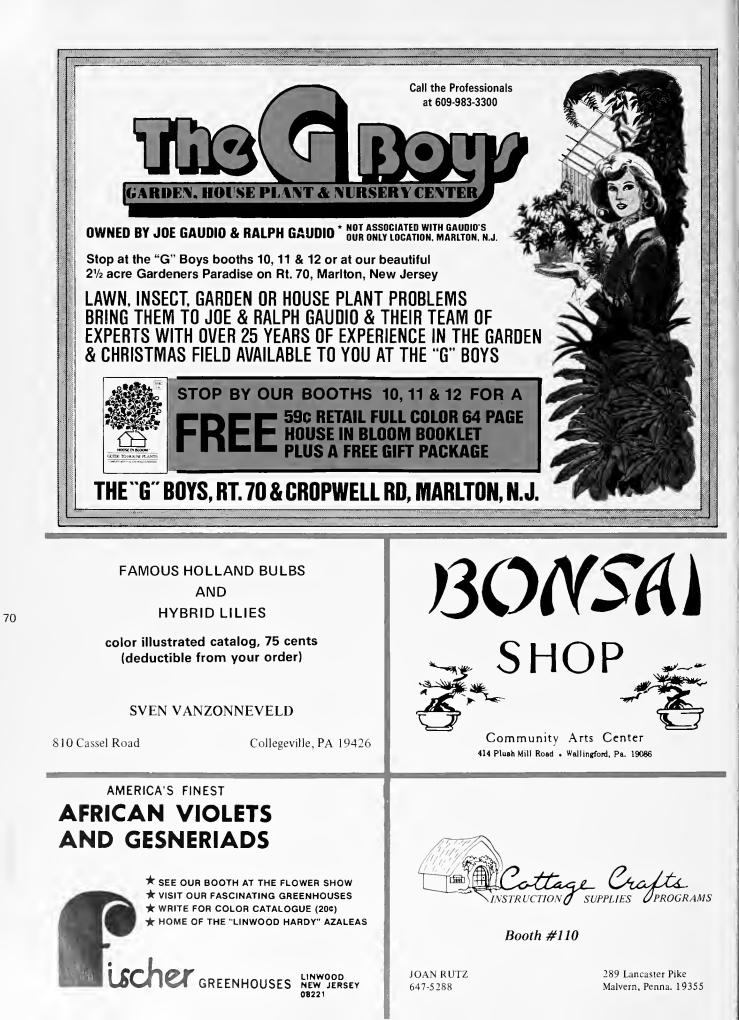
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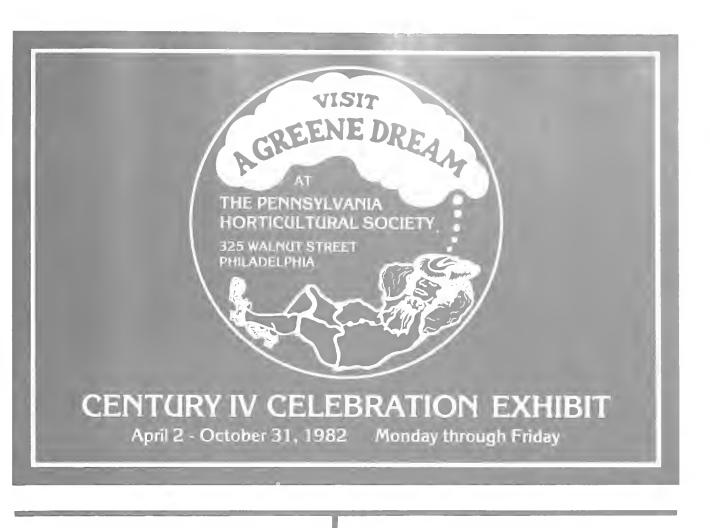
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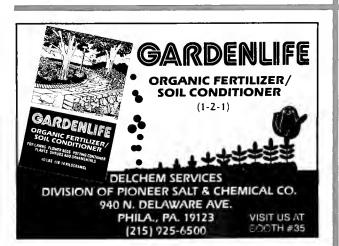






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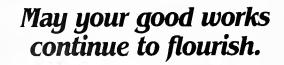
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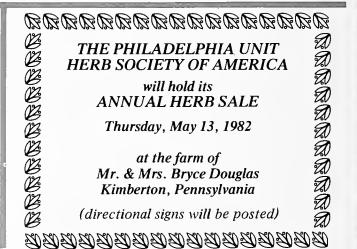
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